



My Personal Strategic Action Plan (Introduction)

Commented [SM1]:

Strategic plans incorporate our personal vision, mission, goals, and objectives as a guide for action to the life we want. Success of individuals, businesses, or organizations can often be tracked directly to time spent and quality of their planning process.

Essential elements of our action plan can be derived by answering **three simple questions**. The answers to these questions are the most important elements of our strategic plan.

1. What is my vision and mission? (the “big picture”?)

Vision statements give a long-term picture of what success looks like at some future point in time. The mission statement is more action oriented as to what must be done.

Initial Thoughts:

2. What are my key strategic goals? (What am I going to do?)

What must I do to be successful and improve? What skills, organization, and resources are needed to thrive? What critical success factors, or fundamental conditions, must be satisfied for me to win. I focus my time and attention on these.

My strategic action plan will clearly result in what I want to achieve, focusing on not more than 3 – 5 goals tied directly to my vision and mission. As I complete one goal, I move on to others.

Initial Thoughts:

3. What strategic objectives will help me to achieve those goals? (How will you to do it?)

Identify the steps, processes, actions, milestones and people responsible for every objective.

Initial Thoughts:

My goals and objectives of the strategic plan should be SMART:

Specific

Measurable

Action-oriented

Realistic

Time-defined