

BYRON COAST CHARITY WALK EVENT SPONSORSHIP PROPOSAL 2021



Fundraising Event for the Northern NSW Rescue Helicopter Service Ltd,
trading as Westpac Life Saver Rescue Helicopter

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The Community's Own Rescue Helicopter

The Community's Own Westpac Rescue Helicopter proudly provides a vital 24-7 aeromedical search & rescue service for the people of Northern NSW.

Today the Service delivers world class care for 1.5 million people from three bases in Belmont, Tamworth and Lismore.

Along the Pilot and Aircrew Officer, every primary response mission today leaves with a dedicated NSW Ambulance Paramedic and Local Health District Doctor and depending on the needs of each patient the team may include specialist nursing professionals.

Together, the highly trained Rescue Helicopter team is working to ensure the highest standard of care is provided for every patient at the scene of their accident.

It costs about \$40 million a year to keep the helicopters and crews ready to respond when needed.
Every dollar we raise helps to keep the Rescue Helicopter flying 24-7 for those in need.



Flying the Intensive Care Unit to Those in Need



AW139 Fleet

Four AW139's cover 1.5m people throughout Northern New South Wales, from the Hawkesbury to the Queensland border, making it one of the leading aeromedical services in Australia.

The Rescue Helicopters operate from three bases at Belmont Airport, Lismore Airport and Tamworth Airport. Deep maintenance, engineering and administration are at Broadmeadow (Newcastle).

Our AW139 rescue helicopters which come with a price tag of approx \$18 million dollars each.

Capacity:	2 patients / 2 Neo Natal cots
Maximum speed:	310 km/hr
Cruising speed:	260 km/hr
Range:	780 km
Endurance:	2.5 hours
Power plant:	2 x turboshaft engine
Fuel capacity:	1270 kg Fuel burn: 420 kg/hr - 7 kg/min
Maximum weight:	7000 kg
Service ceiling:	6,096 m
Rate of climb:	10.9 m/s
Features:	Improved hoist, patient loading system and aircraft safety
Redundancy and backup:	systems for avionics, hydraulics, fuel and electrical

The AW139's cost \$1000 per hour in fuel, \$1000 per hour to run the engine, \$1500 for the airframe and for \$500 avionics, that's a total of \$4000 per hour.

The AW139 helicopters are bigger aircraft capable of flying for longer, faster periods, covering great distances.

The life saving equipment on board our emergency flights:

- Stretchers and trolley
- Neonatal Incubators
- Paediatric stretcher kit
- Ventilator
- Blood and Blood warmer
- Surgical Equipment
- Advanced Diagnostic Equipment – Ultrasound
- Advanced Airway Management Kit
- Comprehensive pharmacology suite
- Suction Units
- Haemorrhage Control for severe bleeding
- Comprehensive full vital signs monitor and defibrillation device
- Portable Oxygen and fixed oxygen units
- Fracture and splinting kit
- Zero Lift Patient and Stretcher Crane

Missions

The service is on call 24 hours, seven days a week. Approaching 1,500 missions each year.

In March 2020 the Lismore based Westpac Life Saver Rescue Helicopter has recently surpassed a significant milestone by flying its 10,000th mission.

Mission types include:

Primary – attend accident site, treat and transfer patients to hospital

Secondary – transfer patients between hospitals for specialist treatment

Search and rescue – help to locate missing people, rescue and return to safety

People

On board each helicopter is a crew of highly trained and skilled professionals.

The crew includes pilots, doctors, paramedics, nurses and rescue crew members depending on the needs of each patient.

Crews are supported by the work of engineering teams which include experienced planners and licensed aircraft maintenance engineers. Other important Service people are marketing and administration teams.





2021 Byron Coast Charity Walk

EVENT DETAILS

2021	BYRON COAST CHARITY WALK
Overview	<p style="text-align: center;">2021 will be the ninth year for the Byron Coast Charity Walk.</p> <p style="text-align: center;">The walk will start from Denning Park, Byron Bay and walkers can choose from three distances: Broken Head Reserve (12km) Lennox Head SLSC (24km) Ballina SLSC (36km)</p>
Date Time	Saturday 22 May 2021 0600 – 1700
Attendees	1200-1500 walkers
	90% of Coastal Charity Walk participants are female Largest Age Group is 40-55 year olds
	The event is a non-competitive social walk Participants can enter Individually or in teams of 2-20 people Minimum age is 12 years old (accompanied by a paying adult)
Participant Costs	Denning Park, Byron Bay to: Broken Head Reserve (12km) \$60 Lennox Head SLSC (24km) \$70 Ballina SLSC (36km) \$80 Participants are also required to fundraise \$250 for the Rescue Helicopter Service
Participant Benefits	2021 Coastal Charity Walk Cap 2021 Charity Walk Medal Chipped Event Bib On-site Medical Support Fruit & Water Refill Stations Free Shuttle Bus Endless encouragement & support from our Volunteer Support Group & Event Staff



2021 Byron Coast Charity Walk



Coastal Charity Walk Sponsor Benefits	Major Sponsor	Gold Sponsor	Silver Sponsor	Product Sponsor
INVESTMENT				
2021 Byron Coast Charity Walk	\$7,500 + GST	\$5,000 + GST	\$2,500 + GST	In-kind Donation max 1500 Items for participants
BRAND EXPOSURE				
Logo on Charity Walk Cap	✓			
Logo on event shuttle bus signage	✓			
Logo on event signage at start /finish line	✓	✓	✓	✓
Marquee (supplied by your business)	Start & Finish Lines	Start & Finish Lines	One Checkpoint	One Checkpoint
Banner placement (supplied by your business)				
Product Placement (supplied by your business)	Start & Finish Lines	Start & Finish Lines	One Checkpoint	One Checkpoint
Logo on participant pre and post event EDM	✓	✓	✓	✓
Logo on the following websites: www.coastalcharitywalk.com.au www.facebook.com/coastalcharitywalk	✓	✓	✓	✓
EDITORIAL & MEDIA From date of sponsorship				
Business name mentioned on 2021 Coastal Charity Walk TV advertising	✓			
Logo on television advertising for the event	✓	✓		
Logo on event print advertising (where available)	✓	✓		
CORPORATE HOSPITALITY				
VIP entries to the event for your staff or business associates	Unlimited Entries	20 Entries	6 Entries	4 Entries
Lismore Helicopter Base Tour for Staff	✓	✓		
OTHER				
Framed Appreciation plaque	✓	✓		
Framed Certificate			✓	✓
Priority option for continued sponsorship	✓	✓	✓	✓



**2021 Byron Coast Charity Walk Sponsor
Sponsorship Confirmation**

Business Name: _____

ABN: _____

Contact Name: _____

Position: _____

Address: _____

Phone Number: _____ **Mobile:** _____

Email: _____

2021 Event	Major Sponsor	Gold Sponsor	Silver Sponsor	Product Sponsor
BYRON Coast Charity Walk Saturday 22 May 2021	\$7,500 + GST	\$5,000 + GST	\$2,500 + GST	In-kind Donation max 1500 Items for participants

Product Sponsor Item Description: _____

For any further details please contact

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Please return via email (above) or mail to PO Box 3080, South Lismore DC NSW 2480

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