Web Designer

Contract position (6 months) - Starting July 12th 2021- Contract rate starting at $15,000

Regenerative Waste Labs (RWL) supports businesses in their transition to sustainable and circular products. We provide testing, development and training services to businesses who design, make and procure circular products made from renewable resources.

RWL offers a training program call the **Think Ahead Workshop Series**. This program provides RWL's clients with an online platform to access assets, resources, and forums to support the design, production and procurement of sustainable products and packaging in their operations. The RWL Team has gained funding to expand the existing structure of our online platform to enable our members to access and retrieve supplementary information that pertains specifically to their sustainability needs, responsibilities and goals.

Our Circular Solutions Team is seeking a Web Designer to design and implement an expanded online platform that is accessible and will guide RWL clients through customized pathways, leading them to the relevant information for their application and needs. We are looking for a talented Web Designer to create amazing user experiences. The ideal candidate should have an eye for clean and artful web design. They should also have superior user interface design skills. The successful candidate will be able to translate high-level requirements into interactive flows and digital artifacts. They will be expected to build a website platform that is easy to understand, navigate, and use, adhering to design standards and specifications. The successful candidate will be joining a very collaborative team so effective written and verbal communication skills, a high level of attention to detail and an ability to work independently are important keys to success in this role. Prior work experience in science communication or information translation will be a benefit.

Responsibilities

- Understanding the company brand, values, and services
- Collaborating with technical team to create content
- Designing webpage layout
- Determining technical requirements
- Communicating design ideas using user flows, process flows, site maps, and wireframes
- Incorporating functionalities and features into websites
- Designing sample pages
- Preparing design plans and presenting the website structure
- Content management, basic web design, animation

Skills and Experience

- Bachelor's degree in computer technology, website design, graphic design or related field
- Portfolio of strong creative work
- Proficiency in graphic design software including Adobe Photoshop, Adobe Illustrator, and other visual design tools
- Experience using Squarespace
- Proficiency in web development programming languages such as HTML, CSS, and JavaScript.
- Good understanding of content management systems
- Excellent visual design skills
- Creative and open to new ideas
- Adaptable and willing to learn new techniques
- Effective written and verbal communication skills
- Ability to work effectively within a team and independently

Applicants must be eligible for the Digital Tech Internship Program. Interested parties should send their cover letters and C.V to info@regenwastelabs.com by June 18th, 2021.