

Affiliate Manager (m/f/d)

Date: Mar 29, 2022

Location: , DE

We build on traditions as long as they don't stop us from growing. Therefore, we continuously reflect our actions and strive for improvement. This is the only way we can live up to our own standards to reinvent the fashion business in a sustainable way. In order to provide our customers with an individual and sustainable shopping experience, our teams' focus lies on the innovative and creative improvement of our Omnichannel-Concept.

Your responsibilities at C&A

- Set up, manage and grow international Affiliate Marketing campaigns for countries
- Steer and optimize Affiliate campaigns within a Public and Private Network solution
- Planning and administration of budgets
- Evaluate campaigns, monitor and optimize all relevant KPI
- Affiliate Market knowledge and expertise in Affiliate Markets
- Close collaboration and alignments with the local C&A Markets and the Country Management Team
- Following trends and developments in the local Affiliate Markets and develop recommendations for implementation
- Performance-oriented, strategic and entrepreneurial thinking and execution

At C&A you can look forward to

- An exciting job in an international and inspirational working environment
- In-depth induction into your new role
- A positive working atmosphere with an open feedback culture
- The option to work from home
- In addition, you will enjoy attractive discounts including on a public transport travel pass

What we expect from you

- University Degree (Bachelor / Master) in Business Administration, Ecommerce, Internet Business, Digital Marketing or similar
- Several years of professional experience in Affiliate Marketing, Partner Management and/or Performance Marketing
- Good knowledge and experience with Affiliate Marketing Landscapes and Networks with a focus on the French and / or Spanish Market
- Knowledge of Data-Feed tools of advantage
- Experienced in the usage of Digital Tracking Tools like Google Analytics or others
- Excellent conceptual and analytical skills and strong affinity for business KPI and impacts
- Strong communication and presentation skills and ability to work in a diverse and dynamic international environment
- Good English skills required, Spanish and/or French are a plus