



Promotion Announcement

Beha-Amprobe Autumn Highlights 2021

August 2021

This is an announcement for the promotions that Beha-Amprobe will offer between September 1st 2021 and December 15th, 2021. (Open for Orders 09. August 2021)

Promo-Kits

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| 1. BASIC ELECTRICIAN KIT (<i>KIT 2100-ALPHA + AMP-210-EUR + AM-500-EUR</i>) | ALL |
| 2. ADVANCED ELECTRICIAN KIT (<i>2100-BETA + AMP-310-EUR + AM-520-EUR</i>) | ALL |
| 3. MASTER ELECTRICIAN KIT (<i>2100-BETA + AMP-330-EUR + AM-555-EUR</i>) | ALL |
| 4. AM-540-EUR (<i>AM-540-EUR + FREE HS-1 MAGNETIC HANGER</i>) | ALL |
| 5. AMP-220-EUR KIT 1 (<i>AMP-220-EUR + FREE SAFETY SET</i>) | ALL |
| 6. AMP-220-EUR KIT 2 (<i>AMP-220-EUR + 2100-BETA</i>) | All (excl. DACH) |
| 7. PROIN-200-D ELEC++ (<i>Proinstall-200 + ALC-110-EUR</i>) | DACH |
| 8. GT-900 Accessory KIT (<i>+ BC-1250G + KBGE-MT204S + 1311D</i>) | DACH |
| 9. PROINSTALL -UK KIT4 (<i>+ PROINSTALL-75-UK + 2100-Beta + NCV-1030-EUR</i>) | UK, IE |

The promotions set out in this announcement are subject to the following terms and conditions:

For gift with purchase or promotional product bundles:

1. Fluke (Beha-Amprobe) will deliver the promo item(s) along with the Fluke product(s) eligible for the promotion bundled together. Distributor should not unbundle the package(s) it receives from Fluke and should deliver them as bundles in original unopened packaging to the end customer within the territory eligible for the relevant promotion.
2. Distributor is not allowed to sell to end customers outside that territory.
3. Distributor should identify the promo item(s) along with the Fluke product(s) eligible for the promotion on its order acknowledgment, packing slip and invoice.
4. On request, Distributor should allow Fluke reasonable access to its books and records and should provide other reasonable co-operation to allow Fluke to audit Distributor's compliance with the terms and conditions of a promotion.
5. Items specifically created to support a promotion (such as **active** promotional kits that contain 100% Fluke products) can be returned through the stock rotation process, within 4 months, and price protection is not applicable to temporary discount promotions

Distributor should pass the benefit of the promotional offer to their customers. Distributor is free to provide additional discounts or incentives to its customers.

Fluke (Beha-Amprobe) will communicate and provide the following assets:

- Beha-Amprobe Promo Flyer, digitally available (**with Announcement**)
- Beha-Amprobe Promo Flyer, printed, available in partner portal (**September 1st**)
- Beha-Amprobe Promo Flyer in Display boxes, automated distribution per post to selected channels and reps (**mid/end of August**)
- Beha-Amprobe Website: Homepage banner, promotions page on website (**September 1st**)
www.beha-amprobe.com
- Kit images downloadable on Fortive Box: <https://fortive.box.com/s/i7dijnmb5fm20vb2oo82kt201sc6h7xiq> (**with Announcement**)
- External Banner: standard sizes available in Partner Portal (**with Announcement**), for other sizes, please contact your sales/marketing contact.
- External Email: available on request, please contact your sales/marketing contact. (**September 1st**)

How does it work?

- Kits need to be ordered like any other Fluke/Beha-Amprobe product. (standard product ordering; SKU's known)

What can you do to benefit from this promotion?

- Keep permanent stock of these kits.
- Position Beha-Amprobe counter leaflets on highly visible and reachable place in the store
- Inform tele sales and field sales on this offer and proactively communicate it.
- Feature in own promotional leaflets
- Insert counter leaflet in "counter pad" if available
- Highlight in online shop
- Feature in email newsletters to customers
- Pro-actively use this offer in the communication with your customer

Promotion:

- System open for orders 9. August 2021
- The promotional kits are valid from 1. September – 15. December 2021
- Fluke reserves the right to change the program rules at any time, without prior notice.
- The promotional kits are subject to availability

1. Beha-Amprobe **BASIC ELECTRICIAN KIT**

Promo applicable for

Counter leaflet flyer in DACH, UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Beha-Amprobe – now in one kit: **2100-ALPHA + AMP-210-EUR + AM-500-EUR** at 13% discount

	<p>2100-ALPHA, TWO POLE TESTER LED VERSION Rugged and reliable two pole voltage tester for voltage and continuity checks. Extremely robust construction with doubly insulated wires and comes with extended four-year warranty.</p> <p>AMP-210-EUR, 600A AC TRMS CLAMP MULTIMETER A complete range of measuring functions for today's modern electrical environments. True-RMS sensing, low pass filters and fast response processors for quick, error-free measurements.</p> <p>AM-500-EUR, DIGITAL MULTIMETER Easy to use digital multimeter designed to check for voltage in receptacles, extension cords, light fixtures, batteries, and other electrical circuits. Quickly troubleshoot fuses, light bulbs, and continuity of electrical connections.</p>
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Pricing

Fluke Model	Item No.	Item Description
BASIC KIT	5265031	BASIC KIT: 2100-ALPHA, AM-500-EUR, AMP-210-EUR
	Price	Savings *
EURO	203	13%
CHF	243	13%
GBP	179	14%
NOK	1916	13%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

2. Beha-Amprobe **ADVANCED ELECTRICIAN KIT**

Promo applicable for

Counter leaflet flyer in DACH, UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Beha-Amprobe – now in one kit: **2100-BETA + AMP-310-EUR + AM-520-EUR** at 19% discount

	<p>2100-BETA, TWO POLE TESTER LCD/LED VERSION Rugged and reliable two pole voltage tester for voltage and continuity checks. Extremely robust construction with doubly insulated wires and comes with extended four-year warranty. Including LCD and data hold functions.</p> <p>AMP-310-EUR, 600A AC TRMS HVAC CLAMP MULTIMETER W/ MOTOR TESTING A complete range of measuring functions for today's modern electrical environments. True-RMS sensing, low pass filters and fast response processors for quick, error-free measurements. Including 3-phase and motor rotations indication.</p> <p>AM-520-EUR, DIGITAL MULTIMETER This tough meter is designed to be a reliable, feature-rich, and rugged solution for taking critical measurements in residential, HVAC, electrical and industrial settings at breakthrough affordability. CAT III 600V Rated. 600V AC/DC.</p>
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Pricing

Fluke Model	Item No.	Item Description
ADVANCED KIT	5265046	ADVANCED KIT: 2100-BETA, AM-520-EUR, AMP-310-EUR
	Price	Savings *
EURO	305	19%
CHF	360	19%
GBP	264	20%
NOK	2855	19%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

3. Beha-Amprobe **MASTER ELECTRICIAN KIT**

Promo applicable for

Counter leaflet flyer in DACH, UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Beha-Amprobe – now in one kit: **2100-BETA + AMP-330-EUR + AM-555-EUR** at 22% discount

	<p>2100-BETA, TWO POLE TESTER LCD/LED VERSION Rugged and reliable two pole voltage tester for voltage and continuity checks. Extremely robust construction with doubly insulated wires and comes with extended four-year warranty. Including LCD and data hold functions.</p> <p>AMP-330-EUR, 1000A ACDC TRMS CLAMP MULTIMETER W/ MOTOR TESTING A complete range of measuring functions for today's modern electrical environments. True-RMS sensing, low pass filters and fast response processors for quick, error-free measurements. Including 3-phase and motor rotations indication. Large jaw, current measurement up to 1000A AC and DC, Voltage up to 1000V AC/DC. CAT IV 600V / CAT III 1000V.</p> <p>AM-555-EUR, INDUSTRIAL DIGITAL MULTIMETER WITH TRUE-RMS This tough meter is designed to be a reliable, feature-rich, and rugged solution for taking critical measurements in residential, HVAC, electrical and industrial settings at breakthrough affordability. CAT IV 600V / CAT III 1000V rated. 1000V AC/DC.</p>
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Pricing

Fluke Model	Item No.	Item Description
MASTER KIT	5265054	MASTER KIT: 2100-BETA, AM-555-EUR, AMP-330-EUR
	Price	Savings *
EURO	407	22%
CHF	485	22%
GBP	356	22%
NOK	3835	22%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

4. Beha-Amprobe AM-540-EUR: with FREE HS-1 magnetic hanger

Promo applicable for

Counter leaflet flyer in DACH, UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Buy a Beha-Amprobe AM-540-EUR multi meter with a HS-1 Magnetic Hanger

	<p>AM-540-EUR Digital Multimeter, Dual Display, test leads, temp probe</p> <p>The Beha-Amprobe AM-500-EUR Digital Multimeter Series is a full line of digital multimeters that offer functions for every application. These tough meters are designed to be a reliable, feature-rich, and rugged solution for taking critical measurements in residential, HVAC, electrical and industrial settings at breakthrough affordability.</p> <p>HS-1 Magnetic Hanger Three-way magnetic hanger allowing for convenient hanging of unit, placement on belt or as a stand.</p>
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Pricing

Fluke Model	Item No.	Item Description
AM-540-EUR KIT1	5220302	AM-540-EUR KIT1, AM-540-EUR + FREE HS-1 MAGNETIC HANGER
	Price	Savings *
EURO	138	16%
CHF	163	17%
GBP	125	15%
NOK	1343	16%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

5. Beha-Amprobe AMP-220-EUR with Safety / Test Lead Set **KIT 1**

Promo applicable for

Counter leaflet flyer in DACH, UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Buy a Beha-Amprobe AMP-220-EUR TRMS Clamp meter with a Safety Test Lead Set

	<p>AMP-220-EUR 600A TRMS clamp meter</p> <p>A complete range of measuring functions for today's modern electrical environments. Featuring True-RMS sensing, low pass filters and fast response processors for quick, error-free measurements. The Amp-Tip function allows for precise measurement of current down to the tenth of an Amp, enabling accurate current measurement of both large and small diameter wires.</p> <p>370003 SAFETY-SET IEC 61010</p> <p>Test lead set (Fluke model 2146666) with 4-mm safety plug technology. Includes safety test leads (1 red, 1 black), test probe (1 red, 1 black) with cover caps, crocodile clips (1 red, 1 black).</p>
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Pricing

Fluke Model	Item No.	Item Description
AMP-220-EUR KIT1	5220316	AMP-220-EUR KIT1, AMP-220-EUR + FREE SAFETY SET (TEST LEADS, PROBES & CLIPS)
	Price	Savings *
EURO	160	18%
CHF	190	18%
GBP	151	17%
NOK	1562	17%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

6. Beha-Amprobe AMP-220-EUR + 2100-Beta – KIT 2

Promo applicable for

Counter leaflet flyer in UK, IE, ES, PT, IT, NL, BE, PL, CZ, FI, NO.
 Promo setup in the following currencies: EUR, CHF, GBP, NOK.

Beha-Amprobe AMP-220-EUR TRMS Clamp meter + 2100 Beta Bundle, at 18% discount

	<p>AMP-220-EUR 600A TRMS clamp meter</p> <p>A complete range of measuring functions for today's modern electrical environments. Featuring True-RMS sensing, low pass filters and fast response processors for quick, error-free measurements. The Amp-Tip function allows for precise measurement of current down to the tenth of an Amp, enabling accurate current measurement of both large and small diameter wires.</p> <p>2100-BETA</p> <p>Rugged and reliable two pole voltage tester for voltage and continuity checks. Extremely robust construction with doubly insulated wires and comes with extended four-year warranty.</p>
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Pricing

Fluke Model	Item No.	Item Description
AMP-220-EUR KIT2	5220325	AMP-220-EUR KIT2, AMP-220-EUR + 2100-BETA
	Price	Savings (%) *
EURO	216	18%
CHF	256	18%
GBP	195	18%
NOK	2081	18%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

**7. Beha-Amprobe PROINSTALL-200-D/CH with ALC-110: NEW + Save 15 %
DACH ONLY**

Promo applicable for	Counter leaflet flyer in DACH. Promo setup in the following currencies: EUR, CHF.
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Beha-Amprobe – now in one kit: **Proinstall-200-D/CH + ALC-110-EUR** at 15% discount

	<p>PROINSTALL-200, MULTIFUNCTION INSTALL TESTER W/TYPE-B RCD & EARTH TEST</p> <p>The ProInstall series are rugged, light weight tools that verify the integrity of electrical installations in residential, commercial, and industrial environments. The Series features an easy-to-use, intuitive interface and a large backlight LC-display that allows for easy viewing across a wide range of angles, allowing electrical contractors to work efficiently right away, with a rotary dial knob that clearly indicates which function has been selected.</p> <p>ALC-110-EUR, LEAKAGE CURRENT CLAMP</p> <p>This tough meter is designed to be a reliable, feature-rich, and rugged solution for taking critical measurements in residential, HVAC, electrical and industrial settings at breakthrough affordability. CAT IV 600V / CAT III 1000V rated. 1000V AC/DC.</p>
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Pricing

Fluke Model	Item No.	Item Description
For DE and AT: PROIN-200-D ELEC++	5265005	PROINSTALL-200-D MFT + ALC-110-EUR CURRENT LEAKAGE CLAMP
For CH: PROIN-200-CH ELEC++	5265010	PROINSTALL-200-CH MFT + ALC-110-EUR CURRENT LEAKAGE CLAMP
	Price	Savings *
EURO	1335	15%
CHF	1543	17%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

8. Beha-Amprobe **GT-900 Accessory Kit: NEW + Save 20 % - DACH ONLY**

Promo applicable for

Counter leaflet flyer in DACH.
 Promo setup in the following currencies: EUR, CHF

Beha-Amprobe – new GT-900 Accessory kit, at 23% discount



Pricing

Fluke Model	Item No.	Item Description
GT-900 ACCESSORY KIT	5265022	ACC KIT BARCODE SCNNR, KEYBOARD, LEAK. CURRENT ADPTR
	Price	Savings *
EURO	554	23 %
CHF	657	23 %

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.

**ACF-6A Adapter Kabel must be purchased separately

9. Beha-Amprobe **PROINSTALL LANDLORD'S SAFETY KIT - UK ONLY**

Promo applicable for

Counter leaflet flyer in UK.
 Promo setup in the following currencies: GBP

Beha-Amprobe – now in one kit **Proinstall-75-UK + 2100-Beta + NCV-1030-EUR** at a special price.



PROINSTALL-UK KIT4 consists out of:

+ **PROINSTALL-75-UK** Multifunction Installation Tester

+ **2100-Beta** Voltage tester

+ **NCV-1030-EUR** VOLTfix Non-Contact Voltage tester

With the introduction of mandatory electrical inspections by a qualified person for private landlords, this **Landlord's Safety Kit** is ideal for electricians or contractors to carry out the EICR, assessing existing electrical installations against BS 7671.

Pricing

Fluke Model	Item No.	Item Description
PROINSTALL-UK KIT4	5269976	PROINSTALL-75-UK + NCV-1030-EUR + 2100-BETA
	Price	Savings *
GBP	819	12%

* Savings are indicative. Exact saving on individual components can differ per currency due to price rounding.