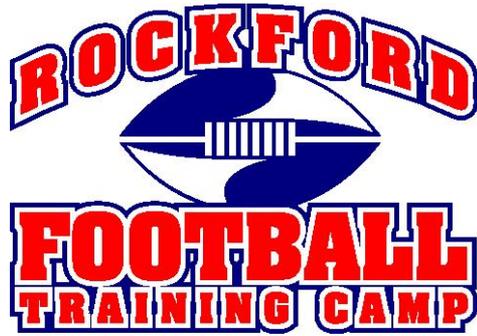




Rockford Football Training Camp Sponsorship Proposal

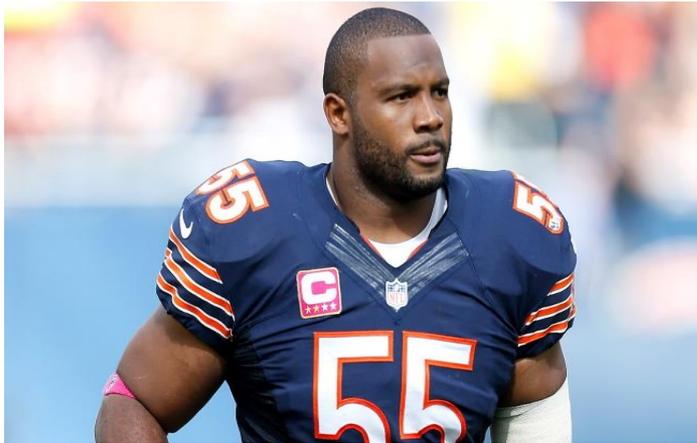


**ROCKFORD
PARK DISTRICT**



Fast Facts: 2019 Rockford Football Training Camp

- **Date:** Saturday, May 11th
- **Attracts:** Boys and girls, ages 5-15
- **2018 Attendance:** 160



The 16th annual **Rockford Football Training Camp** is a great way to teach kids the sound and basic fundamentals of football. This year, former **Chicago Bear great, Lance Briggs**, and former **Green Bay Packer Center, Frank Winters** will be the guest instructors and motivational speakers. Briggs was part of one of the best Chicago Defensive crews of all-time and brings his insights and experiences to Rockford. Winters was part of the XXXI Super Bowl Champion team.

Don't miss out on the opportunity to be a part of this event attended by the key school-age demographic and promoted extensively throughout the region.

2018 Rockford Football Training Camp



Presenting Sponsor

Marketing Opportunities

- Company logo incorporated in all event promotion.
- Opportunity to interact with event spectators.
- Company logo included on RPD Homepage and RPD E-Blast distributed to over 6,600 recipients.
- Company logo included on banner and A-Frame directional signage at event.
- Company logo featured on items distributed to each participant (photo frames & camp t-shirt).
- Company coupon or flyer included in participant gift bag that includes energy snack & drink.
- Opportunity for ten company representatives to attend Autograph Dinner with players on Friday, May 10th.
- Two representatives will be able to attend a pre-dinner backstage session with the players.



PACKAGE VALUE \$3,500

Presenting Sponsor: Football Training Camp



Co- Sponsor Marketing Opportunities

- Recognition as Co-Sponsor within all event promotion.
- Company logo included on RPD Homepage and RPD E-Blast distributed to over 6,600 recipients.
- Opportunity to display company-provided banner at event.
- Company logo featured on camp t-shirt distributed to each participant.
- Company coupon or flyer included in participant gift bag.
- Opportunity for four company representatives to attend Autograph Dinner with players on Friday, May 10th.
- Two representatives will be able to attend a pre-dinner backstage session with the players.



PACKAGE VALUE \$2,500

Co-Sponsor: Rockford Football Training Camp



**ROCKFORD
PARK DISTRICT**

VIP Dinner Table Sponsor:

- Opportunity for ten company representatives/VIPs to attend Autograph Dinner with players on Friday, May 10th.
- Former Pro-Bowlers Lance Briggs and Frank Winters will be in attendance.
- Two representatives will be able to attend a pre-dinner backstage session with the players.

\$750



Football Training Camp – Additional Opportunities



**ROCKFORD
PARK DISTRICT**

Supporting Sponsorship:

- Opportunity to display company-provided banner at event.
- Company coupon or flyer included in participant gift bag that includes energy snack & drink.

\$250



Football Training Camp – Additional Opportunities



**ROCKFORD
PARK DISTRICT**

2019 Rockford Football Training Camp Sponsorship Reservation Form

YES! I would like to support the 2019 Rockford Football Training Camp with a Sponsorship:

\$3500 Presenting Sponsor Package

\$350 Supporting Sponsor

\$2500 Co-Sponsor Package

\$750 VIP Dinner Table Sponsor

In-Kind Sponsor

\$500 Dinner Table Sponsor

Company Name & Contact Name _____

Address: City, State, ZIP _____

Work Phone, Cell, E-mail _____

Company Website _____

Mail, scan/email or fax this form to reserve a sponsorship:

Rockford Park District | Attn: Sponsorship Dept. | 401 S. Main St, Rockford, IL 61101 | FAX: 815-987-1671

PLEASE MAKE CHECKS PAYABLE TO ROCKFORD PARK DISTRICT

****For sponsorship packages, please send logo to sponsorship@rockfordparkdistrict.org by Friday, April 19th to be included in print materials, t-shirts, and signage.**

DONATION INFORMATION

Instead of a Sponsorship, I would like to support this year's camp with a donation:

Enclosed is my donation to support Youth Sports! **Total \$** _____

Mail this form to make a donation to: Rockford Park District Foundation, 401 S. Main St, Rockford, IL 61101