

WI Aquaculture/Aquaponic Boot Camp
Session 7 Aquaponics-Business Planning & Financing

Nelson and Pade, Inc.®
UWSP Aquaponics Innovation Center
August 18th, 2018
8:00 am – 5:00 pm

Meet at: Nelson & Pade, Inc.® Business Campus

W3731 State Road 23, Montello, WI 53949

Purpose: Monthly workshop for new aquaculture/aquaponic business owners as part of federally funded grant project, to educate participants in the biological, engineering, business, economic and social aspects of operating a new aquaculture or aquaponic business.

Agenda

Time	Session
8:00 - 8:30 am	Sign-in, Light breakfast
8:30 - 8:45	Welcome & Introduction to Nelson & Pade, Inc.® (<i>Nelson & Pade</i>)
8:45 – 9:45	Aquaponics Overview, History, Benefits, Applications (<i>Nelson</i>)
9:45 – 10:45	Nelson and Pade, Inc.® Greenhouses and Aquaponic Innovation Center tours (<i>Nelson and Pade, Inc.® staff and Hartleb</i>)
10:45 – 11:00	Break
11:00 – 11:30	Status of the Aquaponics Industry (<i>Pade</i>)
11:30 – 12:00	Marketing Aquaponic Crops (<i>Nelson</i>)
12:00 - 12:30	Lunch
12:30 – 1:15	Planning and startup of an aquaponics business (<i>Pade</i>)
1:15 - 2:00	Operating costs, revenue and ROI (<i>Baysinger</i>)
2:00 – 3:00	Daily Greenhouse operations (<i>Dobbins</i>)

3:00 – 3:30	Economics – Show me the numbers (<i>Pade</i>)
3:30 – 4:00	Funding options (<i>Baysinger</i>)
4:00 – 5:00	Analysis for developing and evaluating websites (<i>Stern</i>)
5:00 -	Q & A