

Real Estate CRM

Tailor-made for Real Estate Need






About StrategicERP





StrategicERP is into the business of developing ERP solutions specifically designed for Real Estate and Infrastructure industry.

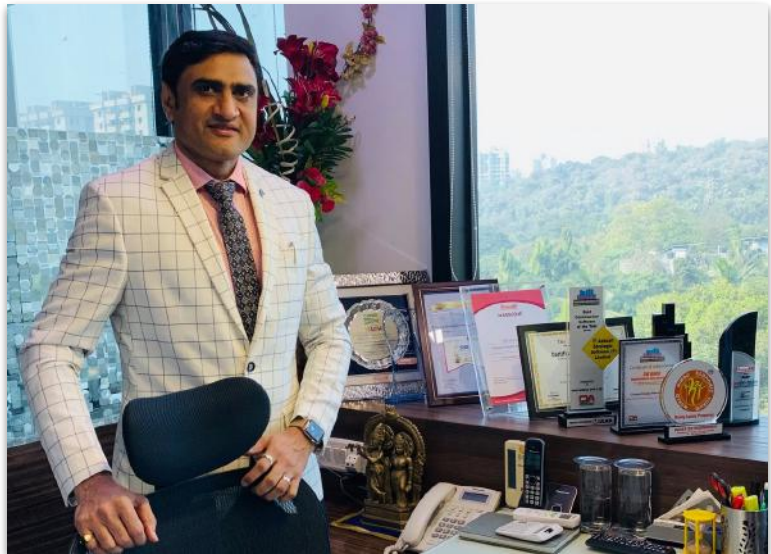


StrategicERP is a web based application built by IITians on proprietary J2FX framework.

It is a single window solution to automate all the business transactions, it ensures optimum utilization of resources and efficient business process management to keep in pace with the time.



StrategicERP has 500+ clients across India, some of our esteemed clients consist of : GDCL, Raj Infra, Vishal Infra, Hirannandani Group, Poddar Housing, Paradise Group, TVH Group, Puranik Builders, Transcon Group, Kundan Spaces, M.V. Omni Projects, Rajesh Life Spaces, DS-MAX Properties, Hombale Group, A. Shridhar and many more.



StrategicERP Moments

StrategicERP®
Power of Technology Developed by IITians





What is Real Estate CRM ?



It is our pride to announce that StrategicERP has come up with new version of ERP known as

“Real Estate CRM” for SME Real Estate Industries, Real Estate CRM is a cost effective and flexible web based CRM solution.

It is a best fit for companies implementing CRM solutions for the first time with limited no. of users.

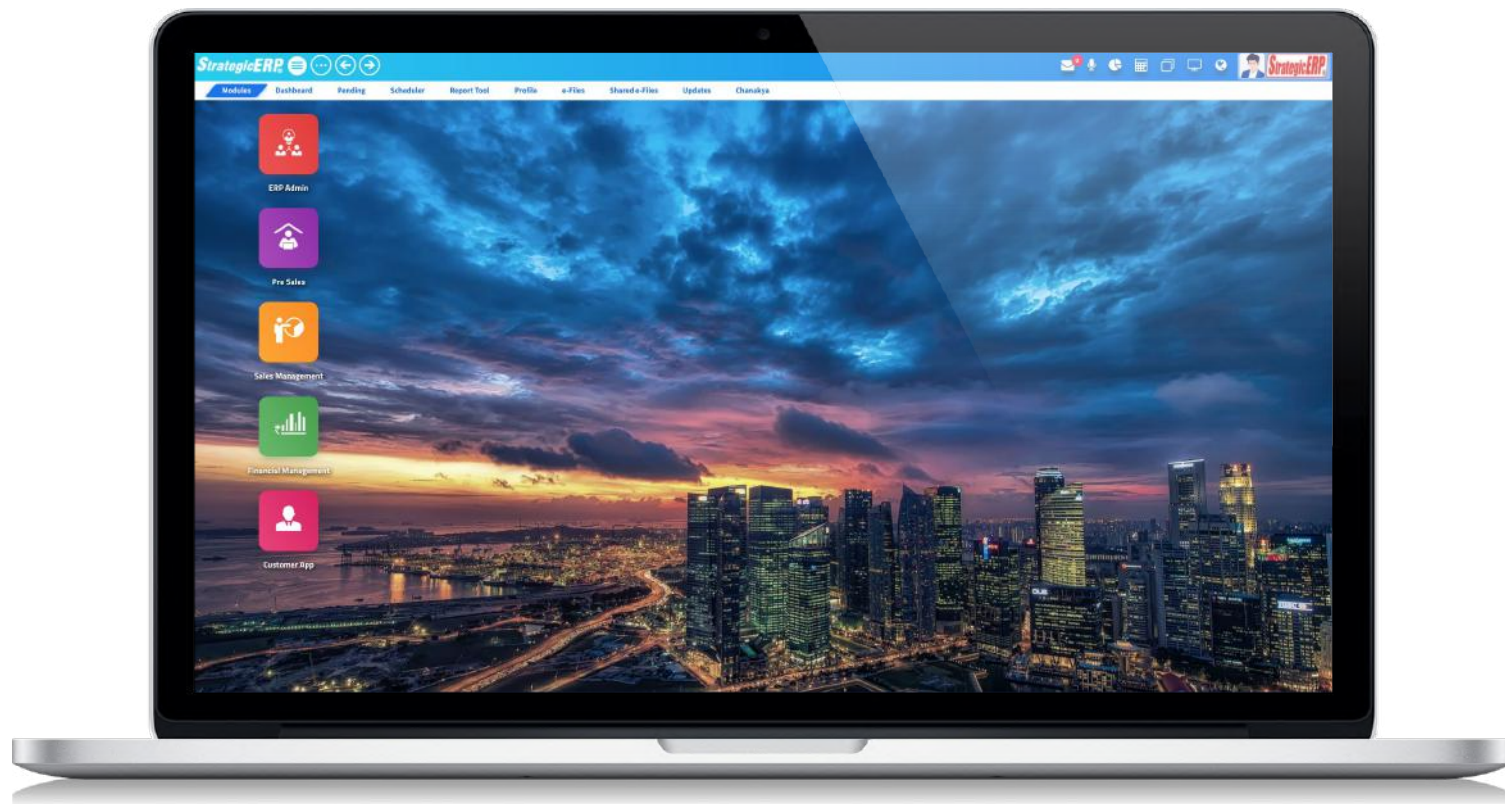
Real Estate CRM helps you to manage your core business areas like Task Management, Pre-Sales(CRM), Sales, Post Sales and Channel Partner Management.

Real Estate CRM provides Provision for IVR integration (call Center).

Real Estate CRM is Compatible with OS: Windows, Linux, Mac and has no browser/device dependability .



Real Estate CRM Menu Screen - Modules



Advance Features



AI and Machine Learning Technology



Mail Conversation



Voice Command



Dashboards



Calculator



Multiple Tab



Background Option



Multiple Language

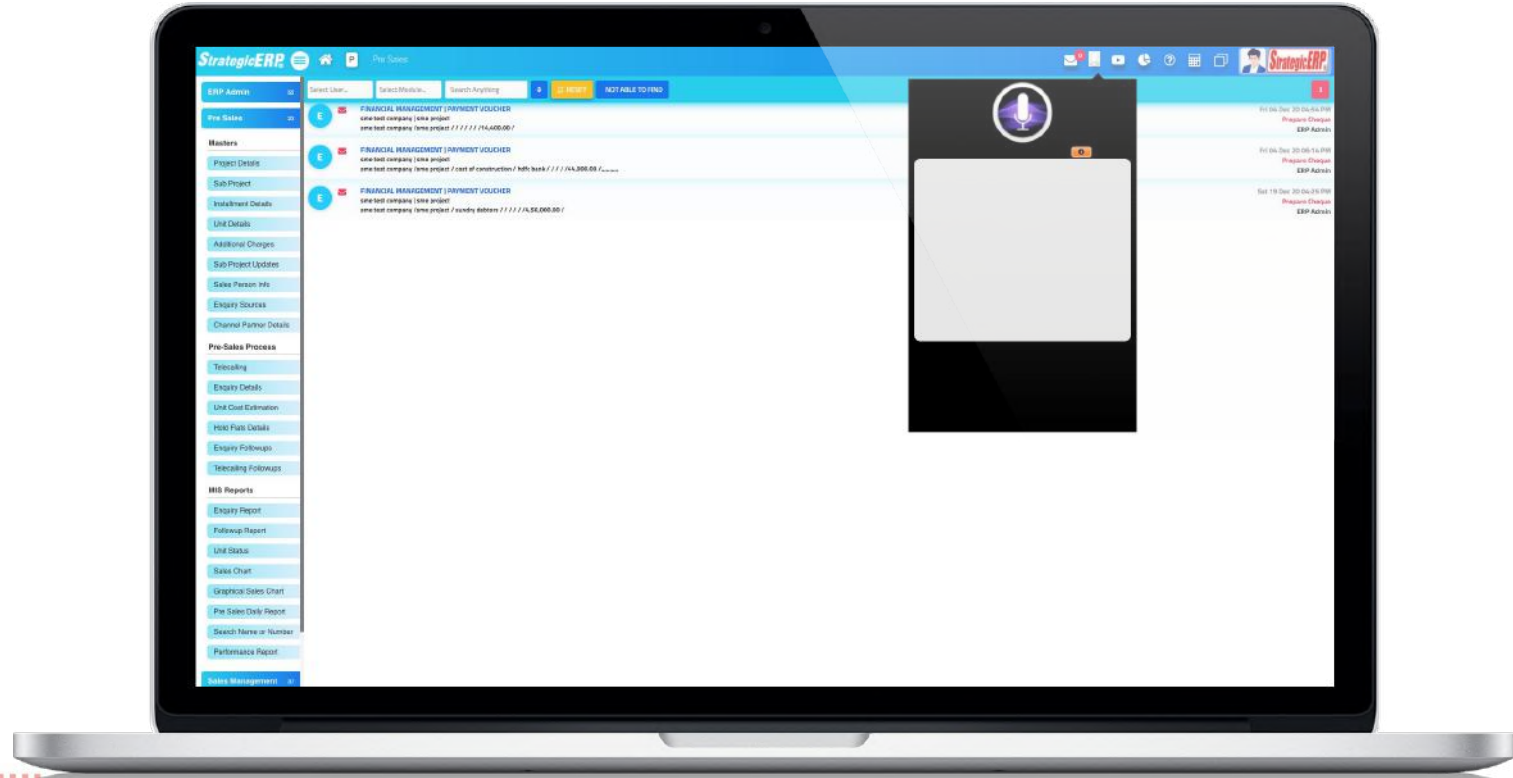


User Profile

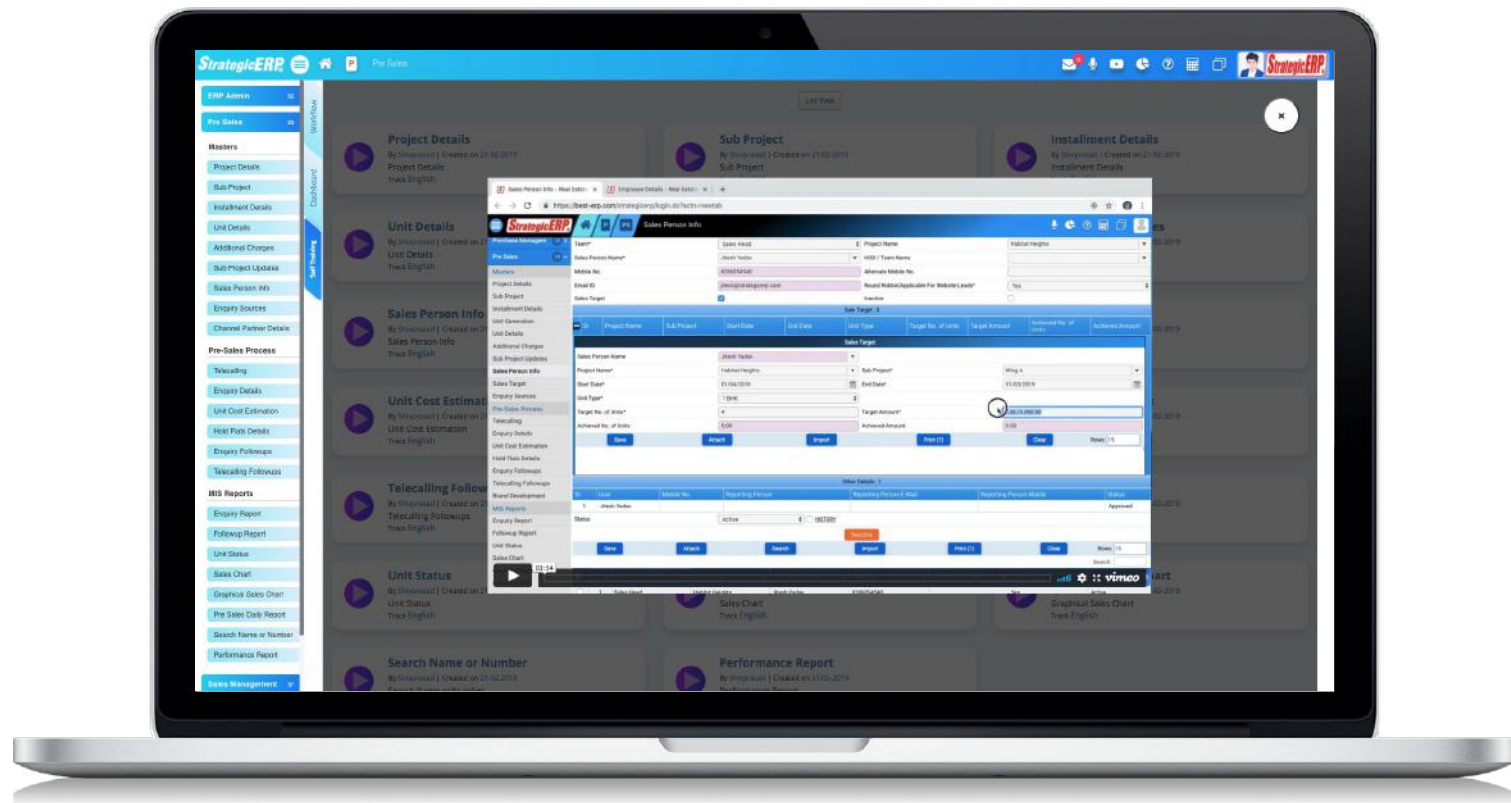


ERP User Chat

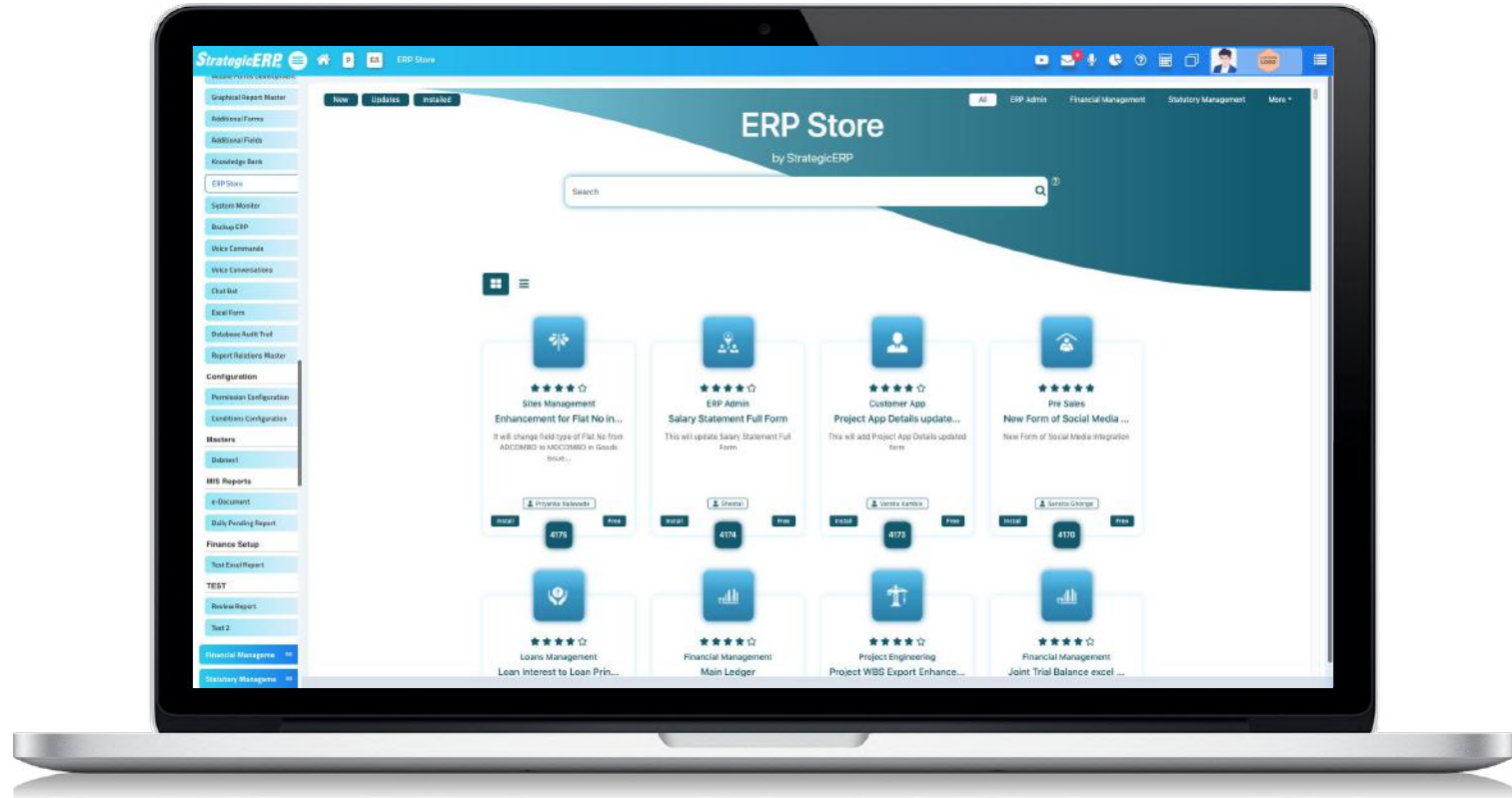
Voice Search – Conversational User Interface for Instant Details



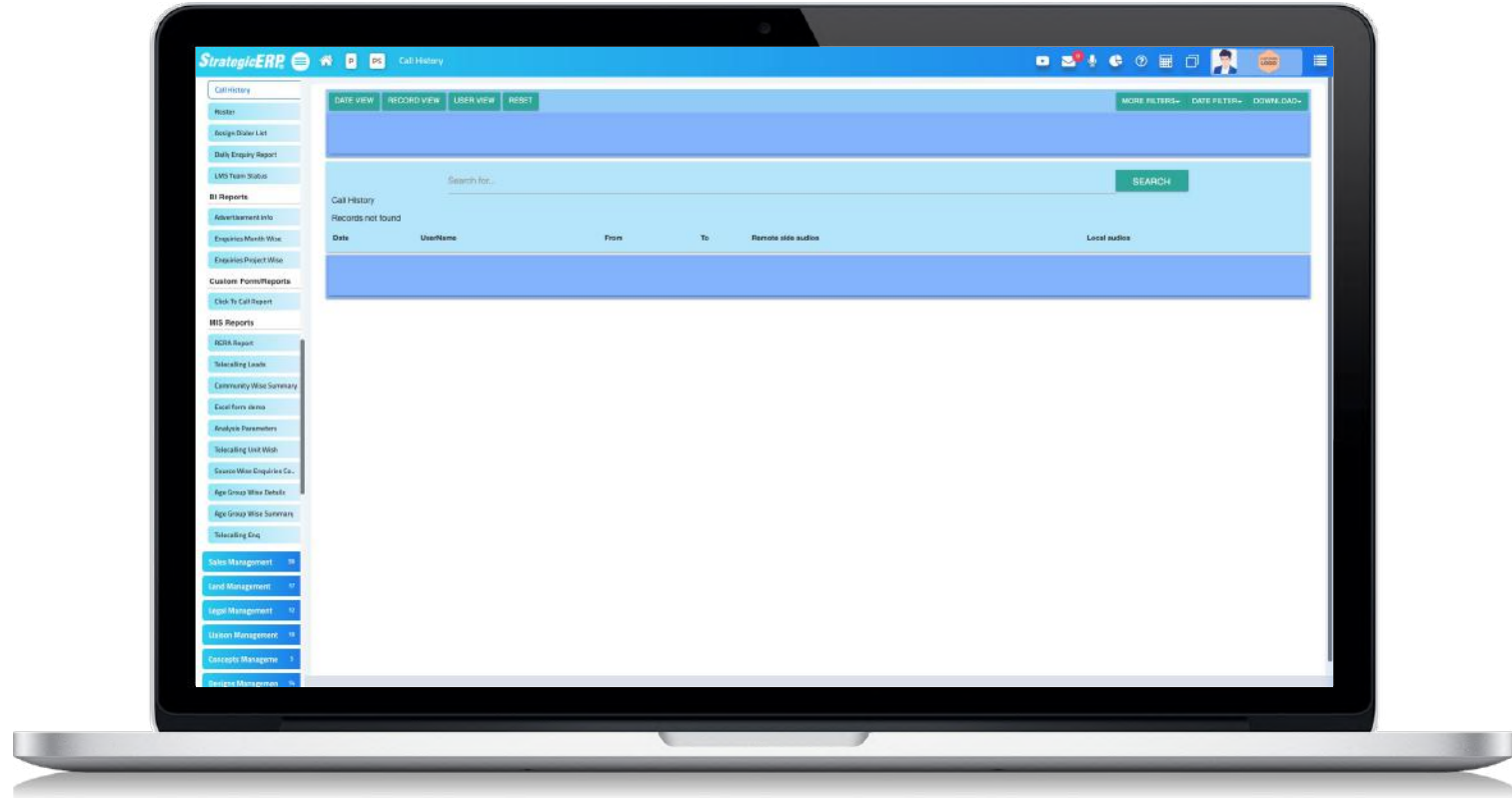
Video Tutorials – Easy to Learn with Online Tutorials.



ERP Store – To Install and Update new Developments. ▶▶▶▶▶▶▶▶▶▶

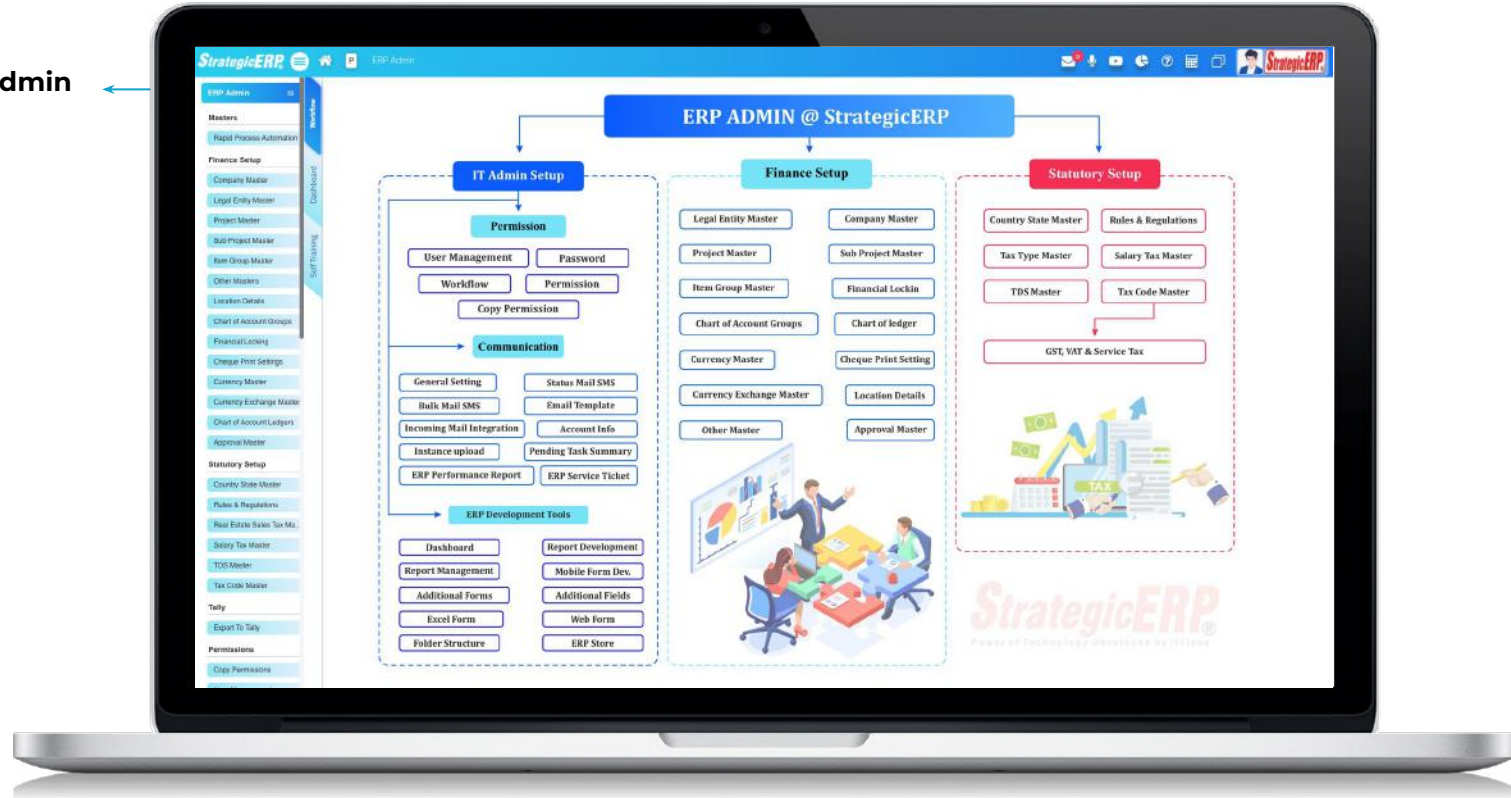


Click to Call – Call Register with Click to Call Integration >>>>>>>



Real Estate CRM Module Flow | ERP Admin

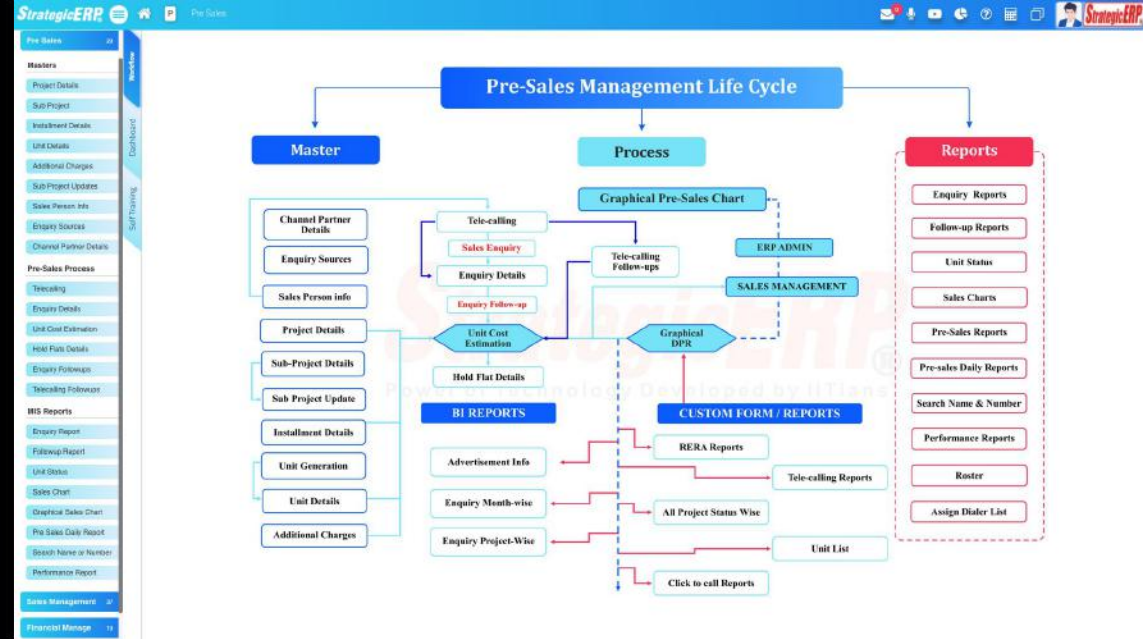
ERP Admin



Real Estate CRM Module Flow | Pre Sales Management

Pre Sales

Can Manage Enquiry, Project Details, Sub Project Details, Unit Details, Additional Charges, Sales Person Info, Enquiry Source etc.

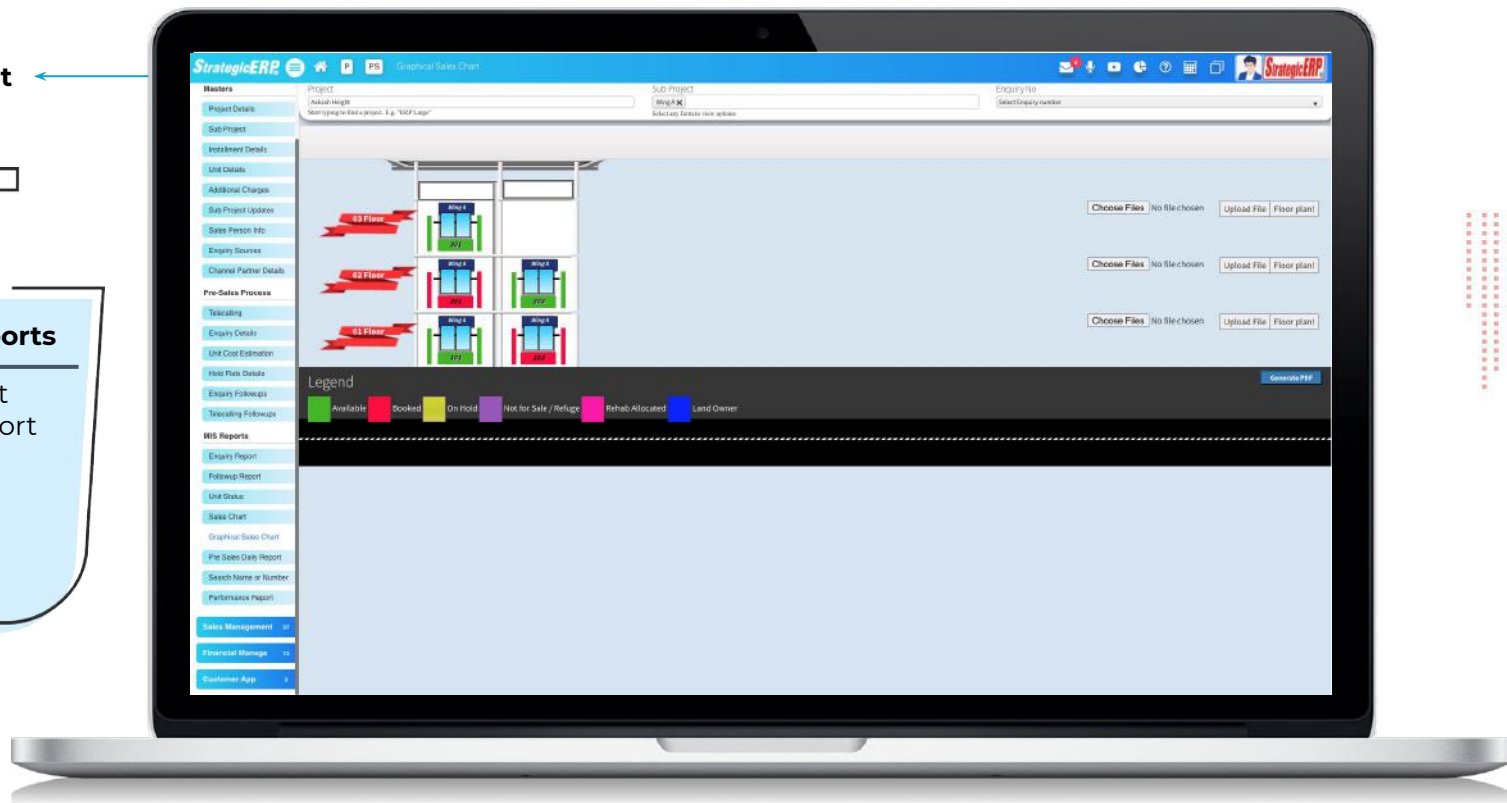


MIS Reports | Pre Sales Management

Graphical Sales Chart Report

Other Critical Reports

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre Sales Daily Report
- Report

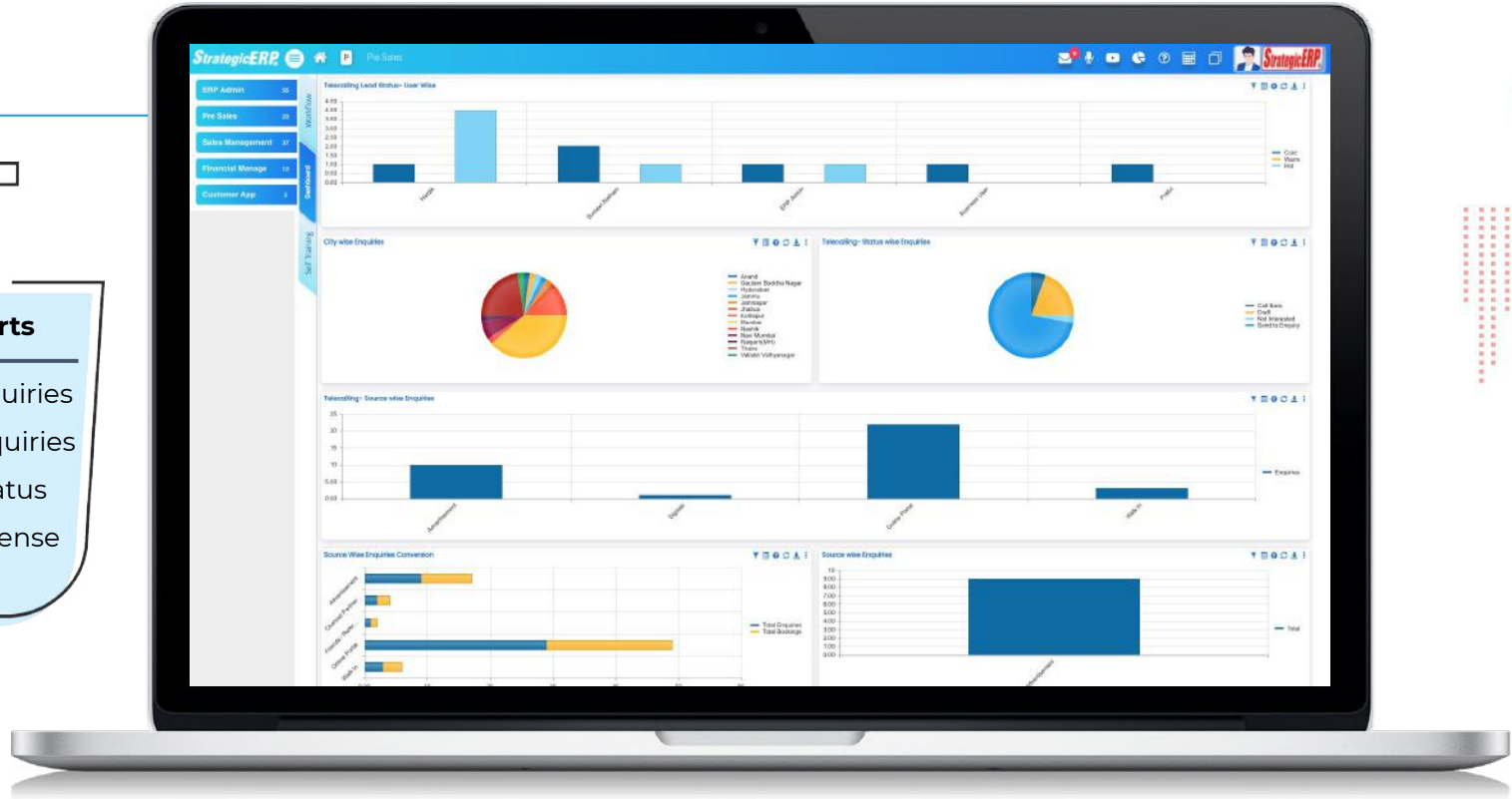


Dashboard Reports | Pre Sales Management

Source Wise Enquiries

Other Critical Reports

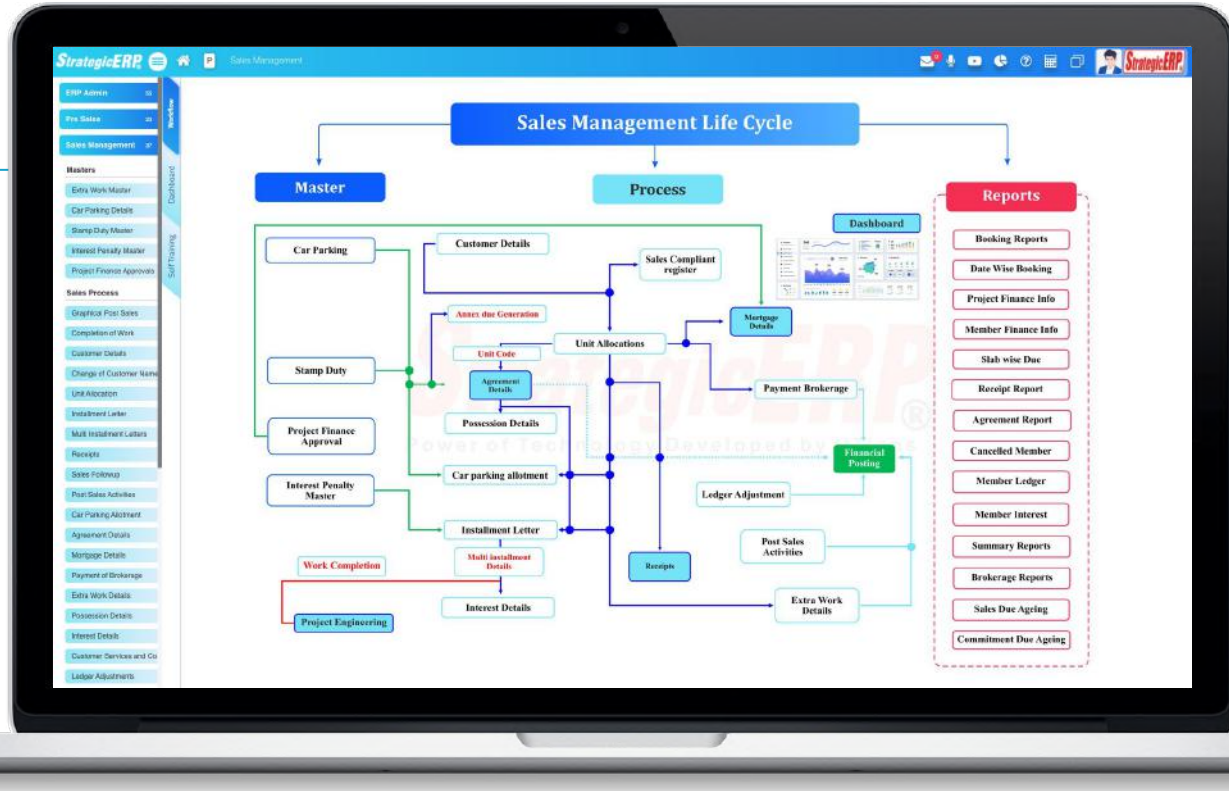
- Source Wise Enquiries
- Project Wise Enquiries
- Sales Enquiry Status
- Source Wise Expense



Real Estate CRM Module Flow | Sales Management

Sales

Can Manage
Stamp Duty,
Project Finance
Approvals
Unit Allocation,
Completion of Work,
Car Parking Allotment,
Agreement Detail,
Post Sales Activity etc.

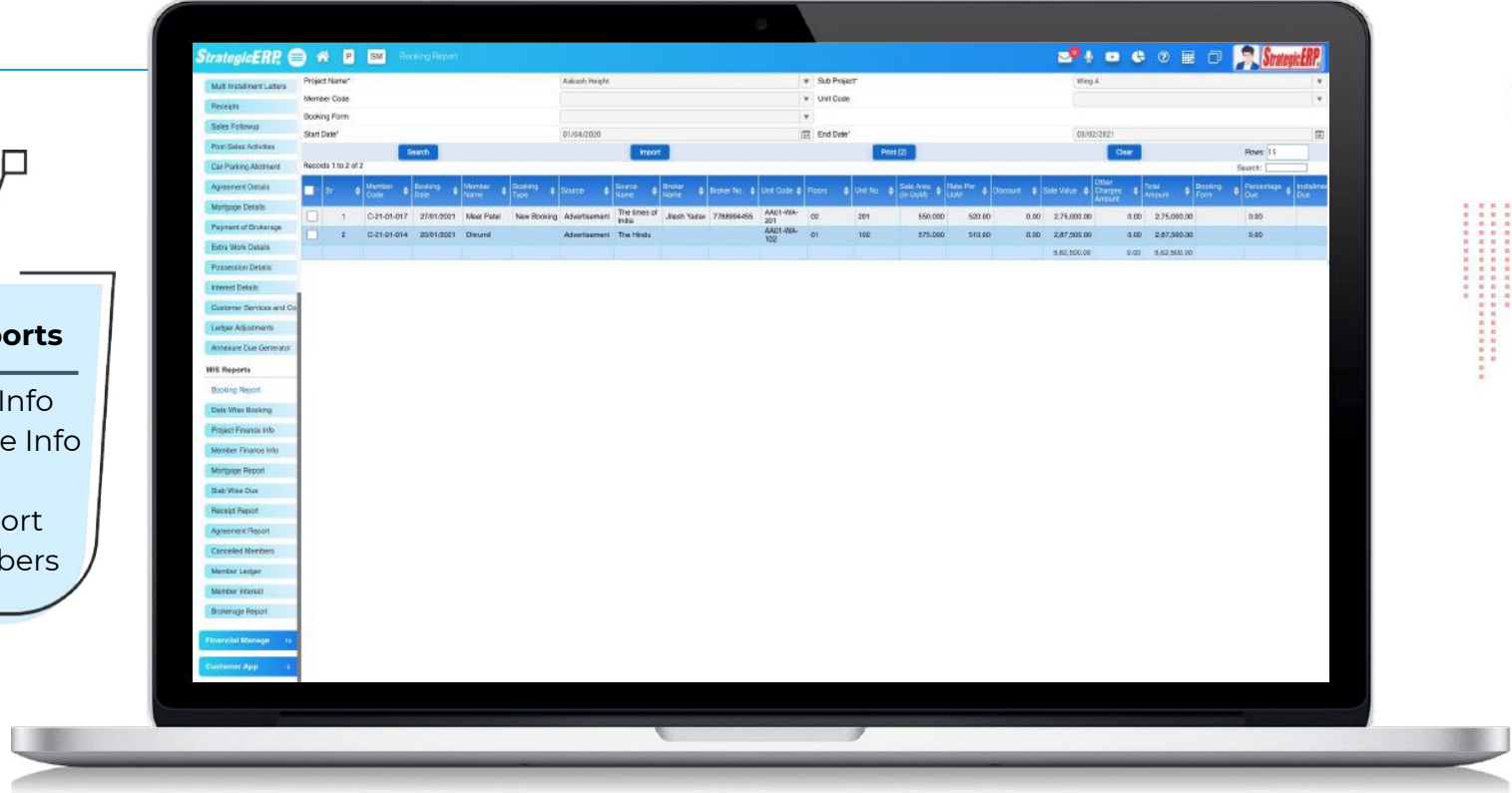


MIS Reports | Sales Management

Booking Report

Other Critical Reports

- Project finance Info
- Member Finance Info
- Slab Wise Due
- Agreement Report
- Cancelled Members



The screenshot displays the StrategicERP Booking Report interface. The sidebar on the left lists various report categories: Multi-Insured Letters, Receipts, Sales Followup, Post-Sales Activities, Car Parking Abstract, Agreement Details, Mortgage Details, Payment of Discharge, Extra Work Details, Possession Details, Interest Details, Customer Services and Co., Letter Adjustments, Amount Due Generator, MIS Reports, Booking Report, Date Wise Booking, Project Finance Info, Member Finance Info, Mortgage Report, Slab Wise Due, Receipt Report, Agreement Report, Cancelled Members, Member Ledger, Member Interest, Brokerage Report, Financial Manager, and Customer App. The main table displays booking records with columns: Sr, Member Code, Booking Date, Member Name, Booking Type, Source, The Street of Info, Broker Name, Broker No., Link Code, Floors, Unit No., Sale Area (sq.ft), Rate Per Sq.ft, Discount, Sale Value, Other Charges Amount, Total Amount, Booking Date, Percentage Due, and Insurance Due. The table shows two records: one for a new booking on 01-01-2017 and another for a disbursement on 01-01-2014.

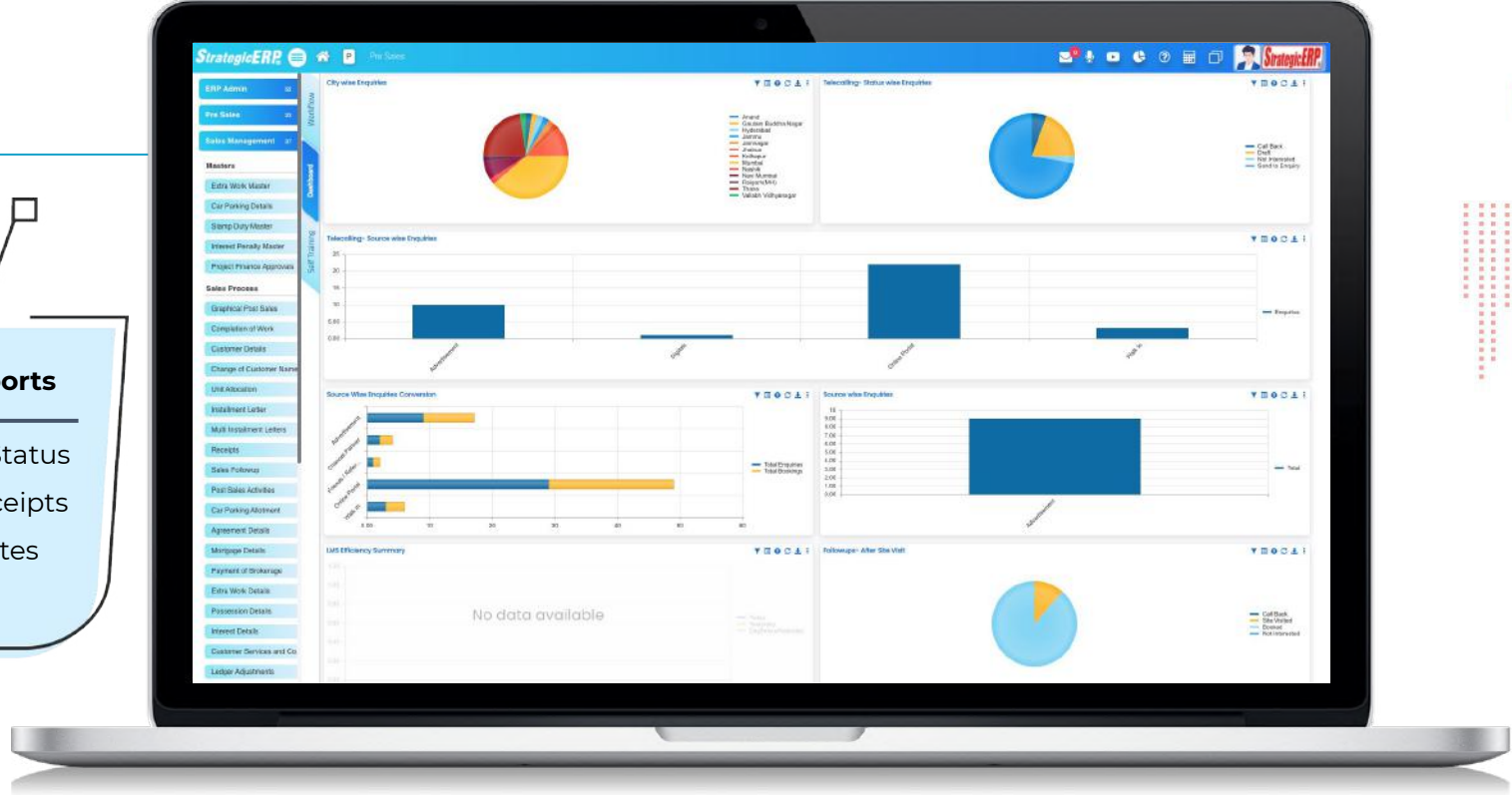
Sr	Member Code	Booking Date	Member Name	Booking Type	Source	The Street of Info	Broker Name	Broker No.	Link Code	Floors	Unit No.	Sale Area (sq.ft)	Rate Per Sq.ft	Discount	Sale Value	Other Charges Amount	Total Amount	Booking Date	Percentage Due	Insurance Due
1	C-21-01-017	27/01/2021	Mad Patel	New Booking	Advertisement	The Street of Info	Jash Yadav	73899405	AA01-WA-201	00	201	550.000	520.00	0.00	2,75,000.00	0.00	2,75,000.00		0.00	
2	C-21-01-014	20/01/2021	Disbursement		Advertisement	The Hindu			AA01-WA-102	01	102	575.000	510.00	0.00	2,87,500.00	0.00	2,87,500.00		0.00	

Dashboard Reports | Sales Management

Project wise Sales

Other Critical Reports

- Unit Availability Status
- Project Wise Receipts
- Project Wise Unites



Real Estate CRM – Add-on's Module



Tally Integration



Email Configuration



SMS Configuration



Exhibition Integration



Website Integration



IVR Integration



Click to call



Mobile ERP App



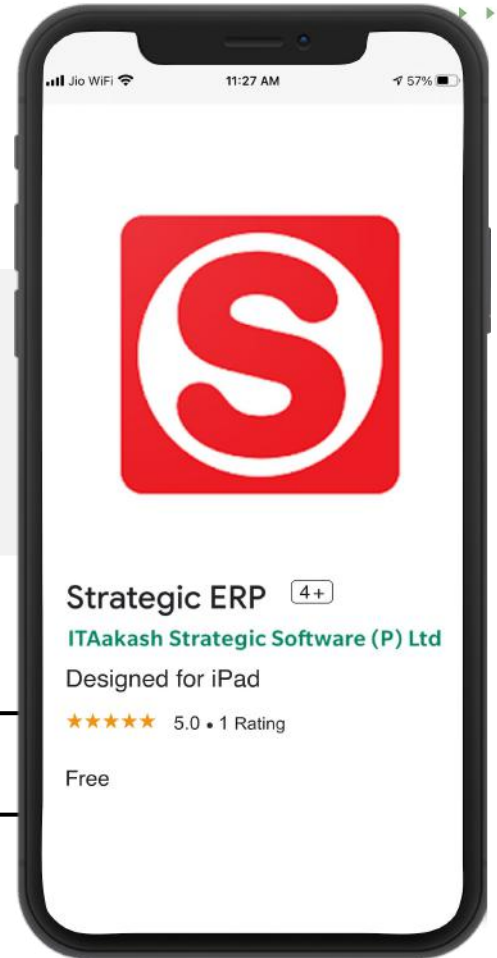
Customer App



Partner App



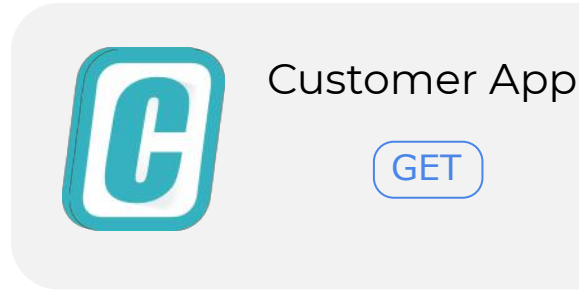
Available On :



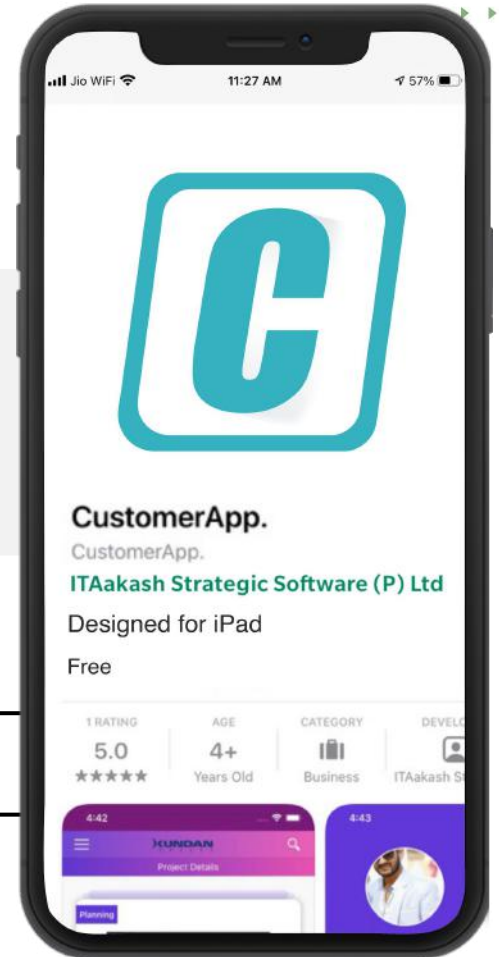
Access ERP on Mobile – Anytime , Anywhere



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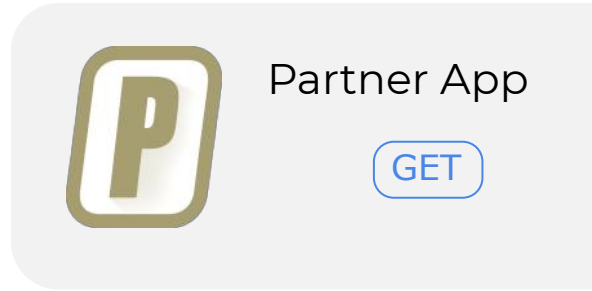


Access ERP on Mobile – Anytime , Anywhere

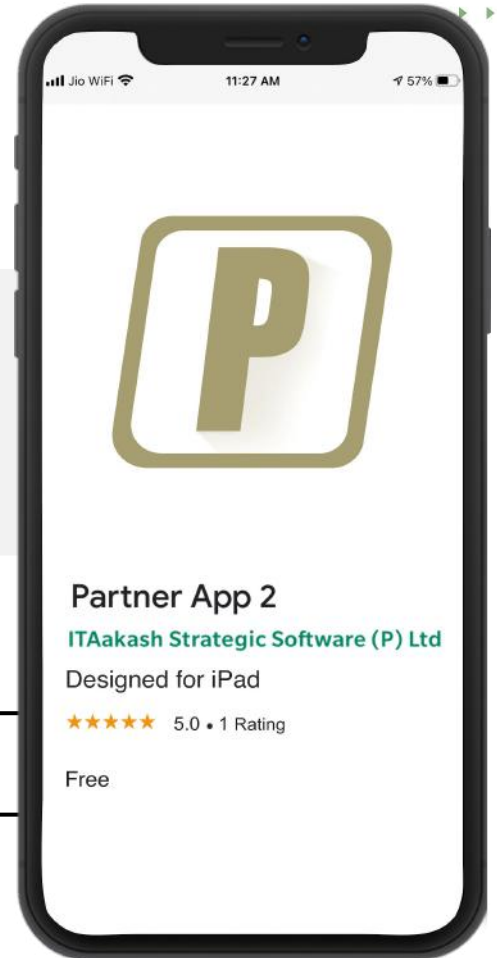




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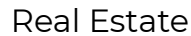


Access ERP on Mobile – Anytime , Anywhere



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**Prop-Tech ERP Solution
of The Year 2019**



**Best Construction Software
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**Top 10 ERP Solution
Providers 2018**



Certified Member



**25 Fastest Growing
Enterprise Software
Companies in
India**



**IT Partner
2016**



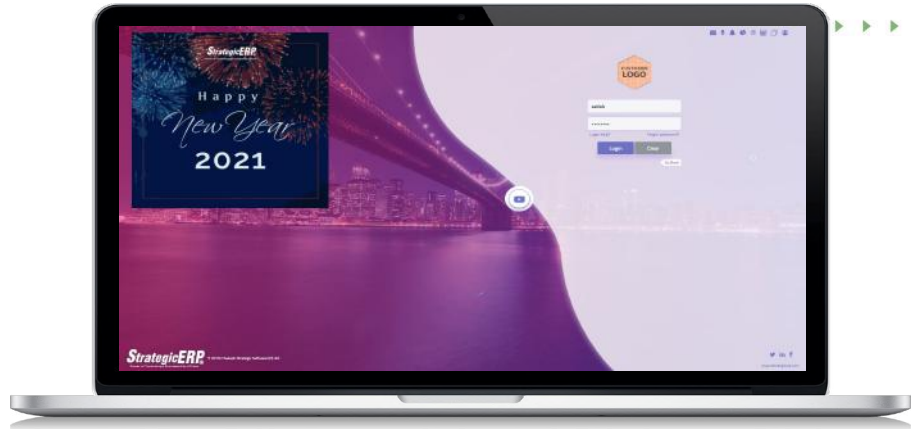
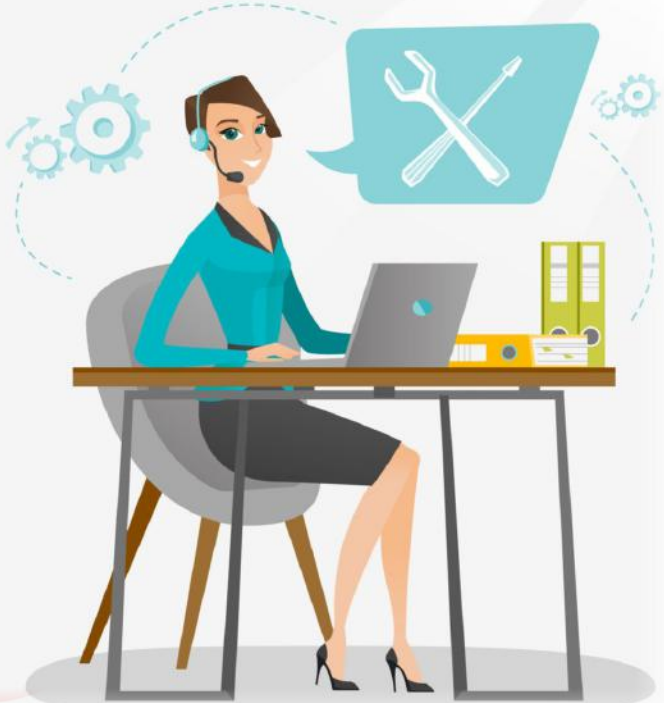
**IT Market Research &
Product Analysis
2016**



**Brand of The Year
2014**



Technical Support



StrategicERP Support Portal



<http://strategicerpcloud.com/crm/>

Username : support

Password : xyz

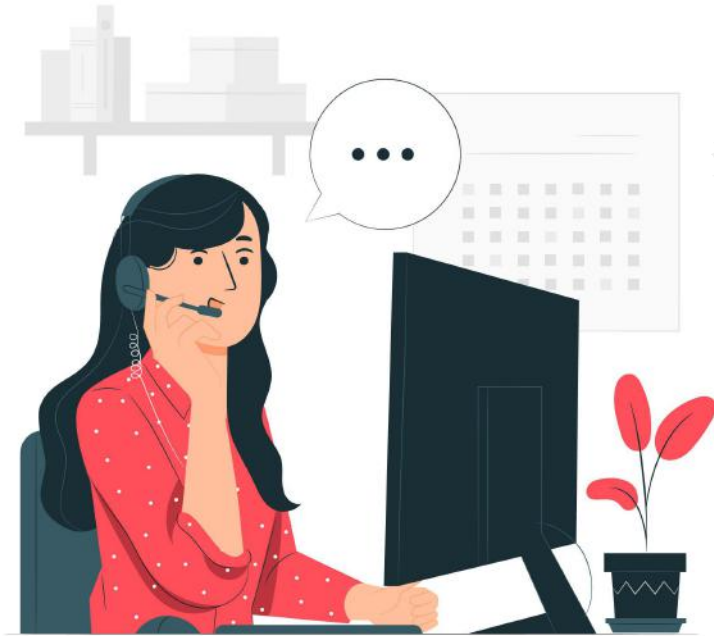


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