



A1, Padmawati Colony B,
Pandit T.N. Mishra Marg,
Nirman Nagar,
Jaipur - 302019

Dear Sir/Mam,

Subject: Sponsorship Proposal – Inter College Management Fest

At the outset, we are pleased to introduce ourselves as a leading Management Institute of Rajasthan, India. IPS BUSINESS SCHOOL is the pioneer in the field of management education and offers programs like PGDM , MBA , BBA and multiple management programs.

“ZEPHYR-2020” (Inter College Management Fest) organized by IPS BUSINESS SCHOOL is one of the prestigious event in the management education. ZEPHYR is conducted annually since 2008. The competition provides unique opportunity to acquire managerial skills, leadership and above all teamwork. Besides, Participants revisit their classroom teachings and test their acumen in simulated environment. The ZEPHYR-2020 covers all core aspects of education and management programme, and thus experience becomes a solid foundation for their career.

We are having exclusive business partnership with Hughes - having content partners i.e. IIM Ahmedabad, IIM Calcutta, XLRI Jamshedpur, IIFT New Delhi, AIMA New Delhi to name a few. With great pleasure sharing with you that 'Business World Magazine' has Ranked 'IPS BUSINESS SCHOOL' as No "1" in Jaipur, No '2nd' in Rajasthan & No '73rd' among the Top 100 B-Schools of India.

Audience Pulling Factors in the Fest:

1. Approx 1000 invites to the Engineering Colleges, Management Colleges, Degree Colleges, Institutes to Participate in the Fest.
2. Personalize invites to all the major Corporates & Industries of the state.
3. Aggressive Media Plan covering FM Slots, Print, Banners, Posters, Emailers, SMS's & Social Media.
4. Aggressive Participation Plan
 - a) Free entries for the participants.
 - b) Worthful Gift Hampers from different companies worth of approx Rs. 2000/- each Participant.
5. To bring the audience a special lucky draw for the visitors & Gift Hamper to each.
6. Inviting Celebrities, People from the Top Corporates, Top Academicians and Various Performance Groups.
7. Attractive Prizes, Trophies & Certificates to the Participants.
8. Star Attraction Mega Fashion Show, got the confirmations from the leading Management, Engineering & Fashion Institutes.

This 3 days Fest is scheduled from 7th, 8th, 9th Feb 2020. We have hereby taken the privilege of inviting you to grace this youth festival with your kind & cheerful personality in person.

Our offer through GOLD Sponsorship

1. All our communication (posters, leaflet, banner) during the campaign would include your company's logo.
2. One stall of 10 * 10 space
3. Sponsors name will be announced repeatedly during the events.
4. Logo placement on the event backdrop/LED Screen.
5. Branding space on the event newsletters
6. The background of the stage would display your sponsorship status.
7. Your posters & banners would be prominently displayed in the Venue.
8. Your Standies would be prominently displayed in the Venue.
9. Data of all the visitors will be provided (If Required).
10. Displaying event posters in all major Engineering, Degree Colleges & Management Colleges etc.

Our offer through SILVER Sponsorship

1. All our communication (leaflet, banner) during the campaign would include your company's logo.
2. Logo placement on the event backdrop/LED Screen.
3. Branding space on the event newsletters
4. The background of the stage would display your sponsorship status.
5. Your poster & banner would be displayed in the Venue.

Our offer through BRONZE Sponsorship

1. All our communication (leaflet, banner) during the campaign would include your company's logo.
2. Branding space on the event newsletters
3. Your poster & banner would be displayed in the Venue.

In the light of the above mentioned facts we would like you to invite for the aforesaid event. We earnestly believe that your sponsorship will nurture the CSR and help us to cherish an everlasting relationship in future.

Sponsorship Contribution –

GOLD Rs.50,000/- (Fifty thousand only)

SILVER Rs. 35,000/- (Thirty Five thousand only)

BRONZE Rs. 20,000/- (Twenty thousand only)

Knowing your keen interest in continuous learning, grooming, keeping yourself evergreen & young; I am writing to request you to grace this youth festival with your kind & cheerful personality in person. A copy of the Flier/Brochure is attached for your kind persual.

I look forward for your early confirmation.

For details please feel free to contact event coordinators-

Dr.(Prof) Mridula Sharma - M: 7891208899

Ms Deepa Kewlani- M: 8233960000

Prof Nutan Mathur - M: 6377962355

Thanking You

With Warm Regards

Mrs. Deepti Agarwal

(Director)