

Real Estate CRM

Tailor-made for Real Estate Need

About StrategicERP



StrategicERP is into the business of developing ERP solutions specifically designed for Real Estate and Infrastructure industry.

StrategicERP is a web based application built by IITians on proprietary J2FX framework.

It is a single window solution to automate all the business transactions, it ensures optimum utilization of resources and efficient business process management to keep in pace with the time.

StrategicERP has 500+ clients across India, some of our esteemed clients consist of : GDCL, Raj Infra, Vishal Infra, Hirannandani Group, Poddar Housing, Paradise Group, TVH Group, Puranik Builders, Transcon Group, Kundan Spaces, M.V. Omni Projects, Rajesh Life Spaces, DS-MAX Properties, Hombale Group, A. Shridhar and many more.



StrategicERP Moments

StrategicERP[®]
Power of Technology Developed by IITians



What is Real Estate CRM ?

It is our pride to announce that StrategicERP has come up with new version of ERP known as “Real Estate CRM” for SME Real Estate Industries, Real Estate CRM is a cost effective and flexible web based CRM solution.

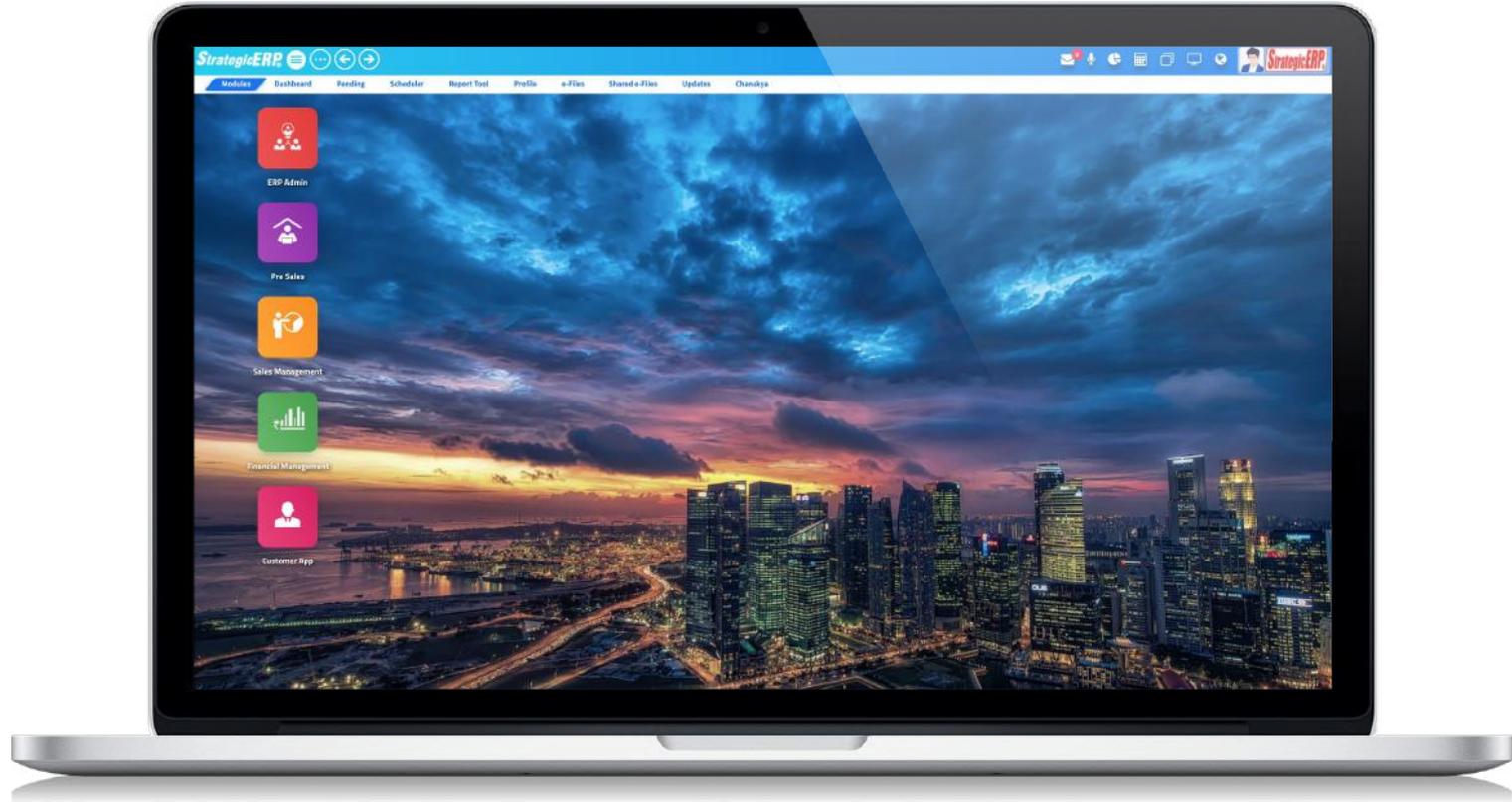
It is a best fit for companies implementing CRM solutions for the first time with limited no. of users.

Real Estate CRM helps you to manage your core business areas like Task Management, Pre-Sales(CRM), Sales, Post Sales and Channel Partner Management.

Real Estate CRM provides Provision for IVR integration (call Center).

Real Estate CRM is Compatible with OS: Windows, Linux, Mac and has no browser/device dependability .

Real Estate CRM Menu Screen - Modules



Advance Features



AI and Machine Learning Technology



Mail Conversation



Voice Command



Dashboards



Calculator



Multiple Tab



Background Option



Multiple Language

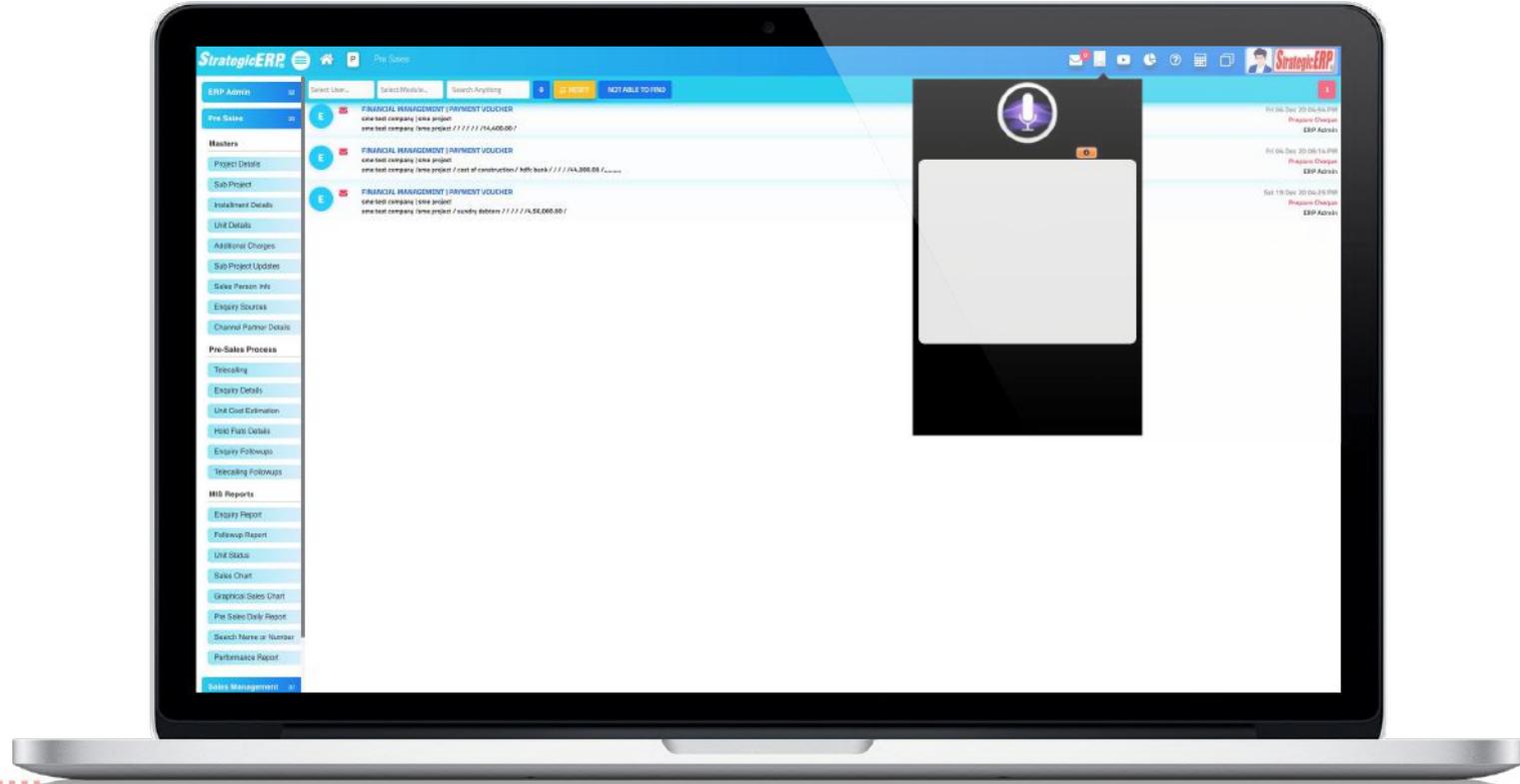


User Profile

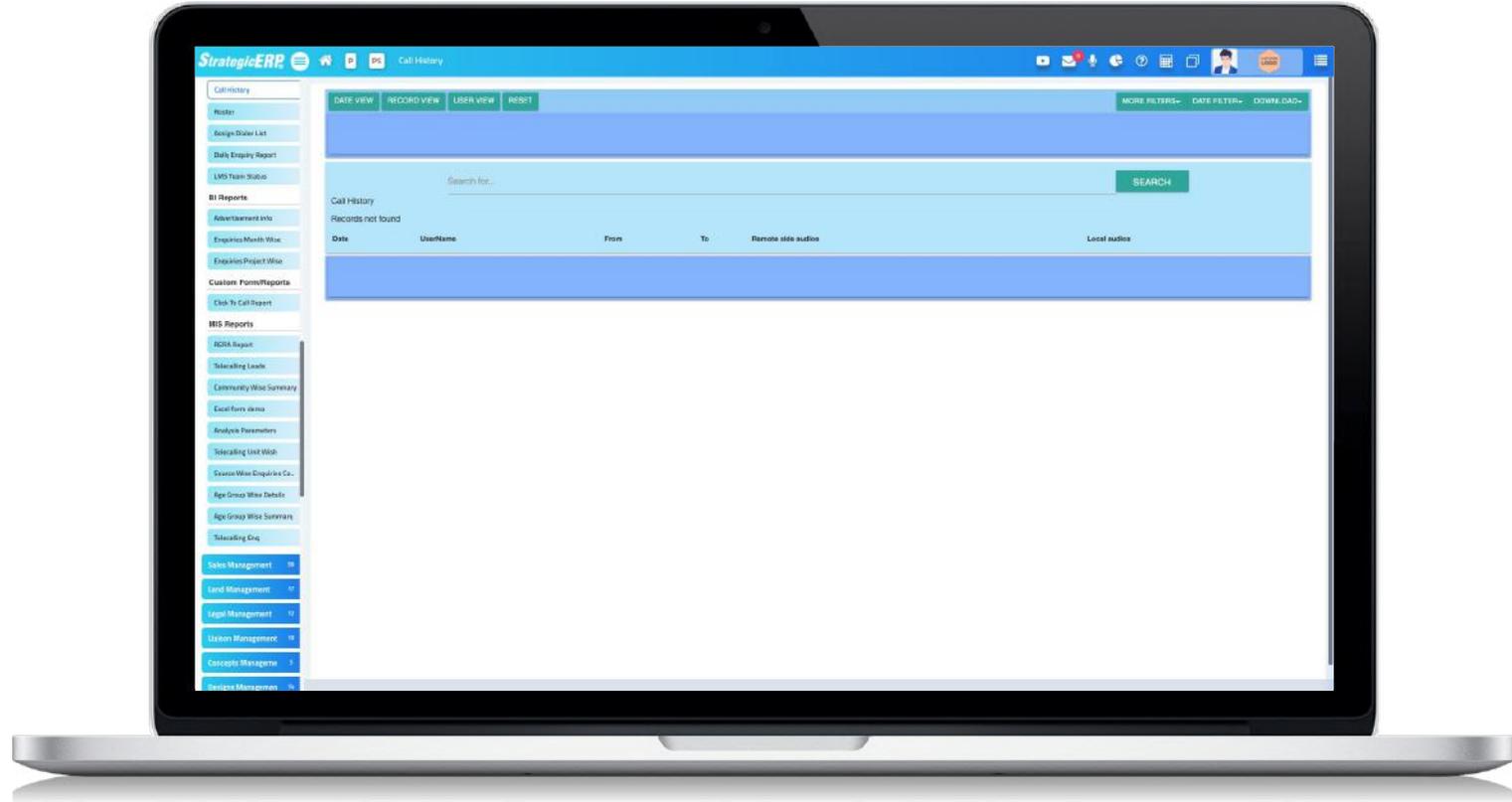


ERP User Chat

Voice Search – Conversational User Interface for Instant Details

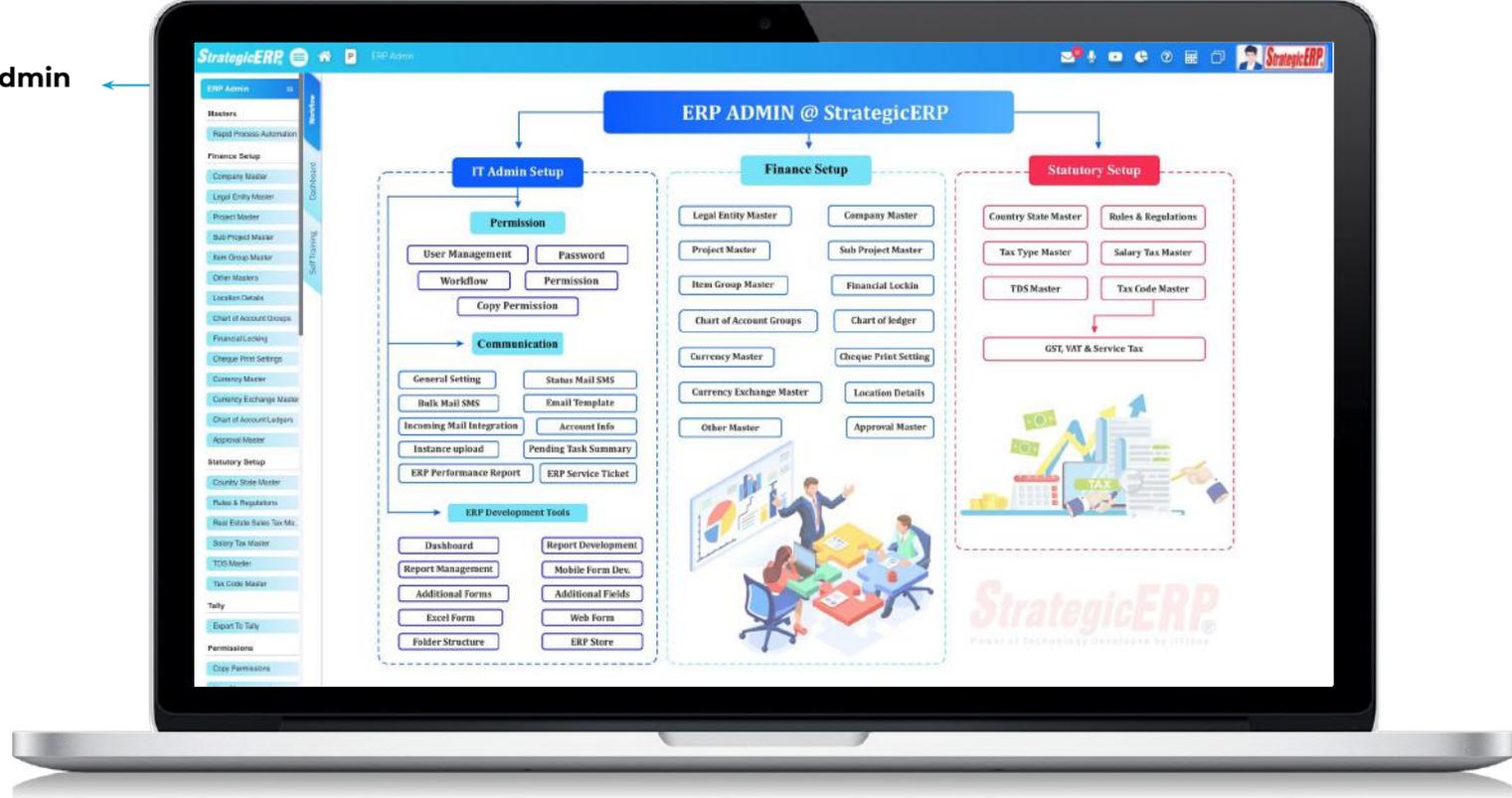


Click to Call – Call Register with Click to Call Integration >>>>>>



Real Estate CRM Module Flow | ERP Admin

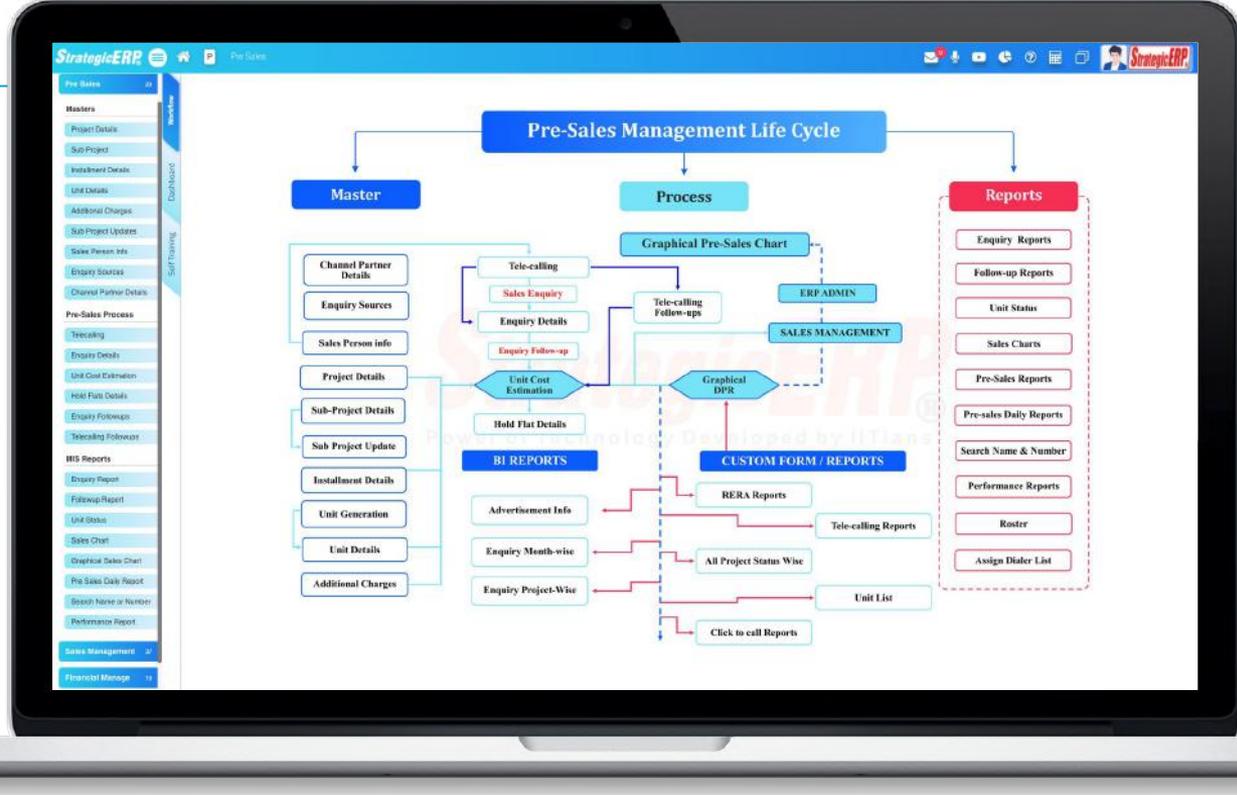
ERP Admin



Real Estate CRM Module Flow | Pre Sales Management

Pre Sales

Can Manage Enquiry, Project Details, Sub Project Details, Unit Details, Additional Charges, Sales Person Info, Enquiry Source etc.

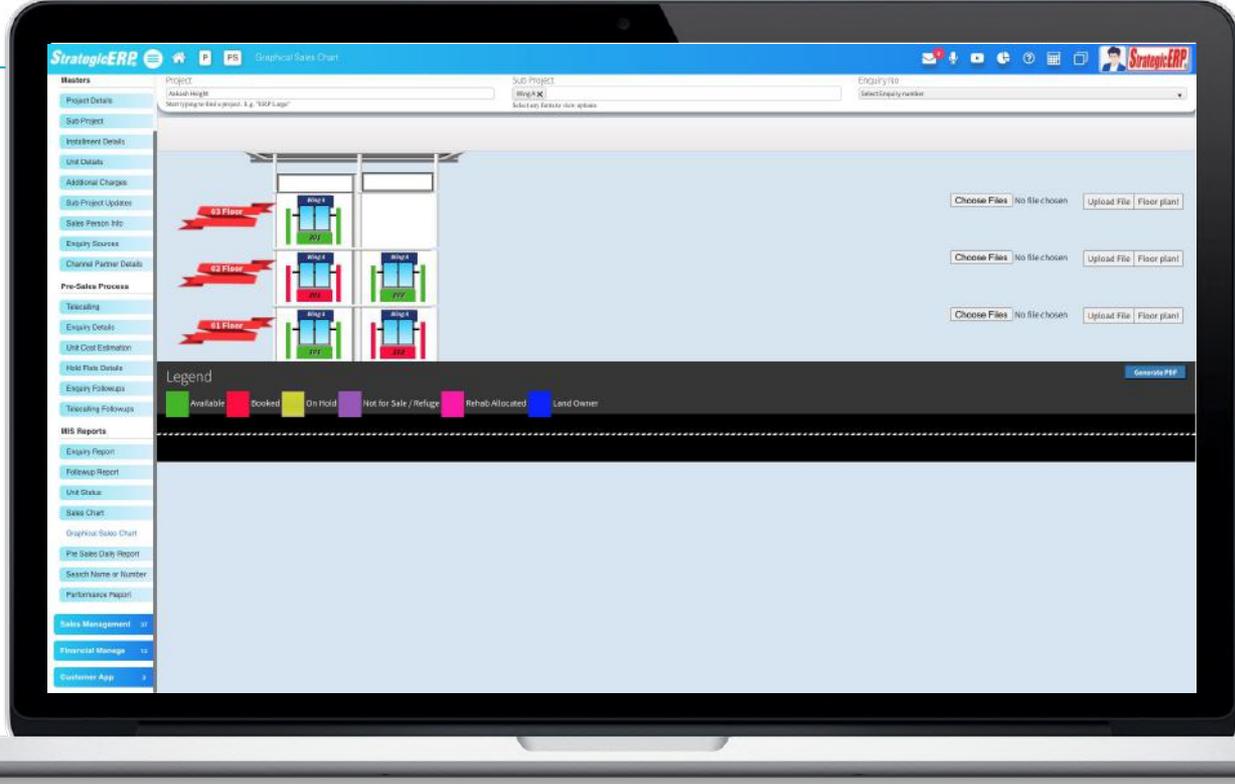


MIS Reports | Pre Sales Management

Graphical Sales Chart Report

Other Critical Reports

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre Sales Daily Report
- Report

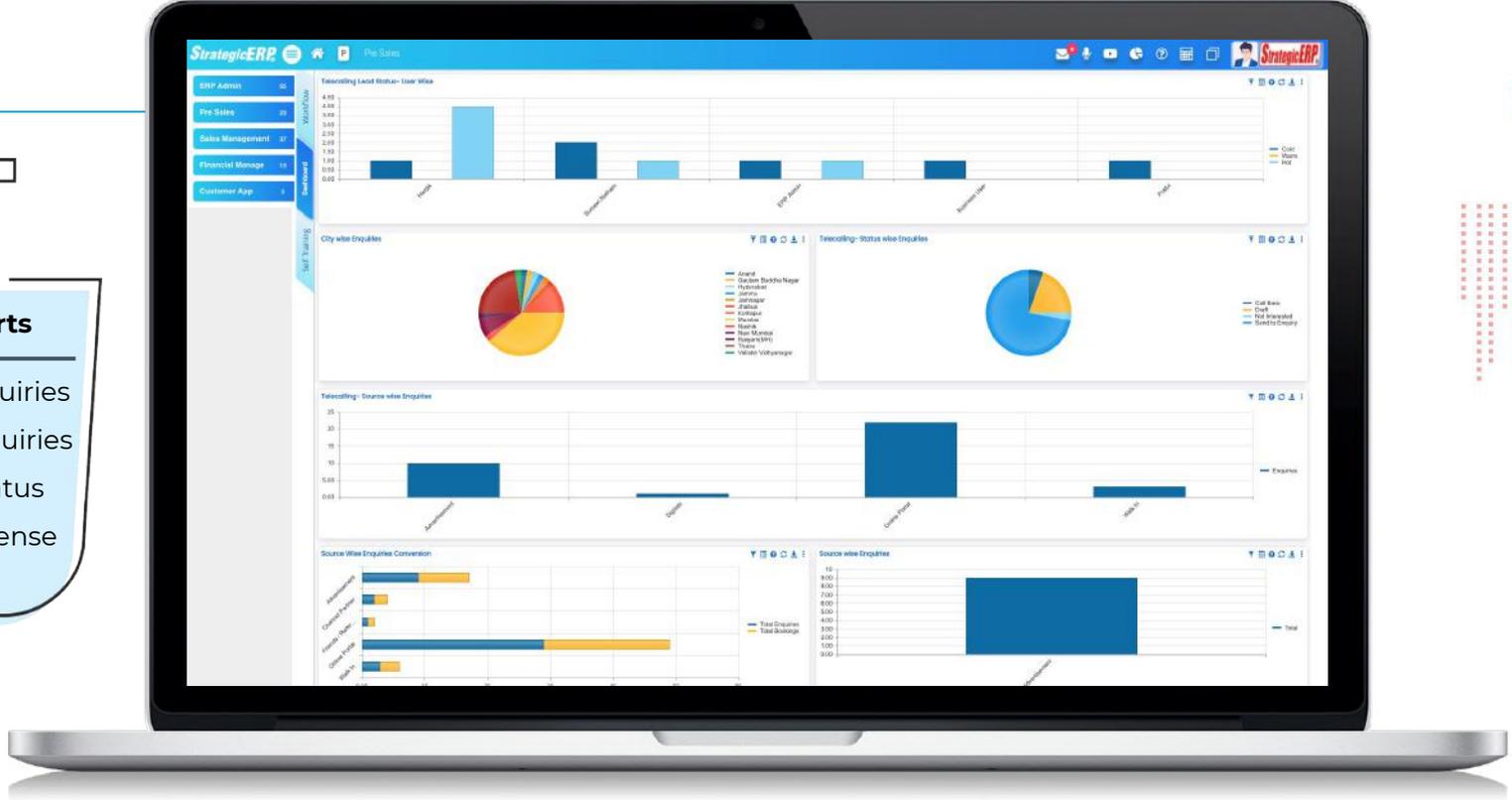


Dashboard Reports | Pre Sales Management

Source Wise Enquiries

Other Critical Reports

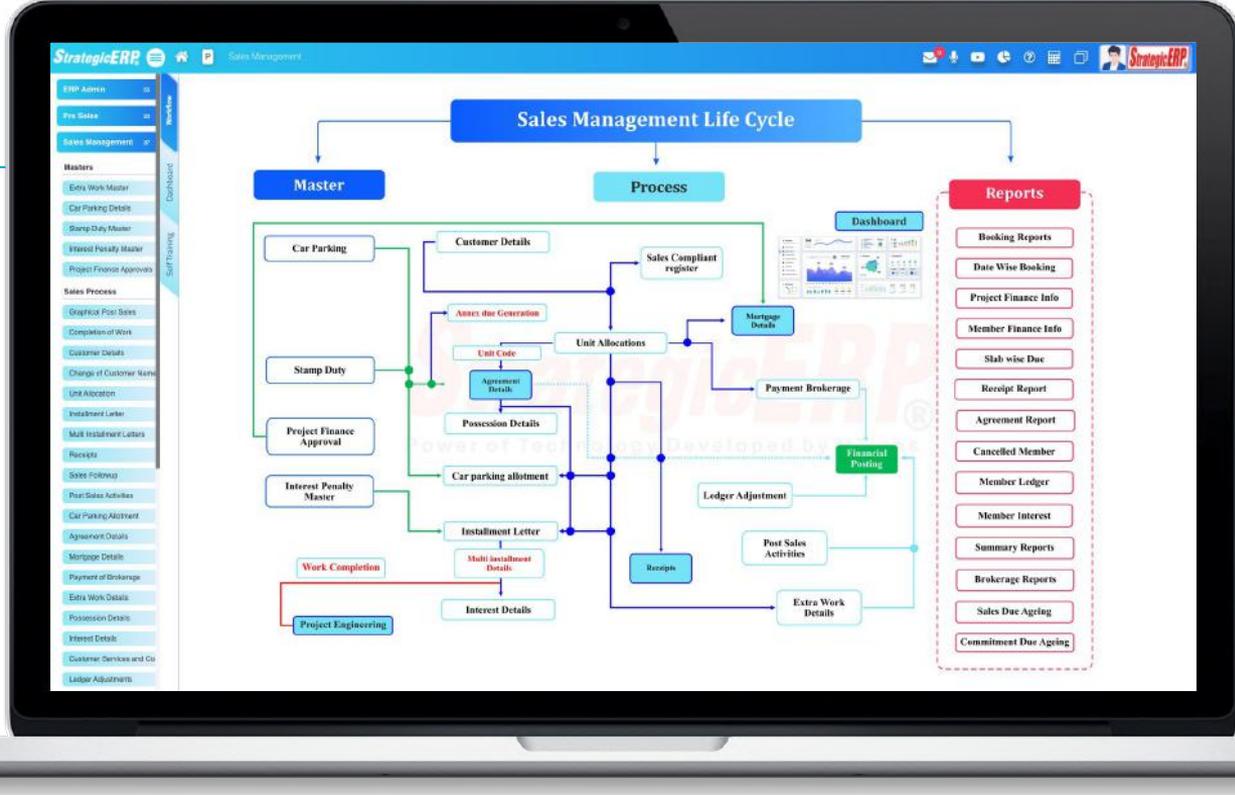
- Source Wise Enquiries
- Project Wise Enquiries
- Sales Enquiry Status
- Source Wise Expense



Real Estate CRM Module Flow | Sales Management

Sales

Can Manage Stamp Duty, Project Finance Approvals Unit Allocation, Penalty Master, Completion of Work, Car Parking Allotment, Agreement Detail, Post Sales Activity etc.



MIS Reports | Sales Management

Booking Report

Other Critical Reports

- Project finance Info
- Member Finance Info
- Slab Wise Due
- Agreement Report
- Cancelled Members

The screenshot displays the StrategicERP Booking Report interface. The top navigation bar includes the StrategicERP logo and user profile. The main content area features a search filter section with fields for Project Name, Member Code, Booking Form, Start Date, and End Date. Below the search filters is a table with columns for various booking details. The table shows two records, with the first record selected. The table columns include: Or, Member Code, Booking Date, Member Name, Booking Type, Source, Source Name, Broker Name, Broker No., Unit Code, Floors, Unit No., Sale Area (sq. ft.), Rate Per Unit, Discount, Sale Value, Other Charges Amount, Total Amount, Booking Type, Percentage Due, and Industry Code.

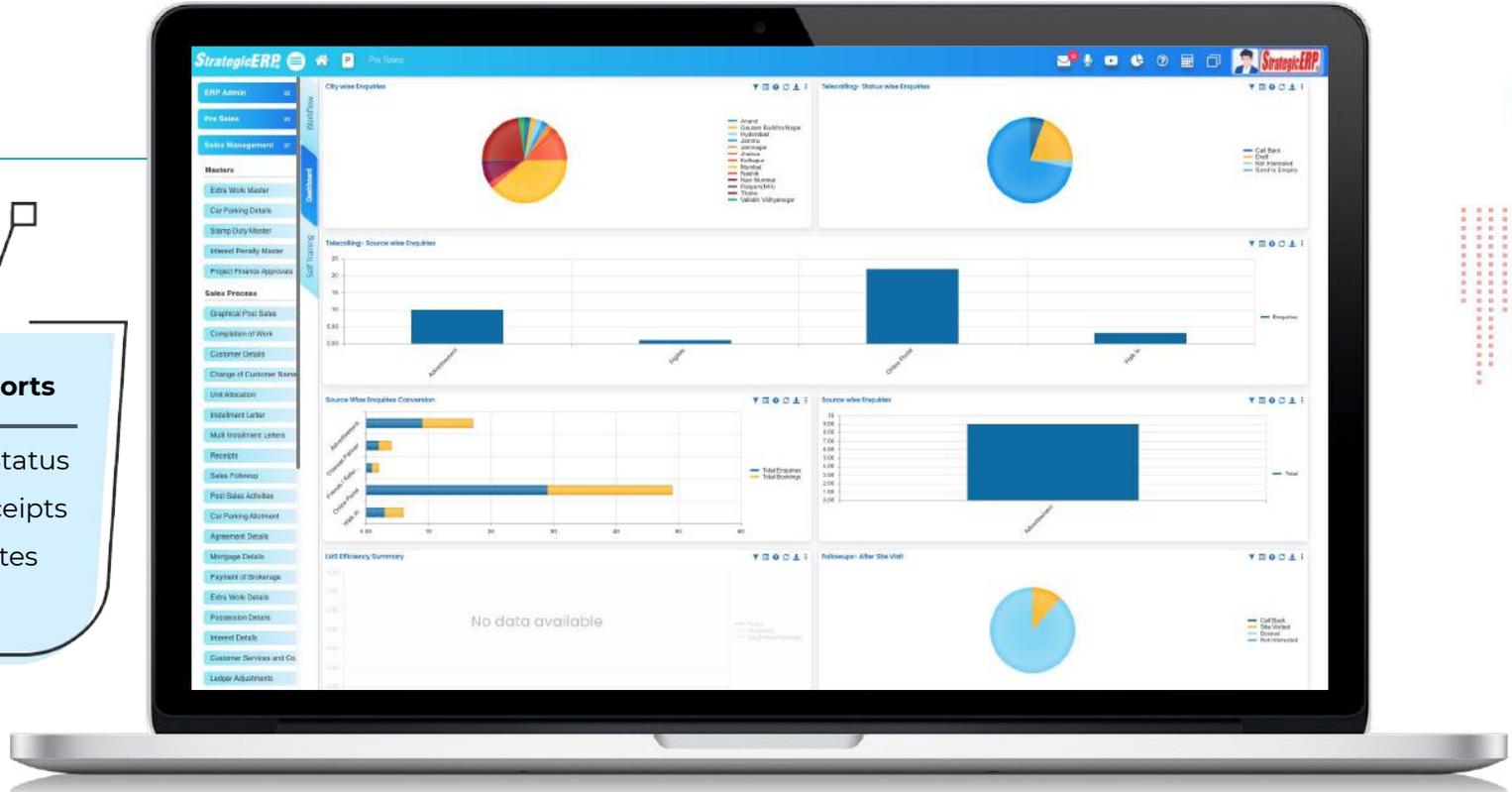
Or	Member Code	Booking Date	Member Name	Booking Type	Source	Source Name	Broker Name	Broker No.	Unit Code	Floors	Unit No.	Sale Area (sq. ft.)	Rate Per Unit	Discount	Sale Value	Other Charges Amount	Total Amount	Booking Type	Percentage Due	Industry Code
<input type="checkbox"/>	1	C-21-01-017	27/01/2021	Mool Patel	New Booking	Advertisement	The Times of India	Jash Vaidya	738994406	AA11-WA-201	02	201	550.000	500.00	0.00	2,75,000.00	0.00	2,75,000.00	0.00	0.00
<input type="checkbox"/>	2	C-21-01-014	20/01/2021	Dhruval		Advertisement	The Hindu		AA11-WA-192	01	102	575.000	510.00	0.00	2,87,500.00	0.00	2,87,500.00	0.00	0.00	

Dashboard Reports | Sales Management

Project wise Sales

Other Critical Reports

- Unit Availability Status
- Project Wise Receipts
- Project Wise Unites



Real Estate CRM – Add-on's Module



Tally Integration



Email Configuration



SMS Configuration



Exhibition Integration



Website Integration



IVR Integration



Click to call



Mobile ERP App



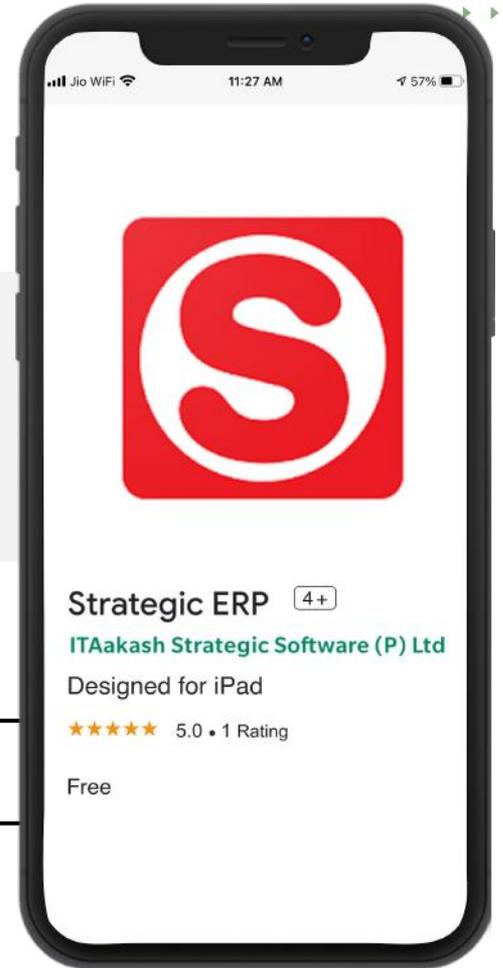
Customer App



Partner App



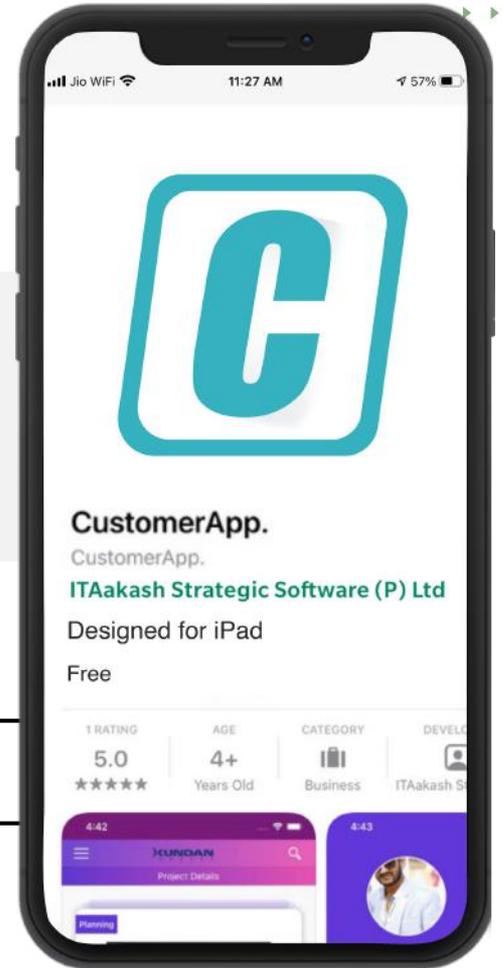
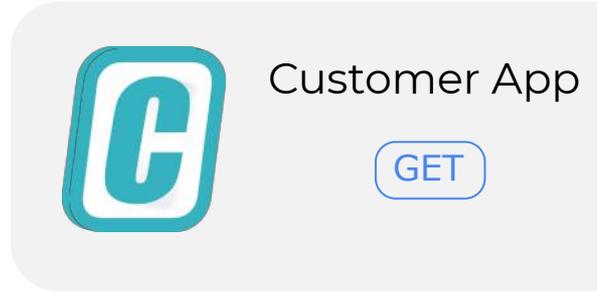
Available On :



Access ERP on Mobile – Anytime , Anywhere



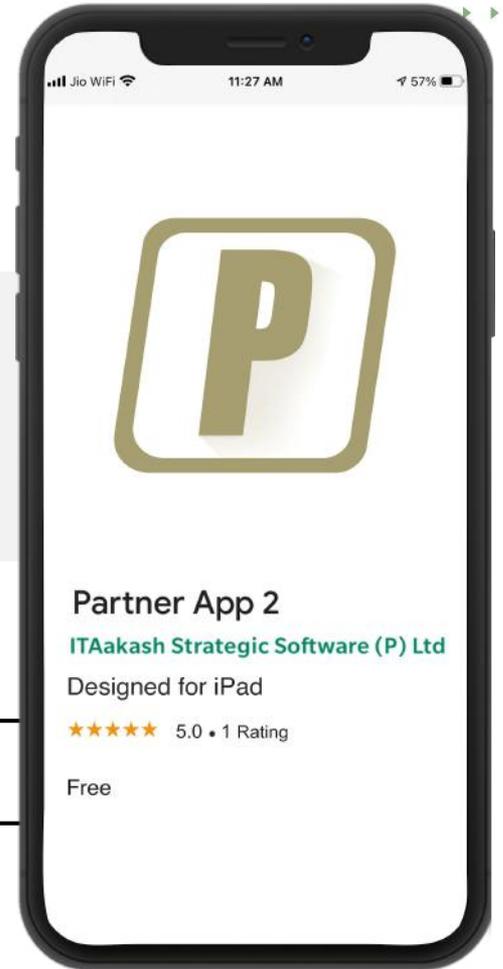
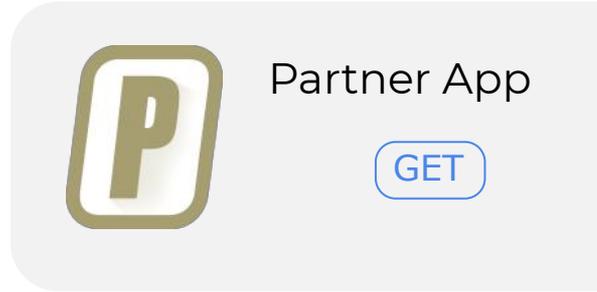
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Our Association With More Than 500+ Esteemed Clients





Across PAN India



Serving Verticals



Real Estate



Infrastructure



Manufacturing



Prop-Tech ERP Solution
of The Year 2019



Best Construction Software
of The Year 2019



Top 10 ERP Solution
Providers 2018



Certified Member



25 Fastest Growing
Enterprise Software
Companies in
India



IT Partner
2016



IT Market Research &
Product Analysis
2016



Brand of The Year
2014

Technical Support



StrategicERP Support Portal



<http://strategicerpcloud.com/crm/>

Username : support

Password : xyz



+91-22-25750104/5/6



support@strategicerp.cpm

Contact Us



MUMBAI (CORPORATE OFFICE)

ITAakash Strategic Software (P) Ltd,
5th floor, D S Business Galleria,
Near Huma Adlabs,
Beside Toyo House,
L.B.S. Road, Kanjur Marg (W),
Mumbai, 400078 INDIA.



+91-22-25770088/25750101



enquiry@strategicerp.com