

Vanderbilt Startup Roadmap

1



Disclose Your Invention

Creating a formal record of your idea is the first step in the process

2



Explore Your Opportunity with CTTC

CTTC's New Ventures team can help frame your opportunity and identify resources available to you

3



Prove Your Concept

Prototyping and testing your concept will reduce risk for your company

4



Educate Your Self

Vanderbilt has several training programs for aspiring entrepreneurs that will give you insights on how to position and build your company

5



Create Your Business Model

Your business model defines the economic opportunity and long term potential for your new venture

6



Address Conflict Of Interest Issues

Overcome potential roadblocks that may arise from institutional policies and expectations

7



Form Your Company

Incorporating is a simple process, but there are numerous details that should be addressed to position your company for long-term success

8



Secure Intellectual Property Rights

Work cooperatively with CTTC to license the underlying intellectual property rights to your company

9



Explore Early Funding Sources

CTTC can introduce your company to potential funding sources and help refine your pitch

10



Plan for Growth

If your startup gains traction, you will need to scale up rapidly – and the decisions you make early on will determine your ability to effectively grow

For more information contact:

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CTTC

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