

Real Estate CRM Software & Automation Tools

Real Estate CRM Software & Automation Tools to Automate Your Follow Up By SMS, Voice, Email & Whatsapp.
Best Automation Software to do Complete (Whatsapp/Email/Sms) Automation to Increase the Conversion with Less Cost.



Increase Profitability

- Lead Conversions
- Telecaller Performance
- Property Booking
- Site visits each Executive
- ROI on Marketing Spending
- Performance tracking

Reduce Expenses & Losses

- Zero Lead Leakage
- Lead Prioritization
- Multiple Report like Visit Reports
- Wasteful Marketing Expenses
- Lead Automation
- Create Followup, Reminders etc.

Never miss a single real estate, property inquiry



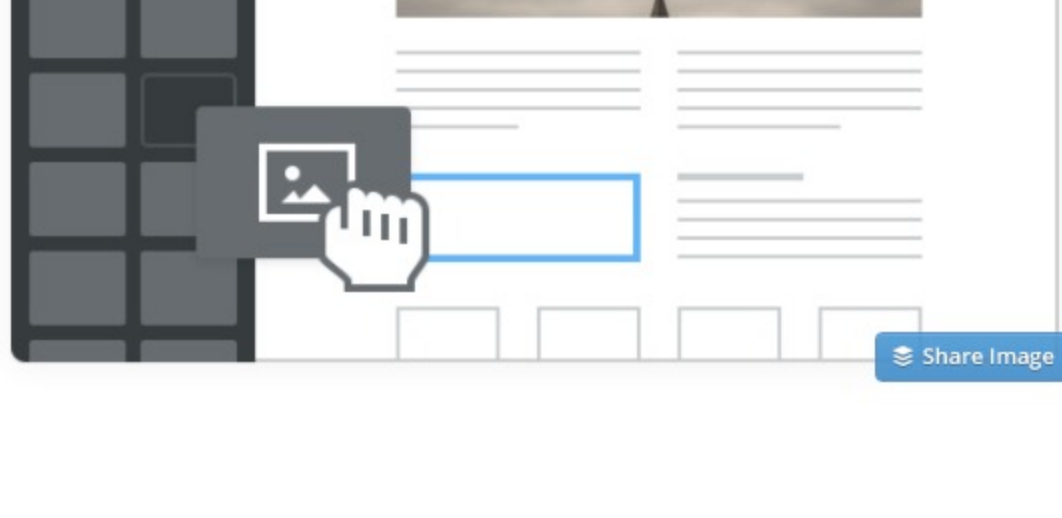
Ensure zero lead leakage

Capture real estate property inquiries from all your lead generation sources. Including digital marketing ads (Google Adwords, YouTube, etc.), social media (Facebook lead ad, LinkedIn lead ad, etc.), traditional ads (print media, TV ads, etc. via phone calls), website, real estate marketplaces (99 acres, CommonFloor, MagicBricks, etc.). Identify the best and worst-performing campaigns to aid budget allocation.

[Know more](#)

Create beautiful project landing pages easily

With multiple projects, hundreds of properties, and a comparable number of online marketing campaigns running at a particular point, Design unique landing pages suitable to each project or property can get very time-consuming. Use autoresponderz drag and drop landing page builder to create hundreds of responsive landing pages easily.



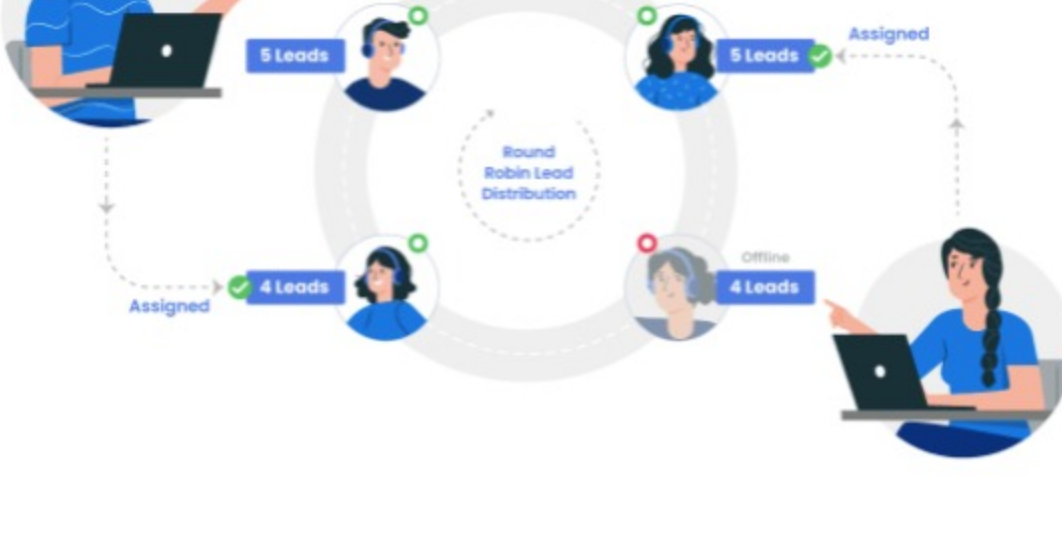
Distribute leads automatically

Distribute leads automatically received from various lead sources like common floor, magic brick, 99 acres, housing.com, facebook, google ads. Reduce response time by distributing real estate property leads automatically to your real estate agents and call center based on any criteria you want. Distribution can happen based on property type (residential or commercial), sub-type (luxury or budget apartments), location, other preferences, agent availability and more.

[Know more](#)

Automate agent notifications and task settings

Automate notifications (email, text or voice call) to your agents when a new lead is assigned to them, or if a new site visit is confirmed. This would help them manage a perfect schedule. You can automatically set tasks for them based on their calendar availability so that they don't have to do it manually and they never miss an appointment or follow-up call.



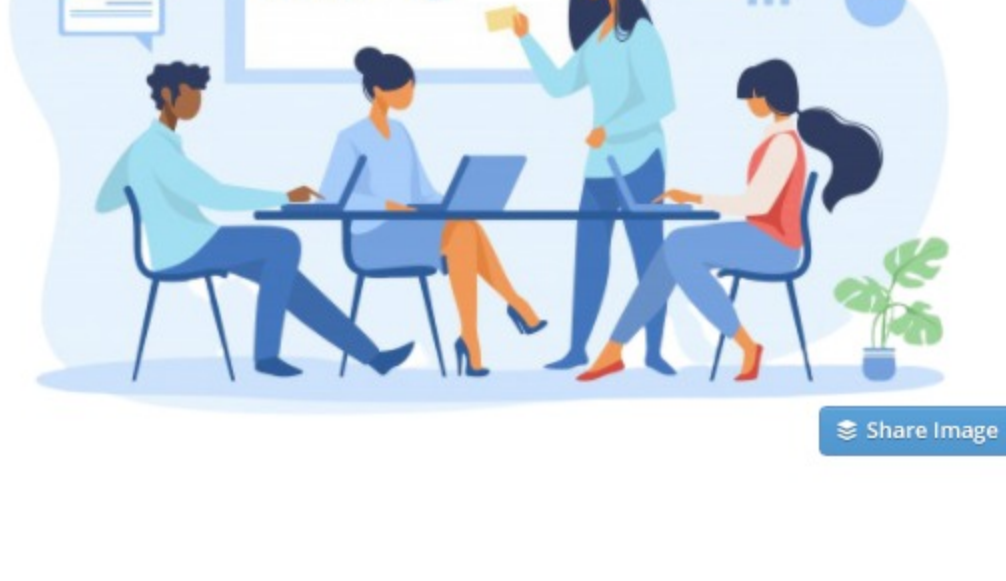
Segment leads intelligently and automate communication

Segment your potential home buyers based on various factors like preferences, property types, location, demographics, financial status, home loan status, and more. Use this information to always maintain meaningful messaging with property buyers across all communication channels – like details of home loan, discounts on properties, or details of other similar properties.

[Know more](#)

Capture all your interactions with the potential buyers

Track every single activity and interaction that a prospect has with you. Calls, site visits, email or text interactions, or communication through any other channel – everything is tracked and recorded so that you always know the status of the lead and the direction in which the conversation is headed. This helps you improve the prospect experience.



Completely customize lead quality criteria

Help your sales team identify the best lead opportunities by using the lead value tracking. Define what qualifies as a hot lead to you, and all your leads will be scored accordingly, and your agents would know exactly which leads to call first.

[Know more](#)

Appointment Automation

Make your appointment automatic send predefined appointment alerts or reminders via email, sms or voice call. Save your time and generate more revenue and yes, everything automated, saving your time & cost as well.



In-depth analytics for your lead sources, properties, agents and more

In-depth analytics for your lead sources, properties, agents and more. Track each lead source performance like lead received, lead open and lead closed and how many leads will be closed in week, month, quarter, half yearly or yearly.

[Know more](#)

Real Estate Lead Automation Software

Real Estate Lead Automation (What, If I Give a Complete Automation Followup System to Increase your Site Visit)



Property Management

Property Management oversee every aspect of property management from a single app..



Project Management

Real Estate Projects may vary from basic to a complicated deal that involves skilful negotiation.



Marketing & Campaign

Automate your campaigns with proper campaign management tools.



Contact Management

is an online software that lets you organize contacts, tasks, and deals in one place



Lead Management

Reduce response time by automating follow-up communication as soon as a new property inquiry comes in..



Opportunity Management

Streamline opportunities with a comprehensive Real Estate CRM that's built to help you sell more effectively. This CRM features for streamline lead tracking, account management, inventory control, CRM, and more. With all your business data in one place.



Report

Gain flexibility in your reporting processes with report automation



Document Management

is an online software that lets you organize contacts, tasks, and deals in one place

80% of the site visit happen after the 5th Follow Up...

(What, If I Give a Complete Automation Followup System to Increase your Site Visit)



Lead Capture

Leads from all your online channels (like facebook, twitter, website etc.) are automatically captured, and assigned to relevant sales people.



Task Automation

Alert automatically whenever an important lead activity happens, like when a lead is assigned to them, or when a lead moves down the sales funnel.



Marketplaces

Sync enquiries from all real estate marketplaces – 99Acres, CommonFloor, MagicBricks, Housing, Makaan, Property Bazaar, JustDial and others through direct connectors or APIs.



Social Media

Capture all enquiries from your Facebook, Instagram, Google ads, LinkedIn, Twitter and others, directly using landing pages and plug-and-play social integrations.



Landing Page

Capture all enquiries from your website contact forms or directly using landing pages and plug-and-play social media integrations.

All the Email, SMS or IVR marketing features you really need!

Capture property enquiries from all your online and offline campaigns



Automate your Email, SMS and Voice call marketing: Our email and sms marketing module allows you create and automate sophisticated marketing campaigns within minutes.

Create Amazing Campaigns: Create simple text newsletters that are always readable on any device with our Rich Text editor.

Track Your Results: Track everything: opens, clicks, unsubscribes, spam complaints, bounces, link activity, reading environment and much more with our reports.

- 44% of salespeople give up after one follow-up.
- 60% of customers say no four times before saying yes.
- Only 3% of your market is actively buying; 56% are not ready, while 40% are poised to begin.

The only thing what you want is a proper follow up system to sell your property. **Autoresponderz** can help you automate your lead follow up and increase your property sales to up to 2X.



[Request Live Demo](#)

How Autoresponderz can help to Real Estate Industry



- Manage Enquire & Lead in a single dashboard.
- Set up your Follow Up sequence once and forget about the follow-up.
- Autoresponder will take care everything by Voice Call, WhatsApp, Email & Sms followup.
- Set up daily, weekly or monthly follow up using Voice Call, WhatsApp, Sms, Email.
- Increase the brand value.
- Reduce manpower for the follow-up.

[Know more](#)

*Autoresponderz is your 24*7 Virtual Sales Executive who helps you to closing your deal up to 4X.*

Call us on +(91) 9109992291