

CONTACT INFO

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EDUCATION

BACHELOR OF ARTS

DIGITAL TECHNOLOGY & CULTURE

WASHINGTON STATE UNIVERSITY VANCOUVER

SUMMA CUM LAUDE (GPA 3.95)

CLASS OF 2020

TECHNICAL SKILLS

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE PHOTOSHOP

ADOBE PREMIERE PRO

ADOBE AFTER EFFECTS

AUTODESK MAYA

HTML5

CSS3

ADOBE ACROBAT PRO

MAILCHIMP

WORDPRESS

MICROSOFT OFFICE

ZOOM MEETINGS

SLACK

BASECAMP

ESSENTIAL SKILLS

CREATIVITY

STRONG WORK ETHIC

DEPENDABILITY

DETAIL ORIENTED

COPY EDITING

TEAMWORK

SELF-STARTING

GOAL ORIENTED

PROBLEM SOLVING

ALISHA PAPENFUSE

MARKETING PROFESSIONAL • GRAPHIC DESIGNER

PROFESSIONAL EXPERIENCE

2014 - Present

FUSE DESIGN SOURCE Owner / Graphic Designer

I own my own company offering freelance graphic design. Design services include, but are not limited to, logo design, creating promotional marketing material, creating and implementing cohesive brand identities, video production, and web design.

Jan. 2020 - May 2020

PARKS FOR CLARK: A DIGITAL REIMAGINING Graphic Designer (Contract)

I was a member of the design team working with 4 other teams of people in the creation of an interactive web-based environment and new brand identity for the Parks Foundation of Clark County. My duties included logo redesign, style guide creation and implementation, proposal design, color palette development, promotional template creation, and managing the integrity of the newly created brand identity throughout the lifetime of the project.

Dec. 2010 - Nov. 2017

SUNLIGHT SUPPLY, INC. Marketing Specialist / Graphic Designer

My experience with Sunlight Supply was widely varied. In addition to my graphic design projects, I was responsible for maintaining all non-automated content on company websites, managing the company's Amazon storefront and customer service, coordinating trade show attendance including logistics, inventory, service orders and reservations, creating trade show assets for brand representation, data entry for company catalogs, marketing promotional material inventory management, sourcing and maintaining inventory of company employee apparel, sourcing, designing and ordering promotional giveaway items, coordinating and implementing themes for sales meetings, acting as liaison between the Marketing Department and all other company departments, and various other administrative tasks. Furthermore, I played an instrumental role in developing, implementing, and managing the company's vendor co-op program. This program was designed to offer valuable digital real estate to vendors in addition to physical co-branded promotional items.

REFERENCES

TREY CARSKADON

503.201.4669

PUBLIC RELATIONS DIRECTOR

O'LOUGHLIN TRADE SHOWS

ROB WILLIAMS

360.518.2903

CHIEF OPERATIONS OFFICER

HIPPO TECHNOLOGIES

LUKE JENKINS

360.903.2505

SR. DIRECTOR OF SOFTWARE DEVELOPMENT

NETRUSH