



Complimentary EBook PDF from
MafiaHairdresser.com

30/60/90 Goal Achiever Plan

Jon-David

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A Message from the Author

This 30/60/90 Goal Achiever Plan is my own version of what was given to me by excellent coaches and business people and it is the plan that works for me and my customers.

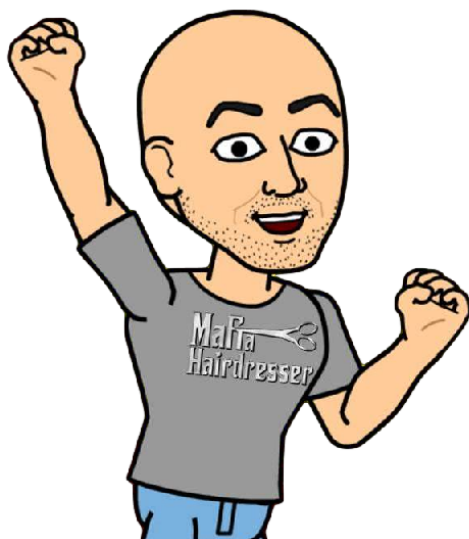
The **30/60/90 Goal Achiever Plan** is not new, and it is certainly not complicated. If you find that it has been hard for you to adhere to other goal achieving plans in the past then you'll be able to read through this one and decide, very quickly, if it is for you. If you've ever become lost, confused or bored with other goal setting books because of a lot of acronym usage or too much technical or corporate language, this eBook may be for you!

For a very long time, I was a social media coach for businesses and individuals, and I specialized in the beauty/barber industry. Whether I was working with a law firm, a chocolate factory, an author or a salon owner, their time was very important to them. They usually didn't want to have to read a lot of antidotes or instructions. They wanted to be given a template and a direction so they can use their prior knowledge to fill in the details as it related to their work or industry. This eBook is the template for Achieving Your Goals for any industry.

I came to write this eBook because it was, basically, already written! It was the same template that my spiritual and business coaches had me use; it just wasn't written down and published the way I used it: *Sooo simple!* I hope you enjoy & appreciate that I've taken the time to write it down for you. It is my gift to you!

This plan is very personal to me. One of the things that the Goal Achiever Plan has done for me was "wake me up." After a decade of social media coaching, I found myself hating the work. I felt like I was "drying up," artistically. By continually doing the steps in the Goal Achiever Plan, I was consistently checking in on my happiness & wellbeing. Happiness is built into the plan!

So, after years of helping others, I pulled back and began to do hair again, write novels & screenplays. And now, I have a "radio play" podcast of all my novels! I hope you check out the Mafia Hairdresser podcast when you want some fun entertainment. I am fully using my creative talents and it's all because of The Goal Achiever Plan.



Jon-David is an author, successful playwright, a business coach and has been in the beauty industry for over 30 years. Read his novels and other eBooks on social media and humor at Amazon.com.

The first thing a good business coach will ask his or her new client is what is it they want? Do they want more time with their kids? Do they want a certain amount of money in their bank account by a certain date? Do they want to become more balanced with work by getting enough sleep and exercise?

Once a business coach and client knows the goals, then, together, we narrow down the one, two, three or four big main goals the customer wants to achieve. With a Goal Plan we can assign a date in which to achieve each big goal. A Goal Plan with a committed date in place for each big goal leads us to list tasks, people, resources and further education that will needed to be done or acquire to attain each particular goal; each of these categories gets a target date of completion as well.

A Life or Goal Plan works much like a Business Plan!

The **30/60/90 Goal Achiever Plan** the quickest, clear goal plan to use because it will help you see that mountain of a BIG GOAL for what it is: a mass of pebbles piled up. If we move each pebble into place, one by one, we will be able to walk over and climb that mountain. With the 30/60/90 Goal Achiever Plan, we break Big Goals into 3 phases with 5 or less Major Tasks to be accomplished in each phase. Each Major Task might need daily tasks to be done or delegation, money, research & tools needed to be accomplished: these are the “pebbles” you will need to daily address. This is your “hike.”

I hope you’ll commit to using the 30/60/90 Goal Achiever Plan for your Big Goals and *every goal*. Commit to your goals and commit to the steps and rules in this eBook and you will achieve them as well as illuminate the reasons why you could not reach your goals in the past. This eBook is straight forward but it will also ask you to keep track of what seems to be tripping you up in regard to reaching all of your goals, past and future.

The 30/60/90 GOAL ACHIEVER PLAN works for everyone and I hope you use it for each and every one of your own Big Goals.

Jon-David aka “Mafia Hairdresser”



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How to use the 30/60/90 Goal Achiever Plan



Decide on one specific *Big Goal*

1. Find, specify or identify one Big Goal.
2. Each Big Goal must include something that you can actually visualize.
3. Write down your Big Goal as if it has already happened.
4. Be Specific.

Examples of a Big Goal: "I now the proud owner of a new 2016 Corvette Car."

"I am an expert Twitter Marketer and I spend one hour per month plus ten minutes a day and I make 5 new customers a months at \$50 apiece with my Twitter Marketing."

"I make \$1000-Gross per month from my Pinterest Marketing." "I am perfectly healthy and spend time outdoors daily and meditate."



Think-Test your goal:

- Do you believe you can achieve that goal?
- Are you willing to put in the time, effort and investment to achieve that goal?
- you feel you deserve that goal?
- Are you open to asking for help?
- Can you be open and flexible to changing your habits, thoughts, actions and behaviors achieve your goal?

If you answered yes to all of these questions: Congratulations!

Did you come up with a few NO's? If you came upon a mind-block or a "no" to any of the above think-test goal questions, then I recommend you ask yourself why. This exercise may give you insights into your success or failure with your prior goals. When you ask yourself why, you might acquire the answers and clarity so you can change your habits and succeed better next time with another Big Goal.

Change happens with every goal set and accomplished.

You'll be a bigger winner each time you set and achieve a goal!



Picture a Dollar Sign

Pin a dollar sign to the wall wherever your workspace is. This dollar sign will represent your Big Goal.

You can buy a cardboard or a vintage dollar sign; or cut one out of a magazine. Pick a dollar sign that you like and one that you could stand to see every day pinned or taped to the wall for 3 months.

If your dollar sign is visible to family members or friends, try keeping its meaning or your Big Goal to yourself. Do not explain it unless you feel comfortable doing so. Your dollar sign is your baby and you don't want anyone to pick on that baby until it has "matured" a bit. Your dollar sign can be your own mysterious secret! Share your Big Goals with people who can help you with your Big Goals if you like.

"But I don't want my goals to be 'all about money.'" "I don't want to be a superficial person."

I'm an artist and I never used to "chase the money." But, after many years of learning how to set money goals *and every goal*, I've realized that most of my goals took money to achieve; at the very least, they cost me time or personal or mental resources. Many my goals may have made me money, whether I fully achieved them or not. And yet: "it's never *really* about the money."

The Major Task and the Daily Tasks as well as all of the things you will list on your worksheet will represent the "Cost" to you to achieve your Big Goal.

The DOLLAR SIGN on your wall will simply a symbol that might represents more freedom, more time, a vacation, a couch, a new wardrobe or more money to put back into the economy or to share at will. Your dollar sign will actually represent the Return on Your Investment.

With all of the money I've made in my life I have only become more giving, more spiritual and more thankful. It's never *really* about the money.

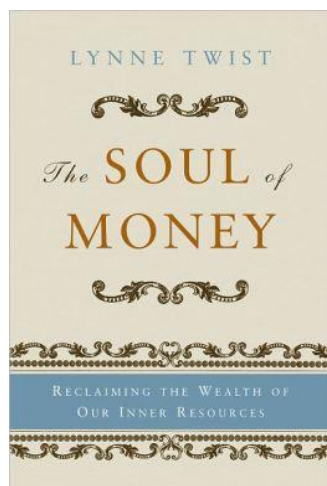


Return on Investment of Time & Money!

Yes: You must use a dollar sign.

- You can always quantify when you reach a Big Goal but you must define it.
- There is a cost, *not always money*, when you set a goal and that will be done in daily worksheets.
- There is a value to your goal and the dollar sign will represent value. (Time/Vacation/Couch)
- Your dollar sign encompass all the cost you had/have to pay or do to achieve you Big Goal.

You can trust your integrity where it concerns money and I invite you to question any resistance you might have to attaining it. There is enough money in the world for all of us to be prosperous. I don't worry about who has more than I do, or who has less. **If you worry about such things, this may be holding you back on your Big Goals.** I only have my own monetary goals and that is all I have to work on. A good book to read on this philosophy is called ***The Soul of Money: Reclaiming the Wealth of Our Inner Resources*** by Lynn Twist.



[click here](#)

By taking a dollar sign and pinning it to a wall and making it represent what you want it to be is a very powerful tool. I invite you to try it. Don't cheat. It has to be a dollar sign and you have to put it on your wall.

Now write a date on that dollar sign: State clearly when you want to achieve that Big Goal.



You need a Notebook for all of your 30/60/90 GOAL ACHIEVER PLANS

In a notebook you will write Major Tasks and Daily Tasks. List all the tasks you need to do to achieve your goal as well as a few items that you think you might need to know. List all the people, resources, advanced education, tools, food, products and research you think you will need to help you to achieve your goal in notes. The exact steps and rules and worksheets are included when you read on.

Included in your Notebook will be 30/60/90 Goal Achiever Worksheets:

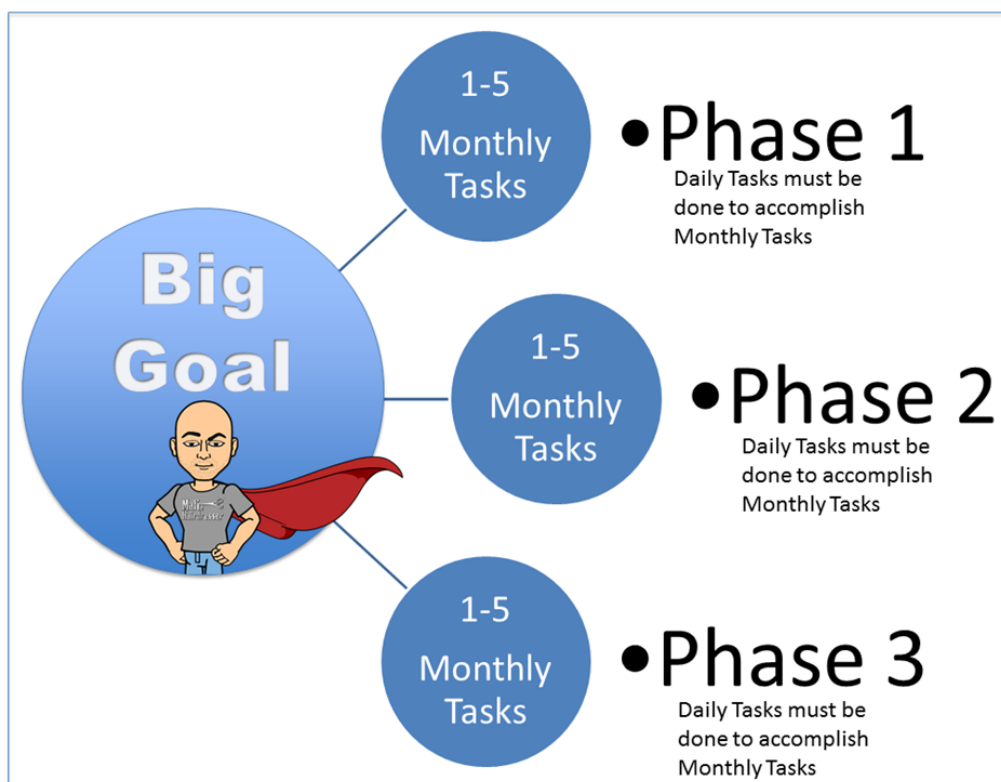
- ° Big Goal ° Dollar Sign ° 3-Phase ° Major Tasks ° Daily Tasks + notes ° Setbacks + notes
- ° Triggers + notes ° Score Card for Major Tasks & Daily Tasks completed weekly
- ° Resource and People List ° Goaled Star List



Major Tasks and Daily Tasks: Your **Major Tasks List is your Monthly Guide** and your **Daily Task List is your Action List**. Monthly Major Tasks takes all of the chatter and thoughts out of your head so you won't have to worry about your Big Goals while on your path to achieving them. Major Tasks are broken up into three month segments or months: 30/60/90! Monthly Major Tasks gives you a view of when you should complete them and how well you are doing along the way to achieving your BIG GOAL. Your Daily Tasks, which are many, are what you have to wake up and achieve each day to complete your

Major Tasks, which are few. You will score yourself on your weekly Daily Tasks completed and you will score yourself on your Major Tasks completed.

By taking your BIG GOAL and breaking it up into smaller segments allows you to take the pressure off your mind about your BIG GOAL. There is no need to worry what to do next. There is no worry that you are behind because you will be able to view how far you getting towards your Big Goal. Take worry off your emotional menu because you will just follow your own pre-schedule and do your daily tasks.



★ **Setbacks:** Please know that *you may get behind in your schedule*. Life happens, we get sick, overwhelmed and we have families to attend to. This should be a part of any Goal-Achieving program: **Setbacks**. Setbacks are normal! The Daily Tasks worksheet will be able to tell you if you are going to need to change the target date of your actual Big Goal and that's okay too. You will be asked to record your Setbacks so you can be more conscious about your Setbacks for future Big Goals. What are your Setbacks? Do they happen regularly? Can you avoid them? Write your own notes about Setbacks as they happen for clarity and future prevention.

★ To change your Big Goal Date, or change your Major Tasks can be a very important practice. It can show you how much pressure you put on yourself and how much you are able to be flexible. You have the ability to "adjust," to forgive, or to move on and plow ahead at full speed again. You might even learn how to become a more relaxed or "go-with-the-flow kinda guy/gal." If you change your Major Tasks or Big Goal dates often, I recommend that you look at why you constantly put off your goals and tasks. This may be illuminating for you about what type of distractions, Setbacks and Triggers keep you from your goals, past and present.

★ **Triggers:** You will also be recording your Positive Triggers as well as your Negative Triggers. (Download the Worksheets at GoalAchiever.club) All Negative Triggers can be converted into positive Triggers. Example: I used to "procrastinate" whenever I started to write a new novel or eBook. I would

find things that I needed to do before I stepped in front of my keyboard to type my outlines or prose. I would make the bed, clean the house and rake the leaves. Then I'd be hungry and take a nap. The next thing I know, I would have to take care of something else on my calendar. Writing would have to begin on another day...

Alas, I finally figured out that was actually my artistic Goal Achiever process! In fact, I was actually thinking of nothing but the book I was about to write and, when I did finally sit down to write it, it seemed like it was as easy as turning on the tap. You need to know what your Negative and Positive Triggers are so you can layer them into your BIG GOALS.



Goaled Star: A Goal is your friend. You will learn how to be a conscious winner each time you set out for a BIG GOAL. For every Major Task you complete, you should give yourself a **“GOALED STAR”** and feel good about moving ahead and towards your BIG GOAL. A Goaled Star is simply a token of appreciation or a celebration you give or do yourself. Your Goaled Star could be a new blouse, dinner with friends, a trip to the museum or a full day of watching TV.



You are not a procrastinator if you achieve your goals on time.

You are a Goal Achiever!

Mafia Hairdresser



The object of this Goal Setting practice is to achieve your goals and “to win.” Without each step of this Goal Achiever Plan you might achieve the goal but you won’t be gathering all the tools, partners and personal insights which would make the next Big Goal easier to achieve.

Here are the *Steps and Rules* to achieve your Big Goals with 30/60/90 Goal Achiever Plan



Step 1: Choose one BIG GOAL

RULES:

- Write your BIG GOAL in your notebook/binder on the 30/60/90 Goal Achiever Worksheet.
- Make your Big Goal a statement.
- State Big Goals in present form as if you've already achieved you Big Goal.
- Be specific about your Big Goal: make, model, dates, dollar amount, color.
- If your Big Goal has an actual money component to it, make sure you include the exact amount you want to achieve.
- State the exact date you intend to possess or achieve your Big Goal.
- Do not have more than 1 BIG Goal per 30/60/90 Goal Achiever Plan.
- You can have as many 30/60/90 Goal Achiever Plans running at a time (simultaneously) as you like.



TIP: Use a three ring binder with section tabs for each 30/60/90 Goal Achiever Plan.



- Pin a Dollar Sign which represents your Big Goal and make sure it is in a place where you can see it every day. (Draw a dollar sign, print one or cut out a dollar sign from a magazine or buy a metal/plastic dollar sign.)
- You can cut out or draw pictures which represent parts or all of your Big Goal and pin them to your dollar sign or put them in your notebook.
- You may print out your Big Goal and pin it to your dollar sign, or write your Big Goal on your dollar sign; or keep your dollar sign plain.
- Use a different dollar sign to represent each Big Goal.



Step 2: Make your Goal a 3-Phase Plan

RULES:

- In your Notebook you will have 3 phases to your Big Goal and you may choose to make phases: Months, 30 Day Phases or "Categories."

Months: Break your Big Goal into Phases into months and label each Phase (Example) September, October, and November.

° Use Each Phase Worksheet as your September, October & November Daily Tasks like a calendar.

° You may have to alter worksheets to add days of week or more or less days per month. You may also just use each date and not list by actual week or day of the week per month.

Phases: Break your Big Goal into 30 Day Phases (30/60/90)

° From the day you start your Big Goal will be day one and you will finish that segment of your Big Goal in 30 Days then move on to Segment two then three.

Categories: Break your Big Goal into parts by using categories instead of days of the week (Months) or daily tasks (Segments).

° Instead of using the Daily Tasks boxes to fill in 3 to 5 tasks per day, use your Daily Task boxes to fill in each individual task you need to complete your Major Tasks.

° There will be no weekly or monthly scoring because this method is task oriented and not weekly or monthly monitored as the Month or Phases Rules. Make sure you set up your own Goaled Star reward cycles.



TIP: Feel free to give a name to any Phase. Examples:

- Phase 1 September Crunch Time
- Phase 2 October Sales Time
- Phase 3 November Reap the Benefits Time
- Phase 1 Education 30 Days
- Phase 2 Application 60 Days
- Phase 3 Put it all Together 90 Days
- Phase 1 Fall Educate Myself
- Phase 2 Winter Action
- Phase 3 Spring Completion!



TIP: Whether you use the Month/Phases/Categories Rules you must state your completion date for you Big Goal.



Step 3: List your Major Tasks for each BIG GOAL.

RULES:

- List NO MORE THAN 15 or less Major Tasks!
- Write your 15 or less Major Tasks on a piece of paper.



TIP: Do not worry if you cannot come up with but a few Major Tasks. You will find them as you begin your first 30 Days.

- Decide which month or phase of your 30/60/90 Day Plan you will do accomplish each Major Task and place them in you worksheets. (Available at GoalAchiever.club)
- Do not set up more than 5 Major Tasks to do each month/segment.
- Allow yourself to add, modify and take away Major Tasks as needed.
- **At the end of the month you will score yourself on how many Major Tasks you accomplished.**

SCORING:

Give yourself a **3** if you achieved all of your Major Tasks

Give yourself a **2** if you achieved most of your Major Tasks

Give yourself a **1** if you did not achieve most of your Major Tasks



TIP: After every Month/Phase/Segment of your 30/60/90 Goal Achiever Plan: Score yourself on each phase of your plan. Did you achieve all of your monthly Major Tasks? Give yourself a 3 and a “GOALED STAR!”



Step 4: List the Daily Tasks you feel, you will need to do to accomplish each Major Task.

RULES:

- Write down the Daily Tasks you think you will need to do each month/segment in your worksheets and keep them in your notebook.
- You may not have more than 5 Daily Tasks per day.



TIP: Do not use your Daily Task Calendars for a Marketing Calendar or a monthly appointment organizer.

- 2 or 3 Daily Tasks for 5 days per week can be a great Goal Achiever pace.
- You will only be able to fill out guestimates about how many hours or specific Daily Tasks you need to do
- The more you do your Daily Tasks, the more you will know how long the next one will take and you can be more precise with each Daily Task accomplished.



TIP: Just like Major Tasks, Daily Tasks change week to week and you add and take away as needed.

- Each day you will look at your Daily Tasks and achieve them.

- At the end of the week you will score yourself on how many Daily Tasks you accomplished.

SCORING:

Give yourself a **3** if you achieved all of your Daily Tasks

Give yourself a **2** if you achieved most of your Daily Tasks

Give yourself a **1** if you did not achieve most of your Daily Tasks



Step 5: List Your Rewards as Goaled Stars

- Write as many things in your notebook that you want to buy or have or do that you can give yourself for accomplishing Daily Tasks, Major Tasks or your Big Goal.
- Decide what Goaled Star/s you will reward yourself with for scoring 3 each week of your Monthly Tasks.
- Decide what Goaled Star/s you will reward yourself with for scoring 3 at the end of each week or 7 days of your Daily Tasks.
- Decide what Goaled Star you will reward yourself with when you achieve your Big Goal.



TIP: Let your Goaled Stars be your rewards and not the result or your actual Big Goal.



Now Do the Work

After you've listed your BIG GOAL, your MAJOR TASKS (15 or less) you can fill out your Phase 1, Phase 2 and Phase 3 Monthly Tasks and Daily Task Worksheets.



TIP: Use pencil and be as messy or detailed and flexible as you need to be.

Now it is time to do the work.

Keep a daily eye on the Big Goal. Your Big Goal will be on almost every worksheet page that you use daily. It will also be on the wall as your Dollar Sign.

Every day: Visualize your Big Goal being accomplished and picture in your mind what it feels like and what it means to accomplish your Big Goal.

Keep a daily eye on your Major Tasks.

- Set plenty of time aside every week to accomplish your Daily Tasks.
- Record your Setbacks and take notes about what Setbacks can be avoided in the coming months and what must you change or do.
- Record your Triggers and transform all of your Triggers into Positive Triggers.
- Be honest with your Scoring and record your Setbacks and Triggers.
- Keep a list of people, resources, outsourcing, materials, tools and physical and mental powers needed to accomplish your Big Goals.
- Your People and Resource list may become part of your Major Tasks or Daily Tasks.

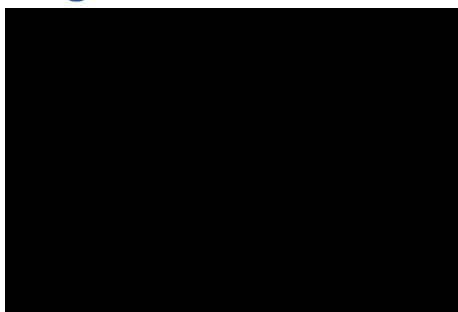


TIP: You may be adding more people and resources than you need and this may be a Trigger that needs to be looked at. A trigger can be finding other things to learn or do before you finish everything else on your list. This is common. Should you just adhere to your original Daily Task list rather than adding more Daily Tasks? If so, just finish your Big Goal as is and then, if you finish earlier, you can go back and add the newest People and Resources to make your Big Goal more complete.

- Make lists of what tasks you can delegate: the mission is to complete the goal but you do not actually have to do all the tasks!
- Make lists of people who you can partner with and help you achieve your Big Goals.
- Segment your Big Goals into categories, such as: Physical/Health, Business, Side Business, Hobbies, and Family...

Now that you have a foundation of how to achieve a Big Goal, it's time to set out and make your first 30/60/90 Goal Achiever Plan.

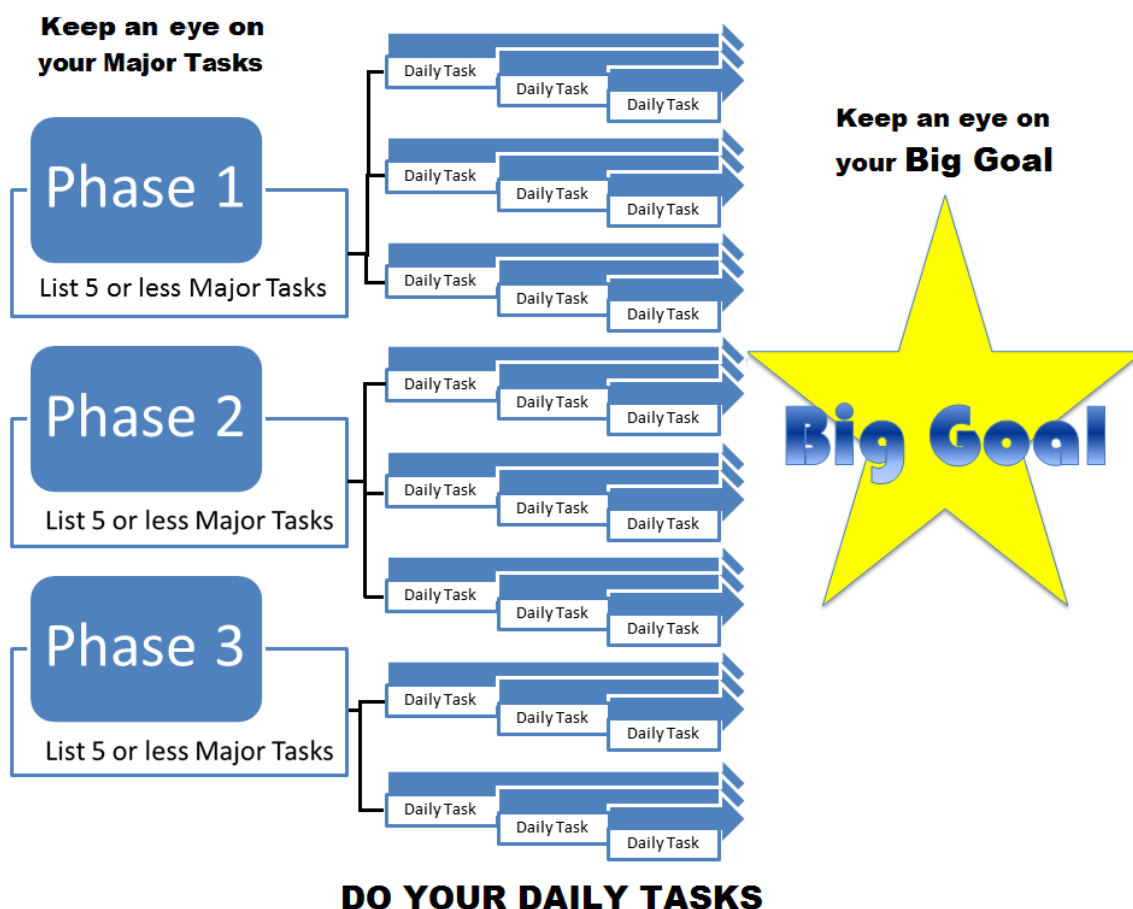
Would you like another great book recommendation?



This Goal Achiever Plan will work for you if you do the work.

Now you know how to utilize the 30/60/90 Goal Achiever Plan. It's simple and yet this type of program is used by business coaches to help their clients to achieve their goals as well as large and small companies.

There are more complicated or corporate versions of Goal Achiever Plans and I encourage you to expand on your goal setting skills by incorporating more and more details and enlightenment with each Big Goal you set.





When you achieve your Big Goal:

Celebrate your achievement and thank yourself and your dollar sign!

Your dollar sign on the wall, your daily task, your major tasks and a three-ring notebook have done their jobs. **YOU** have done your job and you are a Goal Achiever! Now it's time to celebrate, rest, enjoy your accomplished Big Goal and to pat yourself on the back! Then you can pin another dollar sign to the wall and do your Goal Think Test and make more lists and tasks.

Once you complete each Big Goal, it is important to remember how you feel and to celebrate. Part of setting your next Big Goal is to remember how you feel with each achievement and to layer that "feeling" into your visualizations for each and every goal.

I hope this 30/60/90 GOAL ACHIEVER PLAN helps you achieve all of your big goals and helps you stay on track and dream big. Hopefully, you'll retire many dollar signs and each big goal becomes easier to achieve. Now: *Onward!*

Mafia 
Hairdresser Aka: Jon-David
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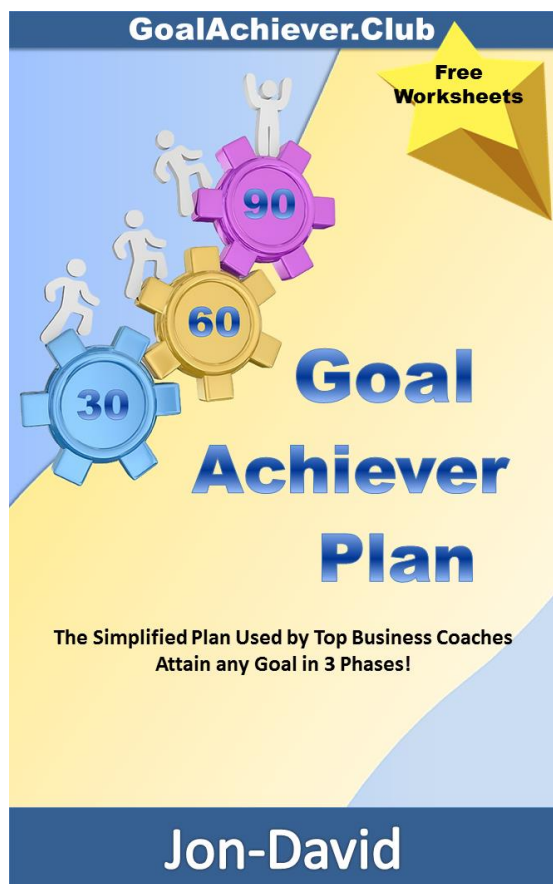
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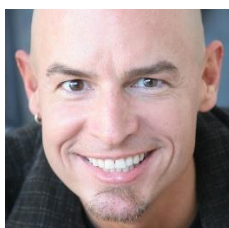
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About the Author



Before I became an eBook Author and brand, there was a story: I lived it and then I wrote a screenplay about what it was like to be a hairdresser for a mob couple. Everyone who read the *Mafia Hairdresser* screenplay said they loved it. But my mentors advised me to write and sell a book version before I tried selling the screenplay. They said I would make more money. So, I wrote the book. The publishers and book agents who liked *Mafia Hairdresser* requested that I write another book. "No publisher likes a one-hit-wonder."

As I toyed with writing a second novel, I wrote a spec screenplay for a Hollywood director friend of mine, Bill. The screenplay was called "*Success In Numbers*." But Bill had a hard time getting funding for the film. "It's too bad this wasn't a play," Bill told me, "then we'd get the money to do this picture." So I produced and directed the play version and it was a sell-out for six weeks! (I've always been good at marketing.) And then Bill died.

Since Hollywood was, well, *too* Hollywood, (God Bless ya, Bill!) I moved to Canada where began to write my 2nd novel, *The Glow Stick Gods*. (An indie award winner!) Did you know that self-publishing authors are some of the best social media specialists in the world? When I realized that my own industry was not utilizing social media to its full extent, my expertise in social media became something I began to share. So, I produce inexpensive social media tutorials for EVERY INDUSTRY as well as for salons, spas & barbers and I began a career in Social Media. *A diversion?*

At 24 I owned my own salon called, Visage Appearance Centre, in Long Beach, California. I've been educated by the masters of the beauty industry in cutting, coloring and styling. And I was the first hairdresser to be hired to assist at the world famous Sebastian International "Cassandra 2000 Salon," directly from Cosmetology School. I'm an expert in salon management as well as salon marketing and retailing. My career spans more than 30 years and has included highlights such as being a facialists and a Makeup Artist for Christian Dior Parfums. My first beauty column byline was in an Orange County magazine in the mid-80's and this is when I discovered I had a knack for writing.

Now I'm settled in Chicago where I work mostly in an office on the 44th floor of 100 E. Walton where I film my tutorials, write books and, sometimes, coach social media clients via Skype or in my office. I also have a one room personal Salon Suite located on the street level of the same building so I can still do a few of my hair clients every day. Thank you to all of my clients who Yelped or City Searched me to the top. "Best colorist in Chicago!"

Most Recently, I began doing all the voices for my radio play of *Mafia Hairdresser*. You can listen to it on Apple Podcasts, Google Play and Spotify beginning Summer of 2019.

I trained at Second City and acted in a few plays. I've done parade commentary, TV cable specials for charities and I continue to do beauty spots on the web. Because I have a swell media profile in Chicago and, I feel, I'm a decent guy, I get to be honored by hosting events. I used to do inspirational speaking and I am co-founder of Made In Chicago Speakers Bureau.

Some of the work that I'm proudest for are my rallies for civil rights & the environment, and I just hosted an event for the American Cancer Society. Because I ran what was called "The Green Ministry" I was honored to attend a city program designed to assist individual green groups and their causes. I am what is called a Chicago Conservation Corps Leader.

Mafia Hairdresser aka Jon-David

Paperbacks and eBook by Jon-David



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Mafia Hairdresser

All 5-star reviews at Amazon.com! An 80s tale based on the life of author, Jon-David: Southern California in the 1980s was the apex of the universe for the pauper-impaired. Dynasty, Madonna, designer-everything, mobile phones and cocaine ushered in the Me Generation's appetite for addictive living.

Jessy, a young hairdresser in Los Angeles, dressed for success and wanted to get rich quick and got more than he set out for by moonlighting for a man who made his passion for big cars supply his big habits. Big-Don is LA's campy commercial king for his chain of auto-repair shops, which are a front for his business of trafficking drugs to the Hollywood elite. Big-Don's wife has a passion for her new young hairdresser.

This "Mafia Hairdresser" is gifted cars, clothing, all-you-can-snort cocaine, Hawaiian vacations and VIP invites to music & movie industry parties. It's a dangerously fabulous lifestyle, until you realize it could cost you your life.

To live or die, quit or stay... must the Mafia Hairdresser resorts to drugs, blackmail and, possibly, accidental manslaughter? (This is eBook 1 in a series.)

“One of the new writers to come out of this town, Jon-David, has written a fine and provocatively titled book, *Mafia Hairdresser*.”
– ***Rick Kogan***

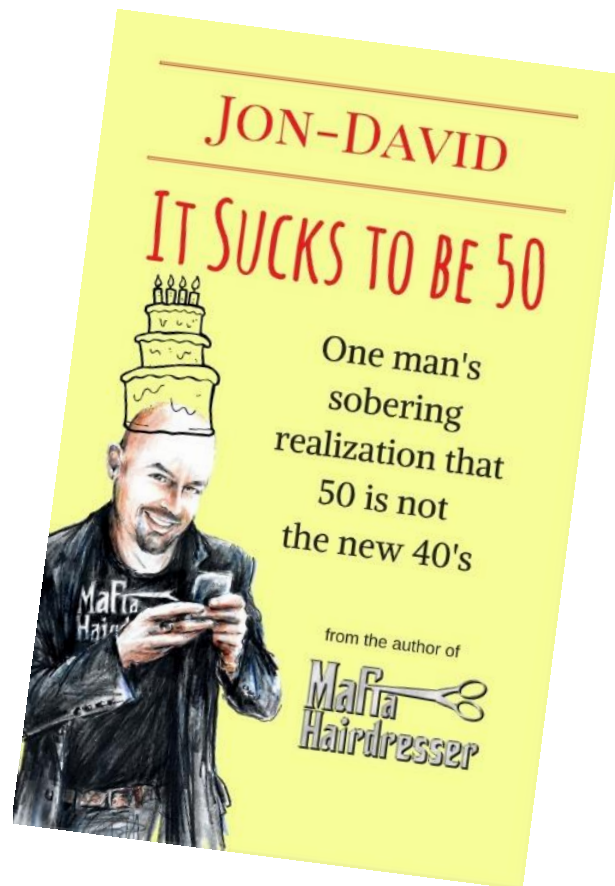


The Glow Stick Gods

This novel will be re-released Fall of 2019 and is the storyline for SEASON 2 of the Mafia Hairdresser Podcast.

The Glow Stick Gods is inspired by the author's own experiences as a jet-setting writer. True events, including the underground party circuit. Chicago Mayor Daley's war on drugs. And the Chicago "A-lister" who killed a cab driver with his own cab, someone Jon-David was associated with. The Glow Stick Gods is the 1990s you've only read about but you won't find in any history books. What's a nice hairdresser doing in a place like this?

"Irony, hypocrisy or hilarity, Jon-David's unapologetic exposé of a fabulously dangerous lifestyle will keep you laughing. Even if many of his friends did not survive to laugh with you."



[Click](#)

It Sucks to be 50

Male menopause? You betcha!

"I had no idea I would be such a dude-bitch about turning fifty. With my fiftieth birthday approaching, all of a sudden I was angry. Turning fifty made me to want to do physical harm to anyone who spewed crap like. 'Fifty is the new forty.' And yet, I might have made out with them if they tell me I didn't look my age." ~ Jon-David

Who knew Jon-David would write a book about being such a dude-bitch about turning 50? Male menopause? Or just grumpy and old? This is the first non-fiction humor book by Jon-David.



Murder: There's An App For That

Like all of Jon-David's novels, Mafia Hairdresser, & The Glowstick Gods, this novel is based on fact, friends & the author's own foibles & follies.

In 2010, Jon-David was a social media darling. A "Twilebrity." Social Media was taking off and, before companies, political parties and Russian Bots took over what people saw online, it was the wild west and a free-for-all. Many of Jon-David's friends went on to become millionaires by selling out to tech companies who used individual's social media ranking to get more followers. Many of these millionaires drive for Uber today, being discarded by the companies they helped.

One of Jon-David best friends, Mark, was murdered while the man's roommate, (also J-D's buddy), was a murder suspect. [CLICK](#)

These and other tales will be told in ***Murder, There's An App For That***, in 2020. You may join Jon-David's mailing list to be updated. [CLICK](#)

COMING SOON!

Jon-David's 3rd Novel in the Mafia Hairdresser Series is also the storyline for SEASON 2 of the Mafia Hairdresser Podcast.

2020

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