

Athlete Sponsorship Proposal

Marc Diakiese

UFC fighter in the Lightweight division

Next fight March 16th in London

Biography – Marc Diakiese

<http://uk.ufc.com/fighter/marc-Diakiese>

https://en.wikipedia.org/wiki/Marc_Diakiese

Next fight March 16th UFC London (Not public information yet)

9 – 0 as an undefeated amateur

15 – 3 as a professional entering the UFC as an undefeated prospect in the most competitive, exciting and watched division

UFC Performance of the Night Bonus winner

BAMMA Lightweight champion (one time, two defences)

Marc is currently competing for the UFC having previously fought for BAMMA (British Association of Mixed Martial Arts), the largest promotion in the UK at the time.

An example of one of Marc's UFC performance: <https://www.youtube.com/watch?v=i66wclY1DXs>

BAMMA title defence against, then undefeated, prospect and #1 contender Kane Mousah: <https://www.youtube.com/watch?v=ZeuBUXats3A>

Marc is one of the most exciting and explosive athletes to represent the UK and Europe.

With 7/12 fights being finishes on his record and with a fan and viewing friendly style this athlete is poised to break out in a big way having suffered a recent setback. Marc is one win away from being the biggest and most talked about mixed martial artist from the UK.

In terms of reach and penetration into the combat sports sphere Marc commands a large following of:

>70'000 followers Instagram

>70'00 followers Facebook

>12,500 followers Twitter

He also has the a large network of relevant connections.

Commitments in return for sponsorship

Marc is active and engaging on social media and therefore receives a lot of traffic. Marc is keen to discuss proposals for increasing your business' reach and exposure along with being a brand ambassador.

- Social media posts either Twitter and/or Instagram and/or Facebook with himself representing your product/service with/without a referral link to purchase
- Professional photography provided by Stephen McBriarty (Rolling Shutter) Monday to Friday with a Google drive link provided by you in the bio included (larger projects for sponsor need discussion)
- High quality video content and testimonials shot on gimble in HD and video content – Novel and fun content e.g. Impressive kicks and Marc working out in a video, testimonials etc.
- Open to requirements and ideas
- A short weekly video blog ~1 min (Instagram compatible)
- General networking
- A large bank of photos of Marc and other content for your use e.g. Announcing (with credit appropriately given)
- Sharing of specific pre-agreed content
- With notice and compensation for the day and expenses Marc will make himself available to be a brand ambassador at specific events

Terms

Marc is seeking long term, serious sponsors to invest time and energy too. Being a pro athlete means that these spots are incredibly limited as they are time consuming.

As such Marc is looking for financial compensation rather than simply product sponsorship. By looking at Marc's current Instagram account you will see the quality of the posting.

Financial and other terms to be over spoken directly.

Thank you for your time and look forward to hearing from you.