

Inception Design



Amelia's Mexican Restaurant - Website Contract

The following articles are submitted for your perusal and stipulation in completion of the website for your restaurant. Please look over the entire agreement and sign at the bottom. All conditions will be binding unless both parties agree to dissolve the contract.

Design

- Your new website will consist of 3 pages as described in the proposal: *Home Page, Breakfast/Lunch Menu and Dinner Menu.*
- Colors and layout will be approved by Amelia prior to publishing the site.
- Images will be approved by Amelia prior to publishing the site.
- Design elements have been discussed regarding images and colors.
- Some images may be purchased from a royalty-free image site for use on your website. These images will be approved by Amelia prior to purchase.
- Photographs may be taken at a later time for Amelia's restaurant by Inception Designs or an agent hired to do so. Additional cost may be incurred, depending on wishes of the restaurant owner.
- Once the design is approved, any changes to overall structure or appearance may incur an additional cost to change.

Additional Marketing Tools

- Once the website is completed and published, Inception Designs will create the social media, video and blog components described in the proposal.
- A Gmail account will be created for Amelia's in order to complete these tasks.
- All log-in information will be given to Amelia's for you to enter/maintain at any time.
- Facebook, YouTube and Wordpress will be utilized for this purpose.

Payment

- The deposit required to begin your website project will be \$499.00 (Paid 6/15/2013)
- Monthly payments in the amount of \$199.00 will be made via automatic, recurring payment sent out through PayPal. 1st invoice sent out near the 1st of the month. Please make your payment within the first five days of the month. The next payment will automatically be debited on the same date the following months.
- The payment schedule of \$199.00 will continue for 11 months after your initial payment. Then, the fees will automatically stop. This will cover payment for the new website, social media and blog projects.
- After the 1 year period, a monthly service fee will be required to maintain hosting and domain fees. This amount will be somewhere in the \$24.99 – 29.99 range, and will allow for alterations made to existing menu items or simple image changes.
- No additional fees will be charged unless changes are requested to the site after completion, or pages/design elements are added.
- A discount will be applied to any further services provided by Inception Designs if necessary for being an existing customer.

Reviewed and Approved By:

Business Owner/Client

Date

Designer

Date