

# **NORTHWOOD CRICKET CLUB**

## **CLUB DEVELOPMENT PLAN 2012/13**

### **1. CLUB BACKGROUND**

#### **History**

Northwood Cricket Club has been in existence since 1878 and has a positive reputation within Middlesex and Hertfordshire cricketing circles. It has been providing opportunities for people in the Northwood area to play cricket at a good standard on an attractive ground in a convivial atmosphere for all of that time.

In 1996, the Club took the major step of not only buying the ground on which it had played all that time but also purchased a small amount of adjacent land for future cricketing use. In 2005, the old wooden pavilion was demolished and replaced by an attractive new pavilion which kept some of the atmosphere of the old building but provided better changing rooms and showers, improved facilities for females and gave a larger and more inviting lounge area.

In 2011, two all-weather outdoor nets were constructed close to the pavilion on the piece of land mentioned above where the nets can be used during matches without any interference with the field of play. These are proving attractive and new players have joined the club because of the practice facilities available.

Northwood Cricket Club runs three Saturday teams in the Hertfordshire League with the 1<sup>st</sup> XI, the 2<sup>nd</sup> XI and the 3<sup>rd</sup> XI playing in divisions 2, 6 and 10 respectively. A further mixed ability team plays friendly matches on Sundays. A Cricket Week with 5 matches is held every year in July at Northwood and a Tour involving 4 matches in the Midlands has recently become a feature of the cricketing calendar.

#### **Youth Section Progress**

In 2012, Northwood Cricket Club started up a Youth Section, not only to encourage more young cricketers to join the club but also to enable a wider range of people in the Northwood area to make use of and enjoy the facilities provided by the club. Although the initial plan was to start with just U12 and U13 age groups, there were insufficient applicants at that age to make up a team. The target age range was widened and boys and girls from 7 years old up to 14 years old became Youth Section members during the year. Indoor coaching started in March 2012 at Merchant Taylors' School and from late April coaching was undertaken at the Northwood Club until the end of July. Unfortunately the bad weather during the summer meant that 25% of the planned coaching sessions at the Northwood club had to be cancelled. Just two friendly mixed age group matches were able to be played, against Abbots Langley and against Ickenham. Both games were lost but the youngsters learnt a great deal from playing proper matches. The Northwood groundsman provided well prepared 20 yard strips for both matches and with the sun out on both occasions our visitors enjoyed the matches as much as the Northwood youngsters.

Opportunities for youngsters to progress from Youth teams to adult teams exist and the club is keen to see a much larger group of youngsters progressing in this way.

#### **Clubmark**

In 2012, Northwood Cricket Club applied for Clubmark status to the ECB, through Middlesex Cricket Board. Significant change to club documentation proved necessary to meet Clubmark standards and an Extraordinary General Meeting was needed to approve a revised constitution. The Evidence File Review was successfully carried out on 25<sup>th</sup> April 2012. The subsequent Site

Visit was carried out on Sunday 24<sup>th</sup> June 2012 and 15<sup>th</sup> July, to co-incide with Youth Section coaching sessions. Two sessions were necessary because of bad weather.

### **Club Mission Statement**

The opening paragraph in the revised Northwood Cricket Club constitution continues to describe the purpose of the club as being "To promote the playing of the amateur sport of Cricket in the Northwood area." In line with this, the Club's on-going mission is described below

"Widen and improve the opportunities for people of all ages in the Northwood area to play cricket and enjoy the traditional values of the game"

- **Aims and Objectives of the Club**

*Aim 1: Harness and develop all young cricketers so they have the opportunity to contribute to the game of cricket at all levels and play a central role in club*

Northwood Cricket Club started up a Youth Section in 2012. Once fully developed, the Youth Section will enable the Club to provide a cricketing career path for young persons to develop their cricketing skills in a friendly and welcoming environment and then exercise those skills in later life to play at the highest possible level that their ability, dedication and ambition allows. Four coaches were trained during the winter of 2011/12 and were subsequently successfully assessed as Level 2 coaches. It is planned to get two additional Level 1 coaches trained during the winter 2012/3.

Twenty boys and girls from age 7 to age 14 became paid up members of the Northwood Cricket Club Youth Section during 2012 and received coaching in all aspects of the game. Unfortunately there were insufficient numbers in any one age group to make up a team of eleven.

Three members left during the season, one wanting to play regular competitive matches, one lacking interest and one emigrating back to Trinidad!

The major effort for season 2013 will be to hold on to as many existing members as possible and to recruit more new youngsters so that complete age group teams, at least at U11 and U13 level, can be fielded. Fixtures against local teams of the same age will be arranged so that skills can be further developed through match practice. It had been hoped that Northwood could enter one or two teams in the Middlesex Colts Association in 2013. However, no practice matches at any one age group level have been possible through lack of membership. There is no certainty yet that complete age group teams will be available for 2013. Unless that changes, Northwood Youth Section will not be applying to enter a league in 2013 and regular friendly matches will be arranged instead to build up skill levels.

For the most mature youngsters aged 13 and above, opportunities will be provided in open age cricket in Sunday friendly games and potentially in lower Division Saturday league matches.

When sufficient youngsters at any age group become available to ensure that eleven players can be fielded throughout the season, Northwood will be applying for league membership at that age group. Team managers will be necessary when a particular age group is playing regularly and Age Group Team Managers for U11 and U13 age groups are being sought in 2012 ready for the 2013 season. Further age groups teams, with a Team Manager, will be formed in subsequent years, both older and younger, as membership grows.

*Aim 2: Develop and strengthen a structure and pathway for women and girls to actively participate in and follow cricket*

Four girls joined the Northwood Cricket Club Youth Section in 2012, although one dropped out after just one outdoor coaching session at the Northwood club. The girls were coached alongside the boys because of the small numbers of both boys and girls.

It was clear to the cricket coaches that the girls tended to defer to the boys when any competitive element was involved in a coaching session. It would have been beneficial if the girls had been able to be coached separately.

Northwood Cricket Club's approach for season 2013 and beyond will depend on the number of girls who join the club. The club will continue to encourage girls to join its Youth Section and a female coach will be sought to try to give the girls more confidence individually when they are being coached. Approaches in 2012 to Northwood College, a local all-girls school, for the club to provide some coaching, were received positively but with a shortage of coaches available during school hours, the club was not able to firm up on a coaching programme. Further approaches will be made in the autumn of 2012 to Northwood College and also to St Helens School in Northwood, another all-girls school, to provide some cricket coaching in the school and to encourage girls to join the Northwood club.

Northwood Cricket Club's campaign to attract new members for season 2013 is aimed at both boys and girls.

*Aim 3: Develop and strengthen the whole club environment, promoting cricketing opportunities for disabled people*

The new cricket pavilion at Northwood was built to modern standards with proper facilities for male and female disabled people. Disabled people are now able to and indeed do access the car-park, reach the clubhouse, enjoy the pavilion facilities and watch matches in comfort.

Disabled scorers from Northwood and opposition clubs have scored in matches at Northwood and continue to do so.

Whilst at this stage of its development Northwood Cricket Club does not have the facilities nor the personnel skills to enable disabled people to actually play cricket, it aims to encourage persons with disabilities to actively participate in all other aspects of the club, including administration, website maintenance, scoring, correspondence and committee membership.

The club will work with the Middlesex Cricket Board to direct any prospective player with a disability to the nearest local club that is able to provide appropriate facilities and opportunities for the individual to play cricket. Support will be given to make the initial contact with the club concerned.

*Aim 4: Develop and promote cricket for black and ethnic minorities*

Ethnic mix within Northwood Cricket Club generally reflects the mix within the whole Northwood/Harrow/Ruislip/Rickmansworth/Watford area. Roundly half of the playing membership of the club is from a non-white British background. Players from Indian, Pakistani, Sri Lankan, Asian West Indian, North American and South African origin are spread throughout the 1st, 2nd and 3rd XI's of the club. 75% of the Youth Section membership in 2012 was of an ethnic minority background. Two of the four playing members who were sponsored by the club to undergo UKCC Level 2 training in 2011/2012 were of Asian West Indian background.

However, fewer club members from ethnic groups put themselves forward for Club Committee positions (captains, vice-captains, secretary, treasurer, social secretary, etc.) and the club will continue to encourage such members to take on increased responsibility for the running of the club. This will be but one aspect of the club's efforts to extend the number of members volunteering their help and support.

*Aim 5: Ensure that our cricket club is an integral part of the local community, contributing an invaluable service to all sections of the local community, developing club members, supporters and volunteers (maximum five bullet points)*

Northwood Cricket is registered as a Community Amateur Sports Club (CASC 01894, Tax Reference CH 04222)

The Club not only provides cricketing opportunities for people in the Northwood area. It also

- provides cricket coaching in two local junior and one local secondary school and makes its ground available for their school matches when requested to do so
- supports the neighbouring Holy Trinity Infant and Junior school and other church groups in their use of the adjacent playing field for physical education lessons, Sports Days and other events
- hires out its pavillion five days per week as a Montessori nursery school
- hires out the ground mid week during the summer for local groups to play friendly matches

Its participation within the local community will expand as the Youth Section grows. More coaches are being trained and this will expand the volume of coaching that can be delivered in local schools. Parents of Youth Section members are being encouraged to become coaches or team managers so they do not just bring their children along to matches and coaching sessions but they become active participants in the life of the club.

*Aim 6: Develop and strengthen senior playing teams, providing positive role models to all club members, leading achievement and success*

The overall standard of cricket played by Northwood Cricket Club has dropped over the last ten to fifteen years. Average age of good cricketers within the club has increased considerably. Members who should have been pushed into a veteran's team by a steady stream of youngsters coming through are still playing in the 2<sup>nd</sup> and 3<sup>rd</sup> XI's.

A major objective of setting up a Youth Section has been to attract youngsters even before they are teenagers to play cricket for the club. Playing members who have played cricket at a high standard have become coaches so not only can young people be offered opportunities to play cricket but their abilities can be enhanced and polished by perceptive and knowledgeable people. The good quality nets at the club are a key factor in achieving this aim.

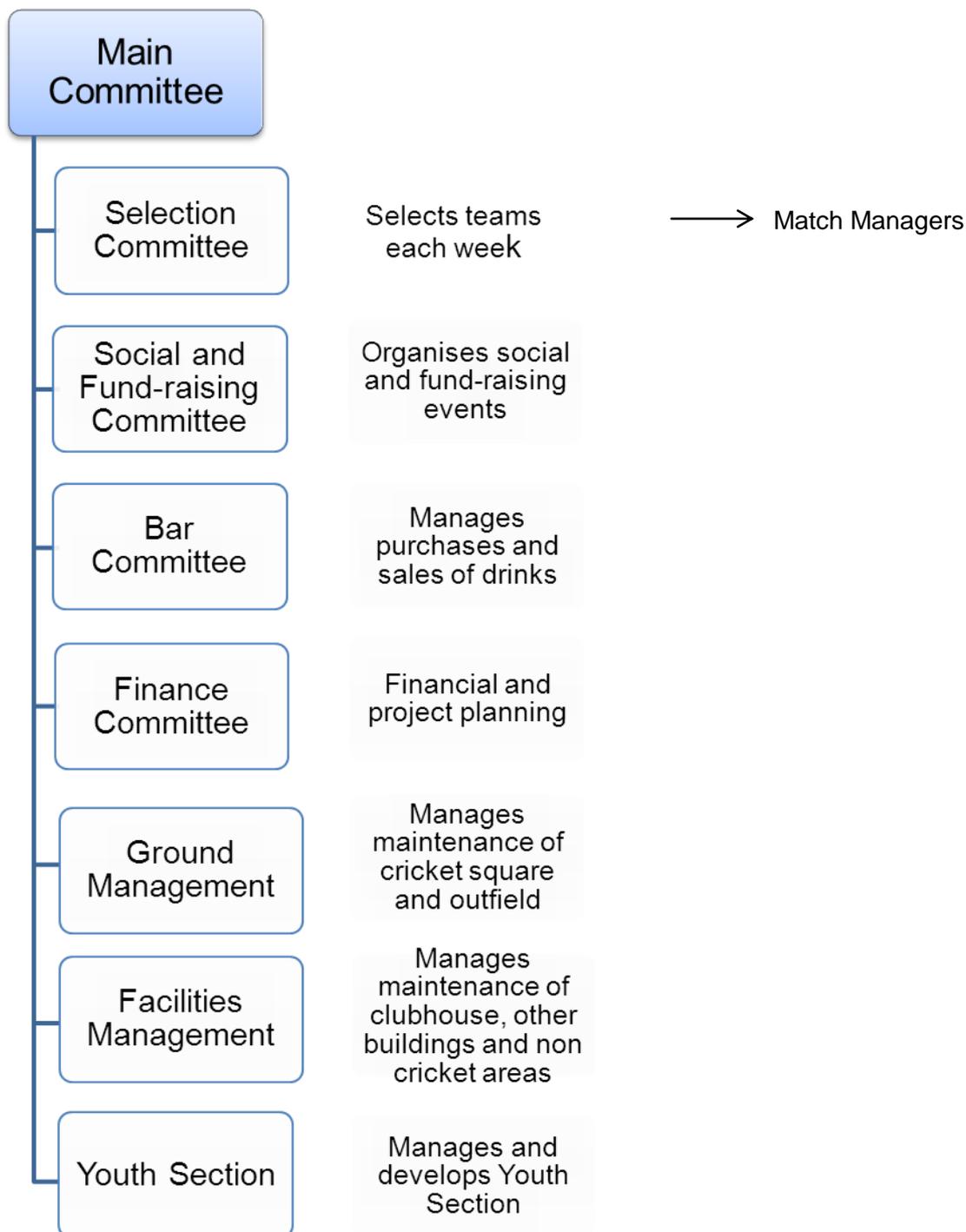
With keen youngsters who are continually improving their skills coming through into the lower league teams, performance of these lower teams, especially fielding, will improve. It is hoped that this will generate an environment of continuous improvement and competition for places which will improve the standard of cricket throughout the club.

Coaches will be encouraged to further develop their skills such they can offer assistance and guidance to players at the highest standard in the 1st XI through to 7 year olds just starting in the Youth Section

- **Club Structure**

1. Northwood Cricket Club is governed by a Constitution, the latest version of which was approved at an EGM on 11<sup>th</sup> May 2012. A copy is included on the club website.
2. The whole management and control of the Club is vested in a Main Committee consisting of a President, a Chairman, Adult Team Captains, one or more Honorary Secretaries, an Honorary Treasurer and the Youth Section Manager ( called the Club Officers) and a maximum of six other members of the Club (called Ordinary Committee Members).

3. Reporting to the Main Committee are a series of operational committees and groups which look after the day to day operation of the club. This is shown graphically below.



4. Match Managers assist the Selection Committee by contacting players about their selection. Match Managers do the task for two week periods each.
5. Names of Team Captains, Vice-captains, all Committee members and Match Managers are published in the Fixture Card each year and distributed to all Club Members

- **Sports Development Partners**

Up until the beginning of 2012, Northwood Cricket Club has not been active within local schools or with the Local Education Authority in developing its membership or in supporting young people development. It has concentrated its efforts, which have been considerable, in securing long term tenure of its ground and on improving facilities at the ground. These efforts have been successful in that the Club

- Now owns the freehold of its ground at the corner of Ducks Hill Road and Rickmansworth Road in Northwood
- Has a new pavilion, built in 2005, with modern facilities
- Has two all-weather nets, built in 2011

Some £350,000 has been raised by the Club to finance ground purchase, construction of the club house and installation of new nets. Of an initial loan of £212,000, around £90,000 remains to be paid off and the Club is on target to complete repayment of the loan by December 2017.

However, similar effort just had not been available within the club to simultaneously develop its cricketing talent. Winter nets at Merchant Taylors' School did attract a number of capable cricketers but few stayed with the club. Whilst overall membership had remained reasonably constant, the average standard of cricket has fallen.

With the addition of the nets established at the ground from season 2011 onwards, Northwood Cricket Club turned its attention to improving the standard of cricket played in the club. A fundamental part of this strategy was the start of a Youth Section but it was not the only initiative. Summer net practice was increased from one to two evenings per week. Had the weather not been so poor in 2012, the impact of this would have been greater. Some talented cricketers moved into the Northwood area in 2012 and have taken advantage of both the winter and summer nets. Towards the end of the season they started to play regularly and results in the 2<sup>nd</sup> team especially improved considerably.

In 2012 the Youth Section started and some 20 youngsters from age 7 to 14 joined the club. The numbers were disappointing and there were not enough of any one age group to form an age group team. However, a great deal was learned by the 4 Level 2 coaches, by the youngsters and by the Youth Section management.

#### The Club

- joined the Hillingdon Youth Cricket Alliance in October 2011. This has representatives of the larger clubs within the London Borough of Hillingdon, the Local Authority is represented as is the Middlesex Cricket Board
- canvassed 22 local schools in January 2012, not only seeking prospective Youth Section members but also to see if mutually beneficial coaching/training/playing arrangements could be fostered
- worked with the Cricket Development Officer of the Middlesex Cricket Board to determine other areas where Northwood Cricket Club and other groups within the local community can work together for mutual benefit.
- undertook coaching in Hillside Primary, Holy Trinity Primary and Bishop Ramsey Secondary schools
- applied to join the Middlesex Colts Association in April 2012

For season 2013, Northwood Cricket Club is seeking to have at least an U11 and an U13 team playing cricket matches either within the Middlesex Colts Association structure or through a programme of friendlies organised with local clubs. Links have been made with the cricket master at St John's School in Northwood and his influence at that school and the surrounding Preparatory Schools in the area give confidence that sufficient capable cricketers at those ages will be available.

Places for at least two further coaches on Level 1 coaching courses are being sought through Middlesex Cricket Board for winter 2012/13. This will enable the club to increase

the level of coaching it can provide and potentially increase the number of youngsters that might be attracted to join Northwood Cricket Club.

- **Local Community Links**

In 2012, Northwood Cricket Club registered with the local authority such that the facilities and opportunities the club can offer are known by the Sports Development team in the council offices in Uxbridge.

The Sports Development Manager of Hillingdon Borough and the Youth Section Manager of Northwood Cricket Club worked together on a particularly sensitive Inquiry on behalf of the Hillingdon Youth Cricket Alliance during the summer of 2012.

Cricket coaching by Northwood Cricket Club was undertaken in three local schools in 2012.

All of these activities not only helped increase the profile of the Northwood Club within Hillingdon Borough and within Middlesex Cricket Board, they also provided opportunities and support that had not previously been available in the local Northwood area. The club will continue to work with HYCA, with MCB, with London Borough of Hillingdon and with local schools to expand and strengthen the links between the club and the local community.

- **Schools Partnerships**

For many years, Northwood Cricket Club had a strong relationship with Merchant Taylors' School but that has faded over recent years. Most of the "initiative" within the club in recent years has been used to enhance the physical infrastructure at Northwood rather than in developing personnel skills and relationships. With just the upgrading of the cricket square now outstanding, that started to change in 2012. More focus was given to enhancing the skills of individuals, through one to one coaching by newly qualified Level 2 coaches and through greater use of winter and summer nets. Formation of the Youth Section also started the process of bringing young people into the club.

In 2012, with the support of the Hillingdon Youth Cricket Alliance, cricket coaching by Northwood Cricket Club coaches started in schools in the summer term. Coaching was provided in Hillside and Holy Trinity Primary schools and in Bishop Ramsey Secondary school. It is planned to continue at those schools in 2013 and to deepen the relationship into supporting such activities as intra and inter school competitions.

It had also been planned to increase the number of schools in which coaching could be provided in 2013. However, the decision by Middlesex Cricket Board to stop the direct entry by experienced cricketers onto Level 2 coaching courses means that no further Level 2 coaches can qualify during the winter of 2012/13. This will prevent any expansion in coaching capacity for schools at Northwood Cricket Club until season 2014

## **2. FACILITIES**

This section describes the facilities available at our two grounds, in terms of ownership, clubhouse, showers, changing rooms, mowers, rollers, nets, covers, etc.

## **3. PERSONNEL**

This section sets out the names of the existing personnel in the club with nominated roles (chairman, treasurer, bar manager, scorers, etc.) It also sets out a list of required personnel,

which I have listed as

- 2 off UKCC Level 1 Coaches
- 2 off UKCC Level 2 coaches
- 1 off Club Chairman
- 1 off Club Welfare Officer
- 1 off Fund Raiser
- 2 off Youth Section Team Managers
- 1 off Club Development Officer

## 4. CLUB TEAMS

**4.1** This section sets out the number of players we had in the club in 2012 and what we aim to have in 2013, in 15 different age groups, U6, U7, U8, U9, U10, U11, U12, U13, U14, U15, U16, U17, U18, U19 and Senior. It also indicates the number of coaches, teams, ethnic minority players, disabled players, League matches, Cup Matches, Friendly Matches, Winter Coaching sessions and Summer coaching sessions we have for each age group.

### 4.2 Senior Teams

I have said that we will have 70 senior male players for 2013, 40 of whom come from ethnic minority. These numbers are the same as 2012.

Category	Number of Players	Coaches	Teams	Black or Ethnic Minority	Disabled	League Matches	Cup Matches	Friendly Matches	Winter Coaching Sessions	Summer Coaching Sessions
Men	70	0	4	40	0	57	2	42	0	0
Women	0	0	0	0	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	70	0	4	40	0	57	2	42	0	0

### 4.3 Youth Teams

Below are the target numbers for the Youth Section in 2013.

Category	Number of Players	Coaches	Teams	Black or Ethnic Minority	Disabled	League Matches	Cup Matches	Friendly Matches	Winter Coaching Sessions	Summer Coaching Sessions
<b>U8</b>										
Boys	1	0	0	1	0	0	0	0	0	0
Girls	0	0	0	0	0	0	0	0		
Disability	0	0	0	0	0	0	0	0		
Total	1	0	0	1	0	0	0	0	0	0
<b>U9</b>										
Boys	11	2	1	7	0	0	0	8	13	15
Girls	2	0	0	1	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	13	2	1	8	0	0	0	8	13	15
<b>U10</b>										
Boys	4	0	0	3	0	0	0	0	0	0
Girls	0	0	0	0	0	0	0	0	0	
Disability	0	0	0	0	0	0	0	0	0	0
Total	4	0	0	3	0	0	0	0	0	0
<b>U11</b>										
Boys	10	2	1	5	0	0	0	8	13	15
Girls	0	0	0	0	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	10	2	1	5	0	0	0	8	13	15
<b>U12</b>										
Boys	4	0	0	2	0	0	0	0	0	0
Girls	1	0	0	1	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	5	0	0	3	0	0	0	0	0	0

Category	Number of Players	Coaches	Teams	Black or Ethnic Minority	Disabled	League Matches	Cup Matches	Friendly Matches	Winter Coaching Sessions	Summer Coaching Sessions
<b>U13</b>										
Boys	10	2	1	5	0	0	0	8	13	15
Girls	1	0	0	0	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	11	2	1	6	0	0	0	8	13	15
<b>U14</b>										
Boys	2	0	0	1	0	0	0	0	0	0
Girls	2	0	0	1	0	0	0	0	0	0
Disability	0	0	0	0	0	0	0	0	0	0
Total	4	0	0	3	0	0	0	0	0	0
Total 2013	48	6	3	27	0	0	0	24	39	45
Total 2012	21	4	0	14	0	24	0	0	5	19

**4.4** The second part of this section describes the what, how, who and when of the actions to be taken by the club to achieve the targets listed above.

#### 4.4.1 Senior Teams

*Identify what actions are you going to take to achieve you planned development.*

- Despite the loss of a group of ex-Hatch End players at the end of season 2011, sufficient new players joined the club to ensure all fixtures were fulfilled in season 2012. The winter net sessions at Merchant Taylor's school succeeded in attracting some good quality new players into the club. Work commitments prevented these players appearing regularly until towards the end of the season. The fact that the 2nd XI had not won any of their first 16 matches but then won 4 of the last 5 just goes to show the impact better quality players can have, including on existing players.

The club will continue to encourage good quality players to join the club by

- Advertising the availability of winter nets and summer nets and matches in local newspapers
- Updating the club banner at the club entrance
- Encouraging existing players to get friends and colleagues to join
- Encouraging Youth Section parents to start playing again (2 parents have already indicated an interest)
- Keeping the club website up to date and making contact with club members easy

*Indicate when you are going to achieve the above actions by*

Actions will be highlighted at the Club Dinner on 16<sup>th</sup> November 2012 and will then be on-going.

*Specify the names of the people are responsible for carrying at these actions*

Club chairman will include in his Club Dinner speech the continued need to recruit good players.

*Identify the realistic costs of your planned developments*

The principal cost will be for a new banner, likely to cost £150, which will come from club funds.

#### **4.4.2 Youth Section**

*Identify what actions are you going to take to achieve you planned development.*

##### **Recruitment**

The most important issue for the Youth Section is also recruitment. 2012 membership numbers have to more than double if U9, U11 and U13 teams are to participate in a programme of friendly matches in 2013. Although this appears daunting, a start has already been made at a recruitment Open Day held on 30<sup>th</sup> September when 8 new youngsters signed up. A number more expressed an interest in the posters and magazine adverts that were used to highlight the event. On-going efforts at recruitment will include

- A further recruitment Open Day in early Spring
- Attendance at appropriate school Open Days, including St Martin's School
- Continued liaison with Marc Knight, Head of Cricket at St John's school to prise as many aspiring cricketers towards Northwood Cricket Club as possible
- Leveraging the coaching delivered by Ranjit Latchman at Hillside, Bishop Ramsey and Holy Trinity schools to get the students he teaches to come along to Northwood
- Providing ground facilities to schools on occasions to get youngsters up to the Northwood ground and get them excited about the facilities and atmosphere
- Development of a suitable U Tube video (by Rohan Latchman) to act as a recruitment tool
- A further poster campaign in November 2012 targeting the winter nets
- Schools will be advised of the winter nets in November and be asked to publicise them during assembly time.

##### **Training of Coaches**

- 2 or 3 Coaches will be undergoing training during the winter to reach UKCC Level 1 standard

##### **Coaching**

- Indoor nets will be booked at Merchant Taylors' or another local school for the winter period. Different sessions will be necessary this year to cater for the spread of ages. Costs need to be developed to ensure the subscription level remains attractive whilst giving youngsters as much coaching time as possible
- A meeting with club coaches will be held in October to agree the programme of coaching for summer 2013. More than one session per week will be necessary because of the different ability levels. One evening per week for the U9's, another evening for the U11's and a third for the U13's will be required. A Friday evening session with all groups will also be considered as this forms a significant revenue earner at other clubs such as Ruislip and Eastcote.

##### **Pitches**

- Agreement has been reached with the club groundsman that a 20yard wicket and a 21 yard wicket can be provided for season 2013. With no more than 8 matches per season on each, three strips should be sufficient.

##### **Pavilion Access**

- At least 12 evening matches at Northwood are anticipated for season 2013. Coaching sessions are likely to be held on 14 and possibly 28 evenings per week. A Friday evening integrated session, if held, will involve a further 14 evenings. Existing arrangements with the Nursery in the clubhouse cannot continue if the progress envisaged by this Development Plan is to be achieved.

The Club Chairman is working to ensure suitable arrangements will be in place for season 2013.

## **Fixture List**

- Local clubs in both Middlesex and Hertfordshire leagues will be approached from January 2013 onwards so that at least 8 matches can be played by each of the U9, U11 and U13 teams in summer 2013.

*Indicate when you are going to achieve the above actions by*

### **Recruitment**

All recruitment activity is geared towards having an U9, U11 and U13 programme of matches in place by end March 2013.

### **Coaches Training and Coaching**

- Level 1 training for Coaches will be booked by mid- October
- Indoor and summer coaching arrangements for all Youth Sections will be agreed with coaches by mid-October. Winter coaching will be booked to start in third week of January 2013.

### **Fixtures**

- Development of a fixture list for three age groups will start at beginning of November 2012

*Specify the names of the people are responsible for carrying at these actions*

Ian Keys – Youth Section Manager will

- Lead the recruitment campaign
- Develop a fixture list with local clubs
- Work with the main Committee to ensure pavilion access is available to the Youth Section for season 2013
- Book Level 1 coaching courses for appropriate volunteers
- Obtain clearance from HYCA and make arrangements with local schools for programmes of in-school coaching to be delivered

Ranjit Latchman – Head Coach, will

- Work with local schools to provide a programme of cricket coaching that makes some youngsters want to join Northwood Cricket Club
- Arrange to further develop his own and other coaches' qualifications so that all are ready to take on the expanded coaching role in 2013.

Nigel Hussey, Stuart Reeve and Shammi Herai – Level 2 Coaches, will

- Support Ian Keys and Ranjit Latchman to achieve the aims of this Development Plan

Steve Lewis – Club Chairman, will

- Help ensure that revised arrangements are in place with the Nursery for season 2013 such that the Youth Section has pavilion access for all matches and coaching sessions.

*What will it cost (including in kind costs)?*

*Identify the realistic costs of your planned developments*

• Hire of Indoor Facilities	£4200
• Club Entrance Banner	£ 150
• Coach Training	£ 400
• New Welfare Officer Training	£ 250
TOTAL	£5000

The indoor facility hire cost is based on having separate sessions for U9, U11 and U13 groups, with hall facilities for U9 for the whole winter session, hall facilities for U11 for half the winter period and net facilities for the other half and net facilities for the U13 for the whole winter period. It is based on using Merchant Taylors' school. Efforts will be made during the remainder of 2012 to find a cheaper venue.

*Who are you approaching to fund such costs?*

*Identify the people / organisations you are going to approach to fund your planned developments*

Based on a membership total of 48 youngsters in 2013 and an increased subscription of £75, subscription income of £3600 will cover most of the £5000 cost. The balance, some of which is not just a Youth Section charge, will need to come from Club funds. If the Friday night combined coaching session in the summer months becomes a reality, bar profit could generate £1000 of the additional cost.

A further income possibility to be considered will be the operation of a summer school at the club. Attendance of 40 youngsters at £100 each for 5 days could generate a further £4000. The burden on coaches will need to be balanced against the benefits the club would gain.

## **5. TALENTED PLAYERS**

This section is three parts, Trials and Assessments, Players in Representative Cricket and Facility Usage. It is principally about Youth Cricket and is used to ensure young talent is recognised at club level and encourages clubs to nominate good players for District and County Assessments and Trials. The Facility Usage section is used to show where a ground is used or could be used for District or County cricket.

Northwood Cricket Club presently has nothing to contribute to this section.

## **6. SCHOOLS ACTIVITY**

This section enables clubs to describe the way in which they are helping local schools to give their pupils opportunities to play cricket, to be coached and to improve. One section describes what is taking place in 2012 and a second section describes what is planned for 2013.

Northwood Cricket club provided cricket coaching in Northwood schools Holy Trinity and Hillside and Ruislip school Bishop Ramsey in 2012. This coaching was undertaken by Ranjit Latchmen.

It is hoped Ranjit will be able to do this again in 2013. Youngsters from Hillside school attended the Open day on 30<sup>th</sup> September 2012 and expressed an interest in joining the Northwood Youth Section, almost certainly because of Ranjit's work there. Further potential coaches with day time availability have not come forward within the club and this will limit the potential of the Youth Section.

## **7. 5 YEAR FUTURE OBJECTIVES**

### **7.1. Participation**

During the next five years, the club is not looking to increase its senior numbers by very much. However, it plans to build up a Youth Section some 100 strong by 2017

### **7.2. Club Membership**

Overall club membership will grow by as many as 115 by 2017 with the advent of a 100 strong Youth Section

### 7.3. Coaching Roles

Northwood is seeking to build up its coaching strength from just 5 in 2012 to 15 in 2017

### 7.4. Volunteer Roles

Northwood needs to build up its cadre of other volunteers (ground maintenance, admin, bar support, etc) by 6 or more if too much burden is to be kept off particular individuals.

### 7.5. Additional Objectives

#### **7.5.1. Securing a 3rd XI Ground**

A major factor in making the new Youth Section within Northwood Cricket Club a success will be the securing of a more permanent ground for the present 3rd XI. The ground at Elstree has not been successful. For 2013, an option is to revert to the Great Missenden ground of the Pelicans club. Although it is some 16 miles distant, the ground is pleasant and more inviting than anything the club has been able to secure for many years. Discussions are underway to see if an acceptable long term arrangement can be found.

#### **7.5.2. Upgrading the Northwood Square**

In the autumn of 2011, an ECB Pitch Inspector undertook a review of the Northwood Square with a view to recommending improvements that ought to be carried out. As a result, a programme of work was agreed and NCC sought ways of funding the upgrade. An application was submitted to Biffa and this was favourably received. Unfortunately, this funding cannot be released until October 2012 at the earliest and so the work will now be programmed for the end of the 2013 season. Fortunately, the benefits of having a professional groundsman look after the square has meant that pitches have behaved much better in 2012, even allowing for the very wet summer. The delay will not therefore have a major impact.

#### **7.5.3. Resolution of the conflict between operation of a Nursery tenant and a Cricket Youth Section**

The Northwood Clubhouse has been rented out to an Early Learning Nursery since the summer of 2011. It is functional until 18.30 each weekday evening and this clashes with the execution of evening cricket matches of the Youth Section. Only the club changing rooms are available to the Youth Section, except on Saturday or Sunday mornings. The annual income, presently running at a rate of £6000 but which optimistically could reach £12,000, is welcome but the inability of the club to offer facilities to opposition supporters and spectators during Youth Section matches is a major drawback. Having no opportunity to run a summer cricket school during the school holidays also detracts from the attractiveness of Northwood Youth Section to aspiring young cricketers and their parents.

Club management is determined to find a solution which retains both income and the Youth Section.

#### **7.5.4. Overcoming Loss of Managers**

At the end of 2012, Steve Lewis, Chairman, David Goodhew, 1st XI Captain and Vice Chairman and Richard Simmonds, Welfare Officer, have all indicated they are stepping down from their positions. Candidates are available to fill the positions in the management structure but it will be a significant challenge to cope with the simultaneous loss of such experience and management effort.

END