

Bakery Business Plan Template

EXECUTIVE SUMMARY

[COMPANY NAME]

c/o [NAME]

[ADDRESS]

[PHONE]

[EMAIL]

Additionally, if you are looking for funding, you may want to place something similar to the following at the bottom:

In order to fulfill our vision we will require [AMOUNT] in capital, which will be allocated roughly according to the following table:

Amount	Use of Capital

If we are fully capitalized, we hope to be profitable by [TIME].

MARKETING PLAN

Our Clientele

Our Competition

Our Specific Marketing Plan

PRODUCTS

More than sweets, you may also offer bread, cupcakes, or sandwiches. You should include a paragraph about each category you will offer but the important takeaway here is that you are including pictures of your products, no matter what they are.

OPERATIONS PLAN

Our Suppliers

Our Personnel

Licenses

Expense Projection

We expect our monthly outlay of expenses to approximate to the following:

Amount	Type of Expense
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MANAGEMENT