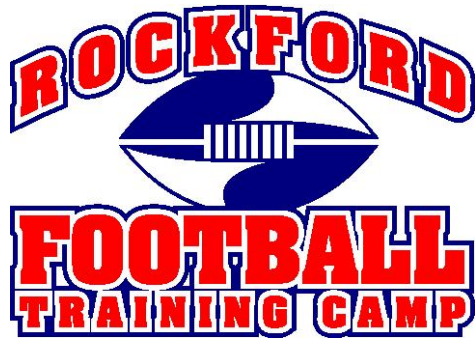




# Rockford Football Training Camp Sponsorship Proposal



**ROCKFORD  
PARK DISTRICT**



## Fast Facts: 2019 Rockford Football Training Camp

- **Date:** Saturday, May 11<sup>th</sup>
- **Attracts:** Boys and girls, ages 5-15
- **2018 Attendance:** 160

The 16<sup>th</sup> annual **Rockford Football Training Camp** is a great way to teach kids the sound and basic fundamentals of football. This year, former **Chicago Bear** great, **Lance Briggs**, and former **Green Bay Packer** Center, **Frank Winters** will be the guest instructors and motivational speakers. Briggs was part of one of the best Chicago Defensive crews of all-time and brings his insights and experiences to Rockford. Winters was part of the XXXI Super Bowl Champion team.

Don't miss out on the opportunity to be a part of this event attended by the key school-age demographic and promoted extensively throughout the region.

## 2018 Rockford Football Training Camp



# Presenting Sponsor

## Marketing Opportunities

- Company logo incorporated in all event promotion.
- Opportunity to interact with event spectators.
- Company logo included on RPD Homepage and RPD E-Blast distributed to over 6,600 recipients.
- Company logo included on banner and A-Frame directional signage at event.
- Company logo featured on items distributed to each participant (photo frames & camp t-shirt).
- Company coupon or flyer included in participant gift bag that includes energy snack & drink.
- Opportunity for ten company representatives to attend Autograph Dinner with players on Friday, May 10<sup>th</sup>.
- Two representatives will be able to attend a pre-dinner backstage session with the players.



**PACKAGE VALUE \$3,500**

**Presenting Sponsor: Football Training Camp**





# Co- Sponsor

## Marketing Opportunities

- Recognition as Co-Sponsor within all event promotion.
- Company logo included on RPD Homepage and RPD E-Blast distributed to over 6,600 recipients.
- Opportunity to display company-provided banner at event.
- Company logo featured on camp t-shirt distributed to each participant.
- Company coupon or flyer included in participant gift bag.
- Opportunity for four company representatives to attend Autograph Dinner with players on Friday, May 10<sup>th</sup>.
- Two representatives will be able to attend a pre-dinner backstage session with the players.



**PACKAGE VALUE \$2,500**

**Co-Sponsor: Rockford Football Training Camp**



## VIP Dinner Table Sponsor:

- Opportunity for ten company representatives/VIPs to attend Autograph Dinner with players on Friday, May 10<sup>th</sup>.
- Former Pro-Bowlers Lance Briggs and Frank Winters will be in attendance.
- Two representatives will be able to attend a pre-dinner backstage session with the players.

**\$750**



## Football Training Camp – Additional Opportunities



**ROCKFORD  
PARK DISTRICT**

# Supporting Sponsorship:

- Opportunity to display company-provided banner at event.
- Company coupon or flyer included in participant gift bag that includes energy snack & drink.

**\$250**



**Football Training Camp – Additional Opportunities**



**ROCKFORD  
PARK DISTRICT**



# 2019 Rockford Football Training Camp Sponsorship Reservation

**Form *YES! I would like to support the 2019 Rockford Football Training Camp with a Sponsorship:***

☐ \$3500 Presenting Sponsor Package

☐ \$350 Supporting Sponsor

☐ \$2500 Co-Sponsor Package

☐ \$750 VIP Dinner Table Sponsor

☐ In-Kind Sponsor

☐ \$500 Dinner Table Sponsor

**Company Name & Contact Name** \_\_\_\_\_

**Address: City, State, ZIP** \_\_\_\_\_

**Work Phone, Cell, E-mail** \_\_\_\_\_

**Company Website** \_\_\_\_\_

Mail, scan/email or fax this form to reserve a sponsorship:

Rockford Park District | Attn: Sponsorship Dept. | 401 S. Main St, Rockford, IL 61101 | FAX: 815-987-1671

***PLEASE MAKE CHECKS PAYABLE TO ROCKFORD PARK DISTRICT***

***\*\*For sponsorship packages, please send logo to [sponsorship@rockfordparkdistrict.org](mailto:sponsorship@rockfordparkdistrict.org) by Friday, April 19<sup>th</sup> to be included in print materials, t-shirts, and signage.***

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## ***DONATION INFORMATION***

***Instead of a Sponsorship, I would like to support this year's camp with a donation:***

☐ Enclosed is my donation to support Youth Sports! **Total \$** \_\_\_\_\_

Mail this form to make a donation to: Rockford Park District Foundation, 401 S. Main St, Rockford, IL 61101