



The Willowdale Steeplechase

2021 Willowdale Steeplechase Digital Program Advertising Contract

___ I agree to be an advertiser in the Willowdale Steeplechase 2021 official program, Saturday, May 8, 2021. **The 2021 official program will not be printed, but will be available as an epub, on-line (accessible via cell and web).** Additionally, each ad will have a link to advertisers' website if available. Links to the virtual program can be found on our website and will be promoted via social media platforms. **DEADLINE to reserve your ad space – Monday, April 19, 2021. All ad materials due by Friday, April 23, 2021.**

SOLD Back Cover – Full page – color \$2,000

___ Full page – color \$ 900
(3.75" wide x 7.5" high)

___ Half page – color \$450
(3.75" wide x 3.5" high) – Horizontal only

SOLD Inside front or back cover \$1,800

___ Full page – black & white \$750
(3.75" wide x 7.5" high)

___ Half page – black & white \$375
(3.75" wide x 3.5" high) – horizontal only

Ad Specifications: Please provide sized high res PDF, Jpeg or tif files for ads. Signed contract and payment must be received by April 15, 2021. Sized ad must be emailed to lhatcher@willowdale.org by April 23, 2021

Advertiser: _____

Authorized signature: _____ Date: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Payment in full must be received by April 15, 2021.

Please email/mail payment and form to:

The Willowdale Steeplechase

101 E. Street Road Kennett Square, PA 19348

For more information please contact Lisa Hatcher, lhatcher@willowdale.org or visit our website willowdale.org