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# Sponsorship Agreement

Garden State Outdoor Sports Show  
New Jersey Convention & Exposition Center  
Raritan Center Expo Hall Edison, NJ  
January 6-9, 2022

Sales Rep: \_\_\_\_\_



www.osgshows.com

OUTDOOR SPORTS GROUP: PO Box 2952, New York, NY, 10163 (p) 212-564-8823 Fax Agreement to: 866-728-3775

## Exhibitor Information:

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Corporate Sponsorship

☐

\$ \_\_\_\_\_

Includes: logo on all marketing promotions and website, expanded and bold company listing on floor plan & show directory with logo, hyperlink on website, full page ad in show preview mailer, show calendar posting, logo and booth number displayed on In-Show Network Corporate sponsor banner on show site

## Check the Advertising / Ancillary Opportunity:

### Online at www.GSOSS.com

☐ Website Banner Ad \_\_\_\_\_  
☐ Website Logo \_\_\_\_\_  
☐ Show Specials Listing / Ad \_\_\_\_\_

### Pre-Show Print Advertising

☐ Show Preview Ad \_\_\_\_\_  
☐ Show Preview Logo \_\_\_\_\_

### Onsite Advertising

☐ Directory Ad \_\_\_\_\_  
☐ Meterboard \* \_\_\_\_\_  
☐ Show Bags \* \_\_\_\_\_  
☐ Banners \* \_\_\_\_\_  
☐ Floor Decals \_\_\_\_\_  
☐ Door Decals \_\_\_\_\_

### Onsite Advertising

☐ In-Show Network \_\_\_\_\_  
☐ Aisle Sign Drop Downs \_\_\_\_\_  
☐ Logo & Booth # on Wristband \_\_\_\_\_  
☐ Postcard Distribution @ Reg \_\_\_\_\_  
☐ Enhanced Floor Plan Listing \_\_\_\_\_  
☐ Other \_\_\_\_\_

\* These identified sponsorship have additional costs for labor and production costs. All rates/ packages/ terms are subject to change. Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of show management.

Call your sales executive for more details or contact [rick@osgshows.com](mailto:rick@osgshows.com) for discounted rates on multiple sponsorships.

## Sponsorship Description:

## Cost:

Please Complete and mail white copy with payment:

Payable to: Outdoor Sports Group Fax: 866-728-3775  
PO Box 2952, New York, NY, 10163  
Attn: G.S.O.S.S.

Payment Schedule: 50% fee due upon signing  
100% fee due no later than 30 days prior to the show

Grand Total: \$ \_\_\_\_\_

## Payment Information:

Check # \_\_\_\_\_

Date: \_\_\_\_\_

☐ American Express ☐ MasterCard ☐ Discover Card ☐ Visa Card

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Holders Name (print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I agree to be charged 100% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)

I agree to be charged 50% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)

Exhibitor has read the terms and conditions of this agreement. The exhibitor understands that this Agreement shall be legally binding between Outdoor Sports Group and Exhibitor only upon acceptance in writing by Show Management.

Exhibitor also understands that any changes in the information in this Agreement must be provided to Outdoor Sports Group in writing.

This Agreement may be executed and delivered by facsimile; a facsimile signature will be binding and treated as an authorized original.

Name (print): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized by (show mgt): \_\_\_\_\_ Date: \_\_\_\_\_