

3 Additional Real Estate Email Templates

This is an extra resource to go along with the original article:

[8 Real Estate Email Templates You Need to Use Right Now](#)

In addition to the templates that you can find on the original article, be sure to save these in your CRM or email marketing service tool.

1. Client Testimonial Email Template

Subject Line:

Am I the right real estate agent for you?

Email Body:

Hi [prospect],

[Finding/ Selling] a home is serious business. You need a partner who can help you [locate exactly what you're looking for/ attract the perfect buyer for your home]. But with so many real estate agents out there, how do you choose the right one?

This is the exact predicament that my recent client, [name], found [himself/ herself/ themselves] in. Fortunately, [name] trusted me and I was able to help [him/her/them] [find *their* dream home/ sell *their* home *above their asking price*]. Here's [his/ her/ their] experience:

[Client testimonial]

Happy clients are the mark of a job well done. I'd love to help you, too. Let's see up a time to meet [link to your online meeting tool].

Hope to hear from you soon!

[Your name]

2. Stay in Touch With a Recent Buyer Email Template

Subject Line:

Let's stay in touch, [name]

Email Body:

Hi [name],

How's it going? I hope you're loving your new home.

Now that you're settling in, I just wanted to pass on a few tips that my other clients have found helpful.

[Link to 3-5 articles that new homeowners might be interested in, such as the importance of waiting to buy a new car, or a review of top home security systems]

It was a pleasure to help you find your beautiful new home. If you have any questions at all, please reach out. I'd love to hear from you and I'm always to help.

Cheers!

[Your name]

P.S. - If you know anyone who could use my services, please give them my information.
Thanks!

3. Thanks for Being a Client Email Template

Subject Line:

Thank you [name]!

Email Body:

Hi [name],

Now that you're all moved in, I hope that you're doing well and enjoying your new space.

I just wanted to send you a quick note of thanks. Thank you once again for choosing me as your real estate agent. I enjoyed partnering with you and getting to know you on the journey to [finding and buying/ selling] a home.

Also, I wanted to let you know that if you have any questions or concerns related to real estate, please reach out. I'm happy to help you in any way that I can.

Thanks again, and don't be a stranger!

Cheers!

[Your name]