ROMAN'S SPRINT GOAL TEMPLATE

pichler consulting

PRODUCT

The name of the product

SPRINT

The sprint number / id

GOAL

Why is it worthwhile to run the sprint? What should be achieved? For instance, address a risk, test an assumption, or complete a feature.

METHOD

How is the goal met? Which test and which test group are used? For instance, product demo, usability test, A/B test; users, customers and/or internal stakeholders.

METRICS

How do you determine if the goal has been met? For instance, at least three of the five testers carry out the usability test successfully in less than a minute.

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