



Instructions for implementation of Stuk.co affiliate-tracking

This manual provides an overall instruction for implementing Stuk.co affiliate-tracking. We recommend that a technically savvy person handle the implementation of the script on your site. If you encounter problems or have any questions, get in touch with your contact person on Stuk.co.

About the affiliate and tracking system

Two scripts need to be implemented from your side to follow the sales from the traffic generated via our channels. The first script needs to be placed on all landing pages on your website and will only be triggered when customers get there via our links. The second script should be triggered on the page that indicates that a purchase has been completed. If you are currently using some other affiliate systems, it is important to review which scripts are being triggered, so that several different systems do not try to seize the Commission.

Create an account and log in

Go to <http://affiliate.addreax.com/> and click on Advertiser Signup. Fill in your company and contact information to create your account.

Create a campaign

1. Log in to your account.
2. Go to Offers > Create Offer.
3. Enter only below: NOTE, remaining values do not need to be entered.
Name: Company name
Conversion Tracking: Select script type. Select Server Postback w / Transaction ID
Preview URL: Your website / landing page
ex. <https://www.studentkortet.se/>
Default Offer URL: Same link as above + ?transaction_id={transaction_id}
ex. https://www.studentkortet.se/?transaction_id={transaction_id}
Cost: Choose the commission type and fill in the agreed deal. (RPS % or RPA SEK)
4. Click **Add Offer**.

Implementation of script

In the link below you will find the two scripts that need to be implemented on your website. The first needs to be placed in the header tag on all landing pages on your website. The second script needs to be placed on your "thank you page".

[Script for the website here](#)

Test purchase

When the script is in place on your site, it is important that you make a test purchase to see that everything works. Use the test link "Test Link" found under All Offers, select your created offer and is under Conversion Pixel. The test purchase needs to be an actual purchase where the amount is more than 0 SEK.

To see if the test purchase has gone through, go to Reports > Offer Report. If the purchase has gone through correctly, you should see statistics on clicks and commission for the purchase. When you see that the purchase has gone through, you contact your contact person with us so that we can confirm that the tracking works and activate your campaign.