

Content Mapping Planner

Created by [Elle Marketing and Events](#)

Content Pillar	Content Goal
Awareness Authority Affinity Action	

Content Type

Content Type

Content Type

Content Ideas

Content Ideas

Content Ideas

Content Format
Long:
Short:
Visual:
Micro:

Content Format
Long:
Short:
Visual:
Micro:

Content Format
Long:
Short:
Visual:
Micro:

Publishing Dates:

Publishing Dates:

Publishing Dates: