



Most Intuitive OKR Software

Execute your business strategy using the best Objectives & Key Results software



FOCUS



MEASURE

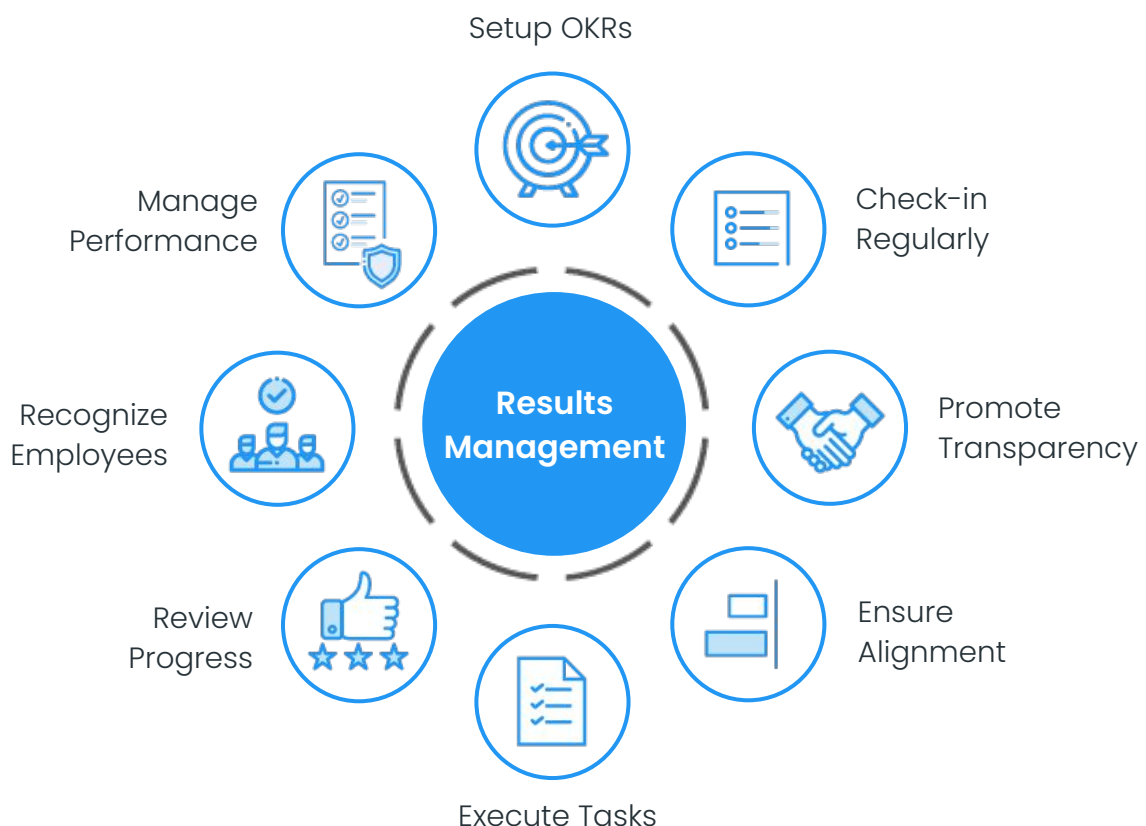


ACHIEVE

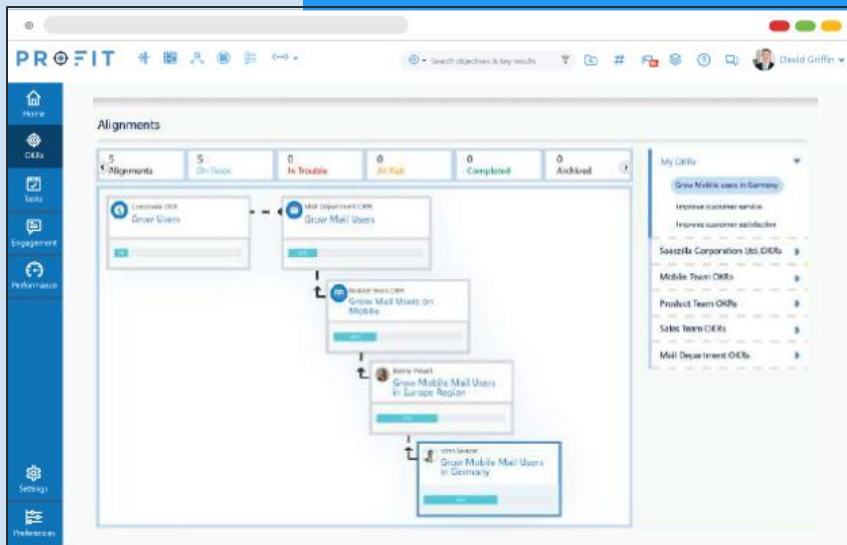
# PROFIT.CO

Profit.co is the best Objectives and Key Results (OKR) software for your entire organization. Extremely simple to onboard and use, Profit.co comes with over 300 metrics and also allows you to define your own custom metrics with ease. Everyday business often consists of tasks and routines that keep your business running. However, you can't tell if these tasks and routines support the organization's goals. However, using Linked OKRs, you can ensure complete alignment within your organization and also cascade down your Company Level OKRs to every individual contributor.

Your company's vision often gets lost along the path due to the daily workload and the tendency to just keep doing things. Our Profit.co's OKR tool helps you to align the goals of your team with the vision of your executives. You will experience a quick shift from an output to outcome-based-culture.

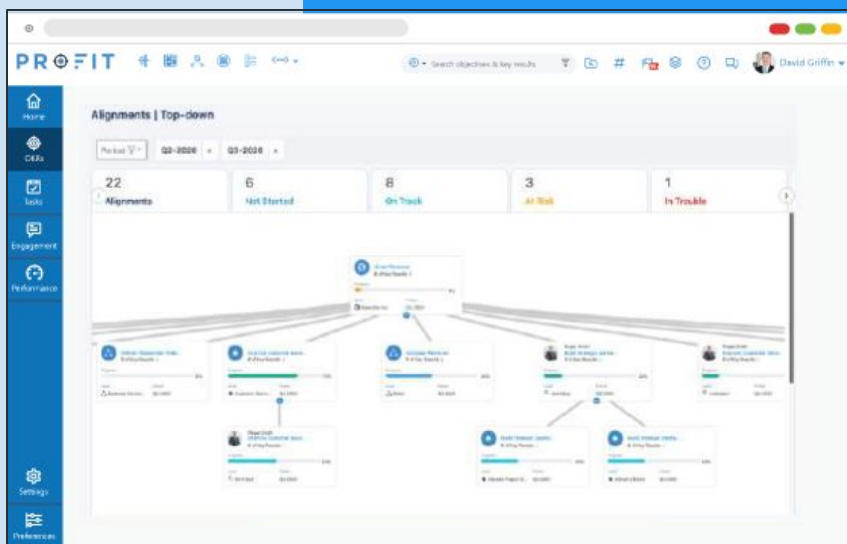


# OKR Management



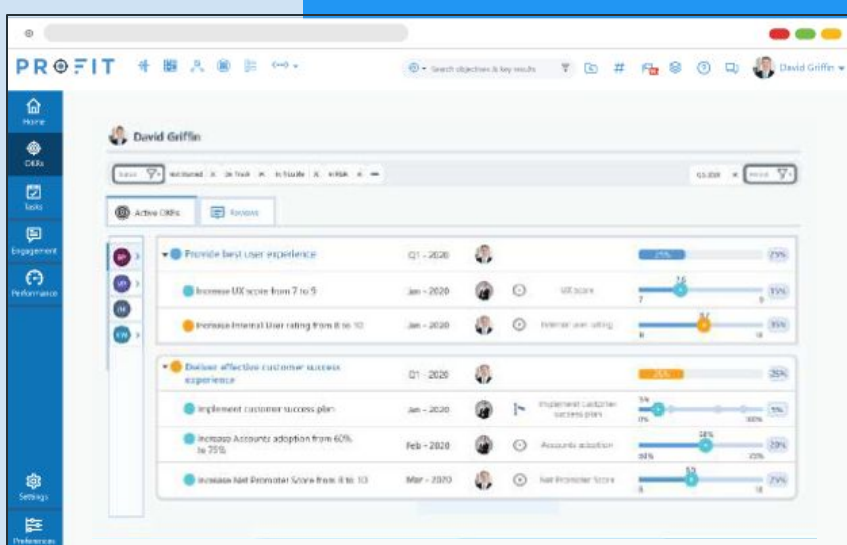
## Strategic Alignment

Profit.co's OKR helps your organization achieve complete alignment within the entire organization. Employees can align their goals with that of their Corporate, Department, Manager and also their Teams.



## Top Down Alignment

Profit.co allows you to align your OKRs from top-down and bottom-up in multiple ways. This tool allows users to feel at home when it comes to how they want to assign and delegate OKRs.



## Corporate, Department, Team & Individual OKRs

With Profit.co's software, users can create OKRs and align them with that of Corporate, Department, Team and individual OKRs. While the top management defines the Corporate Objectives, the various departments can create their own OKRs to further their Corporate vision.

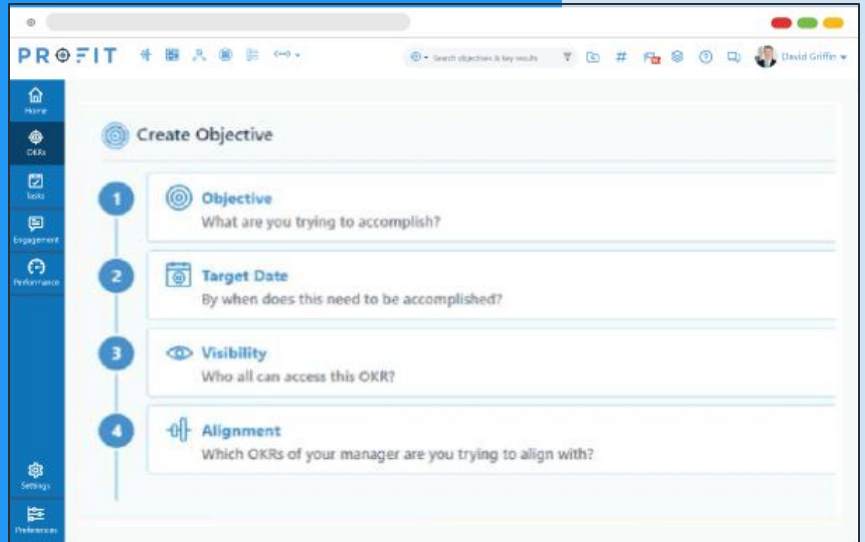


# OKR Management

## Step-by-Step Guide

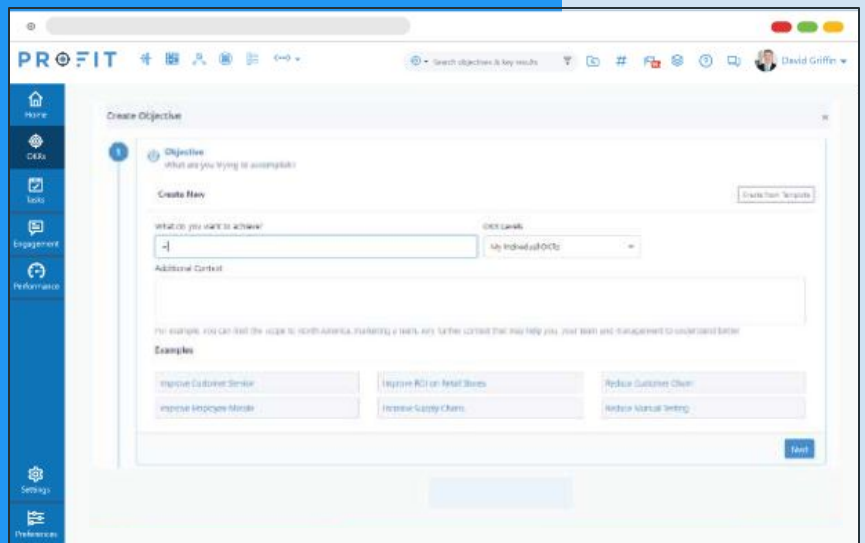
### Step-by-step OKR creation

Profit.co facilitates users to create Objectives & Key Results in a step-by-step manner. You can choose between the two methods - Step-by-Step guide or Quick Create to define an OKR.



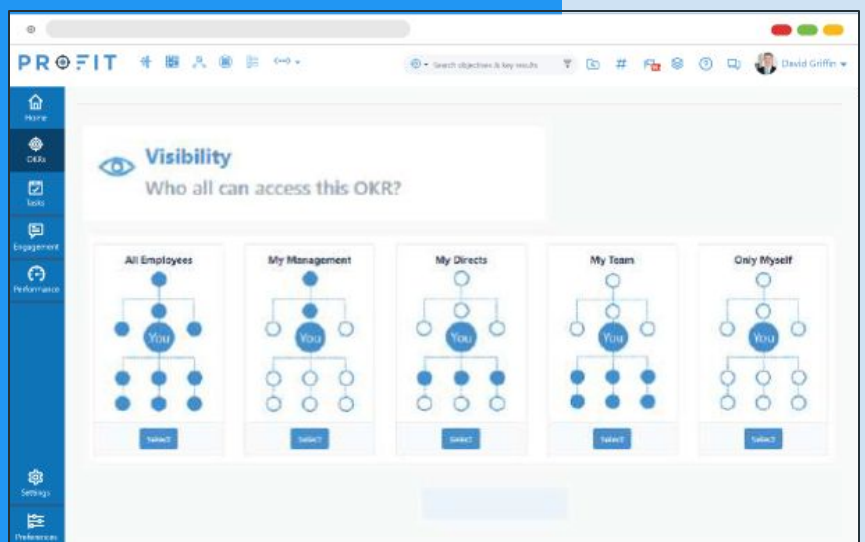
### Create an Objective

Users can create their Objectives or use default templates. Users can also choose to add a description under the Objective to provide further context.

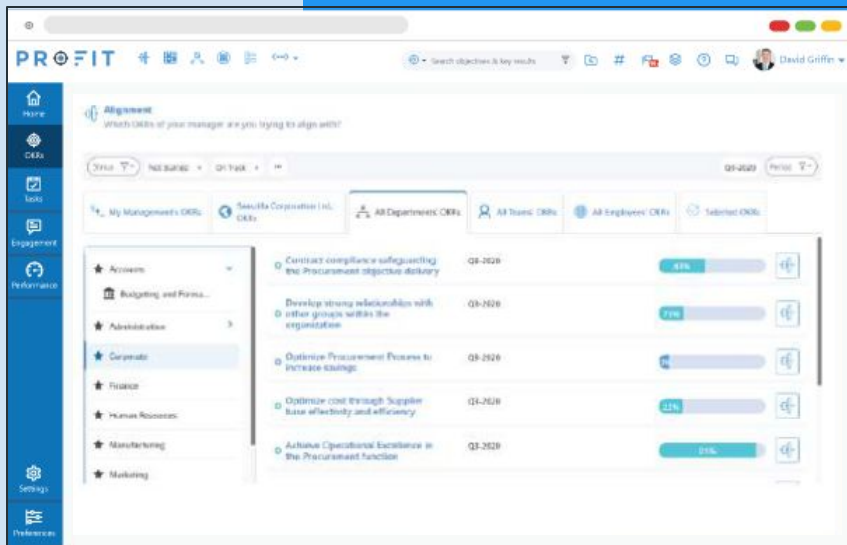


### Transparency

The "Visibility" feature allows you to create access controls and decide who has access to the OKRs within the organization.

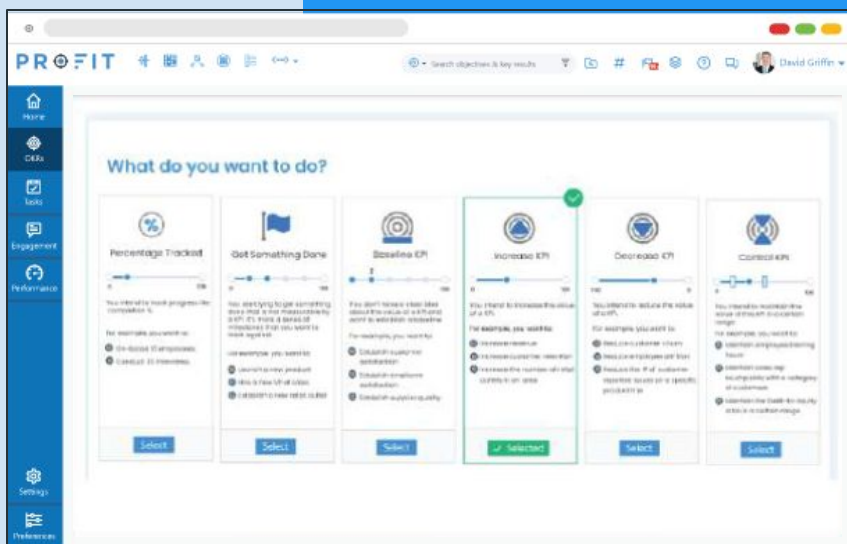


# OKR Management



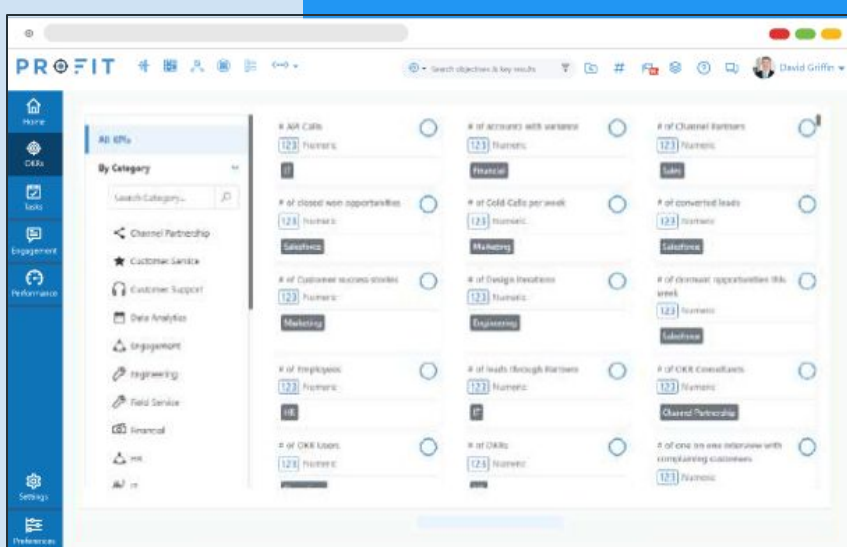
## Alignment

With Profit.co's platform, users can choose to align their OKRs and contribute to Corporate, Management, Department, Team or Shared OKRs.



## Metrics Driven

Profit.co's OKR lets users choose between six Key Result types that can be broadly classified into Measurables and Trackables.



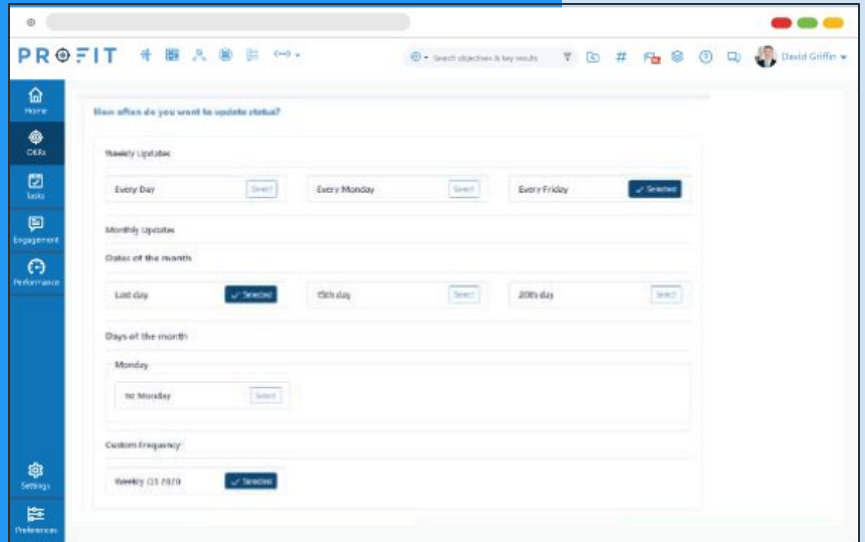
## Key Performance Indicators (KPIs)

Users choosing a Measurable Key Result type will have to select a KPI from the available category-based KPIs list.

# OKR Management

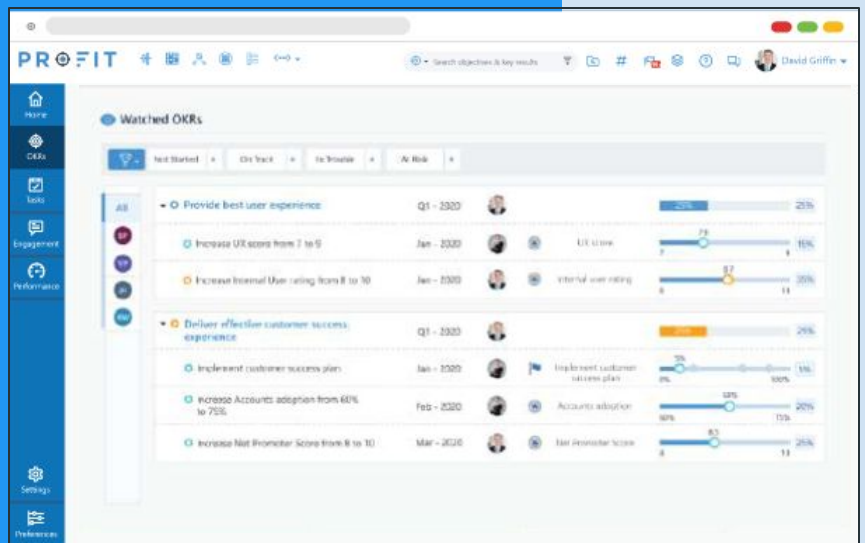
## Monitoring Progress

Using "check-ins", users can update the progress status of Key Results in a regular time cadence.



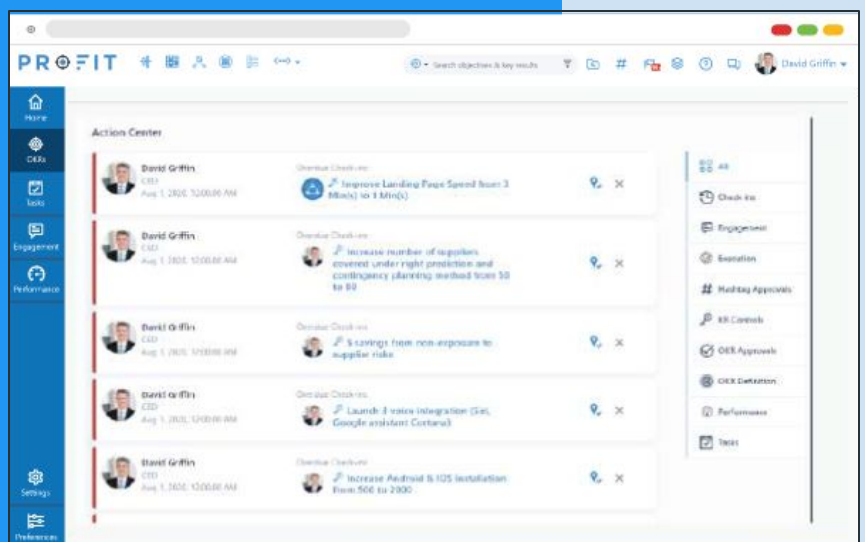
## Watched OKRS

OKRs are defined & owned Organization-wide by Departments, Teams & Employees. You can choose to monitor those OKRs that are crucial to you.

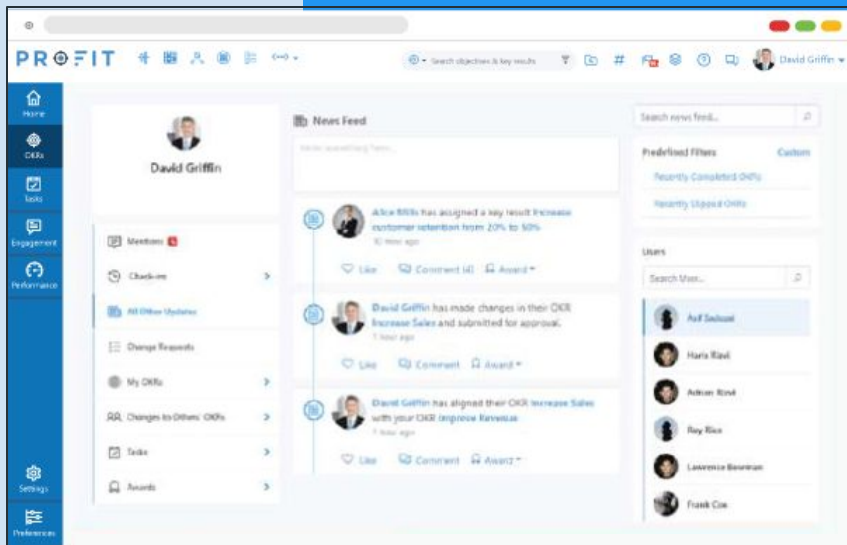


## Action Center

Action Center is a centralized place where users can view their check-in reminders, OKR related requests, @mentions, and reminders for tasks-due.

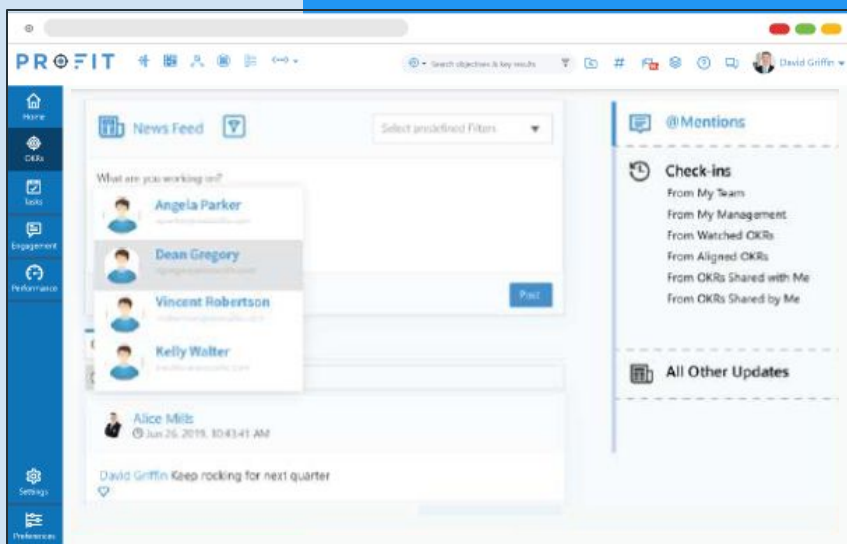


# Employee Engagement



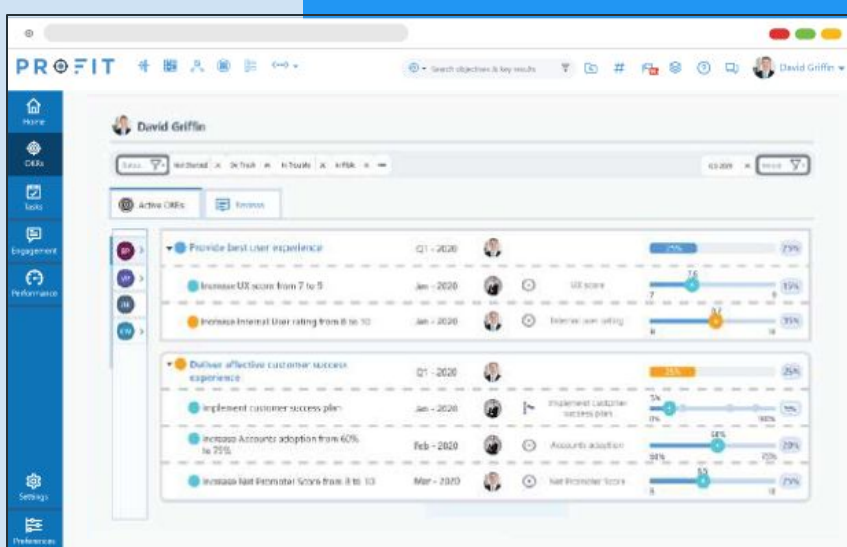
## News feed

Users can stay up-to-date with the News Feed feature that gives a complete history of all activities performed by the users.



## Mentions, Comments, and Reactions

Users can utilize "@username" to interact with colleagues and engage more with their teams using Likes and Comments.



## Reward system

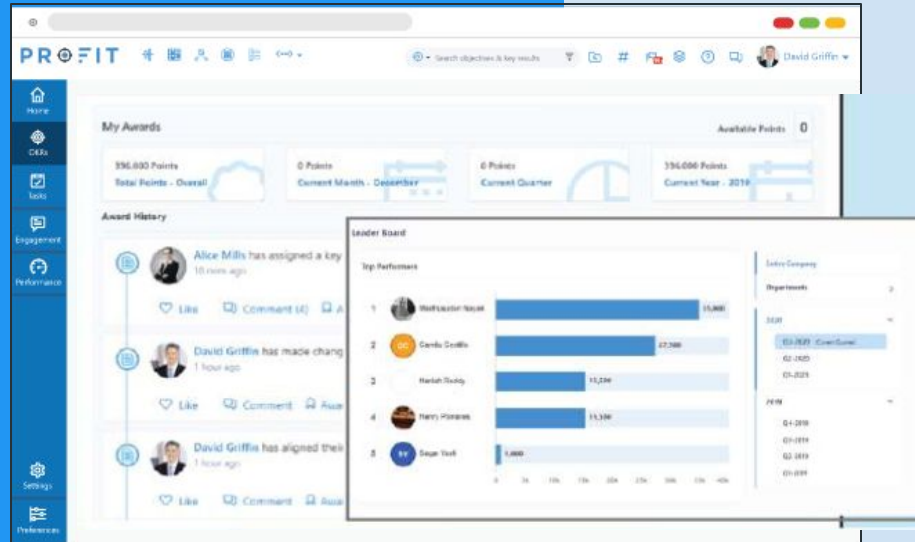
You can encourage and motivate your teams with our Reward System. You can award your subordinates with Badges - Bronze, Silver, Gold and Platinum.



# Employee Engagement

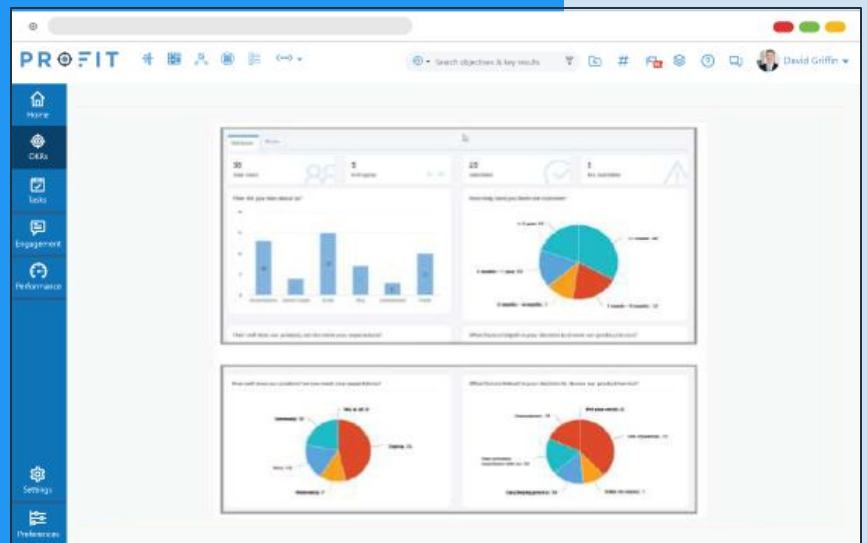
## Awards Dashboard / Leader Board

Awards Dashboard gives you a snapshot of the total points earned by you and your team. With LeaderBoard, you can compare your performance points and awards with those of others in your company.



## eNPS

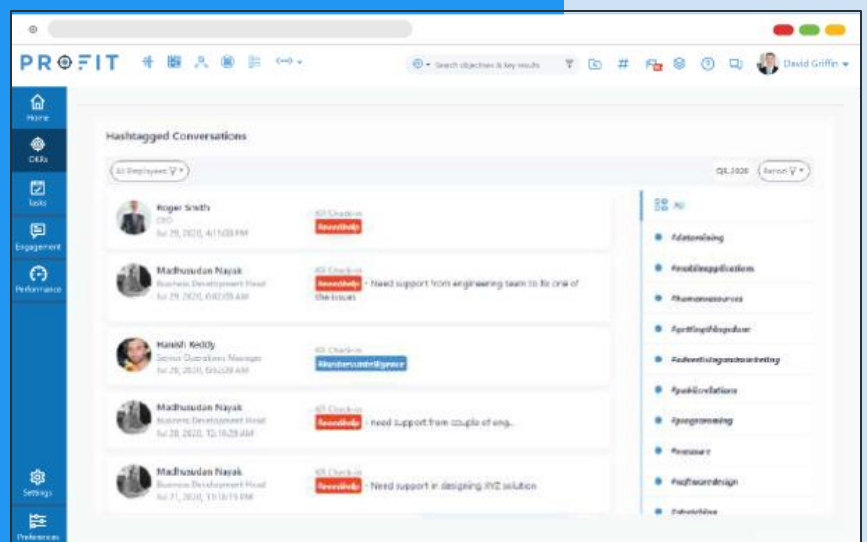
Capture the pulse of your organisation through survey and contribute towards Organizational Development.



## Hashtagged Conversations

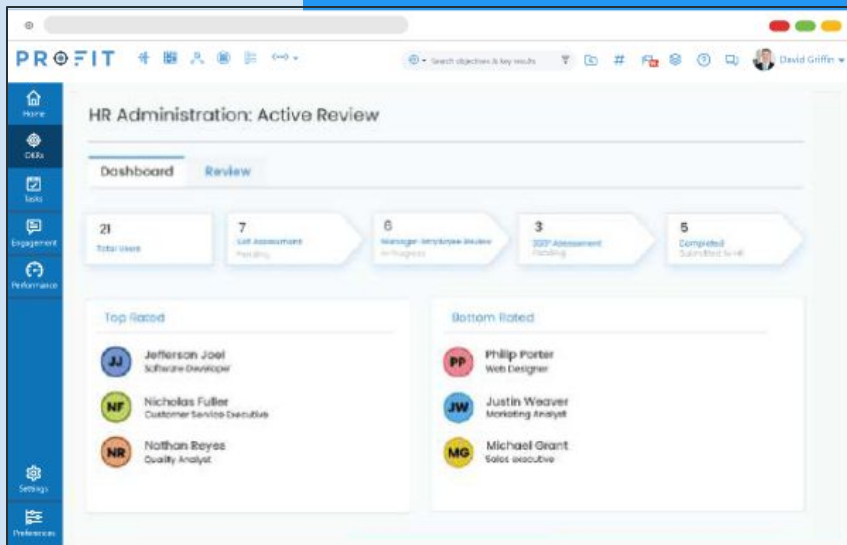
Use hashtags to organize your conversations and notes in Profit.co with keywords.

You can use a set of hashtagged words that are created by OKR Champions to describe your OKR experience in check-ins, OKR reviews, and reflect/resets.



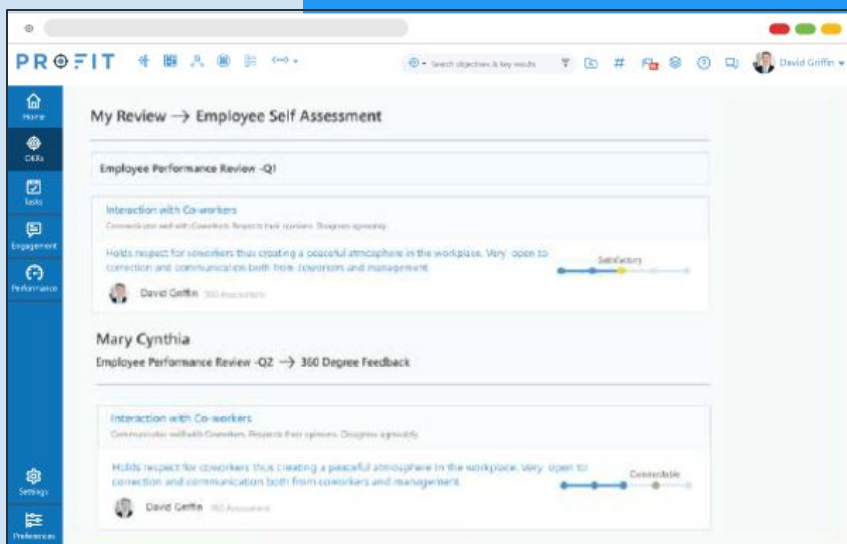


# Performance Management



## HR Dashboard

Stay up-to-date with the News Feed feature that gives you a complete history of all the activities performed by all users.



## Self reviews 1-on-1s with Manager 360 Degree Feedback

Profit.co's Performance Management solution enables Employees to carry out self-assessments and Managers to conduct 1 on 1 employee & 360-degree feedback process reviews.



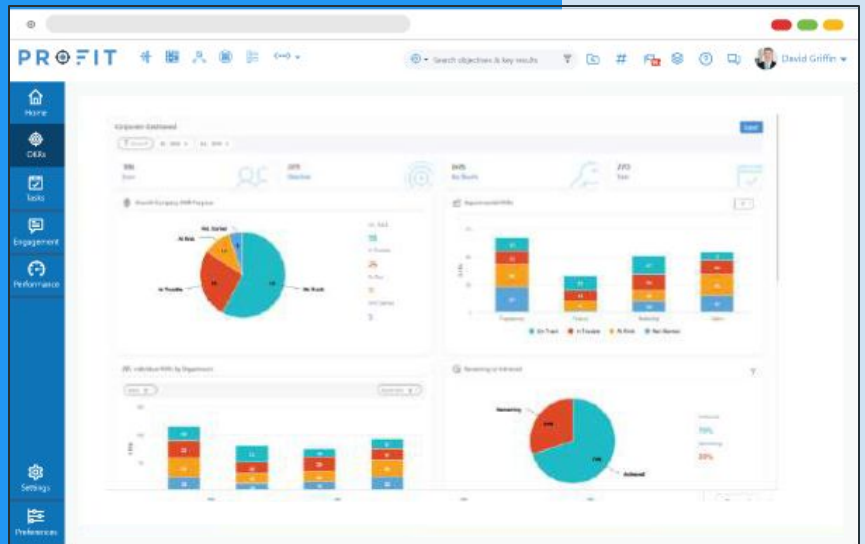
## 9 Box Matrix

With Box Matrix, individual assessment, evaluating an employee's current and potential level of contribution to the organization can be done.

# Reports & Dashboards

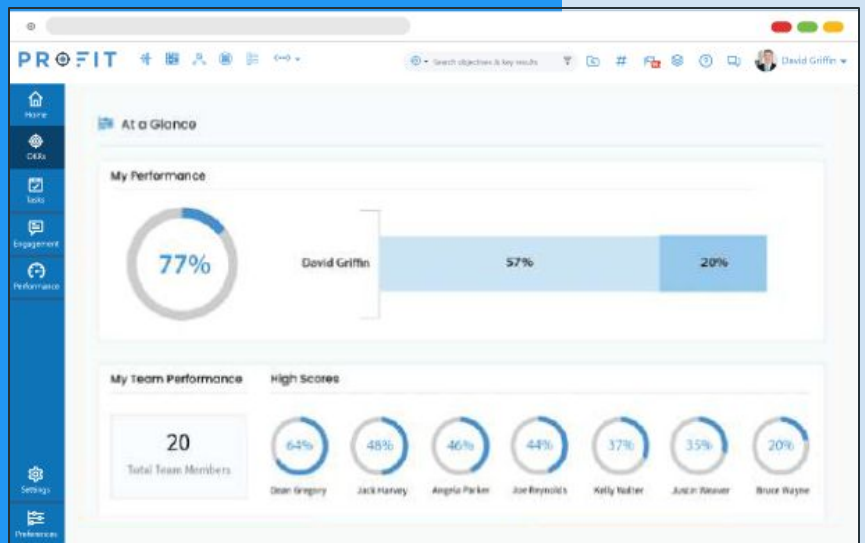
## Corporate Dashboards

Corporate Dashboards allow you to assess Health, Risk and Performance of the Organization, Departments and Individuals. It also provides a great visibility to get great insight and drive appropriate action.



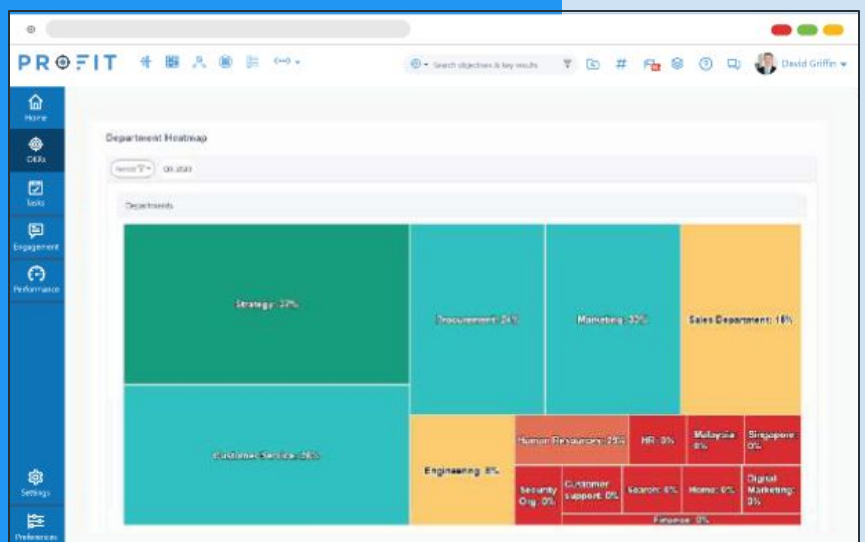
## At a Glance

At a glance feature provides Self & Team Performance Review and helps in extending the support required by the respective stakeholders to meet the goals.

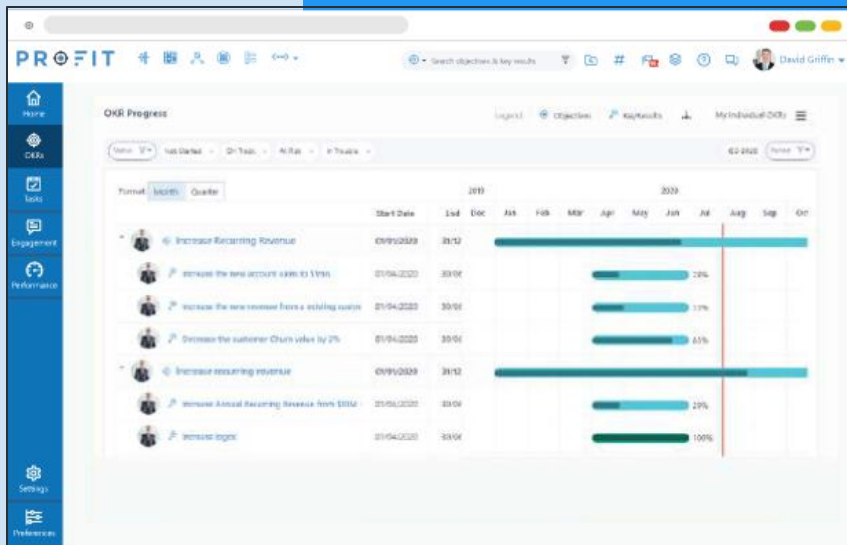


## Department Heatmap

The Department Heatmap feature, provides Visualization of performance of your Department OKRs. This helps you to gain an insight.

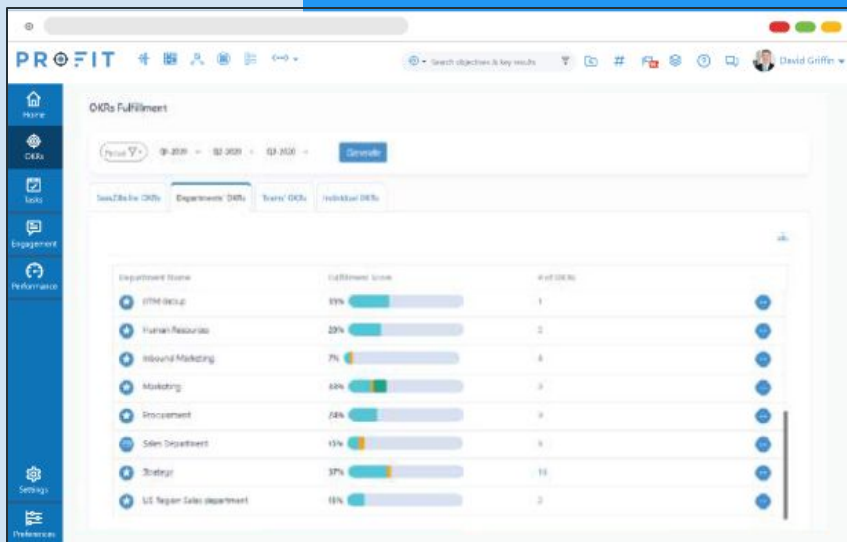


# Reports & Dashboards



## OKR Progress

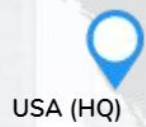
With "OKR Progress", you can check the current progress of each OKR against defined as on that date and time.



## OKRs Fulfillment

"OKRs Fulfillment" provides the fulfillment score of your OKRs at various levels OKRs based on the overall status of your Objectives for a desired period.

# PROFIT.CO



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# PROFIT.CO



**“ The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low and achieving our mark. ”**

**– Michelangelo**