Marketing Campaigns Plan Comparison

Not sure which plan is right for you? Please contact us or get started for free!

TWILIO SendGrid

Basic Plans				
$15.00/mo	**$25.00/mo**	**$50.00/mo**	**$120.00/mo**	**$200.00/mo**
5,000 contacts	10,000 contacts	20,000 contacts	50,000 contacts	100,000 contacts
15,000 emails/mo	30,000 emails/mo	60,000 emails/mo	150,000 emails/mo	300,000 emails/mo
+$0.0040 /extra email or contact	+$0.0030 /extra email or contact	+$0.0030 /extra email or contact	+$0.0028 /extra email or contact	+$0.0023 /extra email or contact

Advanced Plans					
$60.00/mo	**$100.00/mo**	**$250.00/mo**	**$450.00/mo**	**$900.00/mo**	**Custom**
10,000 contacts	20,000 contacts	50,000 contacts	100,000 contacts	200,000 contacts	200,000+ contacts
50,000 emails/mo	100,000 emails/mo	250,000 emails/mo	500,000 emails/mo	1 million emails/mo	1+ million emails/mo
+$0.0075 /extra email or contact	+$0.0060 /extra email or contact	+$0.0060 /extra email or contact	+$0.0050 /extra email or contact	+$0.0050 /extra email or contact	Custom Pricing

Up to 2,000 contacts and 6,000 email sends/month included.

	Free	Basic	Advanced
Email Marketing			
Design & Code Editors	✓	✓	✓
Segmentation	✓	✓	✓
A/B Testing	✓	✓	✓
Email Testing	3 credits	10 credits*	60 credits*
Signup Forms	1 form	5 forms	15 forms
Automation	✓	✗	✓
Dedicated IP included	✗	✗	✓
Access to Additional IPs	✗	✗	✓
Send Scheduling	✓	✓	✓

*You can purchase additional credits

Marketing Campaigns Plan Comparison

Not sure which plan is right for you? Please contact us or get started for free!

	Free	Basic	Advanced
Email Marketing Con't.			
Content Personalization	✓	✓	✓
Unsubscribe Groups	✓	✓	✓
Responsive Templates	✓	✓	✓
Analytics & Reporting			
Engagement Statistics	✓	✓	✓
Link Click Tracking	✓	✓	✓
Bounce Rate, Spam, Blocked Reporting	✓	✓	✓
Application & Device Usage	✓	✓	✓
Browser & Mailbox Provider Usage	✓	✓	✓
Geographical Distribution	✓	✓	✓
Email Category Comparison	✓	✓	✓
Deliverability			
Inbox Provider Relationships	✓	✓	✓
Built-In Best Practices	✓	✓	✓
Authentication	✓	✓	✓
Expertise & Support			
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support
Access to Expert Services	✗	✓	✓

Marketing Campaigns Plan Comparison

Not sure which plan is right for you? Please contact us or get started for free!

	Free	Basic	Advanced
Integration & Customization			
Marketing Campaigns APIs	✓	✓	✓
Event Webhook	✓	✓	✓
Subuser API	✗	✗	✓
Universal Links	✓	✓	✓
Account & Team Management			
Teammate Permissions	1 teammate	1 teammate	1,000 teammates
Subuser Management	✗	✗	✓
Access to Transactional Templates	✓	✓	✓
Email API Statistics	✓	✓	✓
API Key Permissions	✓	✓	✓
Privacy & Security			
Two-Factor Authentication	✓	✓	✓
IP Access Management	✓	✓	✓
TLS encryption	✓	✓	✓
SOC 2 Type II certification	✓	✓	✓
Privacy Shield Certification	✓	✓	✓

Send up to **2,000 contacts and 6,000 email sends/month**—no credit card required.

Start For Free | Contact Sales