



# IACC



Apex bilateral Chamber for Indo-US business

## West India Council

presents

# IACC 50 Years: Celebrating the Leaders of Social Change

August 09, 2018 | St. Regis, Mumbai

## Sponsorship Proposal

### 1. Company and Contact Information (please type or print clearly)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### PLEASE SELECT THE SPONSORSHIP LEVEL YOU WANT

### 2. Corporate Partnerships

#### A. Title Partner (only one) INR 7, 00,000 plus 18% Tax

- Exclusive mileage, with your brand name associated with IACC in all major communications. Your company name will occur in tandem with the event - ,IACC presents Celebrating Leaders in social change in association with..... Your Company Name
- Opportunity to address (10 min)
- Prominent Exposure of your company name & logo in the stage backdrop
- Prominent exposure of your company name and logo on the stage side wings\*
- Short video (60 seconds or less) provided by Partner to be played during the breaks (in a loop)
- Standees (6 Nos.) to be placed at the venue
- Your company logo on the Event page on the IACC website with the category defined
- Online visibility in IACC website with a hyper-link to your company website
- Company promotional material/literature to be placed on the registration table
- Table space for display of company literature
- 6 invitations will be extended to the sponsor company
- A reminder e-mail and an e-invite with your logo to be sent to over 2500 member

- Announcement of your company's support during Vote of Thanks
- A CD of selected photographs from the event to be sent to you post-event
- Acknowledgement as a partner to the event on signage at the various locations of the function \*\*

#### **B. Gold Sponsor (maximum 4) INR 5, 00,000 plus 18% Tax**

- Prominent exposure of your company name and logo on the stage side wings\*
- Short video (60 seconds or less) provided by Partner to be played during the breaks (in a loop)
- Standees (4 Nos.) to be placed at the venue
- Your company logo on the Event page on the IACC website with the category defined
- Online visibility in IACC website with a hyper-link to your company website
- Company promotional material/literature to be placed on the registration table
- 4 invitations will be extended to the sponsor company
- A reminder e-mail and an e-invite with your logo to be sent to over 2500 member companies
- Announcement of your company's support during Vote of Thanks
- A CD of selected photographs from the event to be sent to you post-event
- Acknowledgement as a partner to the event on signage at the various locations of the function \*\*

#### **C. Silver Sponsor (maximum 6) INR 3,00,000 plus 18%Tax**

- Prominent exposure of your company name and logo on the stage side wings\*
- Standees (3 Nos.) to be placed at the venue
- Your company logo on the Event page on the IACC website with the category defined
- Online visibility in IACC website with a hyper-link to your company website
- 3 invitations will be extended to the sponsor company
- Announcement of your company's support during Vote of Thanks
- A CD of selected photographs from the event to be sent to you post-event
- Acknowledgement as a partner to the event on signage at the various locations of the function \*\*

**All Sponsors will be recognized in public announcements during the seminar.**

### **3. Sponsor Information** (please type or print clearly)

Please provide a 50 word, or less, description of your company, products, and/or services.

### **4. Regulations for Conference Sponsors**

*All payments are subject to local taxes in India. All requests for sponsorship are subject to acceptance and approval by Indo-American Chamber of Commerce (IACC). The IACC reserves the right to refuse any of the conference sponsors for any reason whatsoever.*

*In accordance with these sponsor regulations of this proposal, the undersigned hereby applies for the chosen sponsor option at the IACC Program, **IACC 50 Years: Celebrating the Leaders of Social Change on Thursday, August 09, 2018 in Hotel St. Regis, Mumbai.** I have read and I agree to the sponsor and exhibitor Regulations.*

## 5. Deadlines and Instructions

ALL SPONSORS - Items needed from all sponsors

a. **Company/Firm Logo – DUE DATE July 31, 2018**

- **MUST** be high quality image in \*.jpg, \*.png, or \*.gif file format.
- Please email to [rakhi@iaccindia.com](mailto:rakhi@iaccindia.com)

b. **Short Video/Commercial (as per above lengths) provided by Sponsor OR notification of used of created sponsors page (created by our staff) for placement – DUE DATE July 31, 2018**

- **Videos MUST** be video HD resolution 1920x1080p and a \*.avi, \*.mp4, or \*.mov file format, and appropriate length of 60 seconds or less **unless** Platinum Sponsor 90 second or less.
- Please either share videos in Dropbox, Google Drive, or other format through **email to [rakhi@iaccindia.com](mailto:rakhi@iaccindia.com)** as files may be too large to email.
- **OR if requesting Sponsorship Page** – please email besides main graphic above and secondary graphic or short slogan for our Tech Vendor to include in your sponsor page. Please send all materials or instructions to **email to [rakhi@iaccindia.com](mailto:rakhi@iaccindia.com)**.

## 6. Wire Instructions

**Beneficiary Name:** Indo American Chamber Of Commerce

**Beneficiary Address:** 1 - C, Vulcan Insurance Building, Veer Nariman Road, Churchgate, Mumbai 400020

**Bank A/C No.:** 30639722531

**City Of Bank:** Mumbai

**Name Of Bank:** State Bank Of India

**Branch:** Churchgate

**Address Of Bank:** International Post Box No. 11, 179, 16 Maharshi Karve Road, Mumbai, Maharashtra 400020

**Account Type:** Current

**RTGS IFCS Code:** SBIN0001821

**NEFT IFCS Code:** SBIN0001821

OR

**Submit a Cheque** drawn from an Indian Institution, payable to **Indo American Chamber Of Commerce** and send the Cheque to the following address:

**Indo American Chamber Of Commerce**

1 - C, Vulcan Insurance Building,

Veer Nariman Road,

Churchgate, Mumbai 400020

**I have read and agree to the Indo-American Chamber of Commerce's Commercial Sponsorship Partner and Exhibitor Proposal Terms above.**

Name of the Company: \_\_\_\_\_

Name of the person signing the proposal: \_\_\_\_\_

Title of the person signing the proposal: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_