

GET 2015 MS LUNCHEON
CONNECTED
NATIONAL MS SOCIETY, CONNECTICUT CHAPTER



Featuring
Jean Chatzky
Financial Editor, NBC TODAY Show



Friday, October 30, 2015
Connecticut Convention Center
Hartford, Connecticut

ABOUT THE GET CONNECTED LUNCHEON

Featuring a renowned speaker each year, the Get Connected MS Luncheon provides a forum for colleagues, community businesses, friends and family to connect to important topics that address everyday living while providing an opportunity for networking and camaraderie.

This year, we are pleased to announce Jean Chatzky, financial advisor for NBC's Today Show, as our Get Connected MS Luncheon keynote speaker.

ABOUT JEAN CHATZKY

Jean Chatzky, the financial editor for NBC's TODAY show, is an award-winning personal finance journalist, AARP's personal finance ambassador, and a contributing editor for Fortune magazine. Jean is a best-selling author; her eighth and most recent book is Money Rules: The Simple Path to Lifelong Security. She believes knowing how to manage our money is one of the most important life skills for people at every age and has made it her mission to help simplify money matters, increasing financial literacy both now and for the future. In April 2013 Jean launched Jean Chatzky's Money School, a series of college-style, interactive online personal finance courses that give men and women across the country the opportunity to learn from and interact directly with her. Jean lives with her family in Westchester County, New York.

ABOUT MS

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million people worldwide.

ABOUT THE NATIONAL MS SOCIETY

The Society mobilizes people and resources to drive research for a cure and to address the challenges of everyone affected by MS. To fulfill this mission, the Society funds cutting-edge research, drives change through advocacy, facilitates professional education, collaborates with MS organizations around the world, and provides programs and services designed to help people with MS and their families move their lives. Through its home office and 50-state network of chapters, the Society devoted \$150 million to programs and services that assisted more than one million people. To move us closer to a world free of MS, the Society also invested approximately \$50 million to support more than 380 new and ongoing research projects around the world. The Society is dedicated to achieving a world free of MS.

Join the Movement® at www.nationalMSsociety.org.



National Multiple Sclerosis Society
Connecticut Chapter



PARTNERSHIP LEVELS AND BENEFITS

	Presenting \$15,000+	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,000+
Press release highlighting company partnership sent to statewide media outlets (publication not guaranteed)	◆	—	—	—	—
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Meet & Greet with keynote speaker	20	20	10	10	—
Company recognized in event program, and on table tents and sponsor board (if confirmed by Oct. 15)	logo	logo	logo	name	name
Company recognized on event slideshow	logo	logo	logo	name	name
Company recognized in MS Connection (±7,500)	logo	name	name	name	name
Advertisement in event program book	back cover	full page	full page	½ page	¼ page
Reserved seating at the event	20 VIP	20 VIP	10	10	5
Company mentioned on chapter's Facebook page	◆	◆	◆	◆	◆

Display Sponsor - \$500+

Includes two seats to the event and a promotional display table

Patron Sponsor - \$500

Includes two seats to the event, name listed in event program and on event slideshow

Tickets

TABLE - \$1,000 - 10 tickets to event

VIP - \$250 - Ticket to event, name in event program and Meet & Greet with keynote speaker

FRIEND - \$150 - Ticket to event and name in event program

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For more information call Eric Szafran at 860.913.2550, ext. 52543
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