

CV for Sales & Marketing Coach

Rob Thomas

CDO & MD of WSI-eMarketing

Background on WSI

Since 1997 WSI has been helping clients build their high growth strategies, with a particular focus on:

Improving Leadership & Management Skills to: Undertake detailed pre-strategy market & competitor research Develop sound strategic business plans including:

* Sales & marketing Plans, Implementation Plans & Alternative growth strategies (e.g. Franchising)

* Digital Marketing Plans & Implementation, incl:

- B2C – Social Media, Search Engine Marketing etc.

- B2B – Social Selling, Content Marketing and in-Bound Marketing

WSI segments its support into 4 main pillars of: Site, Search, Social & Mobile.

It offers a range of business advice from strategic consulting, training & development, right through to implementation. You can find out much more detail and read existing client feedback at wsi-emarketing.com

Background on Rob Thomas (The coach)

Rob has been coaching senior management teams across this broad range of disciplines from Small, to medium sized and larger corporations for many years.

He was also [named in the top 50 Business Advisers across the UK in 2014](#).

Here are a couple of recent client testimonials:

- **Jonothan McColgan, Combined Financial Strategies**

I used Growth support for marketing focussing on Social Media. WSI-Marketing has been great to work with and we have developed a great strategy that moved me to top of my profession on LinkedIn. 6 months down the line prospects have started coming in that I would not have had an opportunity with previously. Highly recommend the benefits of a growth voucher and WSI-Marketing for your social media strategy.



- **Martin Evans, Vintassion**

From the first exploration meeting and every step thereafter WSI has added 'measurable' value to our business through transferring best practice digital marketing and customer service expertise; culminating in the development of a comprehensive web sales and marketing growth strategy, and implementation plan. Rob Thomas took the lead from WSI and his well-prepared highly knowledgeable and engaging approach has proved a thoroughly enjoyable and rewarding process for our Company, and importantly one that will hugely benefit our customers. We certainly will be continuing to drive our business growth with the support of WSI and would highly recommend taking up WSIs offer of a free initial meeting to explore how they can best help your business.



Rob provides one to one coaching as well as mentoring and one to many training where appropriate.

You can find out more about Rob and WSI by referring to these additional resources:

1. Short video explaining the full range of services WSI provide:

<https://youtu.be/ESoShnAeSeQ>



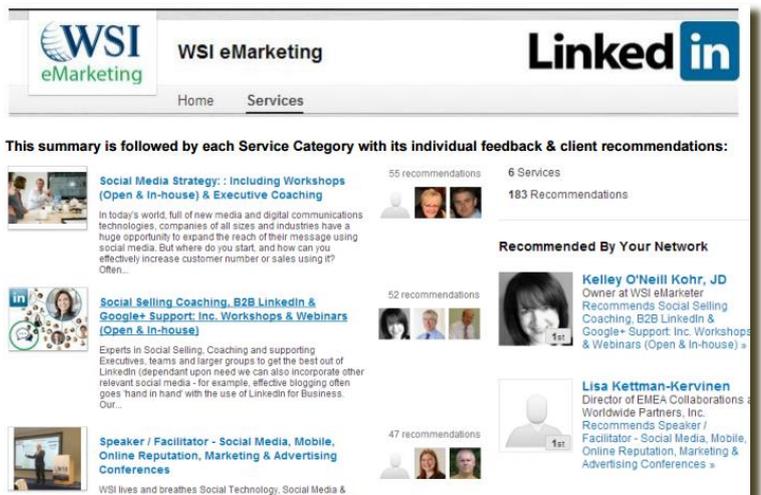
2. Rob's full LinkedIn Profile

uk.linkedin.com/in/robthomas



3. 183 client recommendations to April 2014 which were extracted from feedback left via the LinkedIn Company Page prior to LinkedIn changing the way reviews could be left.

<http://wsiuk.so/WSIfeedback>



4. Rob is also a Keynote speaker with an International Reputation:

www.wsiworld.com/speaking/speakers/rob-thomas

