

## Project Proposal

**Project Name: Educating & Empowering vulnerable children through Mobile Schools**

**CSR Partner: Butterflies**

### Project Details

1.	<b>Name of the Trust/Society/Company</b>	<p><b>Name:- Butterflies</b></p> <p><b>Registration number- S-20202</b></p> <p><b>Registrar of Societies, Delhi Administration, Delhi</b></p> <p><b>Address- U-4, Green Park extension, New Delhi- 110016</b></p> <p>Butterflies is a registered voluntary organisation working with vulnerable groups of children since 1989. With a right based, non-institutional approach the organisation endeavours to educate and impart life skills to vulnerable children so that they become self-reliant. Over the years Butterflies has initiated a number of innovative interventions in the field and partnered with various government and non-government agencies to garner support for the children. The main programmes are education, Children's Development Khazana (life skills programme teaching financial management), Child Health Cooperative (CHC), Children' Media (radio, video, newspaper and theatre), Resilience Centre &amp; Childline (1098, 24 hour helpline for children in crisis), and vocational training (includes Butterflies school of culinary &amp; catering and computer education). Important events viz. Sports Day and Cultural evening are also organized every month. Butterflies also engages in advocacy for promotion of children's rights nationally and internationally.</p>
2.	<b>Project Focus and Earlier Association with Canara HSBC Oriental Bank of Commerce Life Insurance</b>	<p>Children out of school, especially street and working children, children of homeless/migrants families and children of families at risk.</p> <p>This will be the first year of association between Butterflies and Canara HSBC Oriental Bank of Commerce Life Insurance. <b>But HSBC through its Future First initiative is supporting Butterflies' Mobile school programme since 2007.</b></p>
3.	<b>Objective</b>	<i>Through this initiative Butterflies intends to reach out to vulnerable</i>

		<p><i>children who are out of school in 2 areas of Delhi, mainstream them in formal schools, enhance their life skills, build capacities of parents and community awareness for protecting and promoting children's rights.</i></p> <p><u>Sadar Bazaar</u> (dry fruits &amp; spice market).</p> <p>It is a big wholesale spice, pulses and dry fruits market located in old Delhi area. The target population hails from Bihar and most of them are first generation learners. These families and their children don't have basic amenities like safe drinking water and toilet facilities. There is a railway track near the Mithai pul where these migrated people have made their little temporary huts. Most people we work with in this area are making their living by doing labor work in the market and few of them by selling spice, pulses and dry fruits by putting small shops on the pavements. Children with their peers and mothers go to the market to pick leftover after the market get closed. They clean this leftover and put on sale on weekend and earn some money to survive Butterflies through its various inventions could enroll the children in to formal schools.</p> <p>Families of these children are earning between Rs. 1000 pm to Rs 6000 per month.</p> <p><u>Okhla Mandi</u> (a vegetable market)</p> <p>Okhla Mandi is a big whole sale vegetable and fruit market located in south Delhi. Children worked in the vegetable market like loading and unloading the vegetables from the trucks and some them are engaged in picking of the vegetables, cleaning the selling by putting road side stalls. Some of them are working on monthly salary at fruits and juice shops. Some children live in the market itself while majority comes from the nearby slum area.</p> <p>Butterflies mobile education team had also helped the community to enroll children into formal schools under the sarva siksha abhiyan.</p> <p>Average income of these children's family is between Rs. 70 to 200 per day.</p> <p>The children would access quality education/life skill and continue their formal schooling. The community members and parents would be part of School Management Committee (SMC). As a result we would have sensitive, responsive parents and school authorities and an effective</p>
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		<p>system of school management.</p> <p>Awareness activities in the community would inform people about children's rights and child protection and about various governmental schemes for children.</p>
4.	<b>Project Details</b>	<p><b>Details- Mobile School</b></p> <p>Butterflies would like to reach out to all children in 2 locations/ contact areas of Delhi viz. Okhla Mandi (a vegetable market) and Sadar Bazaar (dry fruits &amp; spice market).</p> <p>Presently we reach out to 117 children in Okhla Mandi and 101 children in Sadar Bazaar areas. We would like to reach out to at least 95% children in the universe of these areas as indicated by the baseline survey done in June- July 2013, i.e. 299 children in Okhla Mandi and 200 children in Sadar Bazaar.</p> <p><b>Mainstreaming</b></p> <p>With our engagement with the children, we could enroll 80% of them in formal schools, i.e. 239 children in Okhla Mandi and 160 children in Sadar Bazaar. The additional staff and teaching-learning infrastructure would help us to reach out to all children in these two locations. Presently due to lack of teachers and infrastructure we have restricted our numbers. We hope within 5 years, all school going age children in these two locations will be regularly attending schools.</p> <p><b>Adding Value to Education</b></p> <p>The mobile schools equipped with technology based tools, education software would enable the educators to make education more interesting and meaningful. Various audio-visuals would be used to impart lessons on academic subjects and life skills education. The mobile schools are equipped with computers. The rationale behind it is to motivate children to become computer literate but a pre requisite to it is that the child will have to continue schooling. Usage of audio-visual generated lessons create an interest in a child to learn more about the subject. The mobile school will also have a well-equipped library to encourage reading habit among children. As part of our learning sessions with children we do have story reading sessions. Some of these stories are then enacted in the community. Butterflies is also trying to revive the tradition of storytelling we had in our country prior to the</p>

		<p>advent of cinema, television and internet.</p> <p><b>School Management Committee</b></p> <p>As part of RTE Act which makes it mandatory that every school should have a school management committee and that 50% of the members should be from the poorer classes. We would work with the community and school to motivate that parents from the locality are members of the SMC. This will ensure retention levels of children and also encourage parents to pay more attention to academic achievements of their children.</p> <p><b>Community Participation</b></p> <p>To strengthen the community linkages in our program we organize meetings with parents and different stakeholders. Over the period the parents have acted as strong opinion makers in school enrolment, encouraging participation of girls in different development activities done by Butterflies. The capacities of the parents are enhanced so that they are able to facilitate admission of their children in school and participate actively in the school management committees (SMCs).</p> <p><b>Awareness Generation on Child Rights and Child Protection</b></p> <p>Butterflies is committed to bringing about a positive attitudinal change of adults with regard to the situation of children vis-à-vis child rights and child protection in its intervention areas. Some of the initiatives in this direction are awareness sessions in the community, establishment of Child Social Protection Committees (CSPCs) and Child Rights Club in Schools.</p> <p>We would like to have awareness and sensitization session on specific issues related to children that falls within the ambit of child protection. The mobile schools would be put to good effect in conducting these sessions. Specific sessions in the evening would be held at couple of locations for dealing with issues like substance abuse.</p>
5.	<b>Time Period of Training/ Schedule</b>	1 June 2015 - 31 March 2016

6.	Project Support Budget Requirement	Detailed break up			
		Sl No.	Particulars	Calculation	Year1 (10 months)
		1	Programme Support : Salary of Child Rights Advocates(2)*	(16,250*x2X10	3,25,000
		2	Driver Cost	(10,900x10)	1,09,000
		3	Fuel for Mobile education vehicle Generator running & Maintenance cost	(5,000X10)	50,000
			Teaching learning materials	(2,000X 10)	20,000
			Awareness material and activities	(2,000x 10)	20,000
			M& E visit / conveyance to staff for activities	(1,000x 10)	10,000
			<b>Total (Rs)</b>		<b>5,34,000</b>
		* Includes PF and Gratuity			

Period wise break-up (the same will be submitted as Finance Report for 2 five-monthly periods)

Expenses heads (Same as above)	Total Cost (In Rs.)	Period wise Expenses Breakup of Project Cost	
		Period I (1 June – 31 October 2015)	Period II (1 November 2015 – 31 March 2016)
Programme Support :	3,25,000	1,62,500	1,62,500
Salary of Child Rights Advocates(2)			
Driver Cost	1,09,000	54,500	54,500
Fuel for Mobile education vehicle Generator running & Maintenance cost	50,000	25,000	25,000
Teaching learning materials	20,000	10,000	10,000
Awareness material and activities	20,000	10,000	10,000
M& E visit / conveyance to staff for activities	10,000	5,000	5,000
<b>TOTAL (Rs)</b>	<b>5,34,000</b>	<b>2,67,000</b>	<b>2,67,000</b>
<b>7. Project Impact</b>	With our engagement with the children, we would enroll 80% of them in formal schools, i.e. 239 children in Okhla Mandi and 160 children in Sadar Bazaar. Involvement of parents in SMCs would help children to continue their education and bring improvement in overall functioning of the schools and help children to perform better in education. Life skills of children would improve and they would be able to handle the day to day situation of their lives.		
<b>8. Sustainability</b>	<ul style="list-style-type: none"> <li>Social- Community participation in project implementation would build knowledge and capacity of parents and other stakeholder so that they take on roles and responsibilities in continuing children's education in the years to come.</li> </ul>		
<b>9. Reports to be provided</b>	1. 2 five-monthly project progress reports- By 2 <sup>nd</sup> week of		

	<b>by the trust</b>	November 2015 and 2 <sup>nd</sup> week of April 2016 2. 2 five-monthly finance reports- - By 2 <sup>nd</sup> week of November 2015 and 2 <sup>nd</sup> week of April 2016 3. 1 final impact report- At the completion of the program after by April 2016 4. One finance report (final budget utilization as against the support budget) in April 2016
<b>10.</b>	<b>Payment Schedule</b>	Payment to be made period-wise in 2 support installments; the first will be made at the time of signing the MoU and the second after submission of the first five-monthly reports (progress and finance) by the Butterflies and review and approval of the same by Canara HSBC Oriental Bank of Commerce Life Insurance Company
<b>11.</b>	<b>Name, Designation and Contact Details of the Contact Person/s</b>	Ms Rita Panicker Director Butterflies U-4 Green Park Extension. New Delhi-110016 Tel: +91-11-26163935, 46471000  Email:- <a href="mailto:ritapanicker@butterfliesindia.org">ritapanicker@butterfliesindia.org</a>  Mr. Zaved Nafis Rahman Director-Programmes Email:- <a href="mailto:zaved@butterfliesindia.org">zaved@butterfliesindia.org</a>