



Summit Medical Group Foundation



2019-20 Event Sponsorship Proposal



A Healthy Tomorrow Starts Here.

smg-foundation.org



OUR Story & Mission

Summit Medical Group Foundation was built on the idea that everyone deserves a healthier tomorrow. We are a non-profit organization committed to improving access to healthcare for the underserved in our communities, educating and inspiring future healthcare providers and promoting the courage, confidence and emotional well-being of individuals and their families facing cancer.

SMGF was established in 2013 by the Summit Medical Group - New Jersey's oldest and largest private multispecialty physician group. This partnership allows SMGF to engage the doctors and employees of Summit Medical Group, working together to strengthen the community around us and build healthier tomorrows. Many Summit Medical Group healthcare providers volunteer on a regular basis with SMGF. By working with this talented cadre of volunteers as well as community partners, and with the help of generous donors, SMGF provides free medical screenings and healthcare education for food pantry clients and others in underserved communities, scholarships and mentorship programs for students interested in healthcare, comfort programs for patients facing cancer and their families (such as free lunch for chemotherapy patients, mind-body programs, pet therapy, massage, etc.), backpack and toy drives or holiday meals for those in need and much more.



SPONSORSHIP

Golf Tournament

Participants at Summit Medical Group Foundation's Annual Golf Invitational enjoy a phenomenal day of golf with a magnificent view of the highlands on the legendary greens of Hamilton Farm Golf Club. After 27 holes of golf – 18 on the traditional Highlands course and nine on the Hickory Course, which is the only USGA-rated par 3 course in the USA – attendees celebrate together at the reception and awards dinner.

Proceeds from the event benefit allow SMGF to continue pursuing its mission: improving access to healthcare for the underserved in our communities, educating and inspiring future healthcare providers and promoting the courage, confidence and emotional well-being of individuals and their families facing cancer. Join us as a sponsor at this year's event on **September 23rd, 2019**.

Golf Tournament Sponsorship Levels

Championship - \$25,000

- One complimentary foursome including breakfast, on-course snacks and evening dinner
- Name and/or logo listed with level on the sponsorship banner prominently displayed at the entrance during registration
- Special Championship Sponsor gift
- Name and/or company logo listed on all program literature including event website
- Foursome photograph for each golfer
- Recognition at the cocktail reception

Eagle - \$15,000

- One complimentary foursome including breakfast, on-course snacks and evening dinner
- Name and/or logo listed with level on the sponsorship banner prominently displayed at the entrance during registration
- Special Eagle Sponsor gift
- Name and/or company logo listed on all program literature
- Name and/or logo on Tee Sign on the golf course
- Foursome photograph for each golfer

Birdie - \$8,500

- One complimentary foursome including breakfast, on-course snacks and evening dinner
- Name and/or logo listed with level on the sponsorship banner prominently displayed at the entrance during registration
- Each player receives a golf gift
- Name and/or company logo listed on all program literature
- Name and/or logo on Tee Sign on the golf course
- Foursome photograph for each golfer

Carts - \$2,500

- Name and/or logo on all golf carts

Golf Towels - \$2,000

- Name and/or logo on all golf towels

Photography - \$1,750

- Your logo foursome photo frames

Bag Tags - \$1,500

- Name and/or logo on all golfers' bag tags

Award Reception - \$1,000

- Name and/or logo prominently displayed on sponsorship boards

On-Course Snack Stations - \$500

- Signs at each station on golf course

Tee Box - \$500

- Your logo displayed on a tee box

Driving Range & Putting Green - \$400

- Your logo displayed on the driving range and on a putting green



SPONSORSHIP

Broadway Beats Hunger

Since 2017, SMGF has been hosting a benefit event, Broadway Beats Hunger. Broadway's finest stars drum up a performance at the Paper Mill Playhouse, raising needed funds to help beat diabetes. Proceeds benefit the Summit Medical Group Foundation and Community FoodBank of New Jersey's joint initiative, Food, Health and Hope, a local program committed to reducing the impact of New Jersey's deadly diabetes epidemic in urban municipalities in Essex, Passaic and Union counties.

Through the program, SMGF provides free wellness screenings for adults, with a focus on detecting diabetes/pre-diabetes and providing interventions to change attitudes, behaviors and medical outcomes. Many screenings take place at the Community FoodBank of New Jersey food pantries, offering a natural opportunity for free, healthy and diabetes-friendly food, access to nutrition programs, diabetes education, assistance with low-cost diabetes medication, eye and foot examinations and much more. Help make the holidays a little brighter this year by becoming a sponsor for our event on **December 19th, 2019**.

Broadway Beats Hunger Sponsorship Levels

Starring Role - \$10,000

- Inside Back Cover Ad in the Program (Full Page/Color)
- 25 VIP Comp Tickets to the event
- Backstage Access / Meet & Greet with Cast
- Recognition on the Sponsor Page in the Program
- Recognition on all promotional materials and invitations
- Recognition on the dedicated Broadway Beats Hunger page on our website
- Recognition on Step and Repeat

Supporting Role - \$5,000

- Ad in the Program (Full Page/Color)
- 15 VIP Comp Tickets to the event
- Recognition on the Sponsor Page in the Program
- Recognition on all promotional materials and invitations
- Recognition on the dedicated Broadway Beats Hunger page on our website
- Recognition on Step and Repeat

Guest Star Role - \$2,500

- Ad in the Program (1/2 Page/Color)
- 10 Comp Tickets to the event
- Recognition on the Sponsor Page in the Program
- Recognition on all promotional materials and invitations
- Recognition on the dedicated Broadway Beats Hunger page on our website
- Recognition on Step and Repeat

Co-Star Role - \$1,000

- 6 Comp Tickets to the event
- Recognition on the Sponsor Page in the Program
- Recognition on all promotional materials and invitations
- Recognition on the dedicated Broadway Beats Hunger page on our website
- Recognition on Step and Repeat



SPONSORSHIP

Annual Gala

Each May, Summit Medical Group Foundation hosts a gala and auction full of star-studded entertainment that has become the talk of the town. Hundreds of people gather at The Grove in Cedar Grove, New Jersey, raising money to make a difference in the community. The blockbuster evening has had special appearances and been hosted by Whoopie Goldberg, Andy Cohen of Bravo's "Watch What Happens Live", Seth Meyers of NBC's "Late Night with Seth Meyers" and Jay Leno of "The Tonight Show" and "Jay Leno's Garage". Helping up the ante again was celebrity auctioneer Paul Zekos, who enthusiastically auctioned off unique VIP experiences and incredible trips during the live auction.

Proceeds from the gala enable us to further our mission by offering free year-round wellness screenings to neighbors in need, mentorship programs to medical students, scholarships to students pursuing careers in healthcare and comfort programs for patients and caregivers standing tall in their fight against cancer at the new Summit Medical Group Cancer Centers. Join us as a sponsor for our next gala on **May 2nd, 2020**.

Gala Sponsorship Levels

Diamond - \$50,000

- Premium front section seating
- One Diamond Table (10 seats)
- 2-page color ad in Journal
- Logo placement on Step & Repeat
- Recognition on dinner invitation and SMGF website

Platinum - \$25,000

- Premium placement seating
- One Platinum Table (10 seats)
- 1-page color ad in Journal
- Logo placement on Step & Repeat
- Recognition on dinner invitation and SMGF website

Gold - \$10,000

- One Gold Table (10 seats)
- 1-page color ad in Journal
- Recognition on dinner invitation and SMGF website

Silver - \$6,000

- One Silver Table (6 seats)
- 1-page B&W ad in Journal
- Recognition on dinner invitation and SMGF website

Entertainment - \$25,000

- Four individual Diamond Tickets to the event
- Prominent stage signage as the Entertainment Underwriter
- Name/logo on all pre-event/event materials
- Name/logo on event signage and sponsor card
- Full page color ad in Journal

Cocktail - \$10,000

- Four individual Diamond Tickets to the event
- Prominent signage as Cocktail Hour Underwriter
- Name/logo on event signage and sponsor card
- Full page color ad in Journal

Valet Parking - \$5,000

- Two individual tickets to the event
- Prominent signage as Valet Parking Underwriter
- Name/logo on event signage and sponsor card

Viennese Dessert - \$5,000

- Two individual tickets to the event
- Prominent signage as Viennese Dessert Sponsor
- Name/logo on all pre-event/event materials
- Name/logo on event signage and sponsor card



OUR 2018 COMMUNITY IMPACT



Nearly

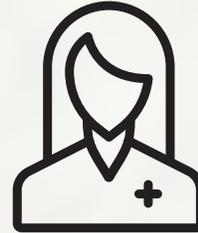
700

medical staff volunteer hours offered



5,000

free medical screenings provided to underserved populations. More than 11,000 to date



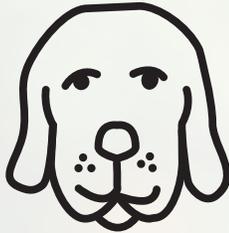
More than

200

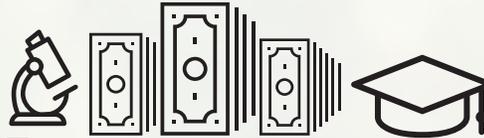
high school students participating in Healthcare Professional for a Day programs

Over

70

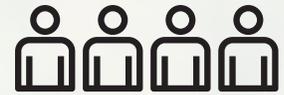


hours of pet therapy offered to chemotherapy patients in SMG cancer centers



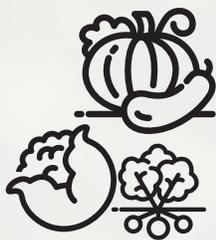
\$60,000

in scholarships awarded this year to students pursuing careers in healthcare; more than \$230,000 awarded to date



1,200

hours volunteered by medical staff mentoring students in 1-on-1 shadowing programs



More than

1.5 million

pounds of free produce distributed at local farmers markets as the 2018 lead sponsor of the CFBNJ Healthy Family Farmers Markets



Nearly

800

back-to-school backpacks provided to children affiliated with the Boys & Girls Club and our FoodBank partners. Each bag included notebooks, pens, pencils, marker, water bottles and more



6,375

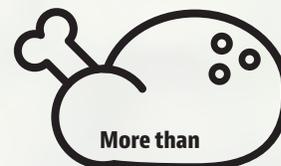
free lunches provided to chemotherapy patients in SMG cancer centers



More than

1,000

toys donated to the Boys & Girls Club of Paterson and Passaic and the Interfaith Food Pantry of the Oranges



More than

400

turkeys were collected and donated to our food bank partners for Thanksgiving meals