

STARTUP BUSINESS BUDGET TEMPLATE

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START-UP BUDGET OVERVIEW	BUDGET	ACTUAL
EXPENSES		
ADMINISTRATIVE / GENERAL		
LOCATION / OFFICE		
MARKETING		
PRE-LAUNCH LABOR EXPENSES		
OTHER		
TOTAL		
FUNDING		
INVESTORS		
LOANS		
ADDITIONAL FUNDING		
TOTAL		
FUNDING LESS EXPENSES		

START-UP FUNDING	BUDGET	ACTUAL
INVESTORS		
OWNER 1		
OWNER 2		
OWNER 3		
OTHER		
TOTAL		
LOANS		
BANK LOAN		
NON-BANK LOAN		
OTHER		
TOTAL		
ADDITIONAL FUNDING		
GRANT		
OTHER		
OTHER		
TOTAL		
GRAND TOTAL		

EXPENSES	DATE DUE	BUDGET	ACTUAL
ADMINISTRATIVE / GENERAL			
LICENSES			
PERMITS			
INSURANCE			
LEGAL			
FRANCHISING			
OTHER			
OTHER			
OTHER			
TOTAL			
LOCATION / OFFICE			
SPACE RENTAL / LEASE			
INTERNET SET-UP			
TELEPHONE SET-UP			
FURNITURE			
EQUIPMENT			
HARDWARE			
SOFTWARE			
INSTALLATION FEES			
INVENTORY			
SECURITY			
STATIONERY / BUSINESS CARDS			
OTHER			
OTHER			
OTHER			
TOTAL			
MARKETING			
LOGO DESIGN			
BRANDING / IDENTITY DEV.			
LAUNCH ADVERTISING			
WEBSITE v. 1.0			
PRINTED MARKETING PIECES			
PROMO MATERIALS			
LISTING FEES			
INTERNET MARKETING			
OTHER			
OTHER			
OTHER			
TOTAL			
PRE-LAUNCH LABOR EXPENSES			
JOB-LISTING FEES			
PLACEMENT AGENCY FEES			
TRAINING			
OTHER			
OTHER			
OTHER			
TOTAL			
OTHER			
CONTINGENCIES RESERVE			
LAUNCH PARTY			
OTHER			
OTHER			
OTHER			
TOTAL			
GRAND TOTAL			

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