



2020 Blue Devils Youth Football Sponsorship Proposal

On behalf of the Blue Devils Youth Football Club, we would like to extend an invitation to you, your family and/or your company to consider becoming a sponsor of our upcoming season. I think it is safe to say, more than ever before, our players, coaches and football families are more excited to get back on the field!

We have contacted you with hopes you could help us make a difference in the lives of the children in our community. The Blue Devils Football Club is a community nonprofit, all volunteer organization for kids 5 -14 years old. We expect to serve approximately 125 football players in the area making up 5 teams and a squad of 25 cheerleaders this upcoming season. Our staff of 30+ coaches are all volunteers and work diligently in providing a safe and positive environment for the youth in our communities. We place a high value on teaching our children respect, discipline, and good sportsmanship as well as promoting the importance of academics and physical fitness through hard work and a structured team environment. We require our players to maintain satisfactory grades in school and emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors. Our mission is not only to teach our players the fundamentals and strategies of football and love of the game, but to also teach the life skills they will need to be positive and productive contributors to society. We wish to instill the importance of being a leader on and off the field, teamwork and accountability.

Our youth have been missing the physical, social and emotional benefits of youth sports for many months. As anxiety and depression rates are soaring among the youth of our country, our youth need sports more than ever before. The rewards of youth sports are way too great not to get our kids back out on the fields as quickly as we are able to do so in a safe manner. With the recent global pandemic and state shutdown, we have a proactive, conservative approach that is flexible and able to be modified at any time for the health and safety of our youth and community, as that is our #1 priority! We will continually be receiving guidance from our governing league, local and state officials, the CDC as well as the AIA - which is the governing board of high school athletics in the State of Arizona.

Many of the families in our organization have been hit hard by the pandemic. Many are suffering. Some have lost loved ones due to the virus, some are struggling with their physical health. The mental health of the vast majority is deteriorating with each passing day. Many have lost income, whether it be in hours cut or jobs lost altogether. We feel it more important than ever to lift our

community youth and families up in their time of need. It is necessary for us to offset the added expenses associated to ensure a safe return to sports, so as not to cause any additional financial burdens many are already facing as a result of the pandemic. Also as it is safe to do so, we are committed to providing the families in our community an outlet for improved social, emotional and health well being.






















One of the most important steps in the planning process for a successful season is obtaining sponsorships to help offset some of the cost associated with the season's events. This year, more than ever, we are in need of your support. Moving forward, we have a great amount of equipment we will need to provide to return safely. Sponsorship dollars will directly benefit the youth in our program as they will offset the costs of the necessary health screenings equipment, providing new safety gear (helmets, chinstraps, etc), new practice jerseys, personal water containers (as we will no longer be able to have "community" water), the increase in facility rentals (being that there will likely still be social distancing measurements in place and crowd size restrictions -we may need double - or more - practice space to ensure we are doing our part in keeping proper distance). We will have daily sanitizing opportunities for all participants and attendees as well as proper cleaning and daily disinfecting procedures in place to maintain our practice, game and training equipment. In the past we have been able to have "community" equipment and reuse equipment year to year thereby decreasing our operating costs. With the recent pandemic, many of those recycled reuables are no longer an option.

Sponsorship with Blue Devils Football is a unique partnering opportunity. With your contribution, we will do everything in our power to maximize your business exposure, and match your company with a diverse family audience. It is our commitment to recognize and promote our sponsors throughout the year. Our sponsors support our teams, and we ask all the families in our program, in return, to support you.

If providing sponsorship to the Blue Devils Football Club is an option for you, your family or your company, please take some time to review the sponsorship information included. We are confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants. If you would like to discuss further sponsorship opportunities and needs, please do not hesitate to reach out.

Respectfully,
Rich & Lacey Herbert
General Managers - Blue Devils Football
styflbluedevils@gmail.com

Blue Devils Youth Football Sponsorship Packages

	Recognition and LINK on Blue Devils Website	Recognition on Team App and in all email communications to parents throughout the season, Listed as a Booster Club Sponsor on sponsorship banner	Professionally engraved wall plaque to display in your place of business, and a 1-foot space on sponsorship banner – listed as a Silver Sponsor	2-foot space on sponsorship banner – listed as a Gold Sponsor	3-foot space on sponsorship banner – listed as a Platinum Sponsor	Logo and/or Business Name on our player's condition gear Every player receives this gear from the club at the beginning of our season and will use it throughout the season and beyond.
Friends of the Blue Devils \$50+ monetary or product donation						
Booster Club \$250+ Donation or Sponsorship of player for upcoming season						
Silver \$500+						
Gold \$750+						
Platinum \$1000+						
Corporate Platinum \$1500+						



Blue Devils Football

2020 Sponsorship Commitment Form

Sponsor _____

Address _____

We will send you the proper documentation showing your donation to a non-profit 501c(3) for your tax purposes. Thank you for your donation!!

Phone Number _____

I, _____, as an official representative of
_____, pledge to support the Blue Devils Football Club in their 2020
season.

We are committed to contributing \$_____ which is an amount sufficient for our organization
to be considered a:

- ____ Corporate Sponsor \$1500+
____ Platinum Sponsor \$1000+
____ Gold Sponsor \$750+
____ Silver Sponsor \$500+
____ Booster Club \$250+ Player Name (if sponsoring an individual player) _____
____ Friends of the Blue Devils \$50+
____ Monetary Donation Amount
OR
____ Product/Goods to be raffled off for Club Raffle/Silent Auction Fundraiser

Sponsor Signature

Date

This form and your check may be returned to Blue Devils Football 6739 S Tucana Lane. Gilbert, AZ 85298. Please direct questions to Lacee Herbert @ 480-980-5934 or styflbluedevils@gmail.com. Please make checks payable to Blue Devils Football.

The Blue Devils Football Club thanks you for your generous financial contribution!

FOR OFFICE USE ONLY

League Representative Signature

Date

Check #

☐

Tax Documentation Sent Date _____