

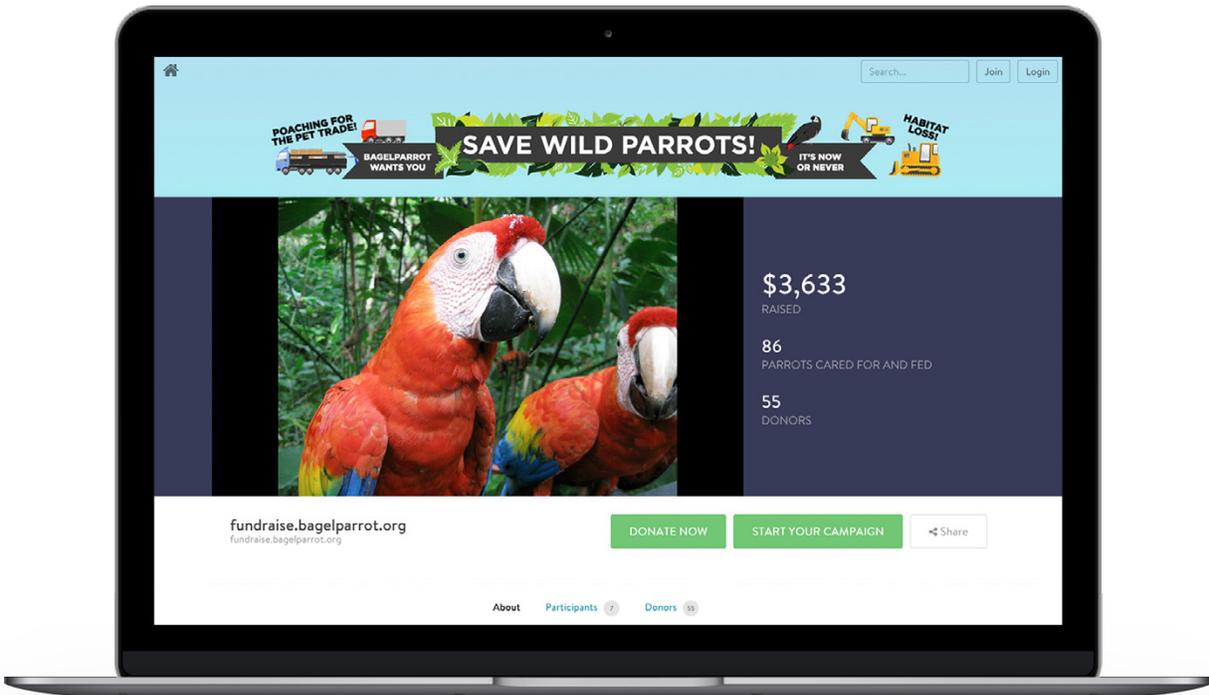


60-Day Year-End Fundraising Plan For Nonprofits

A step-by-step guide to planning a successful year-end campaign

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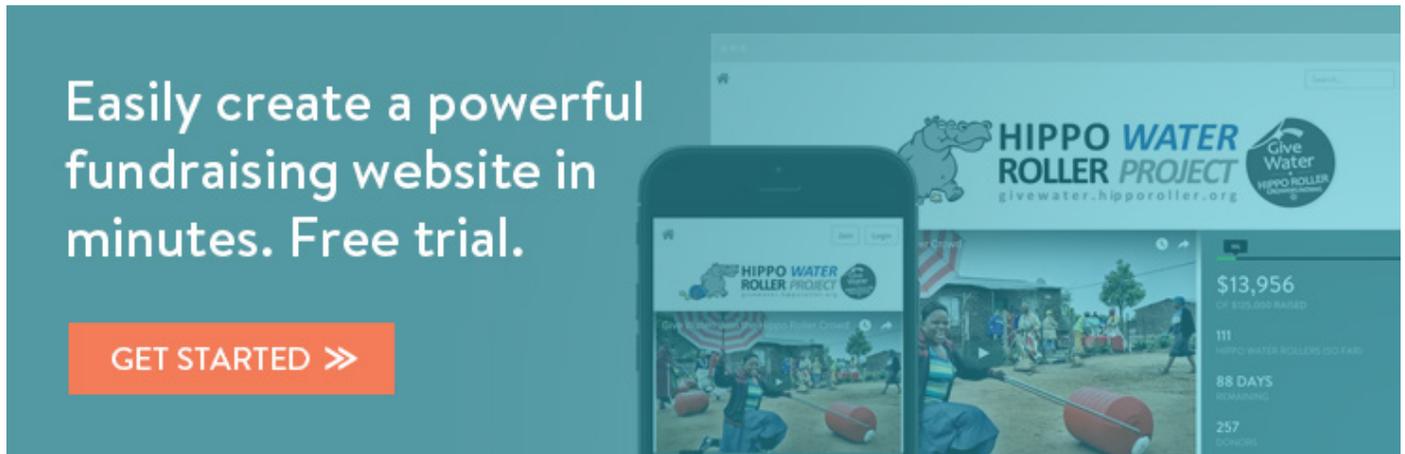
About CauseVox

Our aim at CauseVox is to help good things flourish.

CauseVox is a crowdfunding and peer-to-peer fundraising platform for nonprofits, groups, and individuals with a cause. Using our software, nonprofits and individuals can create and manage their own campaign site without needing to know how to code.

The CauseVox platform allows you to raise funds easily by providing all the tools you need to easily personalize, launch, and manage your own crowdfunding campaign.

Additionally, with our peer-to-peer fundraising capabilities, you can engage your supporters to create their own personal fundraising pages, as well as create and join teams, to fundraise on your behalf.



Easily create a powerful fundraising website in minutes. Free trial.

[GET STARTED >>](#)

Importance of Year-End Fundraising & How To Use This Plan

As the end of the year nears, the “fun” part of a fundraiser’s job begins to rear its head. As we all know, our jobs as fundraisers are never done. But as soon as pumpkins and mums start gracing our doorsteps, most nonprofits are just beginning to ramp up their fundraising.

Why is the end of the year the most popular time for fundraising?

Because people give more during November and December than they do the rest of the year. In fact, people are both thinking AND acting charitably.

Google reported a 30% increase in searches related to charitable giving from August to September of 2015. Plus, over [30% of total annual giving occurs in December](#) (with a whopping 12% happening during the last 3 days of the year!)

“Google reported a 30% increase in searches related to charitable giving from August to September of 2015...”

 [tweet this](#)

At CauseVox, we definitely notice an uptick in campaigns across all industries in September and October as nonprofits begin to ramp up their fundraising efforts. We understand that this is a stressful time for many organizations and we're dedicated to making the year-end fundraising season as easy as possible for you.

Use the plan outlined below to formulate a year-end fundraising plan specific to your nonprofit or charity. After reviewing the guide, use the included checklist and communications plan to get started planning for your nonprofit's 60-day fundraising push.

[Learn how CauseVox's all-in-one fundraising platform, can power your year-end fundraising campaign this year. Let our platform take care of the hard stuff-giving you more time to spend with your donors.](#)

How To Set Year-End Fundraising Goals

Begin formulating your fundraising plan by setting goals. Year-end fundraising goals should be based on the needs and current resources of your nonprofit.

Ask:

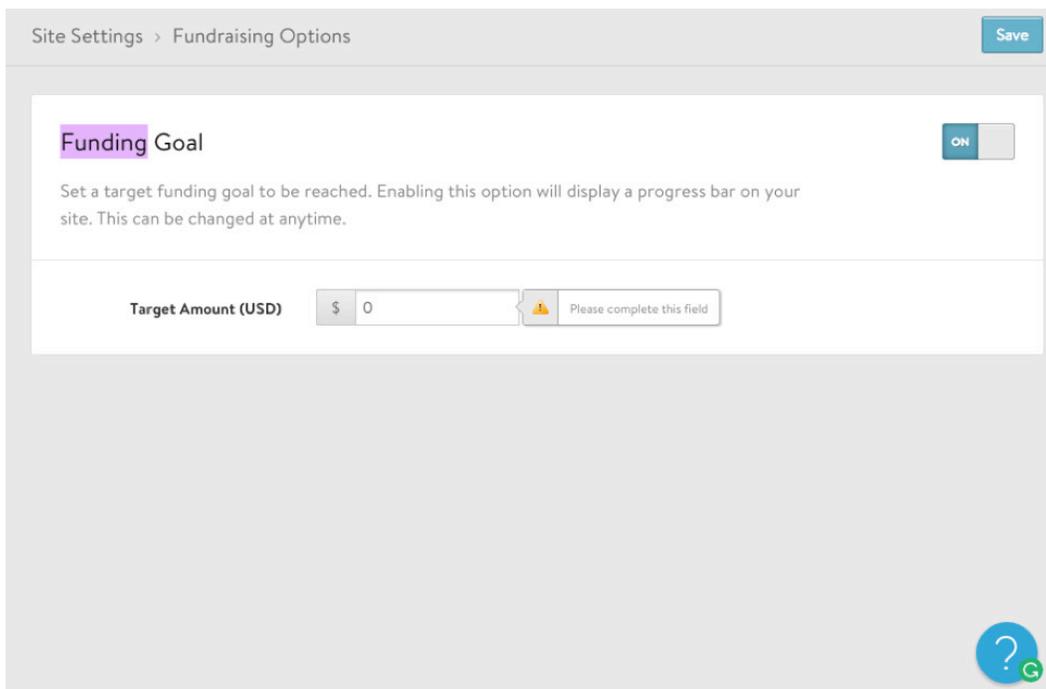
- What does your nonprofit need to operate?
- Are there any budget shortfalls that are impacting programming/operations?
- What does your nonprofit need to grow and meet the needs of the target population?

At CauseVox, we know the importance of goal-based fundraising. Because of this, we've invested a lot into making goal-based fundraising a central focus of campaigns run on our platform. We believe that all goals, including fundraising ones, should follow the [SMART goal](#) framework, meaning:

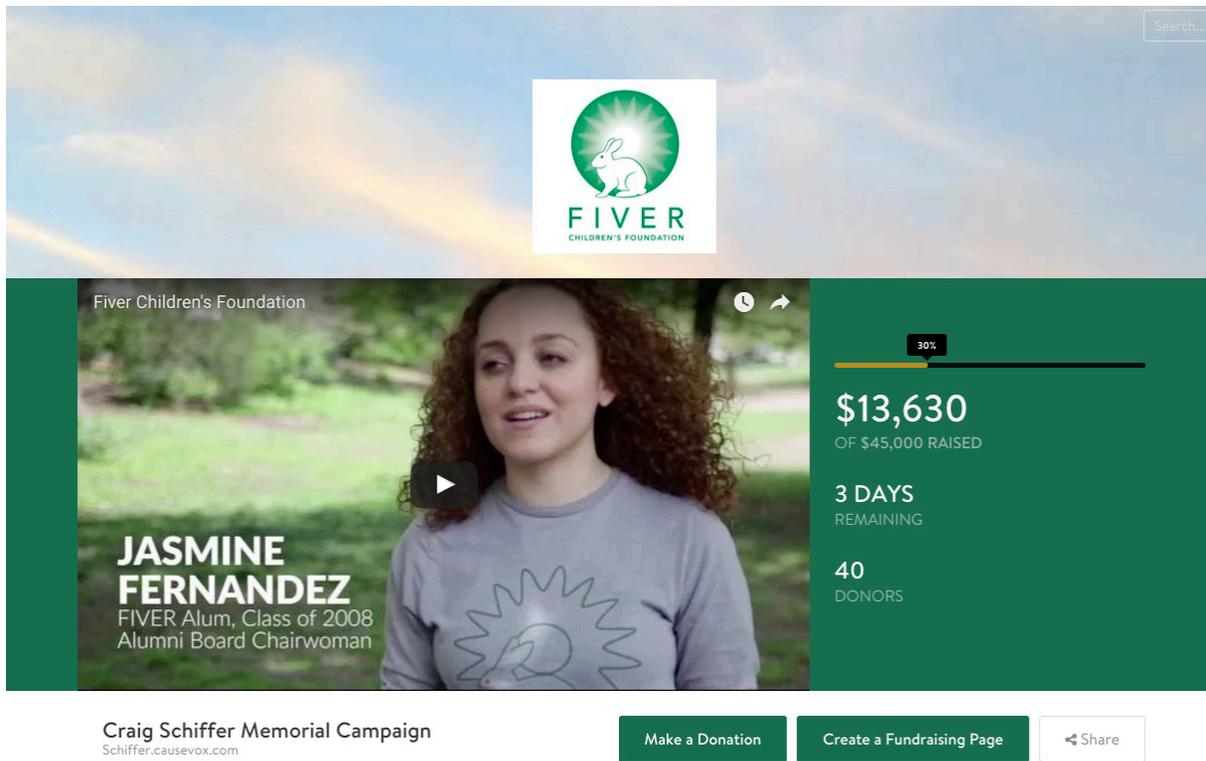
- **Specific:** Specify an end result/What you want to result from the campaign?
- **Measurable:** Can the results be measured?
- **Attainable:** Can the goal be reached?
- **Relevant:** Is meeting the goal necessary for your organization to operate?
- **Time-Based:** Do you have a start and end date for the goal to be met?

Plan your goal by combining your needs with the SMART formula. For example, if your nonprofit needs to raise \$5,000 to increase programming, this is what your goal should look like:

- **Specific:** Raise \$5,000 to increase programming to serve 100 additional at-risk youth.
- **Measureable:** Measure campaign by counting donations
- **Attainable:** Because we know that most donors give \$50 per donation, we believe we can reach 100 donors during this campaign
- **Relevant:** This programming increase is necessary to keep up with the needs of our community
- **Time-Based:** The campaign will run for 31-days in December



[Goal Setting on CauseVox](#)



Search...

FIVER CHILDREN'S FOUNDATION

Fiver Children's Foundation

JASMINE FERNANDEZ
FIVER Alum, Class of 2008
Alumni Board Chairwoman

30%

\$13,630
OF \$45,000 RAISED

3 DAYS
REMAINING

40
DONORS

Craig Schiffer Memorial Campaign
Schiffer.causevox.com

Make a Donation Create a Fundraising Page Share

Goal example on Fiver's [CauseVox fundraising site](#)

Once you have a goal in place, it's time to consider which fundraising techniques you'll employ to meet the goal.

How To Determine What Fundraiser To Run During Year-End

Whether you need to raise \$100 or \$100,000, you'll have to plan one or more fundraising campaigns. Choosing the right fundraiser mix to bring in year-end donations is very important, not only to raise funds, but to engage your donors.

Before we dive into your fundraising options, it's important to consider what fundraisers have worked well for your nonprofit in the past. Evaluate your past campaigns and base your year-end fundraising plan on the techniques your donors prefer.

Determine:

- What campaigns brought in the most money?
- What campaigns fizzled out?
- What fundraisers excited donors?
- Have you found success with time-bound, campaigns?
- Do your donors prefer online giving for in-person events?

Types Of Fundraising Campaigns

With this information, you can begin to narrow down a list of possible fundraisers.

There are many types of fundraising campaigns, and it is best to choose one that will uniquely resonate with your supporters.

Here are a few examples:

- **Annual Campaign:** Many nonprofits and charities run a fairly large-scale fundraiser on an annual basis, a fundraising technique known as an annual campaign. Most often, annual campaigns are used to raise funds to cover ongoing expenses such as program expenses and administrative costs.

- **Capital Campaign:** If you need funds to update your offices or increase/improve your nonprofit's assets, but need your annual campaign funds for program expenses, then you'll want to run what is known as a capital campaign.
- **In-Person Special Events:** Sometimes, the best way to energize donors is to put on an event. With an in-person special event, donors are brought together to participate in a charitable drive such as a benefit dinner or obstacle course. Goals for this type of fundraiser are naturally smaller and the campaign time frame is shorter than an annual or capital campaign.
- **Year-End Appeals:** Fundraising that happens in the last 2-3 months of the calendar year (what we consider the fundraising "busy season") is known as year-end fundraising.
- **Giving Day Appeals:** Capitalize on the energy and publicity of charitable giving days by hosting a one-day fundraiser. Giving Day appeals occur on specific days designated locally, nationally, or internationally and they usually focus on a specific cause or fundraising drive. #GivingTuesday is one example of a giving day.

Ways To Communicate Your Campaign

Once you determine what type of fundraiser you'd like to run, then consider the many ways to promote your campaign.

- **Email:** Your donors are already checking their email, so try connecting with them with an informative and inspirational fundraising email.
- **Online Peer-to-Peer Fundraiser:** This is a form of crowdfunding that employs current supporters to fundraise on behalf of an organization (CauseVox's online fundraising platform, we make launching a [peer-to-peer fundraising campaign](#) easy, helping you reach new supporters and raise more money for your cause)
- **Events:** Get your donors excited about giving to your cause with a fun and interactive event such as a gala, soup bowl event, or marathon. By bringing people together for your cause, you'll be able to communicate directly to your current and prospective donors- in person!
- **Social Media-Based:** Tap into your donor's need to make and sustain connections by promoting your campaign on social media. Don't forget that with social media, your campaign is one click away from being shared with your supporters friends and families.
- **Direct Mail:** Though they may seem traditional, direct mail campaigns do work. If you have donor addresses, then this is a great way to communicate with them!
- **Phone:** Donors, especially those who've supported your nonprofit before, may be best informed about your upcoming campaign with a quick phone call.
- **Public Relations:** Don't forget to talk to your local newspaper, radio, and news stations about your cause. Using these mediums gives you the potential to help you reach and even broader audience.

[Learn how CauseVox can help you streamline your year-end fundraising online, giving you time back that you can invest with your donors, leading to more money raised for your cause.](#)

Before you decide on a fundraiser, there are a few things to consider:

- **Budget:** Do you have enough money to run a direct mail campaign? If not, it may make more sense to drive online donations. Look into the costs of running each fundraiser before committing
- **Staff Time:** Some fundraisers require significantly more staff-involvement than others. Develop your year-end fundraising plan around staffing needs
- **Donor Buy-In:** Are your donors over-tapped? If this is one of many requests for donation that you've sent donors over the year, it may be time to try something new.

Choosing a fundraiser or two to run during year-end is important to bring in those much-needed donations.

Next, let's talk about the components of a fundraiser.

How To Craft A Compelling Fundraising Appeal

No matter which method you choose to fundraise, there are some common components that are a part of every fundraising appeal.

Use the following best practices to create an appeal that educates and motivates donors to give. Don't forget that your fundraising appeal doesn't have to just include words. Consider adding videos, images, and even artwork to reinforce your message.

Fundraising Appeal

A fundraising appeal educates a prospective donor about the cause and explains why it's worth donating to. A fundraising appeal that follows best practices contains:

- An Appeal To The Head: Include an educational component that describes impact and direct language that explains what you want from your donor.
- An Appeal To The Heart: Use stories to emotionally connect your audience to the cause

Stories

[CauseVox](#) believes in the power of stories because we've seen just how important they've been in more than 20,000 campaigns we've observed over the past 6 years. We encourage all fundraisers to incorporate storytelling as part of any year-end campaign.

[Nonprofit stories](#) are used to establish an emotional connection between supporters and your cause. You want your fundraising appeal to result in action, and this oftentimes occurs by giving donors a compelling reason to do so.

“Nonprofit stories are used to establish an emotional connection between supporters and your cause...”

 [tweet this](#)

A good story will:

- Put a face behind your organization with a relatable character your supporter can connect with, such as a client
- Describe the importance of your work using emotion-inducing language
- Show the donor how they fit in by introducing a solution and a call to action that your supporter can act on

Remember that you can easily post stories with our fundraising platform that tie in to your campaign.

Call To Action

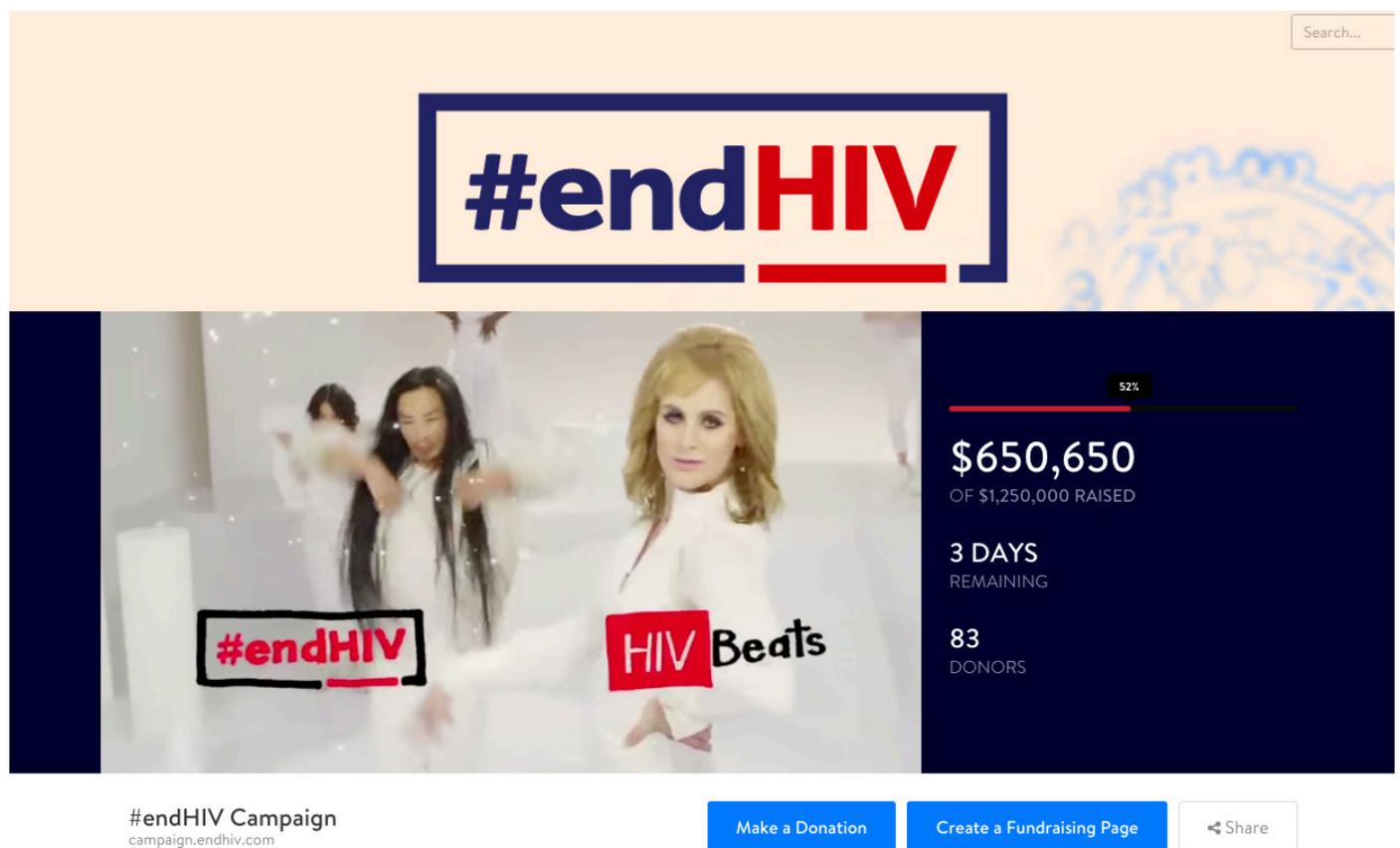
Use a call to action to tell your audience what you want them to do, which in this case is donate to your nonprofit. Here are the components of a good call to action:

- Direct, actionable language
- Expresses urgency
- Focuses on one action

Example: “Please give today to help save 100 animals” or simply “Donate Now.”

If you're using [CauseVox](#), then you already have built-in calls to action that automatically populate for your donor no matter where they are on your campaign site. We make it easy for your donors to take action!

Here is a great example of a video [fundraising appeal for the #endHIV campaign](#) posted through CauseVox. Keep in mind that you too can easily put up a fundraising appeal online in just a few minutes using our platform.



Search...

#endHIV

52%

\$650,650
OF \$1,250,000 RAISED

3 DAYS
REMAINING

83
DONORS

#endHIV Campaign
campaign.endhiv.com

Make a Donation Create a Fundraising Page Share

#endHIV's [CauseVox](#) Campaign Fundraising Site

How To Find Your Audience For Your Campaign

Determining your target donor audience will depend on your fundraising plan. Here are a few segments you should look to first as you're exploring who you'll target with your year-end fundraising campaign.

Board Of Directors

As with most fundraising campaigns, it's best to start with your board of directors. This should be the first group you reach out to kickstart a fundraiser.

Don't forget to use board members not just as a donation source, but as a support system. Here at CauseVox, we've seen our customers (for example, [Children of Vietnam](#)) use personal pages as a tool to activate supporters, including board members.

It's a good idea to ask board members to reach out to their networks to share your campaign or connect you with other potential donors, whether as part of a peer-to-peer fundraising campaign or just as a courtesy.

Current Donors/Other Supporters

In your 60-day year-end fundraising plan, include a strategy for re-engaging past donors and others associated with your cause (volunteers, advocates, etc.).

“In your 60-day year-end fundraising plan, include a strategy for re-engaging past donors and others...”

 [tweet this](#)

Review your donor data and note some of the following statistics/attributes:

- Retention rates (% of returning donors)
- What prompted donors to give? Was there any method that was most successful?
- How much did they give? What was the average gift?
- Ways that donors were engaged over the year
- How/when donors were last thanked

Then, segment your donor population based on retention, giving level, level of engagement, and even the length of your relationship. Down the road, you can target communications and messaging to each audience.

Prospective Donors

A holistic year-end fundraising plan will include plans to bring new donors into the fold. But instead of targeting everyone, it's important to determine who your key audience is. This is another area where donor segmentation comes into play!

“A holistic year-end fundraising plan will include plans to bring new donors into the fold ...”  [tweet this](#)

Look at some of the characteristics of your current donors. Are they predominantly female? Do they give \$100 annually? Do they respond well to email marketing? Your prospective donor audience will likely be based off of current donor data.

You may find that many prospective donors are actually connected with your current donors, and this is one reason why all of us at CauseVox believe that [peer-to-peer fundraising](#) is one of the best ways to recruit new donors.

Yes, prospective donors have requests coming to them left and right, but peer-to-peer fundraising allows your nonprofit's story to rise above all that noise. A personal recommendation does wonders in helping an organization gain new supporters.

Consider Key Dates

One of the reasons why year-end giving is so popular is because November and December are chock-full of important holidays and events that promote generosity.

When creating your fundraising plan, consider the following dates and how your campaign can tie into each holiday and celebration:

- **Thanksgiving:** A great day to thank your donors for their support over the year
- [Giving Tuesday](#): The global day of giving on the Tuesday following Thanksgiving.
- **December Holidays:** Many people choose to give around this time because it coincides with gift-giving holidays such as Christmas, Hanukkah, and Kwanzaa.

- **New Year's Eve:** Donors like to get donations in by December 31st to be eligible for a tax deduction for the current year.

Here's an example of a #GivingTuesday fundraiser posted on Facebook.



[Oregon Food Bank Giving Tuesday Promotion](#)

You'll find a number of great #endofyeardonation fundraising campaign posts on social media, including this one from Our Town's Habitat for Humanity.



Our Towns Habitat for Humanity

December 30, 2015 · 🌐

#DidYouKnow well-implemented affordable housing developments tend to improve the value of nearby homes?

Please help us with your #EndOfYearDonation to continue helping people with decent housing.

<http://www.ourtownshabitat.org/support.../make-a-donation.html>



[Our Towns Habitat For Humanity #endofyeardonation Campaign](#)

Formulate A Communications Plan

A communications plan is necessary as part of a year-end fundraising. It helps to keep your dates and actionable tasks organized, and also to keep everyone from the marketing team to fundraisers on the same page.

Your communications plan should include:

- Calendar with dates of key messages
- The purpose of each communication
- Target audience
- Communication themes (weekly/monthly)
- Goals/benchmarks

For year-end fundraising, it is important to incorporate the key dates listed above into your communications plan. You don't want to miss out on a chance to thank your donors on Thanksgiving or for a social media-based fundraiser on #GivingTuesday.

Using Social Media For Year-End Appeals

Social media can and should be used for some of your nonprofit's year-end fundraising strategy.

“Social media can and should be used for some of your nonprofit's year-end fundraising strategy...”  [tweet this](#)

To ensure that your social media posts are being noticed and engaged with, focus on the following:

Mobile Optimization: Since over [80% of the time people spend on social media](#) is done on a mobile device, make sure that all your posts are optimized for mobile. Try:

- Using images with high resolution
- Posting photos and videos that don't have to be zoomed in on.

Shareable Content: Creating shareable content is key and includes these traits:

- Provides something of value
- May be entertaining
- Relates to your audience

- Is visually appealing

Frequency: Post to Facebook around 4 times each week, especially when you're in the midst of a fundraising campaign. For platforms like Instagram and Snapchat, 1 post per day is common and acceptable.

Call to Action: Especially when fundraising, it is important to be clear about what action you want your audience to take.

More Than Just Fundraising Appeals: Even though you're in the midst of year-end fundraising, don't just focus on asking for donations on social media. You can also use these platforms to thank your donors and highlight the efforts of donors and fundraisers.

There are a number of great social media fundraising appeals online. Check out this one from neverthirst, a nonprofit that has [raised millions on CauseVox](#). It includes powerful imagery, a shareable message, and a call to action.



Neverthirst's Facebook Post

How To Effectively Use Email Marketing For Year-End Appeals

Email fundraising accounts for [1/3 of all revenue raised online](#), meaning that nonprofits are using email more than ever to reach out to donors and raise those much-needed funds.

“Email fundraising accounts for ⅓ of all revenue raised online...” [🐦 tweet this](#)

When incorporating email marketing into your year-end fundraising plan, focus on the following:

Your Audience: Recognize that if you are reaching out to donors via email, it is because you have their email address in the first place and you already have a relationship established with that person. Don't make the mistake of forgetting to personalize the message or giving that donor basic “new donor” information.

Instead, honor your relationship by focusing on familiarity. Address them by name, note their last gift and/or what they've done for your cause over the year, and use a sender familiar to that donor.

The Subject Line: [33% of emails are opened](#) because of the subject line, so make it work for you.

- Keep it under 15 characters
- Use the [right words](#), such as choosing “help” or “fundraise” over “donating.”
- Use words/phrases that express time (ie. urgent, today, now, this week)
- Pose a question (ie. Are You Ready To Change Lives Today?)

Good Content: First, remember that many people are using a mobile device to open your email, so optimize your email content for mobile using a single column and concise, direct text.

Then, follow these fundraising email content best practices:

- Share a relatable story
- Make your audience feel a part of the cause
- Include pictures or videos
- Use timely references to motivate your donor to get involved, such as encouraging to give a gift for #GivingTuesday.

Bold Call To Action: You want your email recipient to respond to the fundraising email with a donation. In order to make that message clear, it is important to write or create a clear, direct call to action.

If you're running a CauseVox campaign, then include a link call to action to your fundraising site.

Here's a great fundraising email call to action example from [World Help](#), an international humanitarian nonprofit that has raised nearly a million dollars on [CauseVox](#).

With no money or belongings, very few employment opportunities, and no end in sight to this crisis, millions of refugees still rely on others' compassion to survive.

Choosing to *remember* and *act upon* the enduring needs of refugees makes the difference between life and death.

For \$35, you can provide \$189 worth of life-saving aid to someone just like Sa'ad . . . a refugee who's lost everything.

Today, will you choose to show a refugee that they have not been forgotten?

AID A REFUGEE

As little as \$35 can bring hope to a refugee in need.



Help for today. Hope for tomorrow.

worldhelp.net

World Help's Fundraising Email Call to Action

Use Visuals: At CauseVox, we truly believe that a picture is worth a thousand words, especially in the world of fundraising. Don't forget to use images and videos that put a human element behind your organization. Increase the power of your visuals by:

- Using high resolution images with a clear picture
- Including faces of people with their faces turned toward the camera
- Showing the work or those impacted by your organization

Keep in mind that during the holidays, people may not be checking their email as frequently as they do during the workweek. Try sending emails to sample audiences at different times to determine the time your audience is most likely to open your emails.

Drive All Avenues To One Place

You're reaching out for donations through a variety of avenues- social media, email, in-person, mail, phone calls. To be honest, it doesn't take much to go from organized to chaotic when your donors are coming in from a number of sources.

To keep your year-end fundraising in check, remember to draw people to one source.

This can be a donation page on your website or even a peer-to-peer fundraising site.

Choose the medium that works best for your audience.

[Learn how CauseVox's all-in-one fundraising platform, can power your year-end fundraising campaign this year. Let our platform take care of the hard stuff-giving you more time to spend with your donors.](#)

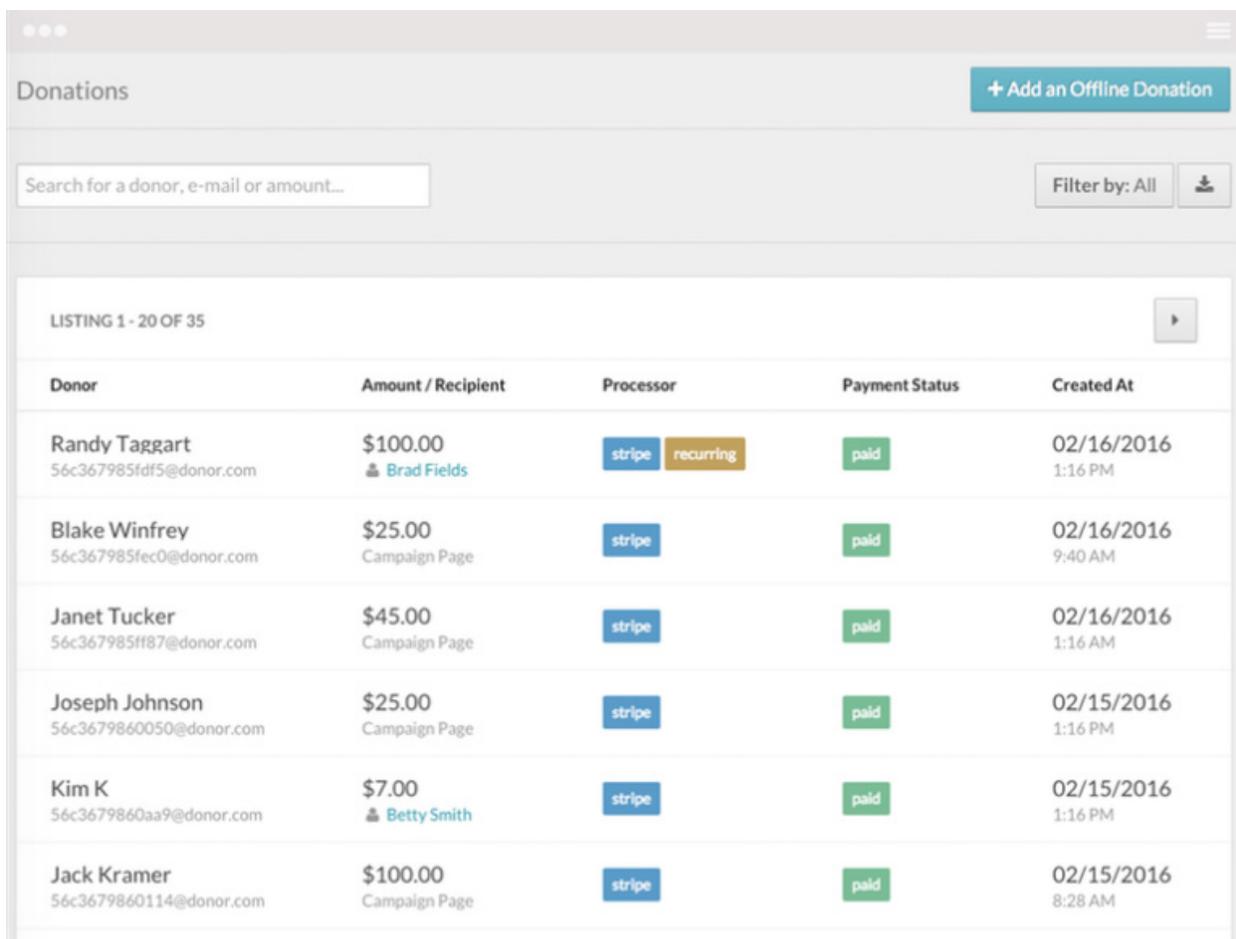
Next Steps

The work never stops for a fundraiser. After you've finished your year-end push, now's the time to focus on thanking your donors and planning for re-engagement.

Here are some of the most important next steps:

Analyzing Campaign Results: Close your campaign by comparing your year-end fundraising plan to your results.

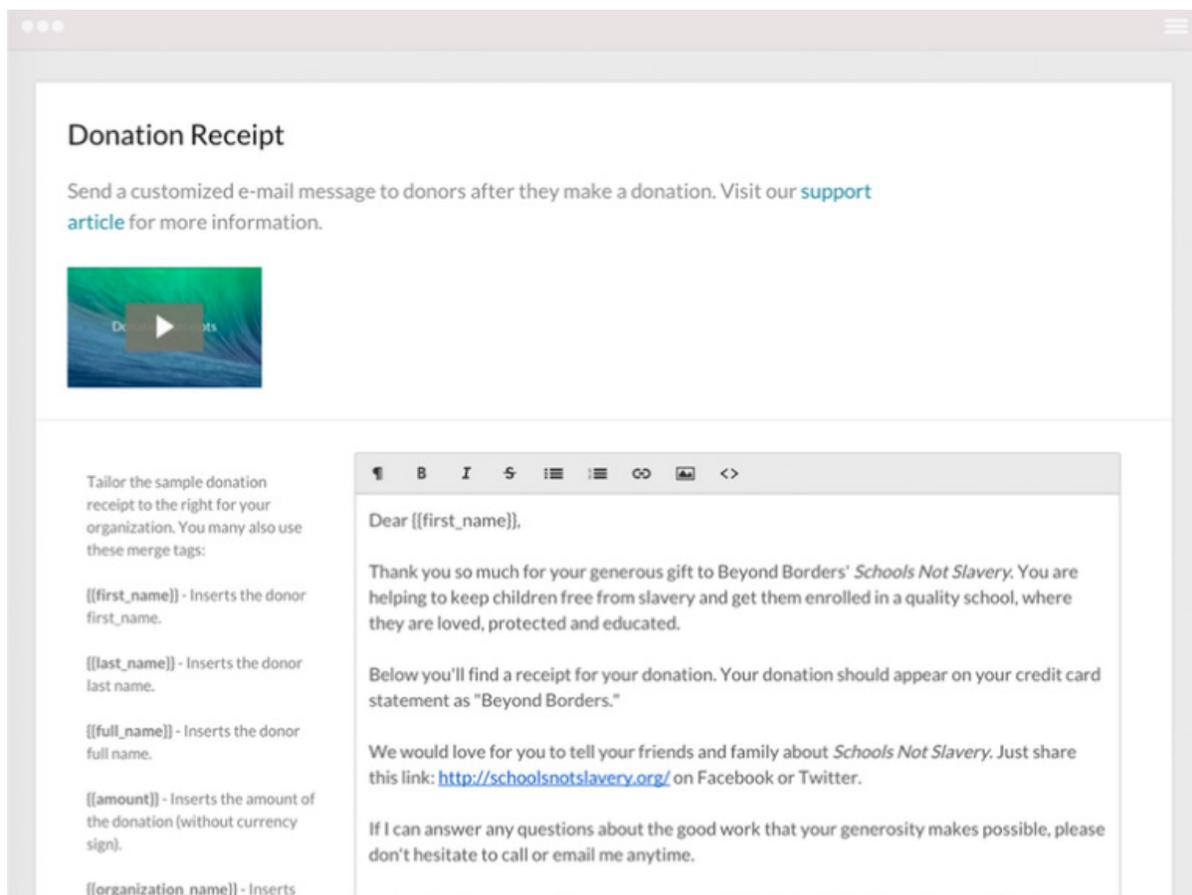
- **Goals:** Did you meet your goal? What were the highlights of the year-end fundraising activities? Are there any areas that need improvement? Use the answers to these questions to improve your future fundraising plans.
- **Return on Investment:** If possible calculate the donor’s return on investment based on the number of lives positively impacted by the average donor gift.
- **Donor Data:** Input any pertinent donor data into your CRM or donor tracking program. On CauseVox, this information is easily populated on your “Donations” tab.



Donor	Amount / Recipient	Processor	Payment Status	Created At
Randy Taggart 56c367985fdf5@donor.com	\$100.00 Brad Fields	stripe recurring	paid	02/16/2016 1:16 PM
Blake Winfrey 56c367985fec0@donor.com	\$25.00 Campaign Page	stripe	paid	02/16/2016 9:40 AM
Janet Tucker 56c367985ff87@donor.com	\$45.00 Campaign Page	stripe	paid	02/16/2016 1:16 AM
Joseph Johnson 56c3679860050@donor.com	\$25.00 Campaign Page	stripe	paid	02/15/2016 1:16 PM
Kim K 56c3679860aa9@donor.com	\$7.00 Betty Smith	stripe	paid	02/15/2016 1:16 PM
Jack Kramer 56c3679860114@donor.com	\$100.00 Campaign Page	stripe	paid	02/15/2016 8:28 AM

[Donation tracking and management in CauseVox](#)

Thanking Donors: The importance of thanking your donors immediately and often cannot be stressed enough. As soon as a donor makes a gift, send an automatic donation receipt and thank you (If you're using [CauseVox](#), then this is automatically done for you and you can customize it to fit your campaign).



[Customized donation receipt setup in CauseVox](#)

Then, follow up with a personalized thank you. This gesture of appreciation can take any form, including, but not limited to:

- Written note

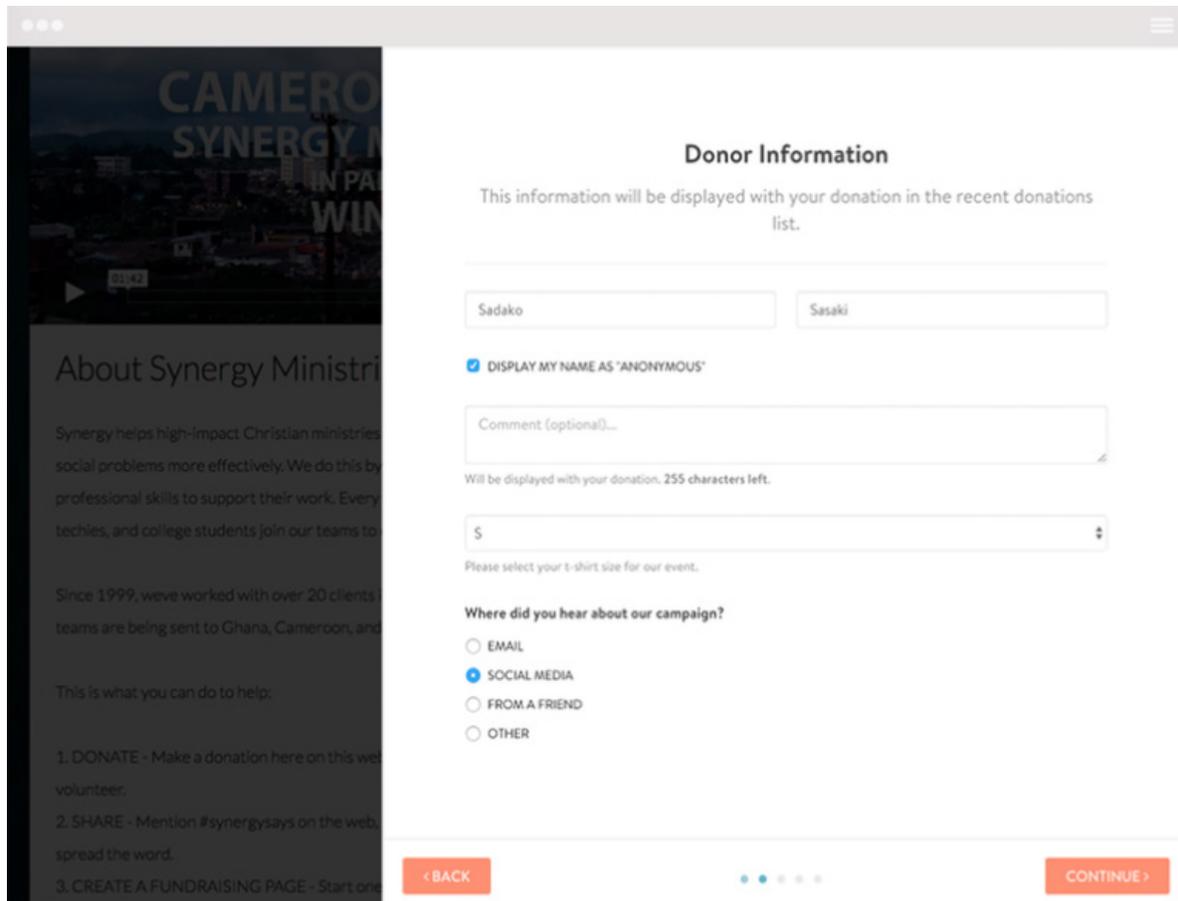
- Personalized email
- Phone call
- Video thank you

Planning For Re-Engagement: Capturing a donation is only one part of the donor engagement cycle. Next, you need to begin planning reengagement. After all, you want to keep your donors as active participants in your nonprofit.

Invite your donors to get involved on a deeper level by:

- Connecting on social media
- Signing up for email or direct mail newsletter
- Volunteer
- Ask major donors or other interested parties to serve as a member of the board of directors
- Fundraising on behalf of your organization in a peer-to-peer fundraiser

If you've customized your [donation form using CauseVox](#), then it's likely you've already captured some great donor data that can be used for re-engagement. Use this information to develop a plan for your next point of contact.



Donor Information

This information will be displayed with your donation in the recent donations list.

Sadako Sasaki

DISPLAY MY NAME AS 'ANONYMOUS'

Comment (optional)...

Will be displayed with your donation. 255 characters left.

\$

Please select your t-shirt size for our event.

Where did you hear about our campaign?

EMAIL

SOCIAL MEDIA

FROM A FRIEND

OTHER

< BACK CONTINUE >

[Mobile optimized donation form](#) powered by CauseVox

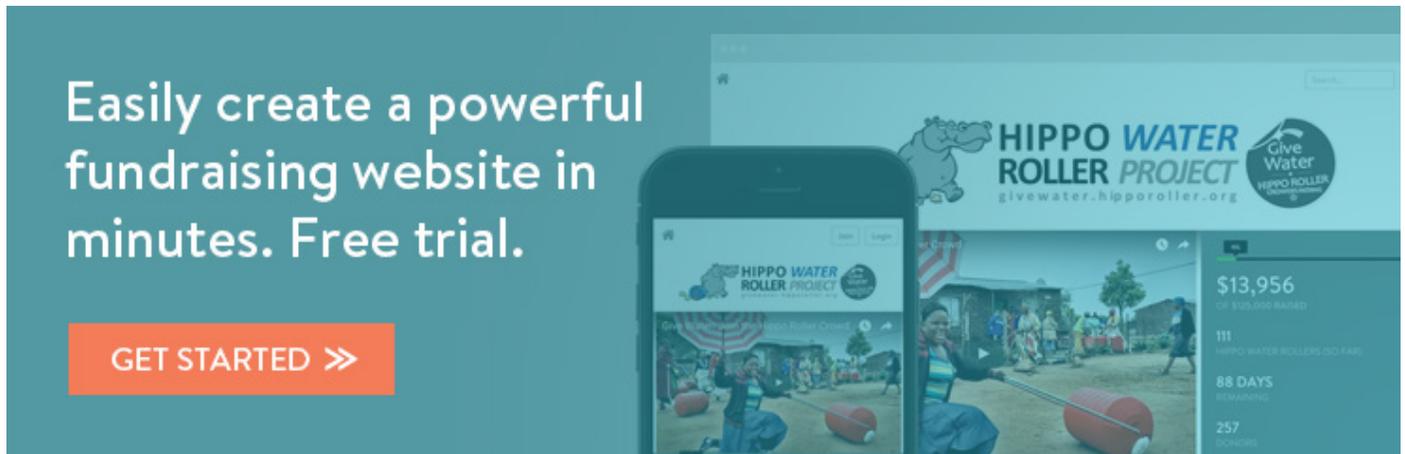
Creating a year-end fundraising plan is vitally important for nonprofits interested in capitalizing on the energy and generosity of donors during the last 60-days of the year. And it doesn't matter if your nonprofit has a staff of 2 or 200. All it takes is some strategic planning to set the gears in motion for a successful fundraising season.

Now is the best time to start!

“Creating a year-end fundraising plan is vitally important for nonprofits...” [🐦 tweet this](#)

60-Day Year-End Fundraising Plan Checklist

- Set a SMART goal based on the needs of your organization
- Determine what fundraisers will work best for your year-end fundraising efforts
- Create your vision, keeping in mind:
 - Does this fundraiser meet budget constraints?
 - Does this fundraiser match available staffing/volunteer resources?
 - Are donors likely to respond positively to this fundraiser? (If you're fundraising on CauseVox, we use a tried-and-true formula and layout that will appeal to donors)
- Create a fundraising appeal
 - Include an emotionally-inducing story
 - Include a call to action (If you're fundraising on CauseVox, we make this easy for you)
- Find your target audience
 - Start with the Board of Directors
 - Reach out to current/past donors and other nonprofit supporters
 - Create a plan to bring in new donors based on donor data
- Craft a communications plan
 - Consider key year-end dates: Thanksgiving, #GivingTuesday, New Year's, etc.
 - Incorporate communications through the blog feature on your CauseVox campaign page if applicable
- Use social media for year-end fundraising.
 - Optimize for mobile
 - Create shareable content
 - Include calls to action when appropriate
- Use social media to thank and highlight key donors
- Use fundraising emails for year-end fundraising
 - Write effective subject lines
 - Optimize for mobile
 - Include strong content
 - Include call to action (CauseVox users will want to direct the donor to the fundraising website)
 - Use visuals when appropriate
- Drive all donors to one place for each campaign
- Analyze campaign results
 - Calculate ROI
 - Determine campaign highlights and areas for improvement
- Thank donors (If you're using CauseVox, we handle all the [back-office tasks](#), like receipting, so you don't have to)
- Form a plan to re-engage donors in the new year



As a CauseVox user, here's just a few of the features you'll have access to:

- [Easily customizable crowdfunding site](#) to integrate with your branding and design fully.
- [Powerful crowdfunding tools](#) to help you raise more funds (donation metrics, impact metrics, donation receipts, mobile-optimization, etc)
- [Easy and clean user interface and admin dashboard](#) to manage donors, create content, adjust your campaign, and get real-time updates
- [Personal fundraising pages](#) to help you get new donors and reach new networks.
- [Dedicated customer service](#) to help you be as successful as possible, in addition to [free guides, toolkits, case studies and resources.](#)

There's a lot more where that came from, and the CauseVox team is your number one resource. Don't hesitate to reach out for more information on any of the topics

covered in this guide, and feel free to browse our website for related content if you want to dig a little deeper.

Ready to get started? [Sign up on CauseVox today.](#)

Schedule a free 1-1 fundraising consultation today

It only takes 30 minutes to change the course of your fundraising

[SCHEDULE A MEETING](#)

