Greg Pascall
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34 Andrew Street Lota 4179

BAYSIDE UNITED FOOTBALL CLUB

SPONSORSHIP PROPOSAL

BRISBANE PREMIER LEAGUE CLUB

2021

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Bayside United Club Overview

Bayside United is situated in the beautiful bayside suburb of Lota within the Wynnum Manly region.
Founded in 1974, Bayside United has made steady growth in all areas and has strong ties to the local community.

Our club is a not for profit organisation. Since its inception our club has been run solely by dedicated volunteers. We are an equal opportunity club that has both male and female participants in football. The youngest playing members of our club are our Squirts (3 to 5 yrs) who then progress to our in-house junior competition (6 to 8 yrs). From there they move into our inter-club junior competition (8 yrs to under 18). Our senior playing members are made up of our Women's City League team, Men's City League teams, Men's Masters and our highest ranked Senior Men who compete in the **Flight Centre Brisbane's Premier League**, also supported by our FCBPL Reserves team. This level of football is highly regarded and can be a great avenue into the National A-League Competition.

Funding is an extremely important factor for our club. The club raises funds through annual player registrations, fundraising, local business donations, sponsorships and government grants. Our club is also a licensed venue, with kitchen facilities and is available for hire for private functions. Bayside United has also raised money for charities by hosting yearly events for Australian Cancer Research and Saras Hope Foundation. In 2015, over $5000 was raised.

Bayside has two full-sized playing fields. We also have a separate smaller pitch which allows for four Squirts and junior in-house games to take place simultaneously. On game days we have a licensed bar area, canteen facilities, football merchandise shop, lots of off-street parking as well as on-street parking. The grounds is adjacent to Lota Railway and advertising can be viewed from passing trains as well as from the street and inside the grounds.

Bayside United maintains a fun family atmosphere and runs a successful off-season six-a-side competition named Super 6 Football. In 2017, we had 64 teams register for this competition. Thursday nights consist of the Men's Open and Men's social fixtures with Friday night being our social night where we have teams ranging in age from U6 right through to our Mums and Dads fixtures.

Bayside United also hosts school holiday clinics for our juniors. The holiday clinics are a great way for the kids to practice and improve their skills and to have fun. These clinics are run under the guidance of our Technical Director with the help of our senior players.

In 2018, Bayside United was promoted to **Flight Centre Brisbane's Premier League** competition, which is Brisbane's top tier of football. This was a great achievement for our club, especially as we are a smaller club in comparison to our neighbours.
Bayside United may be a small club, however we have big aspirations and we endeavour to continue to keep our place in the **FCBPL** competition.
We will continue to grow as a club and develop our junior base but also maintain our social football pathways.

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Our Club Teams

Men's Flight Centre Premier League and Reserves

Since Bayside United's promotion to the Capital 1 League 2013, the team has made two grand finals and narrowly missed out on promotion to the Brisbane Premier League. The Capital 1 Reserves have made the grand final and finals series also on several occasions. In 2017 our wish came true to make Flight Centre Brisbane's Premier League and to provide pathways for our juniors.

Men's City League

The City League teams, while being competitive, form part of our Senior Social Football. We currently have three Men's City League teams which has grown from two in 2015. Our Vice President oversees the training and development of these teams. In 2016, the Men's City League 3 team finished the season strong but just missed out on making the final series. Moving into the 2017 season we are looking to progress to the highest division in City League to underpin our Capital League strength and progress.

Men's Under 20

The under 20s coaching and development is overseen by our club Technical Director, with the team having made the Grand Final for the past two consecutive years. The club feels strongly about promoting development and several of our Under 20s players will move into the senior squads in the 2017-18 season.

Women's Football

Our current Women's City League team is made up of some long standing members of our club and 2017 will see some of our Junior girls moving into the Women's team. This will provide us with great depth right throughout the team. Bayside United is focusing in 2017 on developing our junior girls and women's football and are currently in the process of appointing a Development Officer for those areas.

Juniors

Bayside United aspire to continually grow and develop our junior base of players. The junior's players are supported by our club Technical Director who looks to provide quality coaching to both players and volunteer coaches alike. The club is currently looking to develop more ground space for our expected growth in junior members. The club runs in-house games for the younger juniors which include basic level right through to advanced level. The club's focus is on its Juniors having fun while aiming to develop their skills, confidence and team unity, right through to them reaching Senior level and ultimately to be a Socceroo.

Masters/Social Football

The club provides a platform for Senior Men to continue to play football on a social level. Our club currently has two teams who were quite successful this year. Our Masters Division 6 team were successful in winning the Grand Final 2016. The Masters teams always welcome more participants.

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Bayside United Strategic Plan moving forward

- Family friendly, a hub of the local community.
- A place where other teams and supporters see a spirit of sportsmanship.
- To provide a friendly, welcoming environment.
- Annual membership growth.
- To provide access and equity.
- To continue to raise money for charities.
- Proficient management across business and sport.
- Financially stable, supported by the community through sponsorships, grants, and club fundraising activities.
- Improve our clubhouse, pitches and plan for growth with construction of further facilities. A focus on improving spectator comfort.
- Social programmes and functions for our members and community.
- Host regular football events, school holiday clinics and after hours coaching.
- To communicate through our mediums with our members by utilising internet, newspapers, notice boards and social media.
- To continue to guide our club to the highest possible levels, with development programmes for our leaders, coaches, Senior Men, Women and Juniors both girls and boys.
- To continue to be known for striving for excellence.

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Sponsorship Opportunities

Bayside United Football Club is seeking sponsorship to support and maintain the development and sustainability of our club. Sponsorship is the lifeblood of our club as costs of developing players and maintaining grounds run high. Sponsorship benefits the local community as well as our club and its members.

Bayside United is run by volunteers who work on the Management Committee to administrate the club. This involves the running of the licenced venue and canteen, sign-on and registration of all players within the club and through Football Brisbane.

To attract players to our club we are forced to keep fees to a minimum while costs to Football Brisbane and the Football Federation Australia (FFA) are high as well the maintenance of the grounds, facilities and fixtures. While the group work tirelessly to keep the club running, the cost of utilities, e.g., watering of fields and electricity costs to run field lighting can be extremely high.

The club has over 500 members and over 1000 people receive our weekly newsletter where our sponsors are promoted as well as on our club website. The club runs all year round and needs your assistance to be able to provide all players with a home from which they can play the sport they love.

We are looking for sponsorship from minor sponsors right through to major sponsors.

Our Sponsorship Packages are on the following page.

For further information, please contact Danny Turley, our Club Secretary.

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Sponsorship Packages

FIELD SIGNAGE	Package Amount
2.4m x 900 mm outfield sign with your own colour design & logo's	$650 plus GST
Annual renewal once sign is made	$450 plus GST
Advertisement on club website	

JERSEY SPONSORSHIP SSF *	Package Amount
Logo displayed on 1 Junior Kit SSF *(Home & Away)	$850 plus GST
2.4m x 900 mm outfield sign with your own colour design & logo's	+ $550 + GST
Advertisement on club website	

BRONZE PACKAGE	Package Amount
Logo displayed on 1 Junior Kits ** (Home & Away)	$950 plus GST
2.4m x 900 mm outfield sign with your own colour design	+ $550 + GST
Advertisement on club website	

SILVER PACKAGES	Package Amount
Logo displayed on 1 Senior City Team Kit, 1 Junior Kit** and 1 Junior SSF Kits*	$2,000 plus GST
2.4m x 900 mm outfield sign with own colour design	
Advertisement on club website & Team App (Scroll Bar)	
Advertising on our Weekly What's On newsletter (circulated to 1000 members)	
Invitation for 2 pax to the Club's Sponsors Day	

GOLD PACKAGES	Package Amount
Logo displayed on 2 Senior City Team Kit, 2 Junior Kit** and 2 Junior SSF Kits*	$3,500 plus GST
3.6m x 600 mm sign with own colour design on main scoreboard	
Advertisement on club website & Team App (Scroll Bar)	
Advertising on our Weekly What's On newsletter (circulated to 1000 members)	
Advertising every Saturday senior home game on Fence LED sign under score board	
Invitation for 4pax to the Club's Sponsors Day	

MAJOR SPONSOR PACKAGE	Package Amount
Logo displayed on Senior 1st & Res Men's Kits (Home & Away + Training)	$10,000 plus GST
600mm x 600mm sign on dressing room entrance wall with own colour design	
600mm x 600mm sign on entrance to club wall with own colour design	
1 x 1800m x 1800mm stand-alone sign near dugouts with own colour design	
1 x 2.4m x 1800 sign on fence with own colour design	
Advertisement on club website & Team App (Scroll Bar)	
Advertising on our Weekly What's On newsletter (circulated to 1000 members)	
Advertising every Saturday senior home game on Fence LED sign under score board	
Invitation for 10 pax to the Club's Sponsors Day	

* Junior SSF teams aged 9 to 11 can be nominated (approx. 7 to 12 players per team)
** Junior teams aged 12 to 18 can be nominated (16 players per team)

"ALSO WE CAN DESIGN A PERSONAL PACKAGE TO SUIT YOUR NEEDS AS WELL"

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