

THE STARTUP ROADMAP

How the Evolve Group can help you



DEVELOP IDEA AND PRODUCT



ADVICE

Critical analysis of your idea. Identify requirements to access R&D incentives.



CONNECT

Be challenged by various stakeholders eg. accelerator programs.

ENSURE RIGHT ENTITY STRUCTURE BEFORE GOING TO MARKET



ADVICE

Understanding the pros and cons of various structures and what is right for you.



CONNECT

Manage risk of not having the right legal documentation in place. Advice from lawyers who understand your business.

SELL PRODUCT



ADVICE

Manage risk of not meeting regulatory requirements by ensuring accounting and tax compliance. Ongoing general business advice provided.



CONNECT

Advice from lawyers eg. manage exposure with customer contracts. Meet other clients wanting to buy your product.

FIND INVESTORS (SEED CAPITAL)



ADVICE

Require an investor search.



CONNECT

Meet investors interested in your idea/product.

GET MORE MONEY TO SCALE (SERIES A)



ADVICE

Require long-term focused business plan and forecasting model to impress investors.



CONNECT

Meet investors interested in your idea/product.

CONTINUE TO GROW AND EVOLVE (SERIES B AND C FUNDING)



ADVICE

Manage risks of further growth. Audited accounts required to attract money.



CONNECT

Meet the various stakeholders to manage growth.

GETTING INVESTOR READY



ADVICE

Require a business plan and forecasting model that will impress investors.



CONNECT

Understanding what is required to deliver a good pitch by learning from others.



Evolve with RSM Australia

We partner with you in your journey by providing practical advice and connecting you to the right people.

rsm.global/australia/initiatives/evolve-rsm-australia