

# EXCHANGE DEPLOYMENT PLANNING SERVICES

**Microsoft**  
GOLD CERTIFIED  
Partner

## Maximizing your software investment is easy with CDW.

CDW helps customers maximize their software investment through our licensing and solution expertise, personal customer service and strong Microsoft relationship. With deep implementation experience in Microsoft Server and Security, Monitoring and Management, Information Worker and Unified Communications experience, CDW is the right partner for delivering Microsoft solutions.

## What CDW can offer your business:

As a part of an elite group of Microsoft Gold and Managed Partners worldwide, CDW is strategically positioned to deliver real business solutions with a unique expert perspective. CDW has organized a team of certified consultants with Microsoft expertise that can deliver a complete solution to help customers grow their business and stay on the cutting edge of technology.

## Planning Services Available:

Exchange Deployment Planning Services (EDPS) from CDW enables you to use Software Assurance benefits you've already paid for to evaluate and plan your Microsoft Exchange Server 2010 or Microsoft Office Communications Server 2007 R2 to Microsoft Lync Server 2010 implementation. EDPS reduces the cost of services and activities that will help you understand the value and best practices to implement a Microsoft Unified Communications solution in your environment.

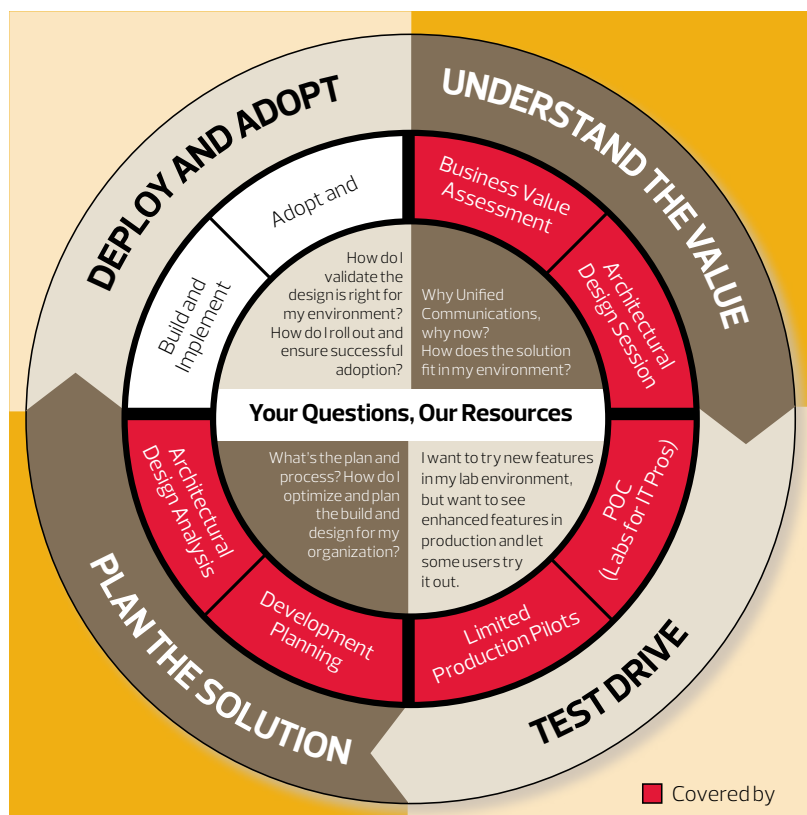
## Understanding the process:

The number of EDPS engagement days varies from 1 to 15 days as determined by your Software Assurance coverage. CDW offers a variety of projects you can apply your EDPS benefits toward to help drive unified communications in your organization, including:

- Exchange Server 2010 upgrades or migrations
- Audio/Video/Web Conferencing deployments
- Unified Messaging deployments
- IM and Presence deployments
- Enterprise Voice deployments

## CDW's EDPS offering, depending on your agreement, can include:

- **Business Value Assessment** – Understand the business impact when investing in a Unified Communications solution including total cost of ownership and return on investment.
- **Deployment Planning** – Deep dive into defining organizational needs to design customized Unified Communications solutions; identify goals for both your IT infrastructure and the outcome of the EDPS engagement. Next, through a series of technical presentations, see how your organization can realize the benefits of a more efficient infrastructure by deploying the solution.



- **Design Session** – See how a Unified Communications solution is a fit within your environment through in-depth technology discussions and product demos.
- **Proof of Concept** – Try out new features and enhancements in a lab environment or in a limited production pilot.
- **Health Check** – Review your current design with guidance on how to improve upon it based on best practices.

## Exploring the Benefits:

EDPS dramatically reduces the amount of issues and conflicts your business could experience during an initial company-wide deployment, which frees up time for your IT staff to concentrate on other business-critical issues. As a trusted name in providing technology solutions, CDW has both the years of experience and the relationship with Microsoft to ensure that best practices are followed throughout your deployment plan. Upon contacting CDW for an EDPS engagement, your business will start to see a dramatic increase in user productivity, a lower total cost of ownership and an improved return on your software investment.

## Why CDW?

With CDW's expertise in product, services and licensing, you can maximize your software investment by deploying what you own and ensuring you are getting the total benefit out of your solution purchase. We strive to ensure our customers can lower their total cost of ownership and enjoy all the benefits of their Microsoft solutions. We have the passion, commitment and resources to take service to the next level of customer responsiveness – delivering IT business solutions.