



CALL FOR WEB PLATFORM DEVELOPER (CONTRACT)

Background

ParlAmericas, the independent network of the national legislatures of the member states of the Organization of American States, and UN Women Multi-Country Office for the Caribbean are seeking an experienced web developer to work as a contractor in the creation of a new online learning platform to be jointly hosted by the two organizations (via embedding/linking from their respective homepages: www.parlamericas.org and <http://caribbean.unwomen.org/en>).

Objective of the online learning platform

The online learning platform will serve as a resource space to support the creation and review of gender-sensitive budgets and legislation in Caribbean parliaments. The platform will be used directly by parliamentarians in conducting their legislative work, and by instructors conducting training sessions with parliamentarians. The primary content will be a series of dynamic toolkits on the following themes: economic empowerment, climate change, access to justice, leadership and governance, intersectionality, masculinity, and ending violence against women. The platform will be organized by these themes to provide easy access to resources including infographs and other visual aids, presentations, questionnaires, and policy briefs. It will also integrate the [Caribbean Gender Portal](#) – which will be expanded in consultation with key stakeholders – with a revised appearance, updated and expanded information, and increased functionality for the same targeted audiences.

Specifications

The new platform must be mobile friendly, compatible with all browsers, and intuitive to use and navigate. It must be interactive so users can engage with some of the online materials (complete a checklist, for example). The platform must also have the capability to embed videos and host live webinars – as this will be the focus of a second phase of this project.

The successful contractor will report to ParlAmericas and work closely with UN Women-Caribbean's content developer, communications analyst, and graphic designer. This online learning space should be developed from an open-source platform that allows for backend content management and access to web traffic analytics by the organizations. Once the project is complete, ParlAmericas and UN Women will be the owners of all intellectual property rights and other property rights, including, but not limited to, patents, intellectual property rights and trademarks related to products, processes, inventions, ideas, know-how or documents, and any other material that the contractor has developed during the term of the Agreement.

Timeline

The web platform will be launched in late October 2016. The successful contractor will be required to create (design, develop, test, and implement) the website according to an agreed-upon timeline. All content for the new website will be finalized by mid-August 2016 by another independent contractor. The provision of technical support for three months after the successful launch of the platform and staff training on the back-end functionality of the platform should be included in the quote.

Expressions of interest

Substantial experience in the creation of similar web platforms is essential, and experience in mobile application development is highly desirable, as a companion hybrid app to the website may also be undertaken. A contractor based in Canada is preferred.

Those wishing to apply for this opportunity are requested to submit a proposal including a detailed timeline and quote in Canadian dollars, as well as a portfolio highlighting similar projects completed. For the purpose of creating the proposal, one of the completed toolkits to be featured on the web platform is available for reference upon request.

Proposals must be received by lisane.thirsk@parlAmericas.org by July 29. They will be evaluated on the basis of technical and financial feasibility. Only selected individuals or businesses will be contacted for follow-up interviews, if necessary.