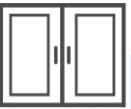




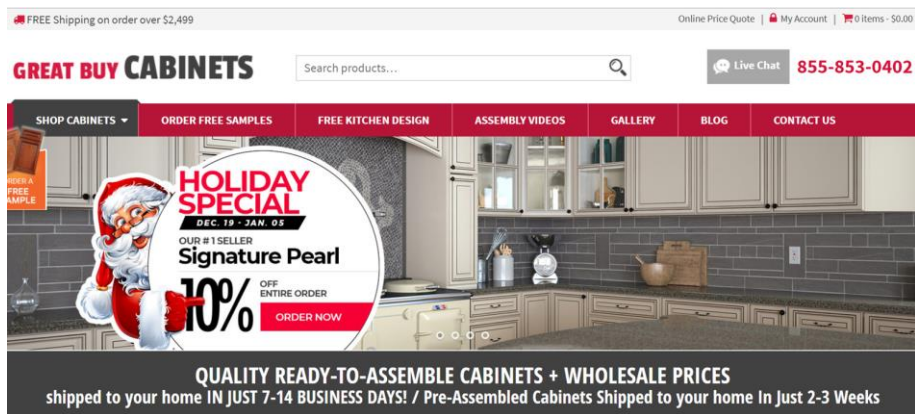
# **GREAT BUY CABINETS**

## Website Analysis Report



# Overview

- Organic SEO (Search Engine Optimization)
- Competitor SERP Presence
- Competitors Paid Search Spending
- Social Media Presence/Engagement
- Mobile Website Optimization
- Website Speed
- Local Business Presence
- Backlinks Strength

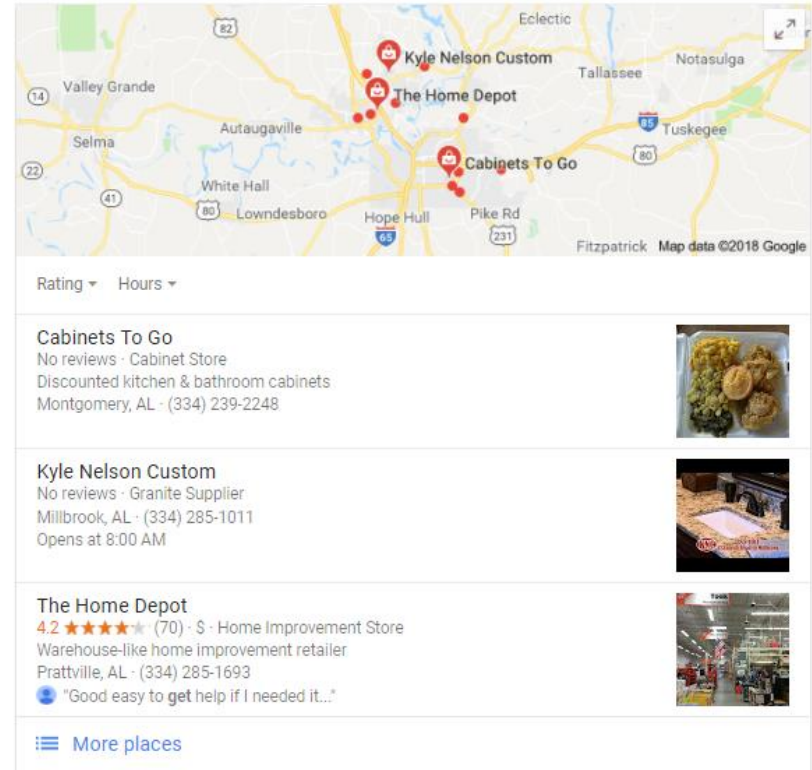


Customers Love Us!

Offline - Leave a Message

# Local Business Presence

People search from mobile or desktop, they will find the local business, only if you are listed and optimized!



# Interest by subregion



Google Trends

Explore



Sign in

● kitchen cabinets

United States, Past 12 months

Interest by subregion ?

Subregion ▾



1	New York	100	<div></div>
2	Rhode Island	94	<div></div>
3	West Virginia	94	<div></div>
4	New Jersey	94	<div></div>
5	New Hampshire	94	<div></div>

< 1-5 of 51 subregions >

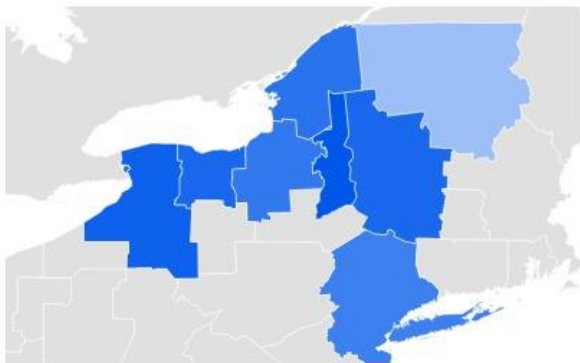
# Interest by Metro

kitchen cabinets

New York, Past 12 months

Interest by metro ?

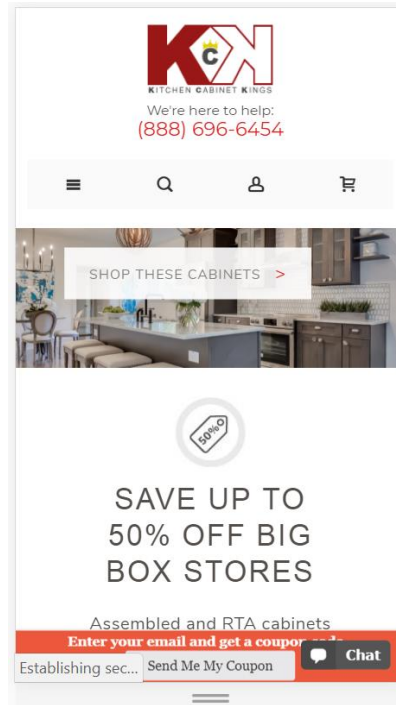
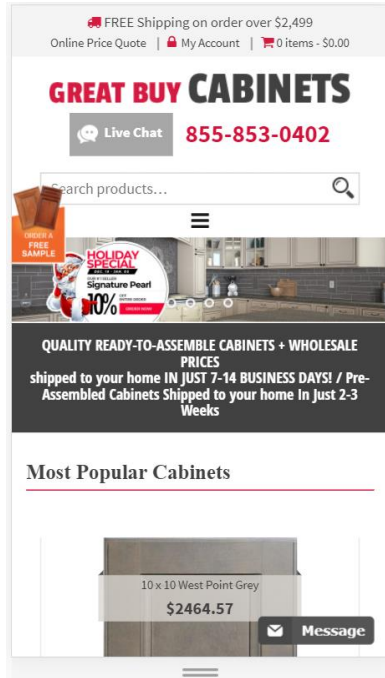
Metro ▾ ⬇ ⏪ ⏩ ⚡



1	Utica NY	100	<div></div>
2	Buffalo NY	92	<div></div>
3	Albany-Schenectady-Troy NY	86	<div></div>
4	Rochester NY	86	<div></div>
5	Watertown NY	77	<div></div>

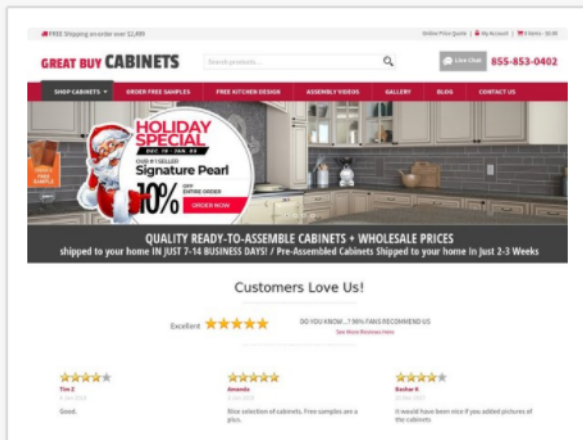
< 1-5 of 8 metros >

# Mobile Website Optimization



Mobile website is essential to gain engagement and business through people who browse websites from mobile!

# Website Speed



Performance grade <sup>?</sup>

**D** 68

Load time

2.59 s

Faster than

**59 %**  
of tested sites


Page size

1.6 MB

Requests

91

Tested from

 **New York City**  
on Jan 5 at 18:16

Faster the website, higher the conversion!

# Organic SEO

- GBC is ranking in Google.com (US) for targeted search terms!
- People searching for keywords related to their business, such as: “Buy Cabinets” will see and click on their website! = **Traffic!**



About 416,000 results (0.52 seconds)

## Shop for wholesale rta cabinets on Google



3 Drawer Base - 27In Depth

**\$20.00**

CabinetNow.com



RTA Grey Shaker Kitchen Cabinets 10X10

**\$2,146.00**RTA Cabinet Supply  
Free shipping

Cherryville Three Drawer Base Cabinet 21"W

**\$235.66**

RTA Cabinet Store

Sponsored 

Assembling Your **RTA Wholesale Cabinets** is EASY. Your **RTA cabinets** will require you (or someone you hire / trust) to both assemble and install them in your kitchen or bath.

Buy Kitchen Cabinets Online - Readymade Kitchen Cabinets Shopping

<https://carolinacabinetwarehouse.com/wholesale-kitchen-cabinets>



Kitchen Cabinets for Sale Online - Wholesale DIY Cabinets | RTA ...

<https://www.rtacabinetstore.com/RTA-Kitchen-Cabinets/> ▼

View our kitchen **cabinets** online today to find great deals!

Low cost plywood kitchen cabinets that beat the Big Box Stores ...

[www.wholesalecabinets.us/](http://www.wholesalecabinets.us/) ▼

Factory Direct pricing to the public. We will not be undersold. Shipping anywhere in the United States and Caribbean in 7 days. All plywood and solid wood construction on all of our **cabinets**. Shop online and save. Free kitchen designs and Contractor Discounts available. Choose Your Cabinet Style - Bright White Shaker - Grey Shaker - Gallery

RTA Cabinets | Wholesale Kitchen Cabinets & Bathroom RTA ...

[www.lilyanncabinets.com/](http://www.lilyanncabinets.com/) ▼

We've developed a proprietary manufacturing process that involves 12 layers of finish to bring the beauty of custom **cabinetry** at the price of **wholesale cabinets**. Our unique assembly method is easier than other **RTA cabinets** and leaves you with a more professional-looking finished product.

Wholesale RTA kitchen Cabinets at Discounted Price - The Cabinet Spot

<https://www.thecabinetspot.com/rta-kitchen-cabinets.html> ▼

Revamp Your Kitchen with Ready to Assemble Kitchen **CABINETS**. Buy wide range of **cabinets** at discounted prices. Call us at 888-495-0210.

Buy Kitchen Cabinets Online - Readymade Kitchen Cabinets Shopping

<https://carolinacabinetwarehouse.com/wholesale-kitchen-cabinets>

Assembling Your **RTA Wholesale Cabinets** is EASY. Your **RTA cabinets** will require you (or someone you hire / trust) to both assemble and install them in your kitchen or bath.

Great Buy Cabinets: Wholesale RTA Cabinets, DIY Kitchen Cabinets ...

[www.greatbuycabinets.com/](http://www.greatbuycabinets.com/) ▼

Great Buy cabinets is the largest online dealer of **Wholesale RTA Cabinets**, DIY kitchen cabinets and bathroom vanities! Free Shipping Order Over \$2500.

Kitchen Cabinet Depot: Discount Kitchen Cabinets - RTA Cabinets

<https://www.kitchencabinetdepot.com/> ▼

This means that, to be esthetically pleasing, both rooms should blend and share a common decor. **Cabinets** become furniture, not just utilitarian boxes that hold food and dishes. Our **RTA wholesale kitchen cabinets** are designed to keep this in mind. Using our products will help you create a pleasing living space that will last ...

# Backlink Strength

**GREAT BUY CABINETS**



**RTA**  
CABINET STORE

**2.1K** TOTAL BACKLINKS

Referring Domains	70
Referring IPs	70

**63.4K** TOTAL BACKLINKS

Referring Domains	829
Referring IPs	706

**26.1K** TOTAL BACKLINKS

Referring Domains	931
Referring IPs	765

Backlinks helps search engines in identifying website's strength and increases the chance of getting higher positions in SERPs for relevant keywords/search terms.

# Competitors SERP Presence



RTACabinetStore.com ranks for highly searched keywords!

Keyword	Pos.	Volume	CPC (USD)	Traffic
<a href="#">kitchen cabinets</a>	6 (6)	201,000	1.97	<div><div></div></div>
<a href="#">kitchen cabinets for sale</a>	1 (1)	6,600	2.19	<div><div></div></div>
<a href="#">rta cabinets</a>	3 (3)	18,100	3.88	<div><div></div></div>
<a href="#">white shaker cabinets</a>	1 (1)	2,900	1.03	<div><div></div></div>
<a href="#">cabinets for sale</a>	1 (1)	1,600	1.55	<div><div></div></div>

# Competitors SERP Presence



KitchenCabinetKings.com ranks for highly searched keywords!

Keyword	Pos.	Volume	CPC (USD)	Traffic
<a href="#">kitchen cabinets</a>	10 (10)	201,000	1.97	<div><div></div></div>
<a href="#">kitchen cabinet kings</a>	1 (1)	1,900	0.97	<div><div></div></div>
<a href="#">cherry wood cabinets</a>	1 (4)	1,300	0.77	<div><div></div></div>
<a href="#">rta cabinets</a>	10 (10)	18,100	3.88	<div><div></div></div>
<a href="#">kitchen cabinets online</a>	3 (4)	4,400	3.33	<div><div></div></div>

# Competitors Paid Search Spending



## ● PAID SEARCH

**1.6K** +3% TRAFFIC

Keywords 1.4K 0%

Traffic Cost \$3.5K +2%

RTACabinetStore.com spends approx. \$3500 in paid search/month and gets 1600 visits/month



## ● PAID SEARCH

**13.9K** +109% TRAFFIC

Keywords 880 0%

Traffic Cost \$27.8K +109%

KitchenCabinetKings.com spends approx. \$27000 in paid search/month and gets 13k visits/month!

# Social Media Presence/Engagement

**GREAT BUY CABINETS**



**RTA**  
CABINET STORE



120 people like this



115 people follow this



Tweets  
**114**

Following  
**78**

Followers  
**31**

Likes  
**38**



106,685 people like this



105,027 people follow this

Tweets  
**3,894**

Following  
**1,387**

Followers  
**7,105**

Likes  
**52**



49,482 people like this



49,081 people follow this

Tweets  
**4,441**

Following  
**1,741**

Followers  
**15.2K**

Likes  
**49**

Competitors who are engaged in Facebook, Twitter such social media sites are gaining business/branding benefits!

Thank you...

Created by

**kitchen 365**

