prosperoware

Contract: **Full-Time**

Motion Graphic Designer

About Us

We are a thought-leading software enterprise company for a digitized world. Our core competency is our expert understanding of enterprise systems, data & processes in organizations, and building technology for transformative change. We develop software for privacy and regulatory compliance for content systems, and financial matter management. Our 270 + customers include half of the G20 and AmLaw 200, 64% of the AmLaw 100, many global corporations, and the Big Four. We have a global presence with offices in Philadelphia, Chicago, London, Prishtina and Mumbai.

Job Description

The Motion Graphic Designer is expected to create animations, technology product videos, and video-editing to help the product marketing team deliver the intended company & product message. It is expected that the Motion Graphic Designer has the necessary creative & technical skillset to visually communicate the intended marketing message. Reports to the Product Marketing Supervisor.

Job Responsibilities

- Develop full videos, from initiation to completion, including editing
- Develop storyboards and storylines in conjunction with marketing campaigns and initiatives
- Work with Product Marketing to incorporate messaging within the storylines
- Develop a vast array of video types, including product videos, animations, etc.
- Ability to incorporate music, interviews, sound clips, and other project aspects within the videos
- Develop GIFs and other animative visual content
- Maintain brand consistency and adhere to branding guidelines during video and digital content creation
- Help design digital media campaigns to align with business goals
- Suggest and implement direct marketing methods to increase profitability
- Stay up-to-date with digital media developments

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Qualifications

- Experience in creative tools for graphic design and video like Photoshop, Illustrator, or other
- Sound experience in video-editing tools, audio-editors, and animative tools like Adobe After Effects
- Motion Graphics and Motion Design
- Proven work experience in the digital marketing field or as a Motion Graphic Designer
- BSc degree in Marketing, Digital media or relevant field/ Qualified experienced may be substituted for education
- Excellent communication & analytical skills
- Experience with visual communication principles and creative skillset for animative and video storytelling
- Ability to multitask and perform under tight deadlines

Benefits

- Competitive remuneration package
- Health insurance benefits
- Other benefits in line with the Kosovo Labor Law
- Opportunity to work in a fast-paced environment for an international company with offices in the US, UK, Kosovo, and India.
- Opportunity to collaborate with various cultures across locations and develop a vast array of skills

If you are a **Motion Graphic Designer**, please apply today!
Send your resume (in English) at **careers-kosovo@prosperoware.com** with **'Motion Graphic Designer'** on the subject, no later than: **30.06.2020**. If you require any further information, feel free to contact us at **+386 49 268 559**.

Apply Today!

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