



**Request for Proposal RFP 20-002
Mural and Public Art Project**

The City of Powder Springs is soliciting proposals from qualified artists or team of artists to provide design and implementation services for an exterior mural and public art projects within the downtown near the City's new park. The first mural would be painted on the side of a building that fronts Marietta Street and the new park. The second mural or public art project would be located within a public paseo area connecting the new park and Marietta Street and would either be executed as a mural on one or more walls facing the paseo or would include shadow boxes or other display for the project.

The project area is approximately 252 square feet on one wall face and approximately 500 square feet in area within the paseo area. The spaces are identified in photographs in the information package. Work would consist of design as well as production of work on-site, which must be executed by experienced artists. The selected vendor must properly prime and prepare any area approved for painting and a high quality exterior varnish will be required to secure the longevity of the mural(s).

The subject matter of the mural and public art area must encompass the Just...Be Kind campaign ([Just.. BE KIND](#)) and will be finally determined by the City during the mural design process. There will be no logos, words or commercial imagery in the mural or public art. The design will be developed within a collaborative process that includes the City, its mural and public arts review committee and the property owners of the buildings upon which any mural or art project is applied. The goal of the project is to create a piece of public art for an outdoor environment that reflects the spirit of the City and to select a dedicated and qualified artist(s) or artist team that can demonstrate artistic excellence. Multiple artists may be selected.

Proposals will be received by the City of Powder Springs at the office of the City Clerk, 4484 Marietta Street, Powder Springs, GA 30127 until 3: 00 p. m. October 2, 2020. Each Proposal must be submitted in a sealed envelope, addressed to the City at the above referenced address. Each sealed envelope containing a Proposal must be plainly marked on the outside "Mural and Public Art projects". If forwarded by mail, the sealed envelope containing the Proposal must be enclosed in another envelope addressed to the City of Powder Springs, Georgia, c/o City Clerk, 4484 Marietta Street, Powder Springs, GA 30127.

The City reserves the right to take all proposals received under advisement for a period not to exceed ninety (90) days after the date upon which such proposals are opened and declared, and all proposals submitted shall remain valid and subject to enforcement during that period of time.

The Georgia Security and Immigration Compliance Act Affidavit form must be submitted with all bid packages involving the "performance of physical services" in order to be considered.

This solicitation and any addenda are available for download in PDF format on the City of Powder Springs website. www.cityofpowdersprings.org.

Application Requirements

Each submittal must include:

- A narrative and design illustrating the concept, including a digital format of all components
- A description of the approach to the project such as methods of surface preparation, primer applications, varnish or other material to secure the longevity of the mural
- Identification of the medium, timeline for completion and approximate dimensions for the proposed mural.
- A submission fee of \$50 to be used for the printing and display of digital submission.
- A proposed itemized budget for an artist or team of collaborative artists, delineating the artist(s) fees, supply costs, preparation of wall prior to installation. travel-related expenses and other associated costs.
- Warranty for completed work
- Images and reviews of previously completed works that describe the size, materials, cost and location of other public works.
- References for earlier projects
- Artist(s) resume(s) to include a brief one (1) page summary of work, including experience with murals (exterior and/or interior), and general statement of work.
- Artwork samples of murals and other works or projects, shall be no more than ten (10) in listed in chronological order with the most recent as the first sample.
- Proof of insurance.
- A suitable artist maintenance program that includes among other things applications of anti-graffiti/anti-ultraviolet coating, inspections, surface cleanings, additional coats of protective paint. Artwork longevity of murals must display for at least five (5) years and the maintenance program must incorporate a schedule of costs and timeline for maintenance.

Policies

Artists may apply as individuals, or as a group of artists who may form a team to submit a collaborative proposal. The latter option may provide an opportunity for artists with less public art experience to partner with more established muralists and gain valuable experience and credentials. However, artists wishing to apply as a team should appoint and pronounce one (1) person to officiate as the main contact for the project. Delegation of project duties shall be listed in application along with a declaration for a one source of payment, as the group of artists should delegate how to divide their commissions/fees prior to an award.

Consideration of art mural that incorporates more than visual art is allowable. Hence, costs that pertain strictly to preparing a site specifically for the art or design work, such as slabs or pedestals, landscaping

that's necessary for the art work or landscaping that is the artwork on the walls includes plantings or blends down into a mosaic tiled walkway with landscaping that is required for the work) are allowable.

Any artwork extending into the public paseo area must allow for wheelchair accessibility per governing regulations and not impair any access, overhead lighting or other structural or accessibility requirements. Artists will retain the ownership of design ideas submitted with the application until a selection has been made and a contract signed between the artist and the City. At the time a contract is awarded, the ownership of the design and artwork produced will become the property of the City.

Financial compensation will be made in accordance with an agreed upon contract between the artist(s) and the City.

Declaration by the artist(s) or group if currently receiving any funding which, upon award, is designated as an expenditure towards the City's proposed project. Declaration should include any payment from any residency, another entity, third party or matching funding source, other than the City for expenditures, salaries, fees, or supplies which may be related to this project(s). Please supply an explanation and, if applicable, proper documentation.

Artists fees for individuals directly involved in the project may be eligible. Other fees for non-participating artists, designers, architects, facilitators, or other consultants must be listed in the response to the proposal.

Mural and public art locations

The photographs displayed on the following pages identify the mural and public art locations - 4460 Marietta Street and between 4456 and 4448 Marietta Street.

4460 Marietta Street



Paseo between 4456 and 4448 Marietta Street

