Proposal for

Infosols Econsultants India Pvt. Ltd.

Presented by:
Aapka Ads India

We respectfully submit the following proposal as per the guidelines proposed by you.

Our Company:

We are an integrated web solutions company, dealing in various projects of web development and designing and mobile applications. Our team of professional experts with years of expertise and experience, are capable of understand and handling the varied needs of both our national and international clients and when it comes to customer satisfaction, we don't believe in even being the second best! Analyzing your requirements and delivering work as per the same with 100% contentment on your end, is our motto. We believe in being fresh and unique. That's us.
When it comes to quality work, it's only possible with quality manpower. That's why when it comes to talent; we have one of the best team of professionals, having great knowledge and talent in their respective domains.

Our senior management team ensures deliverance of quality work as per the requirement of the clients and the entire team at ORCA keeps client satisfaction as its no 1 priority.
Our projects for our various clients have been highly appreciated every time and each time when we work with a new client, the word new gets transformed into years of service and trust. Just the way we believe in quality work, we also believe in quality relationships with our clients which comes from proficiency in understanding the client's need and delivering as per the same.
We are in existence for more than 3 years. We have a team of 15 innovative and experienced web designers. We have developed and designed more than 100 websites.

Our lists of services include:

- Web Design
- Logo Design
- Brand Identity
- Brochures, Flyers, Newsletter Design
- Graphic Design
- Web Development
- Ecommerce Website
- Mobile Application Development
- Android Application Development
- iOS Application Development
- iPhone Application Development
- HTML & HTML5 Development
- Word press Development
- Drupal Development
- Magneto Development
- PHP Development
- .NET Development
- Search Engine Optimization
- Virtual Assistant
- Data Entry Services

Client needs:

- The client needs a completely new website designed with a simple and international feel. The
- client wants :
- The website to be live in 15 days because it was supposed to be live by October 1st
- The website with 8 pages.
- The website should be custom designed with an international feel to attract visitors. Simple and aesthetic design with graphics in the background.
- To keep the same logo
- Mobile responsive website
- Cross browser compatible
- Colour theme: White, Blue and Blood Red
- Home page with the landing page
- Social media integration to increase the customer engagement
- SEO friendly and optimized website
- Custom features like email news letters
- Content for home, about us and media
- Health check and modification if required for the content
- Taglines
- Pictures wherever required with copy rights
- The client has the other entire content ready.

Solutions:

We will accomplish all the requirements that the client needs. We will deliver an eye pleasing, easy to navigate, beautiful design that will be compelling for your target audience. The site will be made mobile friendly to have presence on other devices excluding computers. Further features can be added based on the Client's requirement.

Timeline for deliverables:

Phase	Activities	Completion
Discovery	**Analysis of Client's design needs and preferences.**	
Mock Up Design	**Mock up design presentation as per client specifications to the client for approval**	
Website Design	**Final website design after edits.**	
Website Development	**After the approval of website design we will start coding of the website on our demo server and finish it within 4 working days.**	
Testing & Delivery	**After the development we will test your website for bugs and upload it on your server after successful testing**	

Fee Summary

The total cost of the project will be INR / - .This fee summary is based on work performed on a fixed cost basis. The mode of payment will be through funds transfer or Cheque.

Fee Schedule

The above pricing is effective through approval of project. The payment will be in three stages:

1. 50% down payment
2. Final 50% payment at the time of live/hosting before.

Next Steps

To proceed with this project, The Client is required take the following steps:
1. Accept the proposal as is or discuss desired changes. Please note that changes to the scope of the project can be made at any time.
2. Finalize and sign contract.
3. Submit initial payment of 50% of total project fee.

Note: In case of cheque payment project will be started after realization of the

Cheque.

Once these steps have been completed we will begin the project with a kick off meeting to introduce relevant personnel and begin preliminary project activities.

Note:- we are following:-

Term and condition, Cancellation & Refundable Policy, Disclaimer Policy under website **www.aapkaadsindia.com**

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