

Project Name

Re-Design:

New Design:

Content Strategy:

Enhancement:

Client Name:

Client Team:

Project Developers:

Start Date:

Completion Date:

If clients miss three of their deadlines, the project timeline must be re-evaluated.

Client Content Audit:

Complete by:

Clients review current site map and establish a new site map that is presented to the development team in the Client Strategy Meeting

Client Strategy Meeting:

Meet by:

Review the Client Content Audit and determine the content strategy of the website. This needs to be a consensus agreement.

Wireframe Dev:

Complete by:

Prepare drawings of the new site based on the content strategy

Concept Review:

Send by:

Review the proposed wireframe to the clients

Wireframe Completion:		Complete by:	
Complete the wireframe proposal of the website			
Client Concept Signoff:		Receive by:	
Have the client sign off on the proposal of the wireframe development			
Phase 1 Browser Dev:		Complete by:	
Complete a homepage and single versions of any other pages that the site will need in a development environment. This includes responsive and browser testing.			
Client Review & Signoff:		Sign off by:	
Review in browser designs and have the client make suggestions and sign off on initial development			
Phase 2 CMS Dev:		Complete by:	
Develop completed templates in Umbraco and tie together all programmatic pieces			
Client Content Migration:		Complete by:	
Have the clients begin the migration of their content into the new templates			
Phase 3 CMS Dev:		Complete by:	
Complete the project development and have all parties review contents and test the website			
Launch website:		Launch by:	
Notes:			

