

Council Goal Setting Session 2007 Initial Goal List

1	Develop a Homeless Shelter by partnering with non-profits
2	Complete a City-Wide Visioning Plan
3	Develop and Implement a Plan to reduce costs
4	Reduce household non-renewable electric consumption by 2% per year
5	Develop a Comprehensive Economic Development Strategy focused on local economy, diverse population, risks of single industries and living wage
6	Integrate the foundations of sustainability into the City and Community
7	Develop plan to establish fiscal stability, prioritize services and insure key revenue streams
8	Complete downtown planning process including construction of physical model to be used in planning application
9	Develop City-employee continuity strategy
10	Identify, purchase and develop land with Strawberry Lane money, for mixed income housing
11	Stabilize and Increase the population of working-age residents by increasing the % of adults between the ages of 3- 45 years old by 10% in 10 years
12	Develop a long-term plan for all City Facilities and properties
13	Develop City-wide transportation strategy
14	Develop a strategy for the RR property
15	Update the Comprehensive Plan
16	Identify and Develop a piece of City-owned property for housing of City Employees
17	Maintain and Increase the urban tree canopy by 5% per year
18	Implement Community Visioning that informs strategic planning for: <ul style="list-style-type: none"> - Comp. plan - Downtown plan - Sustainability plan - Transportation Plan - Meeting statewide Goal 10 Housing
19	Create a plan for N. Main Street
20	Develop an Exit 14 to Clay Street Plan
21	Hire an in-house Economic Development Specialist
22	Partner with ASD, ACH, SOU, & Parks to create optimal use of public lands for workforce housing for their own employees
23	Reduce the non-renewable fuel consumption of the City fleet by 10% per year
24	Develop a plan to reduce community & City's Ecological footprint in an economically sustainable way
25	Create a master plan for the Imperatrice Property (park)
26	Implement Community Policing
27	Complete planning process for Croman-Mill Site
28	Examine Ways to increase revenue outside of property taxes & utility fees - including TOT, F&B, grants, & other
29	Reduce vehicle trips per day
30	Develop a plan to address resident's basic needs in a non-evacuation emergency
31	Create Alternate Programs for troubled youth
32	Begin education programs & outreach to promote tolerance of diversity

**Council Goal Setting Session
2007
Initial Goal List**

33	Generate net increase in Affordable & Workforce housing by a minimum of 200 units by 2010
34	Adopt strategy for City Council to influence State & Federal Legislative Policy as it impacts the City's interests
35	Build a cooling facility for the water treatment plant
36	Complete the Arts Master Plan
37	Provide timely response to the AFR within the USFS Schedule
38	Independently inventory deferred maintenance on USFS lands in City watershed
39	Develop plan for use of TOT
40	Work to resolve funding for library
41	Complete Charter revisions & re-submit for cote
42	Develop plan for central Administrative structure

**Council Goal Setting
2007
Givens**

Given	Initial #
Implement Community Policing	26
Complete Planning Process for Croman Mill Site	27
Complete the Arts Master Plan	36
Provide timely response to the AFR w/in the USFS schedule	37
Work regionally to resolve funding for library	40

Goal Setting Session 2007 Second Round Goals

Dot Score
Red (r) = 10, Yellow (y) = 6
Green (g) = 3, Blue (b) = 1

	Goal	Combines Initial #s	Dots	Score
1	Develop a homeless action plan by partnering with non-profits		b	1
2	Complete a City-wide Visioning Plan	2, 18	rrrb	31
3	Develop plan to establish fiscal stability, manage costs, prioritize services, and insure key revenue streams	3, 7, 28	rryggg	31
4	Increase Effectiveness in Conservation programs and Identify Specific targets in Energy and Resource Consumption	4, 17, 23, 29	ryyg	25
5	Develop a City-led Comprehensive Economic Development Strategy with an Emphasis on Local Economy, Diverse Population, Risks of Over-Reliance on Single-Industry, and Living Wage	5, 21	rrryyg	45
6	Formulate and Adopt a Comprehensive Policy to Create a Self-Sustaining Community		rgb	14
7	Complete Downtown Planning Process	8	ry	16
8	Develop City-Employee Continuity Strategy		rrrgg	36
9	Stabilize and Increase the Population of Working-Age Residents by Increasing the Percentage of Adults between the ages of 30 - 45 by 10% in ten years			0
10	Develop a Long-Term Plan for all City Facilities and Properties		yyyb	19
11	Develop a City-Wide Transportation Strategy		rryy	32
12	Develop a Strategy for the Railroad Property		yygbbb	18
13	Update the Comprehensive Plan			0
14	Create a master plan for the imperatrice property (Parks)		yggb	13
15	Develop a plan to address resident's basic needs in an non-evacuation emergency		rb	11
16	Create alternate programs for troubled youth		b	1
17	Begin Education programs & outreach to promote diversity awareness			0
18	Generate Net Increase in Affordable/Workforce Housing by a Minimum of 200 Units by 2010		rrgg	26
19	Adopt Strategy for City Council to Influence State and Federal Legislative Policy as it Impacts the City Interests		gbb	8
20	Build a Cooling Facility for the Water Treatment Plant			0
21	Independently Inventory Deferred Maintenance on USFS Lands in City Watershed		b	1
22	Complete Charter Revisions and Resubmit for Vote			0
23	Implement Program to Provide Workforce Housing for City Employees	10, 16, 22	rr	20
24	Create a Plan for North Main Street		b	1

Council Goal Setting 2007 Final Goal List

A Group Goals

Score

1	Develop a City-led Comprehensive Economic Development Strategy with an Emphasis on Local Economy, Diverse Population, Risks of Over-Reliance on Single-Industry, and Living Wage	45
2	Develop City-Employee Continuity Strategy	36
3	Develop a City-Wide Transportation Strategy	32
4	Complete a City-wide Visioning Plan	31
5	Develop plan to establish fiscal stability, manage costs, prioritize services, and insure key revenue streams	31
6	Generate Net Increase in Affordable/Workforce Housing by a Minimum of 200 Units by 2010	26
7	Increase Effectiveness in Conservation programs and Identify Specific targets in Energy and Resource Consumption	25

B Group Goals

Score

1	Implement Program to Provide Workforce Housing for City Employees	20
2	Develop a Long-Term Plan for all City Facilities and Properties	19
3	Develop a Strategy for the Railroad Property	18
4	Complete Downtown Planning Process	16
5	Formulate and Adopt a Comprehensive Policy to Create a Self-Sustaining Community	14
6	Create a master plan for the imperatrice property (Parks)	13
7	Develop a plan to address resident's basic needs in an non-evacuation emergency	11
8	Adopt Strategy for City Council to Influence State and Federal Legislative Policy as it Impacts the City Interests	8

C Group Goals

Score

1	Develop a homeless action plan by partnering with non-profits	1
2	Create alternate programs for troubled youth	1
3	Independently Inventory Deferred Maintenance on USFS Lands in City Watershed	1
4	Create a Plan for North Main Street	1
5	Stabilize and Increase the Population of Working-Age Residents by Increasing the Percentage of Adults between the ages of 30 - 45 by 10% in ten years	0
6	Update the Comprehensive Plan	0
7	Begin Education programs & outreach to promote diversity awareness	0
8	Build a Cooling Facility for the Water Treatment Plant	0
9	Complete Charter Revisions and Resubmit for Vote	0