



# Digital Arrival

Clear and Clever Assessments

## SEO SERVICES PROPOSAL (2021)



Thank you for considering Digital Arrival for your SEO needs. We are glad to have the opportunity to connect so that our team could get a clear understanding of your SEO expectations. By using SEO strategies and implementing procedures based on the results of extensive analysis, a study of competitors, and the application of specifics unique to, we are confident in delivering effective results beyond your expectations. We believe our proposal provides a complete Search Engine Optimizations strategy that will culminate in highly successful results for your business. If you have any questions, please don't hesitate to get in touch.

Thank you



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**Team  
Digital Arrival**

# Why Choose Us ?

## First Reason

Our team rounds up with million-dollar ideas and believes in taking the risk to solve problems .We take problems as Opportunities.

## Second Reason

We have a group of researches with quality research to deliver the quality services to the clients.

## Third Reason

Our team is flexible enough to anticipate these changes and respond when they occur. Our team is Hard-Working and dedicated to work.

# Our Services

**ON-Page  
Optimization**

**OFF-Page  
Optimization**

**Keywords  
Research**

**E-Commerce  
SEO**

# ON-PAGE OPTIMIZATION

If you give your website, Team Digital Arrival will spend numerous hours in streamlining ON-PAGE components of your site. This is a prominent part of all SEO strategies. It is the complete audit of your site which includes web page content, header, and footer of the page, meta labels, headings, keywords, breadcrumbs navigation, etc.

## Key Features

- ➔ Meta tags (Title description)
- ➔ Optimization of robots.txt
- ➔ Setup of webmaster tools & search console
- ➔ Google My Business optimization (If needed)
- ➔ Mobile Site optimization (If applicable)
- ➔ Proper Google Analytics setup
- ➔ Image optimization setup
- ➔ Setup necessary plugins (For WordPress)

# OFF-PAGE OPTIMIZATION

Digital Arrival provides comprehensive OFF-page SEO and external link building services essential for business in terms of getting a high rank in search engines. Our OFF-page services include such as Article Submissions, Blog Postings, Directory Submissions, Review Posting, Profile Creation, Social Bookmarking, Guest Postings, Forum Postings, etc.

## Key Features

- ➔ Links building (Audit strategy)
- ➔ Guest posting (According to requirement)
- ➔ Site audit with premium tools
- ➔ Key-Phrase research & selection
- ➔ Predictive keyword analysis

# CONTENT CREATION & IMPLEMENTATION

Content is a tool to reach and convert your target audience. Digital Arrival has committed and expert content writers who create outstanding content strictly based on keyword research. This will boost the traffic as it will include the terms related to business. Our best SEO experts and content writers cooperate to create articles, blogs, service pages and product pages that drive more traffic and produce more backlinks to the site.

## Key Features

- ➔ Well Researched Articles
- ➔ 100% Plagiarisms Free
- ➔ Optimal Keywords
- ➔ FAQ (As Required)
- ➔ Fully Optimized and SEO Friendly

# KEYWORDS RESEARCH

This is the most time taken to task and crucial for growing the website traffic. Therefore, Digital Arrival deals with full energy to search the right terms that suit your Product/Service. This will enable to bring effective traffic to any business. We only Focus on Intent Keywords.

## Key Features

- ➔ Well researched keywords
- ➔ Guest posting (According to requirement)
- ➔ Site audit with premium tools
- ➔ Key-Phrase research & selection
- ➔ Predictive keyword analysis

# E-COMMERCE SEO

Today's in the online world, SEO is important for online shopping platforms like e-commercial websites. Digital Arrival has experience in website developing and ranking higher of e-commercial platforms or shopping baskets.

## Key Features

- ➔ Links building (Audit strategy)
- ➔ Guest posting (According to requirement)
- ➔ Site audit with premium tools
- ➔ Key-Phrase research & selection
- ➔ Predictive keyword analysis

# Our 4 core steps

At Digital Arrival, We just don't want to become Google-based best digital marketing agency in India, we want our clients to feel this and I can say that most of our clients refer us in their circle for the referral business and this is the best tag we love to have.

Everyone in our team understands and feel the importance and true meaning of our tag line which is

**“We take your business personally”**

We are a growth-oriented, result-driven digital marketing agency, and leading Web & App development agency.

01.

**ANALYSIS**

02.

**PLAN**

03.

**CREATE**

04.

**DELIVER**

# Success Elements

We Helped Our Clients Achieve:

→ More than

**789k** and Counting

Traffic Generated Through Our Work

→ More than

**4.8LPA** and Counting

Revenue Generated to our E-Commerce  
Clients

## Our Top Clients

01.

**Xiaomisales.com**

Full Website Optimization , SEO and  
Content Creation

02.

**Gofornepal.com**

SEO

03.

**Gadgetmint.com**

Full Website Optimization, SEO and  
Content Creation

04.

**Warrior.co.il**

SEO

05.

**Tephratec.com**

Full Website Optimization, SEO and  
Content Creation

06.

**Msmestory.com**

SEO



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# Testimonial

*Words from of our Clients*



**Manan Raj**

*CEO & Founder of  
Redlake.in*



It was a great experience interacting with Digital Arrival. Insights which you have enlightened will really help to take the business into next level .The things which I liked most is the clear and focused thought process which has gained by experimental learning not collective.

Check out more  
at our Website



**Shubham Bajwa**

*Owner of Xiaomisales.com*



*Your SEO really helped me grow my website*

# Proposed Prices

Rs 10,000\* /-

**For Blogs and Portfolio  
Websites**

Rs 12,000\* /-

**For Business and Local  
Websites**

Rs 14,000\* /-

**For E-Commerce  
Websites**

\*Note: Price may vary according to website audit and current status

## Get In Touch With Us

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(IST)



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**Thank You For Contacting**

*HAVE A GREAT DAY AHEAD*