



## 2020 Sponsorship Proposal

**When you engage with WorldOregon, you are shaping our shared future!**

We believe that deeper global understanding is key to a more peaceful world. We believe there is no limit to what we can achieve when we are willing to reach across borders (whether oceans or comfort zones) to see our world with more compassion. We believe that Oregon can be the hub where world-changing connections begin and grow! Sponsorships help to ensure that these three programs thrive:

- **Global Classroom**  
Open the eyes and global curiosity of more than 14,000 K-12 students and teachers across the Portland region each year. Programs include Culture Boxes, Young Leaders in Action, teacher trainings, and the annual Youth Forum.
- **International Visitors**  
Enable cross-cultural conversations and professional knowledge exchange between Oregon communities and over 500 youth and adult visitors each year. As one of the largest programs of its kind in the U.S., WorldOregon has an estimated economic impact in Oregon of more than \$2,000,000. More than 300 companies, nonprofits and individuals open their businesses and homes to these visitors.
- **Global Conversations**  
WorldOregon is known for its annual International Speaker Series, with four speakers in the spring including visionaries and inspiring voices that are changing our world. With an additional 30+ events held throughout the year, more than 5,000 people engage in this learning, coming away with new understanding and awareness.

## Benefits of Sponsorship

### **Limitless Impact Sponsorship Benefits (\$15,000+)**

Benefits at this level are tailored to meet the goals and needs of the sponsor. We look forward to working with you!

### **Vital Impact Sponsorship Benefits (\$11,000+)**

- Opportunity to sponsor a specific International Visitor or Global Classroom program
- VIP table for 10 at WorldOregon's signature fundraiser, WorldQuest (May 1, 2020)
- Sponsor logo will be featured on our website, [www.worldoregon.org](http://www.worldoregon.org), and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2020 (*WorldOregon e-news reaches 7,000+ households*)
- Patron level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

## Major Impact Sponsorship Benefits (\$9,000+)

- Opportunity to sponsor a specific International Visitor or Global Classroom program
- Sponsor logo will be featured on our website, [www.worldoregon.org](http://www.worldoregon.org), and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2020 (*WorldOregon e-news reaches 8,000+ households*)
- Patron level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

## High Impact Sponsorship Benefits (\$7,000+)

- Sponsor logo will be featured on our website, [www.worldoregon.org](http://www.worldoregon.org), and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2020 (*WorldOregon e-news reaches 7,000+ households*)
- Reserved Gold seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

## Impact Sponsorship (\$5,000+)

- Sponsor logo will be featured on our website, [www.worldoregon.org](http://www.worldoregon.org), and in the International Speaker Series program
- Reserved Silver level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

## Information & questions:

Visit [www.worldoregon.org](http://www.worldoregon.org)

Contact:

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## International Visitor Program Sponsor Opportunities (\$5,000+)

With WorldOregon's reach around the globe, including 500+ visitors from more than 100 countries to the Portland region each year, you have the opportunity to be recognized as a sponsor of one or more of these programs. Following are examples of specific programs that are scheduled in 2019:

- ***International Visitor Leadership Program:*** With a wide range of professional interests, WorldOregon welcomes several hundred visitors annually to meet with their counterparts to learn and exchange ideas, and to build international friendships and understanding. WorldOregon arranges personalized itineraries for each group, including professional meetings, sightseeing tours, and dinner hospitality in community members' homes.
- ***Bolivia/Peru Youth Ambassadors Program:*** Students between the ages of 15 and 17 have the opportunity to gain knowledge and leadership skills to become more engaged in their communities, and get to know the United States as well as the members of their own group of ethnically, religiously, and nationally diverse participants. These Ambassadors focus on multiculturalism, civic engagement, and youth leadership.

## Global Classroom Sponsor Opportunities (\$5,000+)

As a champion of World Oregon's Global Classroom, you have the opportunity to be recognized as a sponsor of one of the following specific programs. Recognition will be tailored to the specific nature of the chosen program.

- ***WorldOregon Culture Boxes*** represent over 100 countries of the world. Boxes are filled with hands-on, authentic treasures and lessons about the art, culture and daily life of people from every continent. More than 14,000 students in over 45 schools throughout the Portland metro region participate in the program annually.
- ***Young Leaders in Action*** provides a youth-led program that brings together 23 high school students from 15 schools across the Portland area to take part in workshops on global issues, leadership training, community service, team-based collaboration, and networking activities. (Nine-month program)
- ***Workshops & Forums for Teachers*** including a fall workshop on how to use culture boxes in all school subjects, and an annual Educators Forum in the spring with the topic of culturally-responsive teaching.

## WorldQuest 2020 Sponsor Opportunities

WorldQuest is WorldOregon's annual fundraising event. While the theme changes annually, the event maintains its signature international trivia contest. With more than 300 guests, WorldQuest will take place on May 1, 2020 at The Loft.

- Platinum Sponsor      \$10,000
- Gold Sponsors         \$ 5,000
- Silver Sponsors        \$ 2,500