



Scleroderma Foundation Michigan Chapter
In Collaboration with
The Detroit Area Diaper Bank
Present



“Laughter For A CURE”

An Evening of Comedy

Thursday, April 11, 2013

Gem Theatre (Detroit, MI)

SPONSORSHIP PROPOSAL

Laura Dyas, Executive Director
ldyas@scleroderma-mi.org
Scleroderma Foundation Michigan Chapter
23999 Telegraph Rd.
Southfield, MI 48033
(248) 595-8526
www.scleroderma.org/michigan
www.detroitareadiaperbank.org

In today's society, much has to be done to bring awareness to underserved populations. It can be a daunting task to raise the awareness necessary to support a mission – and an even bigger challenge to raise enough funds to carry the mission out successfully.

Nonprofit organizations working together makes sense!

Joining together affords an opportunity to reach more in multiple communities – maximizing awareness efforts.

SFMC and DADB are “on a mission” –together- to make a difference!

“Coming together is a beginning. Keeping together is progress. Working together is success.” ~Henry Ford

Join us! As a sponsor of **“Laughter For A CURE”**, you will know that your dollars will support not just one, but two strong organizations in the state. Charity Navigator credits the Scleroderma Foundation as being a four-star nonprofit, and GREAT Non-Profits states that The Detroit Area Diaper Bank is making a “positive impact in the community”.

Scleroderma Foundation Michigan Chapter’s Mission

The central purpose of the Scleroderma Foundation is best described through its three-fold mission:

- To provide educational and emotional support to people with scleroderma, caregivers, and their families;
- To enhance the public’s awareness of this disease ; and
- To stimulate and support research designed to identify the cause and cure of scleroderma (and related diseases), as well as improve methods of treatment.

The Detroit Area Diaper Bank’s Mission

The DADB’s mission is to build a network to help meet the unmet need for diapers in the community’s most vulnerable populations - babies from low-income households, the elderly, and people with disabilities.

There is no assistance provided to obtain diapers or incontinence supplies. They are not paid for or provided by WIC, Food Stamps, or Medicare. Diapers are a huge hole in the "safety net." DADB’s mission is to help fill that hole.

THE FACTS

Scleroderma is a chronic, degenerative, often progressive autoimmune disease - like Rheumatoid Arthritis, Lupus, and Multiple Sclerosis – in which the body’s immune system attacks its own tissues. The disease, which literally means “hard skin”, can cause thickening and tightening of the skin as well as serious damage to internal organs including lungs, heart, kidneys, esophagus, and the gastrointestinal track. Scleroderma occurs three to four times more often in women. For most people with Scleroderma, the disease has a serious impact on daily life. For many, it is a life-threatening disease. Although certain medications can sometimes help, at present there is no cure. The estimated impact of scleroderma in the United States is \$1.5 billion annually. The direct cost of treatment for patients is more than \$460 million annually. Currently, 12 newly diagnosis scleroderma patients per week are reported being seen at the University of Michigan Scleroderma Clinics alone; and in Grand Rapids, Dr. Richard Martin, saw over 100 patients in his private practice.

Cash assistance is very limited; and difficult to obtain in Michigan. Families must be 44% or more below the poverty line to receive any cash assistance, and even then, a family of 3 only receives up to \$492/month. The number of Michiganders living on nothing, but Food Stamps, which do not pay for diapers or ANY hygienic, paper, or incontinence products, has increased by 60% from 2007 to 2009. No "safety net" programs (WIC, Food Stamps, Medicare) pay for or provide diapers. Daycare centers require parents to leave disposable diapers with their child(ren). Parents who can't afford diapers cannot go to work or school – perpetuating the vicious cycle of poverty. The very poor have limited access to grocery stores or "big box" discount stores. They can often only get to corner and convenience stores within walking distance where small packs of diapers are extremely overpriced. A healthy change of diapers, especially at extreme retail prices, can cost more than \$100 per month. Lack of diapers and incontinence supplies often leads to the abuse of children and the elderly. Nonprofit organizations working with individuals and families in crisis list diapers as an ongoing and TOP need.



Event Information

Scleroderma Foundation Michigan Chapter
In collaboration with
The Detroit Area Diaper Bank
Present



“Laughter For A CURE”

An Evening of Comedy

Featuring Comedians, Al Katz & Mark Teich!



**Thursday, April 11, 2013
6-10PM**

Gem Theatre (Detroit, MI)



Comedian, Al Katz, has headlined comedy clubs for over 27 years. He has credits that include HBO; Showtime; Comedy Central; and the Today Show. He has been seen in the miniseries “From the Earth to the Moon” with Tom Hanks; in the movie, “Cap and a Half” with Burt Reynolds; and even four appearances on the Oprah show! He is known for “stepping over the line”, in which he takes life’s hostilities – and turns them into humor.

Comedian and actor, Mark Teich, has performed his comedy to a sold out crowd at the esteemed Carnegie Hall in New York City. Teich plays a starring role on Disney Channel’s A.N.T. Farm, Disney XD’s “Zeke and Luther”, and has been seen opposite Tony Shaloub in “Monk”, - as well as the ABC/Touchstone Pilot, “Girls on the Bus”.

In 2008 “Leatherheads” premiered worldwide. The film stars George Clooney (also wrote/directed the film), Renee Zellweger, John Krasinski, and, of course - Mark Teich. Mark has also culminated four certified gold CD’s; one certified gold DVD; two Comedy Central Specials (2000 & 2008); as well as has been featured in numerous TV shows and commercials (i.e., Mini Cooper, Nintendo Wii, FedEx/Kinkos, Snapple, H& R Block, Finish Line, Orbit Gum, Southwest Airlines, etc.).

“Laughter For A CURE “

Sponsorship Investment Levels

Registration Table Sponsor; \$500.00

Sponsor’s own banner displayed at registration table.

Program Book Sponsor; \$750.00

**Full-page Ad in Program Book (distributed to all guests).*

“Laugh Out Loud” Silent Auction Sponsor; \$1,000.00

*Signage Space (at Silent Auction Table), *Program book inclusion.*

2 Tickets, 2 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Special Seating

“Laugh Till You Cry” Educational DVD Sponsor; \$1,500.00

*Sponsorship recognition (Marketing material); Signage space; *Program book inclusion.*

2 Tickets, 2 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Special Seating

“Tickle My Funny Bone” Sweets-Table Sponsor; \$2,000.00

*Sponsorship recognition (All promotional channels); Signage Space; *Program book inclusion.*

4 Tickets, 4 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Premium Seating

“Rolling On The Floor Laughing” Food Sponsor; \$3,000.00

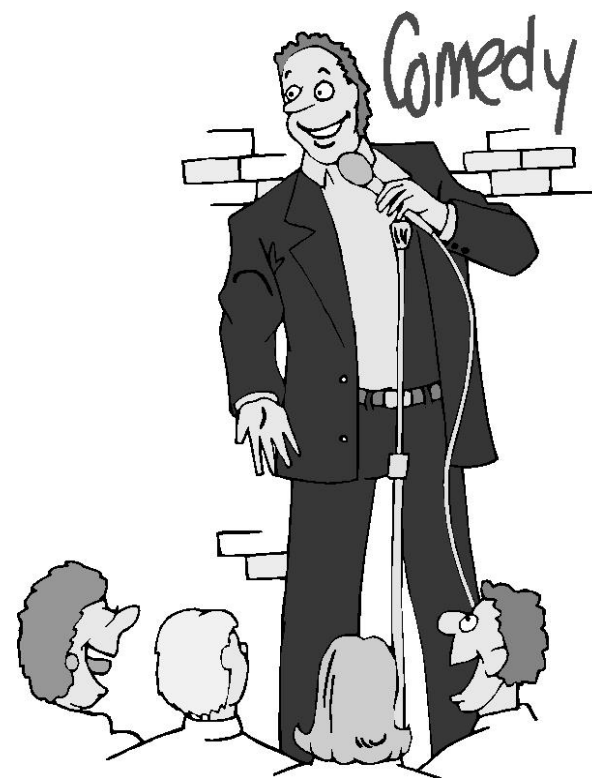
*Sponsorship recognition (All promotional channels); Signage space; *Program book inclusion.*

6 Tickets, 6 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Premium Seating

“Laugh Till It Hurts” Food Sponsor; \$5,000.00

*Sponsorship recognition (All promotional channels); Signage Space; *Program book inclusion.*

10 Tickets, 10 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, VIP Seating



“Laughter for a CURE” Ticket; \$39.00
1 GENERAL ADMISSION Ticket

“Laughter for a CURE”

Sponsorship Commitment Form

Please make checks payable to the Scleroderma Foundation

CONTACT INFORMATION:

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

Credit Card Type: _____ Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Signature: _____

Please submit this form to:

Scleroderma Foundation Michigan Chapter

23999 Telegraph Rd., Southfield, MI 48033

P: (248) 595-8526 F: (248) 595-8586

Thank you very much for your sponsorship!

“Laughter for A CURE”

Sponsorship Commitment Form

Registration Table Sponsor; \$500.00

Sponsor’s own banner displayed at registration table.

☐ Sponsor at this level

Program Book Sponsor; \$750.00

**Full-page Ad in Program Book (distributed to all guests).*

☐ Sponsor at this level

“Laugh Out Loud” Silent Auction Sponsor; \$1,000.00

*Signage Space (at Silent Auction Table), *Program book inclusion.*

2 Tickets, 2 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Special Seating

☐ Sponsor at this level

“Laugh Till You Cry” Educational DVD Sponsor; \$1,500.00

*Sponsorship recognition (Marketing material); Signage Space; *Program book inclusion.*

2 Tickets, 2 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Special Seating

☐ Sponsor at this level

“Tickle My Funny Bone” Sweets-Table Sponsor; \$2,000.00

*Sponsorship recognition (All promotional channels); Signage Space, *Program book inclusion.*

4 Tickets, 4 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Premium Seating

☐ Sponsor at this level

“Rolling On The Floor Laughing” Food Sponsor; \$,3000.00

*Sponsorship recognition (All promotional channels); Signage Space, *Program book inclusion.*

6 Tickets, 6 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, Premium Seating

☐ Sponsor at this level

“Laugh Till It Hurts” Food Sponsor; \$5,000.00

*Sponsorship recognition (All promotional channels); Signage Space, *Program book inclusion.*

10 Tickets, 10 Back-stage Passes (one hour prior to show), 1 Drink Per Ticket, VIP Seating

☐ Sponsor at this level

“Laughter for a CURE” General Admission; \$39.00 Per Ticket

☐ Purchase Ticket(s)

_____ Ticket(s); Total amount of \$_____