

# Marketing Roadmap

## Fall 2018 - Present

FALL	WINTER	SPRING	SUMMER	
GE- A2	3	GE- A1	3	<b>FIRST YEAR</b>
<b>GE- B4 MATH 1500/1410/1552</b>	<b>3</b>	<b>MATH 1610/1600/1553</b>	<b>3</b>	
GE- D2 ECON 2500	3	GE- C2	3	
GE- E CIS 2000	3	GE- D1 HIST 2600	3	
BLW 2060	3	<b>GE- D2 ECON 2510</b>	<b>3</b>	
Total: <b>15</b>		Total: <b>15</b>		
*MATH 1500, 1410, 1552, 1600, 1610, 1553 satisfies GE Area B4 & Major *Stretch Math: Math 1551> 1552>1553. Math 1551 serves as Elective *ECON 2500, 2510, BUS 2090 satisfies GE Area D2 & Major *CIS 2000 satisfies GE Area E & Major		*MATH 1500, 1410, 1552, 1600, 1610, 1553 satisfies GE Area B4 & Major *ECON 2500, 2510, BUS 2090 satisfies GE Area D2 & Major *HIST 2600 Prob in US History satisfies GE Area D1		
FALL	WINTER	SPRING	SUMMER	<b>SECOND YEAR</b>
GE- A3	3	GE- B2	3	
GE- B1	3	GE- C1 or C2	3	
GE- B3	1	PSCI 1201	3	
GE- C1	3	<b>ACC 2130</b>	<b>3</b>	
<b>ACC 2110</b>	<b>3</b>	BUS 2090	3	
Elective	2			<b>Total 60</b>
Total: <b>15</b>		Total: <b>15</b>		
*Take BQSAT once you have completed GE Area B4 *Take WPST once you have completed GE Area A		*PSCI 1201 satisfies university Degree Requirement *ECON 2500, 2510, BUS 2090 satisfies GE Area D2 & Major *Declare Business Concentration by 60 units		
FALL	WINTER	SPRING	SUMMER	<b>THIRD YEAR</b>
GE UD-C (Multicultural)	3	GE UD-B	3	
MGT 3310	3	GE UD-D	3	
FIN 3220	3	<b>MGT 3400</b>	<b>3</b>	
<b>Choose <u>one</u> of the following</b>	<b>1</b>	<b>MKT 3410</b>	<b>3</b>	
FIN 3225 (1) or ACC 3110 (4)		<b>Choose <u>one</u> of the following WP</b>	<b>3</b>	
OM 3010	3	BUS 3100		<b>Total 91</b>
Elective	3	ENGL 3007		
Total: <b>16</b>		Total: <b>15</b>		
*ACC 3110 is a required prerequisite for ACC 3120				
FALL	WINTER	SPRING	SUMMER	<b>FOURTH YEAR</b>
CIS 3700	3	OM 3020	3	
<b>Choose <u>two</u> of the following</b>	<b>8</b>	MGT 4900	3	
MKT 4400/ 4420/ 4490		BUS 4901	1	
Elective	3	<b>Choose <u>one</u> of the following</b>	<b>4</b>	
		MKT 4400/4420/4490		
		<b>Choose <u>one</u> of the following</b>	<b>4</b>	
		MKT 4410/ 4430/ 4450		<b>Total 120</b>
		MKT 4470/ 4480/ 4950		
Total: <b>14</b>		Total: <b>15</b>		
<p>*Submit an <b>Application for Graduation</b> when two semesters remain or 90 units have been completed.</p> <p>*For additional dates and details to apply for graduation, visit the Graduation Website: <a href="https://www.csustan.edu/enrollment-services/graduation">https://www.csustan.edu/enrollment-services/graduation</a>.</p> <p>*<b>This is a suggested roadmap.</b> Check the "University Catalog" and "Course Schedule" for the most accurate course offerings each semester.</p> <p>*Students should enroll in course(s) as space is available in the section(s) offered.</p>				

# Business Administration Degree Planner

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	<b>FIRST YEAR</b>  Total _____
1		1		1		1		
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	<b>SECOND YEAR</b>  Total _____
1		1		1		1		
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	<b>THIRD YEAR</b>  Total _____
1		1		1		1		
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

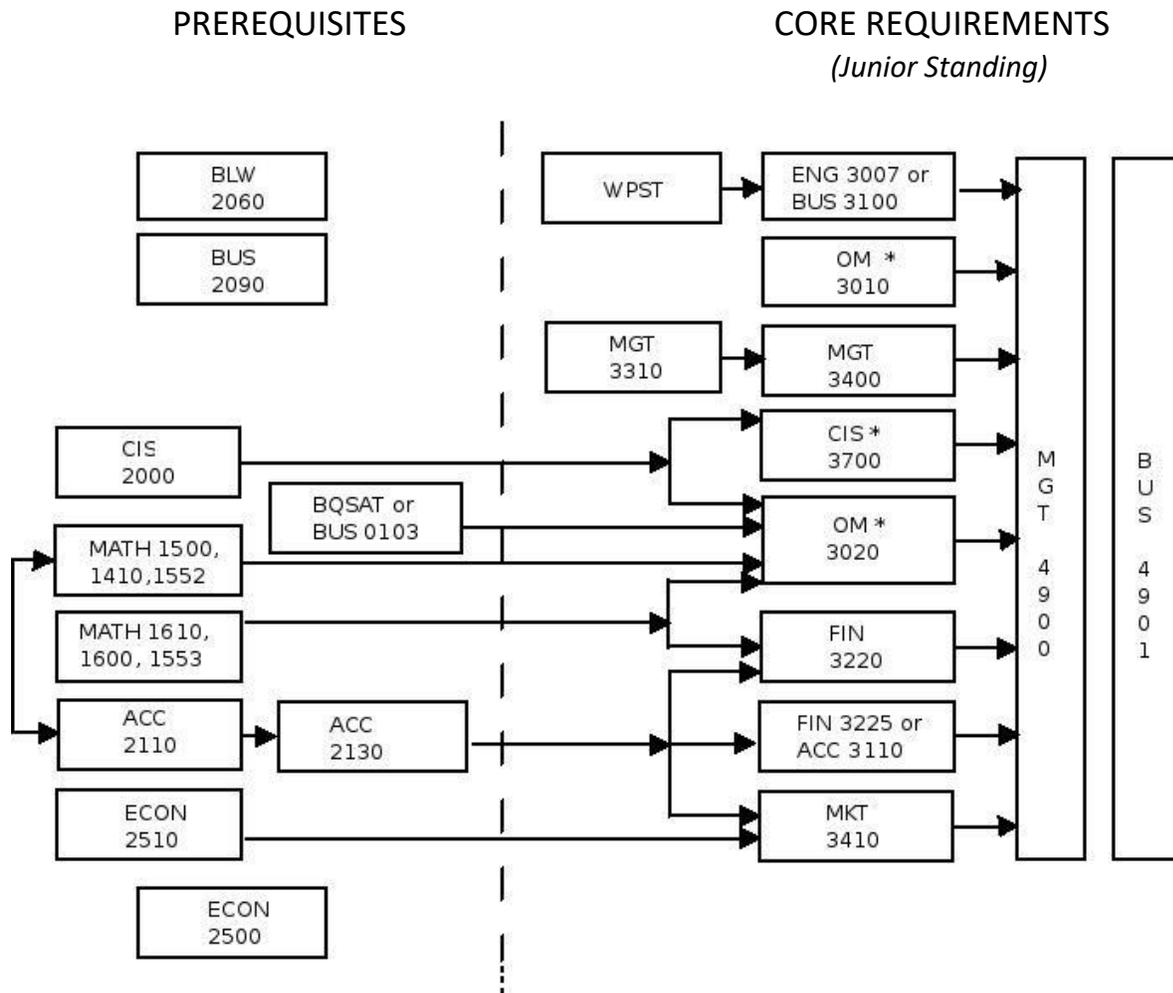
FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	<b>FOURTH YEAR</b>  Total _____
1		1		1		1		
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	<b>ADDITIONAL</b>  Total _____
1		1		1		1		
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				



# COLLEGE OF BUSINESS ADMINISTRATION

## PREREQUISITES AND CORE REQUIREMENTS (18/19)



WPST and BQSAT are placement tests, not courses.

MATH 1550, 1410 or 1552 may be taken concurrently with ACC 2110.

FIN 3220 and FIN 3225 MUST be taken concurrently.

\* OM 3010, OM 3020 and/or CIS 3700 may be taken concurrently with MGT 4900, and BUS 4901 must be taken either concurrently or after MGT 4900.

Prerequisites that are also GE requirements:

MATH 1410, 1500, 1552, 1600 or 1610 = B4

BUS 2090, ECON 2500 or ECON 2510 = D2

CIS 2000 = E