



MT. ELIZA FOOTBALL NETBALL CLUB

# **SPONSORSHIP PROPOSAL 2020**

# OUR CLUB

**We are the Mt Eliza Football Netball Club. We field three senior football teams and five adult netball teams in the Mornington Peninsula Nepean Football League.**

Our vision is to provide an environment where the young people of Mt Eliza and surrounds can develop life and sporting skills, supporters and families can visit and feel at home and outsiders wonder at our successes.

We encourage our supporters at all levels to become part of our community by joining us at the club on match days and attending social functions. Mt Eliza Football Netball Club are a welcoming, community minded club that promotes participation and involvement from members, sponsors, friends and family!

## Football

Mt Eliza Football Netball Club is associated with AFLSE competition playing Division 1 football in the MPNFL league. The competition is highly competitive and respected throughout Victoria as a premier league. Mt Eliza FNC has a great history dating back more than 50 years.

Three strong & successful senior teams are testament to an excellent junior program that sees more than twenty players transition to the senior club each year. The club exist because of community support and involvement, that comes together game day at Emil Madsen Reserve.

Senior Women's football comes to Mt Eliza FNC in 2020 with our first team registered to play. We are building a complete football/netball club that embraces and celebrates its history, maintains its regional atmosphere. The values of teamwork, trust, honesty & respect are at the core of all we do.

## Netball

Mt Eliza netball prides itself on commitment to success on and off the court. With regular finals appearances, our success is only matched by our commitment to work hard, and work for each other. The Mt Eliza netball group is a proud community committed to the continued success of future seasons also.

The league has expanded the grades and we have been able to consistently field competitive teams in all 4 Senior sections and for the first time in 2019 an U17 team who won the inaugural year of competition.

Mt Eliza Netball's aim is to offer a fun and welcoming environment for all players of any skill levels to enjoy netball and aspire to reach their goals, whether they be improvement or simply social. For all enquiries about how you too can join our netball community please contact Pippa Hanson – 0411 342 310 or feel free to contact us through our social pages – <https://www.facebook.com/Mt.Eliza.Football.Club/>

**Mt Eliza Football Netball Club Incorporated**

Ground - Emil Madsen Reserve, Wooralla Drive, Mt Eliza VIC

Mailing Address: PO Box 154, Mt Eliza VIC 3930

E: [info@mtelizafootballclub.com.au](mailto:info@mtelizafootballclub.com.au) W: [www.mtelizafootballclub.com.au](http://www.mtelizafootballclub.com.au)





# IT'S A COMMUNITY

The Mornington Peninsula is home to many wonderful sights, attractions, businesses and sporting clubs, all of which create a destination for people to enjoy themselves, relax and unwind.

*For us, every heart beats true . . . Think about that for a moment . . . . .*

The Mt Eliza sporting precinct is all about heart. Whether it's the beating hearts of our wonderful young athletes who are prepared to put in their best performance each week, or the pounding hearts of those of us who support them with pride from a boundary fence, a club room or through the foggy window of a car . . . at the heart of it all is, our community.

Your company represents what it means to be local and dedicated to servicing our region. Likewise, as one of the Peninsula's most admired sporting organisations we, the Mt Eliza Football Netball Club, feel our brand, our community spirit and the way our players and supporters represent themselves and their families on and off the field is testament to a club with deep roots in the area. Mt Eliza has a population of more than 18,000 people with a reach of more than 270,000. Our sporting community comprises of Men and Women's Football and Netball teams. Mum's, Dad's, Girlfriends, Sisters, Brothers and everyone in between. Our home ground events are awash with style, energy and adrenalin where player registrations and gate attendances are increasing year on year.

## **Season 2020 will be the biggest yet!**

We'd like to send our community a message. A message that says your company supports us and wants to see us succeed. To show that you're behind us and that after the trials and triumphs of competition, our supporters and players will support you.

We'd be proud to represent your brand, accept your support and build and nurture a relationship that I personally feel fits our culture like a glove.

**Please consider supporting us as a sponsor in season 2020.**

Kind Regards,



**David Spackman**

Club President

0488 900149

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# MAJOR SPONSORSHIP

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| Email                        |  |              |
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| Address                      |  |              |
| <b>Categories</b>            | <b>Benefits</b>  | <b>Price</b> |
| <b>Major Sponsor Package</b> | <ul style="list-style-type: none"> <li>• Company naming rights to senior football team jumpers</li> <li>• Major signage throughout the club and reserve, including exposure to Junior club, Netball club and soccer club patrons</li> <li>• Apparel – 4 x polo shirts</li> <li>• 4 x Season membership tickets</li> <li>• 4 x Club 28 Membership (Haydn Tracy Bar)</li> <li>• Game day branding on TV's in the clubrooms (scrolling advertisement )</li> <li>• Half time drinks / light refreshments</li> <li>• Branding on club website on the sponsorship page with link to your website and business description available</li> <li>• Ability to send 4x Email direct marketing to clubs database per season</li> <li>• 4 x Ground signage</li> <li>• Corflute branding board in the football club rooms</li> <li>• Apparel branding – advertising on all club apparel</li> <li>• Prime electronic scoreboard advertising at each home game</li> <li>• Active engagement by the club executives throughout the year including but not limited to, maximising your brand, our service levels and meeting your expectations.</li> <li>• Redlegs Radio 15 second ads on gameday</li> </ul> | <b>POA</b>   |

Forms can be posted to the club with a cheque or credit card details to PO Box 154, Mount Eliza 3930, or emailed to [tom@globalfinance.com.au](mailto:tom@globalfinance.com.au)

Please indicate whether you want your membership tickets posted or you will pick them up at the club.

- ☐ Post    ☐ Pick-Up  
☐ MasterCard    ☐ Visa    ☐ Cheque

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Date: \_\_\_\_\_

Direct Payment via internet: Mount Eliza Football Club Account at Bendigo Bank 633-000 142679232.  
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# PLATINUM SPONSORSHIP

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| Name                            |   |                                    |
| Company                         |   |                                    |
| Email                           |   |                                    |
| Phone (s)                       |   |                                    |
| Address                         |   |                                    |
| <b>Categories</b>               | <b>Benefits</b>   | <b>Price</b>                       |
| <b>Platinum Sponsor Package</b> | <ul style="list-style-type: none"> <li>• Apparel – 4 x Polo shirts</li> <li>• 4 x Season Membership tickets</li> <li>• 4 x Club 28 membership (Haydn Tracy Bar)</li> <li>• 4 x Tickets to all functions</li> <li>• Game day branding on TV's in the clubrooms</li> <li>• Half time drinks / Light refreshments at all home games</li> <li>• Ability to send 2 x email direct marketing to clubs database per season</li> <li>• 4 x Ground signage</li> <li>• Branding on club website on the sponsorship page with link to your website and business description available</li> <li>• Apparel branding – advertising on all club apparel</li> <li>• Scoreboard advertising at each home game</li> <li>• Active engagement by the club executive throughout the year including but not limited to, maximising your brand, our service levels and meeting your expectations.</li> <li>• Redlegs Radio 15 second ads on gameday</li> </ul> | <b>\$10,000</b><br><b>Plus GST</b> |

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- ☐ Post    ☐ Pick-Up  
☐ MasterCard    ☐ Visa    ☐ Cheque

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Date: \_\_\_\_\_

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# SPONSORSHIP

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| Name              |   |   |
| Company           |   |   |
| Email             |   |   |
| Phone (s)         |   |   |
| Address           |   |   |
| <b>Categories</b> | <b>Benefits</b>   | <b>Price</b>                            |
| <b>Gold</b>       | <ul style="list-style-type: none"> <li>2 x Season Membership tickets</li> <li>2 x Club 28 Membership (Haydn Tracy Bar)</li> <li>2 x ground signage – new sign \$200 (2.4 x .9m)</li> <li>Game Day branding on TV's in the clubrooms</li> <li>Half Time drinks / light refreshments at all home games</li> <li>2 x Polo Shirts</li> <li>Branding on the website sponsorship page with link to your website description</li> <li>2 x Sponsor Lunch Tickets</li> <li>Redlegs Radio 15 second ads on gameday</li> </ul> | <b>Minimum<br/>\$5,900<br/>Plus GST</b> |
| <b>Silver</b>     | <ul style="list-style-type: none"> <li>2 x season Membership tickets</li> <li>2 x Club 28 Membership (Haydn Tracy Bar)</li> <li>Game day branding on TV's in the clubrooms (scrolling advertisement)</li> <li>Branding on club website on the sponsorship page with link to your website and business description available</li> <li>2 x Ground Signage – new sign \$200 (2.4 x .9m)</li> <li>2 x Sponsor Lunch Tickets &amp; 1 x Polo Shirt</li> </ul>   | <b>\$3,200<br/>Plus GST</b>             |
| <b>Bronze</b>     | <ul style="list-style-type: none"> <li>1 x Season Membership tickets</li> <li>1 x Sponsors Lunch Ticket</li> <li>Game day branding on TV's in the clubrooms (scrolling advertisement)</li> <li>1 x Ground Signage – new sign \$200 (2.4 x .9m)</li> <li>Branding on club website on the sponsorship page with link to your website and business description available</li> </ul>  | <b>\$1500<br/>Plus GST</b>              |

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# TEAM SPONSORSHIP

| Name                                 |  |                         |
|--------------------------------------|--|-------------------------|
| Company                              |  |                         |
| Email                                |  |                         |
| Phone (s)                            |  |                         |
| Address                              |  |                         |
| Categories                           | Benefits   | Price                   |
| <b>Team Sponsor Seniors</b>          | <ul style="list-style-type: none"> <li>• Exclusive sponsorship branding on pull up banner to be showcased every game (including finals if applicable) and social events/fundraisers</li> <li>• 2 x Club 28 membership (Haydn Tracy Bar) Complimentary drinks between 2-4:30pm</li> <li>• 1 x Ground signage – New sign \$800</li> <li>• 2 x Season membership tickets</li> <li>• Pre game, half time &amp; end of game entry to players rooms at home games</li> </ul> | <b>\$5,000 Plus GST</b> |
| <b>Team Sponsor Development Team</b> | <ul style="list-style-type: none"> <li>• Exclusive sponsorship branding on pull up banner to be showcased every game (including finals if applicable) and social events/fundraisers</li> <li>• 2 x Season tickets</li> <li>• 1 x Ground signage – New sign \$800</li> <li>• Pre game, half time &amp; end of game entry to players rooms at home games</li> </ul>  | <b>\$2000 Plus GST</b>  |
| <b>Team Sponsor U19</b>              | <ul style="list-style-type: none"> <li>• Exclusive sponsorship branding on pull up banner to be showcased every game (including finals if applicable) and social events/fundraisers</li> <li>• 2 x Season tickets</li> <li>• 1 x Ground signage – New sign \$800</li> <li>• Pre game, half time &amp; end of game entry to players rooms at home games</li> </ul>  | <b>\$1500 Plus GST</b>  |

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# PLAYER SPONSORSHIP

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| Name   |   |                                     |
| Company  |   |                                     |
| Email  |   |                                     |
| Phone (s)  |   |                                     |
| Address  |   |                                     |
| <b>Categories</b>                                  | <b>Benefits</b>   | <b>Price</b>                        |
| <b>Player</b><br><b>Netball</b><br><b>Sponsor</b>  | <ul style="list-style-type: none"> <li>• Sponsorship of Netball Player</li> <li>• Business Logo / branding on TV's in the clubrooms</li> <li>• Your business logo printed on the back of my warm up top (arranged by Player &amp; Sponsor)</li> <li>• 1 x Membership &amp; full access to Members Club 28</li> </ul>  | <b>\$350</b><br><br><b>Plus GST</b> |
| <b>Player</b><br><b>Football</b><br><b>Sponsor</b> | <ul style="list-style-type: none"> <li>• Sponsorship of Football Player</li> <li>• Business Logo / branding on TV's in the clubrooms</li> <li>• Your business logo printed on the back of my warm up top (arranged by Player &amp; Sponsor)</li> <li>• 1 x Membership &amp; full access to Members Club 28</li> </ul> | <b>\$350</b><br><br><b>Plus GST</b> |

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Please indicate whether you want your membership tickets posted or you will pick them up at the club.

☐ Pick Up ☐

☐ MasterCard ☐ Visa ☐ Cheque

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# MEMBERSHIP

## Season 2020 will be the biggest yet!

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**Thank you for supporting us as a member in season 2020.**

|                            |  |              |              |
|----------------------------|--|--------------|--------------|
| Name                       |  |              |              |
| Email                      |  |              |              |
| Phone (s)                  |  |              |              |
| Address                    |  |              |              |
| <b>Categories</b>          | <b>Benefits</b>  | <b>Total</b> | <b>Price</b> |
| <b>Club Member</b>         | <ul style="list-style-type: none"> <li>• Entry to all Home Games</li> <li>• 1x drink cooler</li> <li>• 1 x MEFNC cap</li> </ul>  |              | <b>\$90</b>  |
| <b>Family Club Member</b>  | <ul style="list-style-type: none"> <li>• 2 x club Memberships</li> <li>• Entry to all home games</li> <li>• Includes 2 x drink coolers &amp; 2 x MEFNC caps</li> </ul> |              | <b>\$170</b> |
| <b>Limited Club Member</b> | <ul style="list-style-type: none"> <li>• Entry to 5 home games</li> <li>• 1 x drink cooler</li> </ul>  |              | <b>\$40</b>  |
|                            | <b>TOTAL</b>   |              |              |

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☐ Post      ☐ Pick-Up

☐ MasterCard      ☐ Visa      ☐ Cheque

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Name on Card: \_\_\_\_\_ CCV \_\_\_\_\_

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**Cardholders Signature:**

Date:

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