



10 YEARS  
PAPUA NEW GUINEA  
AUSTRALIA ALUMNI  
ASSOCIATION

# SPONSORSHIP PROPOSAL

## 2016 ANNUAL DINNER

*Celebrating 10 years of Inspiring Innovation  
through Education & Partnerships*

# PNGAAA Annual Dinner

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*Date: 3 November 2016*

*Time: 6:30pm – 10:00pm*

*Venue: Ballrooms 1 – 4, Crowne Plaza, Port Moresby*

*Dress code: Formal attire*

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If your organization is committed to furthering the development of Papua New Guinea's professional human resources, this networking and dinner event will be of interest to you.

The PNG Australia Alumni Association's Annual Dinner is the Association's gala event of the year. Its aim is to support the Association's efforts in delivering networking and professional development programs to its 3,000 members. In addition to Port Moresby, the Association operates in Enga, Kokopo, Lae, Madang, Manus, the Autonomous Region of Bougainville and Goroka. Each of these chapters actively engages in supporting provincial not-for-profit organisations and other critically important voluntary activities at the community level.

## Event Purpose

Every year the Annual Dinner generates funds for the Association's operational costs and offers donations to two selected not-for-profit organisations to support their community development programs. 2016 is an especially important year for the event as it marks the **10<sup>th</sup> anniversary** since the Association was first established.

To commemorate this achievement, the theme for the dinner is *Celebrating 10 years of Inspiring Innovation through Education & Partnerships*. The theme highlights PNG and Australia's long collaboration in building the capacity of Papua New Guineans by providing access to quality education and by creating an environment for those with a vision for PNG's development to grow and engage with like-minded Papua New Guineans and their international networks.

## Event background

In 2015, **Life PNG Care** and the **Women Health Care Awareness Limited** both received K10,000 from the Annual Dinner's fundraising in recognition of the important roles they play in our communities.

The event was attended by over **300 people** and had a number of key sponsors. The **Gold sponsor was the National Gaming Control Board**, the **Silver sponsors were Telkom PNG Limited and Palladium**, and the **Bronze sponsor was Vision City Mega Mall**.

It is an annual tradition for the dinner to coincide with the closing of a week-long Pre-Departure Briefing program that prepares the next generation of leaders who recently received a prestigious Australia Awards Scholarships to pursue studies in Australia in 2017.



Photo: PNGAAA President, Professor Matainaho presenting the K10,000.00 cheque to Sr. Helen Hukula of the Women Health Care Awareness Limited.

## Sponsorship package

If your company is committed to investing in Papua New Guinea's greatest resource – its people - who have gained Australian qualifications and are part of a network of change makers, you are invited to choose either Gold, Silver or Bronze sponsorship. It is an opportunity for your organisation to network directly with some of Papua New Guinea's emerging leaders. Furthermore, the partnerships established with the Association will ensure your company is recognised as contributing to the advancement of our country's social and economic development.

	<b>GOLD</b> K30,000.00	<b>SILVER</b> K20,000.00	<b>BRONZE</b> K10,000.00
Logo exposure on the official dinner program and mentioning during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo visibility as pull up banner(s) at the check in registration table at the dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ Up to 2 banners</li> </ul>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ 1 banner</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complimentary dinner invites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>▪ 10 seats (1 x table)</li> </ul>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

▪ 5 seats		<input checked="" type="checkbox"/>	
▪ 3 seats			<input checked="" type="checkbox"/>
<i>Logo exposure on all PNGAAA professional development programs for 2017</i>			
▪ for up to 14 events	<input checked="" type="checkbox"/>		
▪ for up to 7 events		<input checked="" type="checkbox"/>	
▪ for 1 event			<input checked="" type="checkbox"/>
<i>FREE job vacancies advertisements to alumni members via the PNGAAA website, Facebook group &amp; Kumul Scholar portal</i>			
▪ for up to 12 months	<input checked="" type="checkbox"/>		
▪ for up to 6 months		<input checked="" type="checkbox"/>	
▪ for up to 3 months			<input checked="" type="checkbox"/>
<i>FREE 2017 regular association membership to eligible staff (any employee who has attained an Australian tertiary qualification)</i>			
▪ for up to 10 employees	<input checked="" type="checkbox"/>		
▪ for up to 5 employees		<input checked="" type="checkbox"/>	
▪ for up to 3 employees			<input checked="" type="checkbox"/>
<i>Complimentary invitation to staff (who are not eligible members of the association) to attend FREE PNGAAA Professional Development programs (PDP) in 2017</i>			
▪ for up to 2 employees to attend 2 PDP	<input checked="" type="checkbox"/>		
▪ for up to 2 employees to attend 1 PDP		<input checked="" type="checkbox"/>	
▪ for 1 employee to attend 1 PDP			<input checked="" type="checkbox"/>

### Lucky door prizes

Celebrating both the achievements of the next group of Papua New Guineans awarded scholarships and the Association's 10<sup>th</sup> Anniversary is also a wonderful opportunity for corporate partners to gain brand recognition through sponsorship of lucky door prizes. With over 300 guests expected to attend the event, corporate organisations are invited to donate in cash or kind (vouchers, promotional products etc) in the following categories listed below.

#### Prize Categories:

- 1st Prize value up to K5,000.00
- 2nd Prize value up to K3,000.00
- 3rd Prize value up to K1,000.00
- 4th Prize value up to K500.00
- 5th Prize value up to K300.00

## Sponsorship Terms & Conditions

The PNGAAA Annual Dinner Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between \_\_\_\_\_ (the "Sponsor"), having its principal place of business at \_\_\_\_\_ (the "Sponsor"), and PNG Australia Alumni Association (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting PNGAAA Annual Dinner, a fundraising event, on 3<sup>rd</sup> November 2016 (the "Event"); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, in consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

### Contribution

The total contribution provided by the Sponsor is \_\_\_\_\_, to be paid in full by 27<sup>th</sup> October 2016.

### Term/Termination

This Contract will terminate automatically upon completion of event.

### Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is cancelled, refunds will be executed within 7 business days.

\_\_\_\_\_  
Name of authorised sponsoring representative

\_\_\_\_\_  
Name of Event Host representative

\_\_\_\_\_  
Signature of authorizing sponsorship representative

\_\_\_\_\_  
Signature of authorizing Event Host representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

# About PNG Australia Alumni Association

## Our vision

To contribute to the growth and development of Papua New Guinea and to foster productive relationships between Australia and PNG.

## Our mission

To cultivate and strengthen Alumni leadership;

- a) provide a forum for active participation by members in the discussion of development issues affecting PNG and proposing alternate solutions;
- b) enhance and strengthen the mutual PNG - Australia relationship;
- c) create an environment of sustainability and viability of the Alumni through;
  - improving governance and service to Alumni members;
  - enhancing and maintaining a professional relationship with and amongst; awardees, graduates and Australian institutions; and,
  - fundraising to support meaningful community projects.

## Background

The Papua New Guinea Australia Alumni Association (PNGAAA) is one of the most recognised associations in the country. It was first established in 2006 and consists of Papua New Guinean members with Australian qualifications. The President is Professor Teatulohi Matainaho who is also the Chairman of the PNG Science and Technology Secretariat. There are currently over 3,000 members some of who hold senior leadership positions in the government, the private sector and various industry sectors throughout the country.

The Association is an avenue for the exchange of ideas and intellectual debate on issues of national interest including direct input into the Government of PNG's Vision 2050 and Development Plan.

The Association also launched its first alumni café in mid-2015 that was spear headed by a new emerging group of alumni who are known as the PNGAAA Ambassadors. This new

initiative aims to create a dialogue for alumni to engage in development discussions with key stakeholders from the public and private sector.

There are also seven PNGAAA provincial chapters in Enga, Kokopo, Lae, Madang, Manus, Autonomous Region of Bougainville and Goroka who manage their own alumni activities for their chapters and receive support from the PNGAAA Secretariat. The Chapters supports local and national development efforts through supporting provincial not for profit organisations and participating in voluntary activities.

## Our Services

In addition to offering invaluable professional networking opportunities, the association prides itself in offering all its members FREE professional development programs in:

- ✓ Project Management
- ✓ Personal Financial Management
- ✓ Leaderships Development
- ✓ Training of Trainers
- ✓ Public speaking & Communication skills
- ✓ Proposal writing

## Contact us

For more information about the PNG Australia Alumni Association telephone us on 321 1766 or email us at [secretariat@pngaaa.org](mailto:secretariat@pngaaa.org) or visit us at [www.pngaaa.org](http://www.pngaaa.org). You can also find us on Facebook.

"Today, most institutions are realising the dynamics of the learning sector. Whether it be e-learning and interactive knowledge transfer through the use of multimedia and the internet, the challenge for institutions is to lead the road for learning more effectively."

### **RICHARD NEPAO**

Business Solutions Analyst – Highlands  
Telikom PNG

